



EPG Rolling Up Social Commerce Opportunities in Trillion Dollar Sector

EPG searches for complementary partners

St. Petersburg, FL / August 17, 2022/ Newswire/— **Ecom Products Group Corporation** (OTC pink sheets: “EPGC”), Ecom Products Group (EPG) announced today it is consolidating social-based opportunities by investing and partnering with social entrepreneurs and influencers who want to fast-track their business in this growing billion dollar sector.

In this growing sector, social commerce-based entrepreneurs and platforms looking to expand face many challenges that EPG can help overcome. EPG offers a haven to help them expand by not only providing resources to flourish but by reducing the risks associated with growing. EPG’s methods fast-track their business or channel with access to capital, resources, business expertise, and new channels and markets.

EPG looks for social commerce entrepreneurs that have a connection with customers or a social following that expansion capital can create value. EPG invests alongside social commerce-based entrepreneurs and platforms wanting to expand. Through these partnerships, EPG invests and drives growth to generate insights beneficial to all parties.

Last month EPG partnered with Daily Deal Builder (DDB) bringing in stand-alone value and providing a promotions channel that will be a tool for other social-based platforms partnerships. Like the DDB partnership, EPG is searching for social entrepreneurs and brands who want to gain access to EPG’s resources.

Building on its core partnership and roll-up strategies, EPG is actively looking to find more strategic alliances, with influencers, social entrepreneurs, and data partners. EPG’s focus is on helping social entrepreneurs and platforms with accelerating their business growth through expansion capital, product sourcing, expanded distribution, and promotion deals.

EPG is consolidating value through a roll-up strategy in the social commerce sector providing both value creation for its partners and investors.



About ECOM Products Group ("EPGC")

EPGC is an OTC investment company that is taking a value-invest and value-add approach to consolidating a portfolio of social-based commerce partnerships and investments.

EPGC looks to help fast-track the growth of the social commerce companies it invests in by expanding data products and new sales channels. EPGC OTC listed status also allows our partners to effectively divest over time

EPGC derives its revenues from transaction revenues, data consolidation, and capital gains.

EPGC provides value to both its partners and investors. OTC listing status allows investors to participate, invest, and divest in these high-growth sectors

Company Details: OTC Listed stock code "EPGC"

SAFE HARBOR

This press release may contain forward-looking information within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), including all statements that are not statements of historical fact regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things: (i) the Company's financing plans; (ii) trends affecting the Company's financial condition or results of operations; (iii) the Company's growth strategy and operating strategy; and (iv) the declaration and payment of dividends. The words "may," "would," "will," "expect," "estimate," "anticipate," "believe," "intend," and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company's ability to control, and actual results may differ materially from those projected in forward-looking statements resulting from various factors.

Media Contact: Wing-Yun Wong, wing@helloepg.com

Mikayla Brewer, mikayla@cobrandpartners.co

SOURCE: ECom Products Group Corporation