

FOR IMMEDIATE RELEASE

St. Joseph, Inc. Unveils Groundbreaking "VitalLink" Medical Practice Onboarding CRM (Client Relationship Management) tool.

Salt Lake City, UT, October, 16th 2023 – St. Joseph Inc. (OTC QB: STJO), a leading name in innovative healthcare solutions, proudly unveils a pioneering milestone in its journey: the launch of VitalLink, a custom-crafted proprietary Medical Practice Onboarding CRM meticulously designed and developed by a specialized team. VitalLink represents a strategic shift that will revolutionize our ability to expand and scale rapidly while ensuring a consistently exceptional experience for every provider, including doctors and customers.

In a significant departure from conventional strategies, St. Joseph, Inc. has strategically prioritized refining onboarding processes over customer acquisition. This shift, reflective of our commitment to quality and efficiency, positions us at the forefront of the healthcare industry's evolution. By ensuring a seamless and consistent experience for every provider, including esteemed doctors and our valued customers, VitalLink stands as a testament to our dedication to delivering exceptional healthcare services.

Strategic Vision: Rapid Expansion, Exceptional Experience

"The launch of VitalLink marks a pivotal moment in our company's history," said Patrick Lewis, CEO at St. Joseph, Inc. "This cutting-edge onboarding CRM is the result of extensive research, development, and collaboration. We firmly believe it not only addresses historical industry deficiencies in onboarding doctors and enrolling patients but also has the potential to revolutionize how medical practices seamlessly integrate into our network. It underscores our commitment to putting our providers and patients at the forefront of our growth strategy."

Key Highlights of the VitalLink Onboarding CRM:

1. **Seamless Integration:** VitalLink streamlines the onboarding process for medical practices, allowing for quick and efficient integration into our network. This, in turn, accelerates our expansion capabilities.
2. **Enhanced Provider Experience:** The CRM prioritizes the needs of our providers, ensuring a smooth transition and support throughout their journey with St. Joseph, Inc.
3. **Scalability:** VitalLink's scalability ensures that we can rapidly adapt to the evolving healthcare landscape, making us more agile in meeting the demands of our patients and communities.

Financial Highlights:

St. Joseph, Inc. made the strategic acquisition of VitalLink, highlighting our commitment to prudent financial management while investing in innovative solutions. The infusion of VitalLink into our operations is expected to drive significant time and cost efficiencies, translating into enhanced value for our shareholders.

St. Joseph, Inc. is committed to delivering outstanding value to all stakeholders:

Shareholders: The acquisition of VitalLink underscores our commitment to growth and innovation, enhancing the long-term value proposition for our shareholders.

Customers: VitalLink's seamless onboarding process will result in a more consistent and exceptional healthcare experience for our medical clinics and doctors.

Employees: Our dedicated team will benefit from improved workflows and processes, empowering them to focus on what truly matters: delivering an exceptional and consistent experience to our customers

Industry: St. Joseph, Inc.'s commitment to refining industry standards sets a benchmark for excellence, inspiring others to prioritize innovation and efficiency.

St. Joseph, Inc.'s commitment to excellence and innovation will continue to drive our success as we embark on this transformative journey with VitalLink. We invite all our stakeholders to join us as we revolutionize healthcare onboarding and shape the future of our industry. With VitalLink as our new cornerstone, we are poised to revolutionize healthcare onboarding, paving the way for a future where exceptional patient experiences are the standard.

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