

Auri sends its brand ambassador The Champ Riddick Bowe to a boxing event.

DALLAS, TX – April 25th, 2024., Auri Inc. (OTCPK: AURI) (the Company)

Today, the company sent its brand ambassadors and marketing team for the Knockout Product line to a boxing event in Florida. <https://www.mostvaluablepromotions.com>

Four-time world champion Riddick Bowe and team member Jonathan Felton will join the company's CEO and marketing team members for MVP Promotions boxing event April 26th, in Orlando Florida.

"We recently launched a marketing campaign to promote the Knockout Line of products. The products are designed to offer maximum benefits to the consumer and a full range of pain and sleep management, while producing great enjoyment with long lasting effects. Jonathan Felton, former champion sparring partner to Evander Holyfield, Mike Tyson, Ray Mercer and Riddick Bowe is with our team developing a full program for all sports activities. The full program is based around The Champ line of Knockout products. Pre workout, hydration, recovery, and stress management are just a few of many benefits that are enjoyed by our current consumers. A wellness program for everyone." Stated Edward Vakser, CEO.

The team is also working on signing new celebrities to the Champ Line and an interview program with Jake Paul and his management, leading up to the Mike Tyson vs. Jake Paul fight on July 20th, 2024. The event is being held at AT&T Stadium, Arlington, Texas. The interview with Riddick Bowe will include several rare facts, such as Mike Tyson and Riddick Bowe going to the same school, and other life stories about the fighter's technique, style, and skills. While in Florida, the team will also continue the negotiations on a possible acquisition of another company.

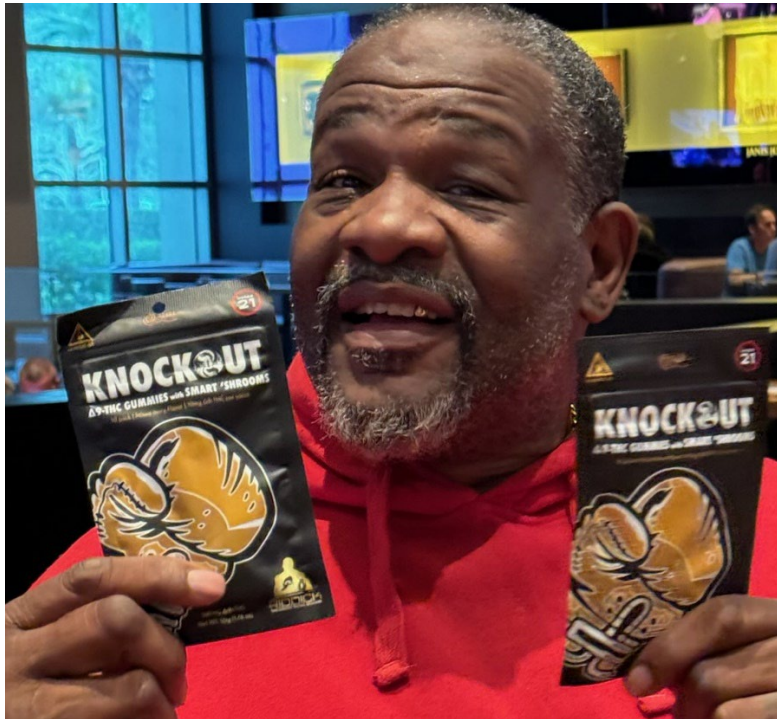
Recently AURI announced additional new products and re-seller's portal.

AURI released "Knockout, The Pain", a cream product for pain management, and a new enabled portal for clients who may want to become re-sellers. Register at www.knockoutshops.com, where anyone can establish a reseller relationship with the company by opening an account, and/or join.

"At Auri Inc., we believe that everyone has a champ "inside", and we are winners. We have over 20 products under development. So, allowing others achieve financial benefits from The Champ "Knockout" line as a re-seller is an endorsement of good will and sharing value with others!" stated JJ Bake, The Champ marketing.

"We are experiencing a very positive response to our product line, 'Knockout', featuring the champ Riddick Bowe, at www.thechamp.io. The product is getting traction due to its formula that features four (4) incredible ingredients combined to create a very powerful formula. The Knockout line features CBD, Delta 9, and Lion's Mane Smart Shrooms combined with a patented S.E.N.D.S emulsion technology that enhances flavor, absorption, potency, and longer lasting experience," explains Edward Vakser.

The Knockout products launch features the Knockout #Pain, #CBDcream, #Gummies, following by Knockout punch and full line on non-alcohol drinks, with #CBD, #Delta-9, #THC, and #lionsmene smart #shrooms', that completes the full pain and sleep management products offerings while giving the consumers a long lasting and enjoyable experience.



Riddick Bowe management and marketing teams are linking all their social media and contacts to Auri Inc., portals and marketing teams, www.thechamp.io and wholesale processing www.knockoutshops.com. The overall following presents a very healthy audience with approximately 400,000 to a million followers and viewers.

About Riddick Bowe

“THE CHAMP”, Riddick Bowe, world greatest boxing champion with the undisputed 4 major boxing championship belts. The Champ, Riddick Bowe started his career with a Super Heavyweight medal win in 1988 Summer Olympics and finishing his stellar “Knockout” career with a total of 45 fights, 43 wins, AND an impressive 33 wins by KO (Knockout) with only 1 loss. The “Knockout” products launch features the Knockout #Pain, #CBDcream, #Gummies, followed by Knockout punch and a full line on non-alcohol drinks, with #CBD, #Delta-9, #THC and #lionsmane smart #shrooms’, that completes the full “pain and sleep management products offerings” while giving the consumers a long lasting and enjoyable experience.

AURI Inc. is as good as gold! The Company was formed by a group of investors whose talents and interests were based in Production, Content Development, Audio/Visual Presentations, Intellectual Properties Development, and acquisitions, as well as oil and gas and real estate investments. Recently, the company used its intellectual properties and contacts to launch a celebrities endorsed full line of #CBD, #Delta-9, #THC gummies, drinks, and nutritional products under www.thechamp.io .

Safe Harbor Statement:

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Certain statements set forth in this press release constitute "forward-looking statements."

Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance, or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, and domestic or global economic conditions -- activities of competitors and the presence of new or additional competition and conditions of equity markets.

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