# Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines 

The Stephan Co<br>A Florida Corporation<br>\title{ 2211 Reach Road, Suite B4, Williamsport, Pennsylvania 33610<br><br>800-545-5300<br><br>www.thestephanco.com ir@thestephanco.com 2844 }<br>Quarterly Report<br>For the Period Ending: September 30, 2022<br>(the "Reporting Period")

As of September 30, 2022 the number of shares outstanding of our Common Stock was: 4,108,051
As of June 30, 2022 the number of shares outstanding of our Common Stock was: 4,108,051
As of December 31, 2021 the number of shares outstanding of our Common Stock was: 4,068,051
Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934):
Yes:No: 区

Indicate by check mark whether the company's shell status has changed since the previous reporting period:
Yes:No: 区

Indicate by check mark whether a Change in Control ${ }^{1}$ of the company has occurred over this reporting period:
Yes: $\qquad$ No: $\boxtimes$

[^0]
## 1) Name of the issuer and its predecessors (if any)

In answering this item, provide the current name of the issuer any names used by predecessor entities, along with the dates of the name changes.

The Stephan Co. a Florida corporation, was formed in 1952 and was reorganized in 1960 through a merger of the Stephan Cosmetic Corp., a California corporation; Stephan Products, Inc., a Massachusetts corporation; and Stepaco, Inc. a California corporation; into The Stephan Co. The predecessor company of Stephan Products, Inc., one of the merger partners, was organized in Massachusetts in 1897.

Effective December 31, 2015, the Company went through a reorganization to close out all of its dormant entities. Entities remaining after the reorganization in 2016 are The Stephan Company, Bowman Beauty \& Barber Supply, Inc. and Morris Flamingo-Stephan, Inc.

In September 2017, the Company completed the acquisition of MD Barber Supply, LLC, a distributor of barber supplies and specialized products for the barber and consumer beauty industry.

In November 2018, the Company purchased inventory, assets, patents and trademarks that are used in connection with the business of the BarberMate Brand through an asset purchase agreement.

In July 2019, the Company purchased inventory, assets, patents and trademarks that are used in connection with the business of the Stix Fix and Pomade brand through an asset purchase agreement.

In June 2020, the Company purchased inventory, assets, patents and trademarks that are used in connection with the business of the Norva Barber Supply through an asset purchase agreement.

In October 2021, the company acquired the assets of 614 Barber Supply, the leading wholesale barber supply distributor in the Columbus, OH Metropolitan Area, which was formerly known as Columbus Barber and Beauty Supply.

In August 2022, the Company purchased inventory, assets, patents and trademarks that are used in connection with the business of the Appleton Barber Supply through an asset purchase agreement.

The state of incorporation or registration of the issuer and of each of its predecessors (if any) during the past five years; Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

May 29, 1952, Florida, Active
Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

No

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past $\mathbf{1 2}$ months:

In October 2021, the company acquired the assets of 614 Barber Supply, the leading wholesale barber supply distributor in the Columbus, OH Metropolitan Area, which was formerly known as Columbus Barber and Beauty Supply.

In August 2022, the Company purchased inventory, assets, patents and trademarks that are used in connection with the business of the Appleton Barber Supply through an asset purchase agreement.

## The address(es) of the issuer's principal executive office:

2211 Reach Road, Suite B4, Williamsport, Pennsylvania 33610
The address(es) of the issuer's principal place of business:
Check box if principal executive office and principal place of business are the same address:
2211 Reach Road, Suite B4, Williamsport, Pennsylvania 33610
3590 Fishinger Blvd, Hilliard, OH 43026
Has the issuer or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five years?

Yes:No: $\mathbb{\boxtimes}$

If this issuer or any of its predecessors have been the subject of such proceedings, please provide additional details in the space below:

None

## 2) Security Information

| Trading symbol: | SPCO. PK |  |
| :--- | :---: | :--- |
| Exact title and class of securities outstanding: Common Stock |  |  |
| CUSIP: | 858603103 |  |
| Par or stated value: | $\$ 0.01$ |  |
|  |  |  |
| Total shares authorized: | $25,000,000$ | as of date: $09 / 30 / 2022$ |
| Total shares outstanding: | $4,108,051$ | as of date: $09 / 30 / 2022$ |
| Number of shares in the Public Float ${ }^{2}:$ | $1,986,130$ | as of date: $09 / 30 / 2022$ |
| Total number of shareholders of record: | 303 | as of date: $09 / 30 / 2022$ |

[^1]
## Transfer Agent

Name: American Stock Transfer \& Trust Company, LLC
Phone: 800-934-5449
Email: Info@amstock.com

## Is the Transfer Agent registered under the Exchange Act? ${ }^{3}$ Yes: $\mathbb{\text { No: }} \square$ 3) Issuance History

## A. Changes to the Number of Outstanding Shares

| Shares Outstanding as of Second Most Recent Fiscal Year End: |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ning |  |  |  |  |  |  |  |
| Balance |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Date } 01 / 01 / 2020 \\ & 4,006,215 \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Preferred: Nil |  |  |  |  |  |  |  |  |  |
| Date of Transactio n | Transaction type (e.g. new issuance, cancellation, shares returned to treasury) | Number of Shares Issued (or cancelled) | Class of Securities | Value of shares issued (\$/per share) at Issuance | Were the shares issued at a discount to market price at the time of issuance? (Yes/No) | Individual/ Entity Shares were issued to (entities must have individuals with voting / investment control disclosed). | Reason for share issuance (e.g. for cash or debt conversion) ORNature of Services Provided | Restrict ed or Unrestri cted as of this filing. | Exemption or Registration Type. |
| 4/21/2020 | Stock <br> Repurchase | -164 | Common |  |  |  |  |  |  |
| 8/21/2020 | Stock Grants | 10,000 | Common | \$2.25 | No | Joel Getz, Board of Director | Directors Incentive Share plan |  |  |
| 8/21/2020 | Stock Grants | 10,000 | Common | \$2.25 | No | Jad Fakhry, Board of Director | Directors Incentive Share plan |  |  |
| 8/21/2020 | Stock Grants | 10,000 | Common | \$2.25 | No | Brian Harper, Board of Director | Directors <br> Incentive Share plan |  |  |
| 8/21/2020 | Stock Grants | 30,000 | Common | \$2.25 | No | Benjamin Large, Board of Director, interim CEO | Directors Incentive Share plan |  |  |



## B. Debt Securities, Including Promissory and Convertible Notes

## NONE

## 4) Financial Statements

A. The following financial statements were prepared in accordance with:
U U.S. GAAPIFRS
B. The financial statements for this reporting period were prepared by (name of individual):

Name: Narasimha Rao Muppalla
Title:
Chief Financial Officer
Relationship to Issuer: Consultant, Redge Global Services

| Publish Date | Title | Period End Date |
| :---: | :---: | :---: |
| 08/15/2022 | Quarterly Report - The Stephan Co. 2nd Quarter 2022 Report | 06/30/2022 |
| 04/29/2022 | Quarterly Report - The Stephan Co. 1st Quarter 2022 Report | 03/31/2022 |
| 03/24/2022 | Annual Report - The Stephan Co. Annual Report 2021 | 12/31/2021 |
| 11/08/2021 | Quarterly Report - The Stephan Co. 3rd Quarter 2021 Report | 09/30/2021 |
| 08/23/2021 | Quarterly Report - The Stephan Co. 2nd Quarter 2021 Report | 06/30/2021 |
| 05/05/2021 | Quarterly Report - The Stephan Co. 1st Quarter 2021 Report | 03/31/2021 |
| 02/17/2021 | Quarterly Report - The Stephan Co. 4th Quarter 2020 Report | 12/31/2020 |
| 10/29/2020 | Quarterly Report - The Stephan Co. 3rd Quarter 2020 Report | 9/30/2020 |
| 8/19/2020 | Annual Report - The Stephan Co. Annual Report 2019 | 12/31/2019 |
| 7/28/2020 | Quarterly Report - The Stephan Co. 2nd Quarter 2020 Report | 6/30/2020 |
| 4/24/2020 | Quarterly Report - The Stephan Co. 1st Quarter 2020 Report | 3/31/2020 |
| 3/5/2020 | Quarterly Report - Quarterly Report - The Stephan Co 4th Quarter 2019 Report | 12/31/2019 |
| 11/19/2019 | Quarterly Report - Correction to the 3rd Quarter 2019 Report | 9/30/2019 |
| 11/14/2019 | Quarterly Report - The Stephan Co 3rd Quarter 2019 Report | 9/30/2019 |
| 8/2/2019 | Quarterly Report - The Stephan Co. 2nd Quarter 2019 Report | 6/30/2019 |
| 7/26/2019 | Annual Report - The Stephan Co. Annual Report 2018 | 12/31/2018 |
| 4/29/2019 | Quarterly Report - The Stephan Co. 1st Quarter 2019 Report | 3/31/2019 |
| 2/12/2019 | Quarterly Report - The Stephan Co. 4th Quarter 2018 Report | 12/31/2018 |
| 11/6/2018 | Quarterly Report - The Stephan Co. 3rd Quarter 2018 Report | 9/30/2018 |
| 10/29/2018 | Annual Report - The Stephan Co - Annual Report 2017 | 12/31/2017 |
| 8/14/2018 | Quarterly Report - The Stephan Co 2nd Quarter 2018 Report | 6/30/2018 |
| 6/12/2018 | Quarterly Report - The Stephan Co. 1st Quarter 2018 Report | 3/31/2018 |

The Stephan Co

## CONSOLIDATED BALANCE SHEETS

At September 30, 2022 and December 31, 2021
(In thousands, except share and per share amounts)

2022
(Unaudited)

## ASSETS

## Current Assets

| Cash and cash equivalents | \$ | 895 | \$ | 650 |
| :---: | :---: | :---: | :---: | :---: |
| Accounts receivable, net |  | 122 |  | 212 |
| Inventories, net |  | 2,677 |  | 2,479 |
| Prepaid expenses and other current assets |  | 187 |  | 81 |

Other assets, net
151
145
145
Deferred tax assets, net 3,384
Intangibles, net
1,204
Goodwill
TOTAL ASSETS

## LIABILITIES \& STOCKHOLDERS' EQUITY

## Current Liabilities

Accounts payable and accrued expenses
Total Current Liabilities

## Long-term Liabilities

Loans payable
Total Long-term Liabilities
TOTAL

$\$ \quad 843$
843

981
$\begin{array}{r}981 \\ \\ \hline\end{array}$
260
183
3,384
854
$\begin{array}{r}1,890 \\ \hline \$ \quad 9,993 \\ \hline\end{array}$

- , ,993
(Unaudited)
(Unar
$\begin{array}{r}1,890 \\ \hline \quad 10,655 \\ \hline\end{array}$

843


## LIABILITIES

## COMMITMENTS AND CONTINGENCIES

## STOCKHOLDERS' EQUITY

At September 30, 2022 and December 31, 2021:
Preferred stock, $\$ .01$ par value; $1,000,000$ shares authorized; none issued or outstanding
Common stock, $\$ .01$ par value; $25,000,000$ shares
authorized; 4,754,436 and 4,714,436 shares in 2022 and 2021,
respectively issued
(4,108,051 shares outstanding at September 30, 2022 and
$4,068,051$ shares outstanding at December 31,2021) 47
$\begin{array}{ll}\text { Additional paid-in capital } & 18,863\end{array}$
Accumulated deficit
$(9,026)$
Treasury stock (646,385 shares at September 30, 2022
and 646,385 shares at December 31, 2021), at cost
TOTAL STOCKHOLDERS'
EQUITY
$\begin{array}{r}(1,266) \\ \hline 8,618 \\ \hline\end{array}$

- $(1,266)$

8,169
$\$ \quad 9,993$
TOTAL LIABILITIES \& STOCKHOLDERS' EQUITY
$\$ \quad 10,655$

The Stephan Co
CONSOLIDATED STATEMENTS OF OPERATIONS
Three Months Ended September 30, 2022 and September 30, 2021 (in thousands, except per share data)

|  | $\underline{\text { 2022 }}_{\text {(Unaudited) }}$ |  | $\underline{\mathbf{2 0 2 1}}_{\text {(Unaudited) }}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Revenue | \$ | 2,683 | \$ | 2,369 |
| Cost of revenue |  | 1,959 |  | 1,669 |
| Gross profit |  | 724 |  | 700 |
| Selling, general and administrative expenses |  | 620 |  | 558 |
| Depreciation and amortization |  | 17 |  | 16 |
| Operating income/ (loss) |  | 87 |  | 126 |
| Other income/ (expenses), net |  | (29) |  | 108 |
| Income/ (loss) from operations before taxes |  | 58 |  | 234 |
| Income tax benefit (expense) |  | - |  | (30) |
| NET INCOME/ (LOSS) | \$ | 58 | \$ | 204 |
| Per common share: |  |  |  |  |
| Income from continuing operations | \$ | 0.01 | \$ | 0.05 |
| Income from discontinued operations |  | --- |  | --- |
| Net income | \$ | 0.01 | \$ | 0.05 |
| Weighted average common shares outstanding |  | 08,051 |  | 68,051 |

The Stephan Co
CONSOLIDATED STATEMENTS OF OPERATIONS
Nine Months Ended September 30, 2022 and September 30, 2021
(in thousands, except per share data)

|  | $\frac{\mathbf{2 0 2 2}}{\text { (Unaudited) }}$ |  | $\underline{\text { 2021 }}_{\text {(Unaudited) }}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Revenue | \$ | 7,792 | \$ | 6,812 |
| Cost of revenue |  | 5,492 |  | 4,723 |
| Gross profit |  | 2,300 |  | 2,089 |
| Selling, general and administrative expenses |  | 1,940 |  | 1,678 |
| Depreciation and amortization |  | 53 |  | 44 |
| Operating income/ (loss) |  | 307 |  | 367 |
| Other income/ (expenses), net |  | 56 |  | 319 |
| Income/ (loss) from operations before taxes |  | 363 |  | 686 |
| Income tax benefit (expense) |  | - |  | (30) |
| NET INCOME/ (LOSS) | \$ | 363 | \$ | 656 |
| Per common share: |  |  |  |  |
| Income from continuing operations | \$ | 0.09 | \$ | 0.16 |
| Income from discontinued operations |  | --- |  | --- |
| Net income | \$ | 0.09 | \$ | 0.16 |
| Weighted average common shares outstanding |  | 90,273 |  | 68,051 |

The Stephan Co CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY

Nine Months Ended September 30, 2022
(in thousands, except share information)

|  | Shares Issued | Par <br> Value |  | Additional <br> Paid-in <br> Capital |  | Accumulated Deficit |  | Treasury Stock | Stockholders' Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at December 31, 2021 (Unaudited) | 4,714,436 | \$ | 47 | \$ | 18,777 | \$ | $(9,389)$ | \$ $(1,266)$ | \$ | 8,169 |
| Stock based compensation | 40,000 |  | - |  | 86 |  |  |  |  | 86 |
| Net Income | -- |  | - |  | - |  | 363 | - |  | 363 |
| Balance at September 30, 2022 | 4,754,436 | \$ | 47 | \$ | 18,863 | \$ | $(9,026)$ | \$ $(1,266)$ | \$ | 8,618 |

The Stephan Co

## CONSOLIDATED STATEMENTS OF CASH FLOWS

Nine Months Ended September 30, 2022 and September 30, 2021
(in thousands)

|  | $\underline{\mathbf{2 0 2 2}}_{\text {(Unaudited) }}$ |  | $\underline{\text { 2021 }}_{\text {(Unaudited) }}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |  |
| NET INCOME | \$ | 363 | \$ | 656 |
| Net cash flows provided by operating activities: |  |  |  |  |
| Deferred income taxes |  | - |  | - |
| Stock based compensation |  | 86 |  | - |
| Depreciation and amortization |  | 53 |  | 44 |
| Changes in operating assets \& liabilities: |  |  |  |  |
| (Increase) decrease in accounts receivable, net |  | 90 |  | (79) |
| (Increase) decrease in inventories, net |  | (198) |  | (372) |
| (Increase) decrease in prepaid expenses and other assets |  | 3 |  | (28) |
| Increase in accounts payable and accrued expenses |  | (389) |  | 240 |
| Net cash provided by operating activities - continuing operations |  | 8 |  | 461 |
| CASH FLOWS FROM INVESTING |  |  |  |  |
| ACTIVITIES |  |  |  |  |
| Cash paid for acquisition |  | (350) |  | - |
| Purchases of property and equipment |  | (15) |  | (76) |
| Net cash used in investing activities |  | (365) |  | (56) |
| CASH FLOWS FROM FINANCING |  |  |  |  |
| ACTIVITIES |  |  |  |  |
| Loans received, net |  | 602 |  | 85 |
| Net cash used in financing activities |  | 602 |  | 85 |
| NET (DECREASE) IN CASH |  | 245 |  | 470 |
| CASH AT BEGINNING OF PERIOD |  | 650 |  | 811 |
| CASH AT END OF THE PERIOD | \$ | 895 | \$ | 1,281 |

## Business overview

The Stephan Co. ("SPCO") has six operating brands: Williamsport Bowman, Morris Flamingo, MD Barber, Norva, 614 Barber Supply and Appleton Barber Supply. Our Williamsport Bowman subsidiary is a wholesale barber distributor selling third party and proprietary branded products directly to barbershops. Morris Flamingo is a two-step wholesale distributor selling primarily our proprietary branded barber products to other Barber distributors. MD Barber sells its owned brands and third party brands through various online channels. Norva and Appleton are wholesale barber distributors selling third party products to barbershops. 614 Barber Supply is a wholesale barber supply distributor in the Columbus, OH metropolitan area, has a walk-in showroom location in Hilliard, OH that includes service and repair. SPCO also owns a portfolio of barber brands including LatherKing, Campbell's, Stephan's, BarberMate, StixFix, and MD Barber, among others. The company continues to pursue an acquisition program and is actively pursuing barber brands and distribution assets.

In August 2022 the company acquired Appleton Barber Supply structured as an asset purchase. Appleton Barber supply sells professional barber supplies through its website at appletonbarbersupply.com. SPCO's acquisition of Appleton business assets was financed with cash on hand as well as a new bank financing. The purchase price for Appleton business was $\$ 769,000$ and included the purchase of $\$ 419,000$ of Appleton Inventory. No liabilities were assumed in the asset purchase. Appleton generates approximately $\$ 1.2$ million in annual revenue.

SPCO remains focused on growing through acquisitions of brands and distributors at attractive valuations. SPCO is hoping to continue expanding its operations

Summary of Q3 2022

|  | Q3 2022 | Q3 2021 |
| :--- | ---: | ---: |
| Net Income | 58 | 204 |
| Depreciation \& Amortization | 17 | 16 |
| Non-recurring consultation \& legal expenses | 30 |  |
| Other (Income)- PPP forgiveness |  | $(110)$ |
| Interest (Income)/ Expenses | 13 | 4 |
| Acquisition Cost | 16 |  |
| Income tax |  | 30 |
| Adjusted EBITDA | $\mathbf{1 3 4}$ | $\mathbf{1 4 4}$ |

In Q3 2022, revenues grew +13.2\%, and Adjusted EBITDA remains comparable to Q3 2021. Gross margins declined by $2.5 \%$ as higher product pricing was more than offset by discounting on excess inventory, which, along with the lack of vendor purchase discounts, was the primary cause of the gross margin declines in Q3 2022. While demand continues to be soft in the industry, we saw declines in our catalog business at WB Barber and one of our key owned brand products declined in sales as we were not able to meet demand due to component and labor shortages. We are overcoming this component shortage, but demand is still greater than we can handle given supply constraints. Organic revenues in the catalog channel and web
channel were down slightly. We are excited about adding the Appleton customers to our platform. We continue to work to drive down excess inventory as product availability in our supply chain improves. We are focused on adding the right products and improving product mix, as well as adding higher margin repair services.

Our inventory remains at elevated levels due to supply chain constraints which resulted in over ordering in certain categories to ensure adequate in-stock levels.. As supply chain constraints ease, we will further reduce inventories, generating more cash for the business to reinvest. We expect to continue reducing excess inventories in the coming quarters. Once the excess inventory is cleared, we expect that the margin pressure from clearance sales will decline.

We continue to seek attractively priced acquisitions of barber brands and distributors and our pipeline of new deals is keeping us busy. As always, we will remain financially disciplined, but when the time comes for a deal, we will move quickly to acquire and integrate brands and distributors that allow us to add new customers and to scale our business while adding incremental cash flow to grow value per share.

We continue to grow the business given the attractive incremental returns we are enjoying from acquisitions like 614 Barber Supply and Appleton. This strategy also allows us to maximize the use of our substantial federal tax assets.

Labor remains a key challenge for the company given the inflationary wage pressures and the tight supply of labor in our markets. We continue to seek to fill open positions and acquisitions can be an excellent way to acquire talented team members.

The Barber industry has a lot of exciting traction into 2022 as pandemic effects ease, important product launches are expected, and Barber related events are resuming. SPCO has carried above average inventory in the last year to protect ourselves from out-of-stocks.

We have made some progress on our legal exposure, as our insurance carriers have agreed to fund a significant portion of our current expenses and SPCO has been dismissed from some cases. There still remain many lawsuits and we will continue to work to reduce our exposure over time. It is difficult to determine the overall liability of our legal exposure and it is possible that the exposure may overwhelm our insurance coverage.

## Results of Operations Three Months Ended September 30, 2022 vs. Three Months Ended September 30, 2021

Reported revenues for the three months ended September 30, 2022 were $\$ 2,683,000$ compared to $\$ 2,369,000$ for the three months ended September 30, 2021 or an increase in revenue of $13.2 \%$. The revenue growth was driven by adding in the acquired 614 Barber Supply and Appleton Barber Supply Revenues. Gross profit margins decreased to $27 \%$ from $29.5 \%$ compared to the prior period due to product mix and discounting on excess inventory. Selling, general and administrative increased by $\$ 62,000$ compared to the prior period primarily due to the addition of 614.

## Liquidity and Capital Resources

We held cash of $\$ 895,000$ on September 30, 2022. Our cash was maintained in FDIC and NCUA-insured bank accounts.

Our continuing operations provided cash flows of approximately $\$ 8,000$ for the nine months ended September 30, 2022, after cash was used for the purchase of inventory of $\$ 419,000$ from Appleton as part of our acquisition. We have adequate liquidity and do not foresee the need for additional capital for day-to-day operations in the next year and maintained approximately $\$ 3.2$ million in working capital and had total net worth of $\$ 8.6$ million.

We have no off-balance sheet financing arrangements except for operating leases primarily related to our distributor operations.

## Nine Months Ended September 30, 2022 and September 30, 2021

 (in thousands)|  | $\underline{\mathbf{2 0 2 2}}$ | $\underline{\mathbf{2 0 2 1}}$ |
| :--- | :---: | ---: |
| Sales | 7,792 | $(1.7) \%$ |
| \% change | $14.4 \%$ | 2,089 |
| Gross profit | 2,300 | $30.7 \%$ |
| \% of sales | $29.5 \%$ | 1,678 |
| SG\&A | 1,940 | $24.6 \%$ |
| \% of sales | $24.9 \%$ | 416 |
| Adjusted EBITDA (3) | 491 | $6.1 \%$ |
| \% of sales | $6.3 \%$ |  |
|  |  | 76 |
| Capex | 15 | 1,326 |
| Working capital (1) | 2,345 | 1,703 |
| Invested capital (2) | 2,828 | 512 |
| LTM Adjusted EBITDA | 527 | $30.0 \%$ |
| Cash ROIC | $18.6 \%$ |  |

Note: (1) Working capital = Inventory plus AR less AP
(2) Invested capital = total tangible assets less cash and payables and accruals.
(3) Adjusted EBITDA= Net Income plus depreciation, interest, taxes and one time expenses minus one time income

|  | YTD Sep 2022 | YTD Sep 2021 |
| :--- | ---: | ---: |
| Net Income | 362 | 656 |
| Depreciation \& Amortization | 53 | 44 |
| Board of Directors stock grants expenses | 86 |  |
| Non-recurring legal and consultation expenses | 71 |  |
| Acquisition cost | 16 |  |
| Interest (Income)/Expenses | 29 | 11 |
| Other (Income)- ERC Credit | $(101)$ |  |
| Other (Income)- Trademark sale | $(25)$ |  |
| Other (Income)- PPP Loan forgiveness |  | $(325)$ |
| Income tax |  | 30 |
| Adjusted EBITDA | $\mathbf{4 9 1}$ | $\mathbf{4 1 6}$ |

Please read our Audited 2020 Annual Report, which can be found at www.otcmarkets.com (symbol: SPCO.PK), for further information about the Company's financial results and future plans.

## 5) Issuer's Business, Products and Services

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

The Stephan Co operates six distribution brands: Williamsport Bowman Barber Supply, Morris Flamingo, MD Barber Supply, Norva Barber Supply, Appleton Barber Supply and 614 Barber Supply. Our Williamsport Bowman is a wholesale barber distributor selling third party and proprietary branded products directly to barbershops. Morris Flamingo is a two-step wholesale distributor selling primarily our proprietary branded barber products to other Barber distributors. MD Barber sells its owned brands and third party brands through various online channels. Norva is a wholesale barber distributor selling third party products to barbershops. 614 Barber Supply has a walk-in showroom location in Hilliard, OH and also provides service and repair. Appleton Barber Supply is a wholesale barber distributor. The Company also owns a portfolio of barber brands including LatherKing, Campbell's, Stephan's, BarberMate, StixFix and MD Barber, among others.
B. Please list any subsidiaries, parents, or affiliated companies.

The Stephan Co has the following 100\% owned subsidiaries and brands

- Bowman Beauty and Barber Supply, Inc
- Morris Flamingo- Stephan, Inc
- MD Barber Supply LLC
- Bowman NBS, Inc dba Norva Barber Supply
- Bowman NBS, Inc dba Appleton Barber Supply
- 614 Barber Supply, Inc
C. Describe the issuers' principal products or services.

We have one reportable operating segment, which includes a Master Distributor as well as Distributors of barber and beauty supplies for professionals and consumers. Our Master Distributor segment consists of sales to distributors, schools, correctional institutions and supply stores. Our Distributor segment
consists of sales to the barber and beauty professionals for use in the barbershops and salons as well as consumers and end users through various marketplaces.

## 6) Issuer's Facilities

The Company occupies $26,465 \mathrm{Sq}$. Ft of leased space and the lease term will expire on September 30, 2024.

Office Address: 2211 Reach Road, Suite B4, Williamsport, PA 17701
The company has a 3,861 square foot walk-in showroom in Hilliard, Ohio
Office Address: 3600 Fishinger Blvd, Hilliard, OH 43026
7) Officers, Directors, and Control Persons

| Name of Officer/Director or Control Person | Affiliation with <br> Company (e.g. <br> Officer/Director/Owner <br> of more than 5\%) | Residential Address (City / State Only) | Number of shares owned | Share type/class | Ownership Percentage of Class Outstanding | Note |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Brian Harper | Director/ more than 5\% Holder | Longmont, CO | 537,430 | Common Shares | 13.1\% | Mr. Harper is a Partner and Portfolio Manager at Inlight Wealth Management, LLC, a Registered Investment Advisor. |
| Jad Fakhry | Director/ more than 5\% Holder | Burlingame, CA | 1,489,690 | Common Shares | 36.3\% | Jad Fakhry and Poplar Point Capital together own $36.3 \%$ of the company's outstanding common shares. Jad Fakhry is the founder and Managing member of Poplar Point Capital <br> Management LLC |
| Benjamin Large | CEO/Director | Williamsport, PA | 47,500 | Common Shares | 1.2\% |  |
| Joel Getz | Director | New Haven, CT | 42,201 | Common Share | 1.0\% |  |

## 8) Legal/Disciplinary History

A. Please identify whether any of the persons listed above have, in the past 10 years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None
2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None
3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None
4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such a person's involvement in any type of business or securities activities.

None
B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

The Company has been named in more than 100 lawsuits related to talc products it previously manufactured, usually as a contract manufacturer for larger brands. In each case, the Company is one of a large number of defendants named. We have made some progress on our legal exposure and SPCO has been dismissed from some cases. There still remain many lawsuits and we will continue to work to reduce our exposure over time. The Company cannot currently estimate the cost of defending itself in these potential lawsuits or the potential legal liability. The Company will vigorously defend itself and believes the cases are without merit. While the expenses to defend the Company could be material, we cannot predict the outcome of this or any other legal contingency and our insurance carriers have agreed to fund a significant portion of our current expenses.

## 9) Third Party Providers

## Auditors

Firm: Cherry Bekaert LLP
Address 1: 401 East Jackson St., Suite 1200
Address 2: FL 33602
Phone: 813-251-1010

## Accountants

Firm: Redge Global Services
Address 1: $\quad 405$ Sai Paragon Meadows, $4^{\text {th }}$ Street, BEML Layout Bangalore-560066
Phone: 918-398-0155
Email: contact@redgeglobal.com

## 10) Issuer Certification

Principal Executive Officer:
I, Benjamin Large certify that:

1. I have reviewed this Quarterly disclosure statement of The Stephan Co
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

November 13, 2022

## /s/ Benjamin Large

[CEO's Signature]


[^0]:    1 "Change in Control" shall mean any events resulting in:
    (i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent ( $50 \%$ ) or more of the total voting power represented by the Company's then outstanding voting securities;
    (ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;
    (iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or
    (iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent ( $50 \%$ ) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

[^1]:    2 "Public Float" shall mean the total number of unrestricted shares not held directly or indirectly by an officer, director, any person who is the beneficial owner of more than 10 percent of the total shares outstanding (a "control person"), or any affiliates thereof, or any immediate family members of officers, directors and control persons.

