

IMPACT FUSION INTERNATIONAL INC OTC:PK:IFUS

LETTER TO THE SHAREHOLDERS

February 12, 2024 NAPOLEONVILLE, LA

As your President and CEO, I would like to provide additional information to our shareholders. Our production team and I spent the month of January designing, building and implementing a system whereby we have successfully wrapped our bales, each of which weigh approximately 1400 + or - lbs. This now enables us to ship between 28-30 bales of SGP+™ on a flat bed trailer. This represents up to 44,000 lbs of SGP+™ which is now the legal limit to transport material on a flat bed trailer. As of January 2024, the U.S.D.A. reports that Premium+ Alfalfa costs are running as low as \$155/ton to as much as \$425/ton. The costs are very geographic in nature finding many ranchers and dairymen facing harsh economic realities. As an example, Texas is one of the largest cattle states and has alfalfa ranging from \$325-\$425 delivered.

We have determined with our test ranch in Jefferson, TX that one bale of SGP+™ feeds 600 head of cattle per day. Based on those parameters, a feedlot feeding 12,000 head of cattle, would need to order a minimum of 5 flatbed trailers a week each containing 22 tons of SGP+ at \$150/ton for a monthly cost, before shipping of \$63,000 or \$756,000 per annum.

The cost savings to our customers is substantial as no back haul is required once the SGP+™ arrives at its destination. As previously reported the cost savings can be as high as 75%. I personally followed a shipment from our location in Napoleonville to our customer in East Texas to ensure that the load travelled well, which it did. The whole process from production to loading, strapping and transit was seamless. No tarps were required. We had no problem unloading the shipment and we experienced no waste.

. <https://t.co/QHm9zGnRv3>

Additionally, these savings are notwithstanding the improvements in herd performance, the reduction of overall ration required plus a reduction in other high-priced supplements, medications for otherwise sick herds, fly reduction treatment products and more. These performance indicators continue to be measured and tracked at our Jefferson, TX ranching operation as well as with any number of new customers.

I would also like to provide an update on our collaboration with our friends in India and the shipment of their raw bagasse to us for the addition of our technology to their product for testing in India. As the world knows, the route through the Red Sea has been compromised by the on-going conflict making it too dangerous to ship via that route. Our colleagues have sourced a cargo company based in India which is working with them to arrange for the shipment around the Horn of Africa which is estimated to take up to 50 days.

Other carriers are quoting a 90 day transit. Once the container leaves the Port of Mumbai we will be able to more accurately determine its projected arrival time.

Unlike the U.S. where milk quality is determined by protein content, India measures quality by fat content. Our research team's continuous efforts have discovered that SGP+™ is believed to contain a mechanism by which the amino acid Lysine is readily available. Lysine is critical to milk production in lactating heifers, especially fat and protein content. Where the efforts to quantify this continue, milk quantity with increases in both colostrum and fat are being reported by ranchers and dairymen using SGP+™. The health and well-being of newborn calves throughout the winter months provides evidence.

The Louisiana Cattlemen's Association has personally invited me to attend a gathering on February 24, 2024 to present SGP+™ to the members of the Association in Morganza, LA. I will be taking a Super Sax™, a bale and loose bagasse to distribute among the attendees. I am looking forward to educating Louisiana ranchers about SGP+™ and taking orders.

Our sales team has provided a list of all the shows that they are attending representing Impact Fusion for the balance of February.

Tennessee Cattlemen's	Franklin, Tennessee
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February 10th	
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National Farm and Machinery	Louisville, Kentucky
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February 14th- 17th	
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MATE	Billings, Montana
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February 15th- 17th	
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New York Farm Show	Syracuse, New York
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February 22nd- 24th	
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Western Farm Show	Kansas City, Missouri
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February 23rd- 25th	
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El Reno-Crossroads of Oklahoma	El Reno, Oklahoma
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February 22nd- 24th	
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Hawkeye Farm Show	Cedar Falls, Iowa
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February 27th- 29th	
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Texas Farm, Ranch and Wildlife	Abilene, Texas
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February 29th- March 1 st , 2024	
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We will post show events March through June 2024 in future updates.

I personally feel that the months of December and January were extremely productive and I am proud of your production team that worked tirelessly to design, build and install our new wrapping system. They have created a one of a kind state of the art piece of equipment in our plant which streamlines our production process and generates for our customers substantial savings.

Our 1-800-775-4130 is always open for questions and you may also reach us at: impactfusionintl@gmail.com.

Back to Work!

Marc Walther

About Impact Fusion International Inc.

Impact Fusion International, Inc. is in the business of marketing products in the "Health and Wellness" sector of all international markets. It is the company's mission to invent, develop and market these proprietary products worldwide for the health and well-being of humans and animals.

The information contained in this release includes some statement that are not purely historical and that are "forward-looking statements." Such forward-looking statements include, but are not limited to, statements regarding our and their management's expectations, hopes, beliefs, intentions or strategies regarding the future, including our financial condition, results of operations. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. The words "anticipates," "believes," "continue," "could," "estimates," "expects," "intends," "may," "might," "plans," "possible," "potential," "predicts," "projects," "seeks," "should," "would" and similar expressions, or the negatives of such terms, may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. The forward-looking statements contained in this release are based on current expectations and beliefs concerning future developments and the potential effects on the parties and the corporate and administrative transactions. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements and represent our management's beliefs and assumptions only as of the date hereof. Except as required by law, we assume no obligation to update these forward-looking statements, even if new information becomes available in the future.

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Updates can be found at the official Impact Fusion Twitter account @impactfusionl