

NEWSLETTER

Tri Cascade announces that its TRITOM SBC700 4G LTE Gateway product, certified by T-Mobile and which offers rugged hardware design and flexible deployment options, is now available for T-Mobile's 4G LTE network.

Irvine, California — June 23, 2022 — Tri Cascade Inc., a subsidiary of Saddle Ranch Media, Inc. (OTCMarket trading symbol "SRMX"), an Internet of Things (IoT) technology company, announced that its TRITOM SBC700 4G LTE CAT1 Gateway product has been certified and is available for connectivity on T-Mobile's LTE network.



TRITOM SBC700 Gateway is specifically designed for use in mobile environments (such as fleet management, field service, and public safety) and for fixed/portable settings (such as industrial, utilities, security, enterprise, and point-of-sale applications). The product offers a leading-edge combination of features, including top-notch processor performance, superior ruggedness in design, remote management and configuration capabilities with TRITOM ONENET Onboarding management tools and flexible T-Mobile LTE data rate plans. The SBC700 has built-in Ethernet and USB interface for additional hardware feature connectivity, such as additional physical interfaces for local wireless and personal area networking.

Technical specifications: TRITOM SBC700 is a multi-band IoT CAT1 LTE modem providing a flexible and scalable platform for migration of supporting LTE Bands: B12, B14, B4, B2 B5, B13, B66 & B71. The SBC700 default is equipped with Telit LE910C1-NF mPCle, **certified by T-Mobile**, with additional Qualcomm® IZat™ location technology Gen8C Lite (GPS, GLONASS, BeiDou, Galileo and QZSS) combining 32-bit low power, high performance CPU, Low Power DDR-RAM, 10/100M Base-T Ethernet, 2.4GHz 802.11b/g/n WiFi, USB 2.0 ports, and 2 or optional 4 ports isolation RS485 with auto-flow control. It has a mini-PCle socket inside the SBC700 for users to enable a LPWA, 4G/LTE or LTE-A wireless communication capability. The USB port can also support TW-UIO modules to collect/receive signals and control the system, like Al/AO/DI/DO with/without isolation features.

With 3G service going away in 2022 means if you're using a 3G GPS tracking solution today, and you don't upgrade your devices, there's a good chance you'll have trouble receiving data from your company's vehicles or sensor equipment after carriers complete their transition to 4G LTE networks. For the IoT and M2M market, SBC700 CAT1 LTE (10 Mbps) is the best choice to replace your current 3G device and transition to a 4G LTE network communications gateway to connect your devices to the internet and gain Cloud service advantage.

Reliable Connectivity

The SBC700 supports 4G/LTE Category 1, FDD LTE: B12, B14, B4, B2 B5, B13, B66 and B71 which enables the next generation of connectivity for a number of mission critical applications. Supporting all major 4G bands, the SBC700 is the perfect device choice for deployment across the globe.

Expanding Capabilities with Custom Software

The SBC700 features the Linux based Tri Cascade OS, empowering solution architects and system integrators to create their own applications using Tri Cascade's Software Development Kit (SDK).

Reliable Asset Tracking

Built-in high-performance GPS enables the SBC700 to track and monitor vehicles, trucks, heavy construction machines

"As Tri Cascade continues to bring new devices to the IoT market our goal is to utilize our carrier partner certifications and recognition to help drive Tri Cascade's position as a leading IoT developer and OEM. With this T-Mobile certified device, we will look to use the vast partner and VAR network to help in driving sales. We look forward to launching many new devices in 2022 to meet the growing market need for IoT innovation." said Jerome Riordan, Vice President Global Business Development and Sales of Tri Cascade, Inc.

Tri Cascade SBC700 also comes with our onboarding platform for SIM management under multiple carrier networks. This platform can be integrated with customer device management platforms, so our partners can manage their LTE device operations with a turnkey operational platform. For further information please visit www.tricascadeinc.com or send your request to jerome.riordan@tricascadeinc.com.

About Tri Cascade, Inc.

Founded in May 2010, Tri Cascade, Inc., an authorized telecom IoT Service Provider based in Irvine, California with design and manufacturing facilities in Taiwan. Tri Cascade provides leading-edge NB IoT, CAT-M, LTE IoT to 5G solutions and innovation, through its various IoT devices and ONENET B2B IoT Onboarding Platform - certified by Microsoft IoT Sphere under Microsoft's Azure IoT Hub - for business and infrastructure IoT operations. Tri Cascade's Management Team has extensive years of innovation experience in Energy Efficiency Management, Home Automation, Wireless Networking, and Telecom IoT Connectivity, as well as Cloud Management integration services. Tri Cascade envisions a turnkey IoT business solution for our business partners since recently we added a complete supply chain of manufacturing operations, with product development capability, in Taiwan. Our focus is it provide the Smart way of managing our environment both indoor and outdoor through the transmission, integration, monitoring and reaction to/from data management. Tri Cascade creates innovative Smart IoT solutions! (for further information please visit www.TriCascadeInc.com).Tri Cascade envisions a smart way of managing our environment – both indoor and outdoor through the transmission, integration, monitoring, reaction and management of real time key data available from its IoT device. We do not focus just on products -Tri Cascade creates innovative Smart IoT solutions from indoor to outdoor! For more information, please visit www.tricascadeinc.com.

Safe Harbor. Except for historical information contained herein, the statements in this press release are forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Reform Act of 1995. Forward-looking statements involve known and unknown risks and uncertainties, which may cause the company's actual results in future periods to differ materially from forecasted results. These risks and uncertainties include, among other things, product price volatility, product demand, market competition, risk inherent in the company's domestic and international operations, imprecision in estimating product reserves and the company's ability to replace and expand its holdings.

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