

NEWS RELEASE

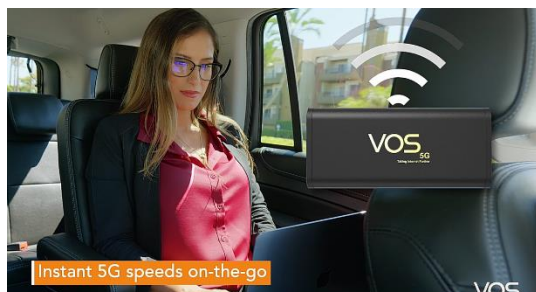
Tri Cascade Inc. announces the closing of a major financing deal with CIT Group/Commercial Services to fully support the upcoming launch of its VOS Connect and Go 5G Dongle

Tri Cascade's VOS 5G Dongle will allow users to connect Anywhere, Anytime on a superfast and highly secure 5G network throughout the United States for both consumers and businesses giving them the ability to stay connected and secure when and where they want to.

Irvine, California, April 26, 2023 — **Tri Cascade Inc., a subsidiary of Saddle Ranch Media, Inc.** (OTC Market trading symbol "SRMX") announces the closing of a major financing deal of up to \$16 million with the CIT Group/Commercial Services on very attractive terms. The deal is an accounts receivable factoring structure that financially supports Tri Cascade's cash flow from the upcoming rollout of its VOS 5G Dongle to major retail outlets. Tri Cascade plans to launch with an initial exclusive number of 1,000 5G Dongle units in May, 2023 to fully test its fulfillment and distribution system, to be followed shortly after that with 25,000 units to major retail outlets. The MSRP for the 5G Dongle is \$349.99.

"We are thrilled to be partnered with the CIT Group. They immediately saw the huge potential opportunity with our first-to-market 5G Dongle. With this strong financial support behind us, this completed the last key step in our plan to roll out this vital product commencing next month and continuing through the rest of the year. Marketing, Sales, Ordering, Fulfillment and Cash Flow are now fully in place, automated and synched for up to confidently go to market" said Max Li, CEO of Tri Cascade.

The VOS 5G pictured below can connect to any laptop, iPad or USB-C connected device to give you an "On the Go" highly secure experience no one else can offer. Whether you are in the car, at a remote location or in a park, VOS can give you the super-fast 5G speeds you demand to stay connected and productive.





The **VOS 5G Connect and Go** dongle provides the following benefits:

- Speed: Lightning-quick 5G high-speed Internet. Download speeds up to 2.52 Gbps.
- Security: Lock-safe peer-to-peer connection. No unsecured, public Wi-Fi networks.
- Power: Long-and-strong, instant, device-powered connection. No need to charge.
- Portability: Lightweight, ultra-sleek design. Easily fits in a pocket or laptop bag.

VOS 5G allows users to immediately upgrade laptops, tablets, desktops, and any USB3.1-powered network device, accessing direct, exclusive, super-fast, highly secure, uninterrupted, 5G Internet — without using a Wi-Fi connection. It is the best option for large file transfers, downloads, streaming, video conferencing, and much more.

Compatible with Windows, Mac, and Linux operating systems, VOS 5G provides ultimate flexibility, mobility, and productivity to busy families, students, employees, and travelling business executives (at coffee shops, libraries, airports, presentation meetings, etc.), who demand the highest performance possible to ensure the ultimate Internet experience. VOS 5G Connect and Go is also backward compatible to 4G LTE if 5G connection is not available.

Tri Cascade offers a stress-free way to connect with cousins, collaborate with classmates, or conference with colleagues, anywhere, at any time, without utilizing shared, untrusted hotspot networks that put personal information, private material, or proprietary data at risk.

VOS 5G exemplifies its tagline: “Taking Internet Further,” with unparalleled rapidity and unquestionable reliability. It’s time to link to the world without lag time or lax privacy. At last, it’s time for VOS 5G. **Discover more at www.tricascadeinc.com/vos-5g**

About TRI CASCADE. INC.

*Tri Cascade, Inc., an authorized Telecom IoT Service Provider based in Irvine, California with design and manufacturing facilities in Taiwan. Tri Cascade provides leading-edge NB IoT to 5G solutions and innovation, through its various IoT devices and ONENET B2B IoT Onboarding Platform - certified by Microsoft IoT Sphere under Microsoft's Azure IoT Hub - for business and infrastructure IoT operations. Tri Cascade's Management Team has extensive years of innovation experience in Energy Efficiency Management, Home Automation, Wireless Networking, and Telecom IoT Connectivity, as well as Cloud Management integration services. Tri Cascade envisions a turnkey IoT business solution for our business partners since recently we added a complete supply chain of manufacturing operations, with product development capability, in Taiwan. Our focus is to provide the Smart way of managing our environment both indoor and outdoor through the transmission, integration, monitoring and reaction to/from data management. Tri Cascade creates innovative Smart IoT solutions! **For additional information, please visit: www.tricascadeinc.com.***