

American Premium Water Corp (OTC: HIPH) To Explore Cannabis Market Sector

Playa Vista, CA, (October 14, 2016) –American Premium Water Corporation; (OTC: HIPH) today announced a commitment to expanding its vision to serve an increasingly health-conscious nation by entering the cannabis space. APWC has long had its eye on the cannabis, medical marijuana, CBD and industrial hemp markets. “Our water is an expression of what’s always been our focus: —a quality product with maximum health benefits. The new legislation means unprecedented access to the added health benefits of cannabis and CBD oil, so for us entering the cannabis sector is simply a natural extension of that vision.”

Newly-appointed CEO Zack Davis, stated: “I can attest to have experienced first-hand the health benefits of CBD oil on a regular basis. Beyond that, hemp itself is an amazing product that was unjustly outlawed for far too long. I firmly believe that, properly implemented, it can be a key driver in rebooting our nation’s productivity in the coming years, so it’s doubly exciting for me to be surveying the space in terms of the best opportunities from a public company standpoint.”

The Company is exploring a range of options, from cannabinoid-based health products to support services, either through private ventures, mergers or acquisitions, and expects to be making a more specific announcement in the near future.

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Certain statements contained herein are “forward-looking statements” (as defined in the Private Securities Litigation Reform Act of 1995). American Premium Water Corporation cautions that statements made in this news release constitute forward-looking statements and makes no guarantee of future performance. Forward-looking statements are based on estimates and opinions of management at the time statements are made. These statements may address issues that involve significant risks, uncertainties, estimates and assumptions made by management. Actual results could differ materially from current projections or implied results. American Premium Water Corporation undertakes no obligation to revise these statements following the date of this news release. Additional details of the Company's business can be found in its public disclosures as a reporting issuer under the Securities Exchange Act of 1934 filed with the Securities and Exchange Commission's ("SEC") EDGAR database.

This press release is issued on behalf of the Board of Directors by Zack Davis, CEO.

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Contact Information:

American Premium Water Corporation

12777 Jefferson Blvd., Third Floor

Playa Vista, CA 90066-7408

(888)-983-0054

Stock Symbol: **HIPH –OTC.**

General Inquiries: info@americanpremiumwater.com

Investor Relations: ir@americanpremiumwater.com

Company Website: www.americanpremiumwater.com

Twitter: [@americanpremium](https://twitter.com/americanpremium)