



## AppYea Establishes U.S. Distribution and Logistics in Preparation for Imminent Commercial Launch

AppYea Inc. (OTCQB: APYP), focusing on the development of accurate wearable monitoring solutions to treat sleep apnea and snoring, today announced it has completed logistics arrangements and delivery of initial inventory to commence the commercial launch and distribution of its AppySleep product in the U.S.

The first batch of [AppySleep](#), the Company's revolutionary product to treat snoring problem, was dispatched to the company's logistics warehouse in New Jersey and the Company intends to start supplying customers in the coming days.



*"Successful completion of the first production series validates the Company's ability to turn the unique technology into a revolutionary consumer product at an affordable price for the consumer," said Mr. Adi Shemer, AppYea's CEO. "Snoring is very common and, Given the initial feedback, based on our test marketing and preorders, coupled with an attractive price of less than \$100, we expect AppySleep will present an attractive option in the market. We could not be more excited to commence our formal commercial launch in the U.S."*



The [AppySleep solution](#) includes a compact, lightweight and comfortable smart wristband to use during sleep, which contains several sensors and interfaces via Bluetooth and the AppySleep smartphone app. The app uses the smartphone's microphone to listen to breathing while sleeping and once it detects several consecutive snores, the bracelet vibrates. A gentle vibration causes the user to change their sleeping position and stop snoring. After continuous use for several weeks, the user typically becomes accustomed to sleeping in a correct, healthy position and without snoring.

Each user can use the settings screen to adjust the parameters of the algorithm according to personal preferences, including sensitivity, vibration frequency and other parameters, as detailed in the training booklet that comes with AppySleep.

### **About AppYea**

AppYea is a Healthtech company commercializing innovative wearable technology for the treatment of snoring and developing wearable solutions to diagnose and treat sleep apnea. The Company's solutions are based on its proprietary [IP portfolio](#) of AI and sensing technologies for the tracking and analysis of breathing patterns, vital-signs, and other physiological parameters during sleep, designed for greater accuracy at lower and affordable cost.

**Cautionary Note Regarding Forward-Looking Statements**

*Statements included in this press release, which are not historical in nature, are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Statements relating to the future performance of AppYea are subject to many factors including, but not limited to, the sufficiency of working capital and our ability to raise the capital needed to fund our development efforts, timing of product development, FDA approval/clearance of products in development, customer acceptance of our products in the market, the introduction of competitive products, the impact of any product liability or other adverse litigation, commercialization and technological difficulties, and the other risks identified in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 filed with the Securities and Exchange Commission on March 31, 2023. Such statements are based upon the current beliefs and expectations of management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. The forward-looking statements contained in this press release are made as of the date hereof, and we do not undertake any obligation to update any forward-looking statements, whether as a result of future events, new information, or otherwise.*

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