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OrgHarvest grows Cannabis at the foot of the High Sierra's with pure streams of water from Lake Tahoe

Business Plan





One of the largest growers in Nevada



OrgHarvest

Table of Contents

1. Executive Summary	4
1.1 Company Purpose	4
1.2 Company Organization	4
1.3 The Market	4
1.4 The Opportunity	6
1.5 Financial Summary	6
1.6 Keys To Success	8

<i>1.7 Company Overview</i>	9
<i>1.8 Company History</i>	9
<i>1.8 Organizational Chart</i>	11
<i>1.10 Management Team</i>	12
1.10.1 Professional Experience	19
1.10.2 Other	20
1.10.3 Education	20
1.10.4 Awards, Salma Inyanji, PhD Operations & Production Administrator	20
<i>1.11 Staffing Plan</i>	21
<i>1.12 Locations and Facilities</i>	22
1.11.1 Proposed Address Electric Ave, Story County Nevada	22
<i>1.13 Services</i>	27
<i>1.14 Products</i>	27
1.14.1 Cannabis Indica	27
1.14.2 Cannabis Sativa	28
1.14.3 Indica - Sativa Hybrids	28
<i>1.15 Sourcing and Fulfillment</i>	28
<i>1.16 Competitors</i>	29
<i>1.17 Technology</i>	29
2. Market Analysis	30
2.1 Current Market Analysis	30
2.2 Market Segmentation	32
2.3 Industry Forecast	35
2.3.1 Overview	35
2.3.2 Pricing	36
The marijuana industry, like many other agricultural industries, is based on the commodity pricing that is dictated by the economic forces of supply and demand.	36
2.3.3 Promotion	36
2.5 Milestones	37
3. Financial Plan	38
3.1 Revenue Forecast	38
3.1.1 Revenue Forecast by Month	39
3.2 Personnel Plan	40
3.2.1 Personnel Table	40
3.3 Budget	41
3.3.1 Budget Table	41
3.3.2 Expenses By Month	42
4. Financial Statements	43
4.1 Profit and Loss Statement	43
4.1.1 Gross Margin by Year	44
4.1.2 Net Profit (or Loss) by Year	45
4.2 Balance Sheet	Error! Bookmark not defined.
4.3 Cash Flow Statement	47
Appendix Financials	48



1. Executive Summary

1.1 Company Purpose

OrgHarvest is a new company in the Nevada recreational marijuana industry dedicated to cultivating cannabis. Our goal is to provide high-quality cannabis to retail marijuana stores, manufacturing and other cultivation facilities in Las Vegas, Reno and the surrounding areas.

OrgHarvest will not only strive to provide high-quality cannabis but produce it in the most sustainable manner. We are poised to become an industry-leader in the cannabis industry.

www.orgharvest.us

1.2 Company Organization

HSL Inc is the Parent Corporation formed in the State of Delaware, and trades publicly under the stock symbol “HSPG” on the Over the counter market in the USA and has filed to up list on **OTCQB** tier Two, OrgHarvest is a (dba) the company has requested a symbol change to “ORGH”. The company stock transfer agent is: **Clear Trust**, 16540 Pointe Village Dr., Suite 210, Lutz, Florida 33558

Phone 813.235.4490, **Fax** 813.388.4549.

We will seek to obtain a license to operate a cultivation facility from the Department of Taxation in the State of Nevada.

Unless otherwise indicated in this business plan, references to “We” “Us” “Our” the “Company” and “HSL Inc” mean, collectively, OrgHarvest.

Products

OrgHarvest will cultivate high-quality cannabis and cannabis plants. The company will distribute cannabis through wholesale transactions to qualified marijuana establishments. We are a company whose ethos is creating high quality and safe cannabis. All of the marijuana products we distribute must first pass all state-required inspections by independent, third party testing facilities and internal inspections before being provided to our end users.

1.3 The Market

OrgHarvest has a distinct market: retail stores, processors and the 40 million tourists that visit Las Vegas and Reno/Lake Tahoe each year and adjacent producers interested in local businesses and farms that

create products from the ground up.

Recent research indicates that the cannabis industry has been growing steadily and rapidly since the passage of laws allowing the distribution of marijuana. According to Oakland-based marijuana angel investment network, The ArcView Group (*Executive Summary, 5th Edition*), national legal sales for 2016 grew to \$6.7 billion from \$5 billion in 2015, fueled by explosive growth in adult use market sales. The growth continues a robust pattern that Arcview estimates will lead to a **\$22.6-billion market in 2021 at a 27% compound annual growth rate**.

Twenty-eight states already permit medical cannabis use and eight states and the District of Columbia allow full adult use. With nearly a dozen states debating changes to their cannabis laws in the coming year, 2017 is the tipping point in which a majority of U.S. states transition from cannabis prohibition to some form of regulated legal markets.

According to the recent study made by ArcView, the legalization and regulation of adult use in Colorado, Washington, and Oregon have been a success. Many of the negative outcomes threatened by prohibitionists have not borne out. Crime is down, falling prices have made the legal market increasingly competitive against the black market, regulatory compliance is high as business dare not risk losing their valuable licenses, and product quality and diversity has increased. The success of these markets has provided the first clear evidence that legalization is a viable alternative to prohibition.

Colorado, the first state to deploy its adult-use cannabis market, has been a leader in the cannabis industry. The state's legal market has grown rapidly, topping \$1.3 billion sales in 2016 based on a recent report from the Department of Revenue. Arcview conservatively forecasts the combined market for legal cannabis will reach \$1.9 billion by 2021. Adult-use sales will climb from \$875 million in 2016 to almost \$1.4 billion in 2021.

In Oregon, the transition to the adult use market brought considerable changes. Recreational marijuana sales grew from just under \$27 million during the partial year of 2015 to \$292 million in 2016. Arcview forecasts sales will continue to be strong this year, as more retail stores open their doors or convert from medical only licenses. Sales of legal cannabis will total \$537 million in 2017, an increase of more than 36% from 2016

Washington currently has the third-largest legal cannabis market in the United States. Total spending on legal cannabis reached \$723 million in 2016, up 49% from 2015. According to Arcview, sales will reach \$982 million in 2017 and will have a compound annual growth rate of 12.4% for five years reaching \$1.3 billion sales by 2021.

California's medical sales already account for a large chunk of the total industry; as it legalizes recreational marijuana last November, as many expect, that alone could lead to a huge boom in industry sales. According to ArcView, California will account for one-third (31%) of the U.S. cannabis market by 2020, with estimates for total legal sales of \$6.5 billion.

In November 2016, a new set of regulations pave the way for a recreational marijuana market in **Nevada**. According to Arcview, Nevada's market will grow at a compound annual growth rate of **42%** over the **next five years**, approaching \$433 million by 2021.

It's clear by reviewing the revenue and market value figures that marijuana industry is poised for

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continued growth. The changing legal environment combined with changing public attitudes are all factors contributing to a perfect storm to cultivate industry growth.

With these figures and projections, it is easy to understand why observers are confident that legalizing, regulating, and taxing marijuana will generate plenty of revenue while creating jobs and better prioritizing law enforcement resources. As more state regulations continue to mature and evolve toward full legalization and acceptance of cannabis as a product with commercial value, demand is expected to increase in all segments of the industry. Production and distribution are positioned for exponential growth as new technologies and methods evolve and become more efficient and new, innovative product categories are born from these advancements.

1.4 The Opportunity

The opportunities for businesses and investors are accelerating as marijuana legislation progresses across the nation. Business practices amongst the various different industries affected by new marijuana legislation are quickly professionalizing, adapting to new state regulations, and employing increasingly sophisticated business models to increase scales and access new markets. Marijuana is proving to be the next great American industry.

In Nevada, potential business owners will be able to establish retail stores, cultivation centers, processing and testing facilities. Those in the agricultural sector can expand into cultivating marijuana for retail stores and other marijuana businesses. Those in the chemical and biological sciences sector, have the opportunity to become laboratory-testing facilities for marijuana-processors and producers that want their products to be lab-tested. Food professionals and other marijuana-infused goods producers are able to create a variety of products for retail stores. Through the creation and success of all these new types of business, states and municipalities are able to tap a fresh, new source of tax revenue.

With the approval of the use of recreational marijuana for adults in Nevada, we can expect a more robust and stable regulatory landscape that will provide ample opportunities for cutting edge and proprietary cultivators like OrgHarvest.

From one perspective, one may think these recent developments in Nevada may make that market less competitive and less attractive from an opportunity standpoint. We believe these developments indicate that the Nevada market is a more attractive opportunity for those seeking to enter the state's recreational marijuana industry. It has significant barriers to entry because of its licensing standards and process and, therefore, only those who have the profile and resources to satisfy those licensing standards have an opportunity to enter the Nevada market.

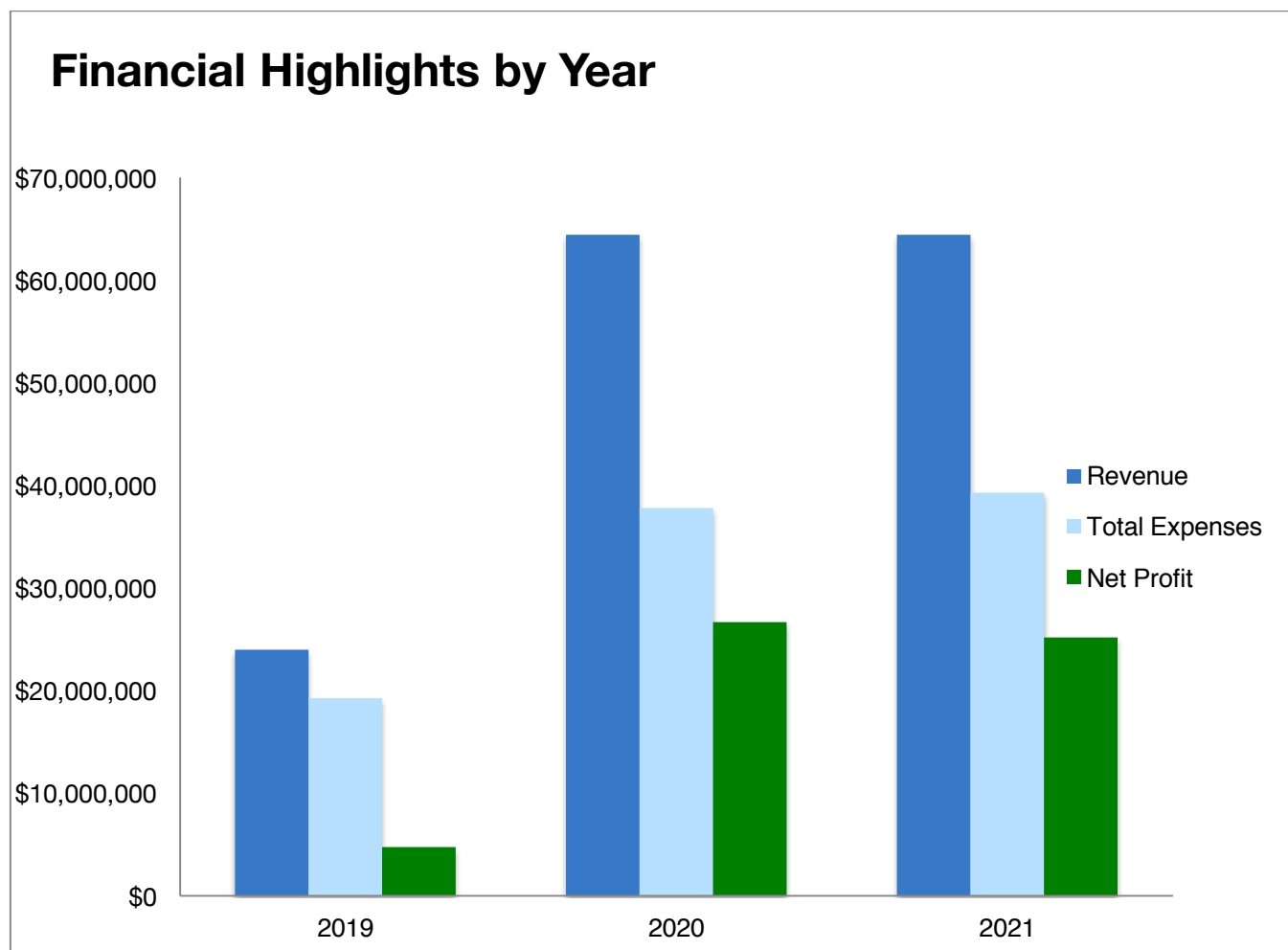
1.5 Financial Summary

OrgHarvest will fund its startup costs largely through an equity offering of HSL Inc common stock a **Private Placement of 20 million shares @ 50 cents per share to raise \$10,000,000. The company has applied to be up listed on OTCQB tier Two, and expects to be approved.**

Sales are expected to start conservatively the 2nd quarter and increase steadily through the third and fourth quarters of the first year of operations. We project a second greenhouse to come on line after nine months of operation. We anticipate to have over 140,000 square feet of high tech, fully automated greenhouses shipped and assembled on site from Holland to be one of the largest under glass farms in Nevada. We plan to retain cash generated from operations and utilize it to cover cash required for operations and to fund future expansion opportunities as they arise. **We project to pay an annual dividend of Ten cents (.10) the end of the second year of operation to common stock shareholders of record.**

Our strategy also includes a persistent search identifying operational inefficiencies and making adjustments. Therefore, we anticipate that following our first year of operations, that OrgHarvest will be able to reduce operating expenses as a result of operational experience, and industry knowledge.

1.5.1 Financial Highlights by Fiscal Year



Objectives

1. Net annual income to support full-time staff and expenses.
2. Monthly sales increasing steadily throughout FY. **Pay Ten cent dividend after two years**
3. Become profitable by the end of the first year of operations. See attached financials.
4. Strategically grow vertically in becoming an integrated company and horizontally offering a wide array of cannabis strains, oils, waxes, Shatter.
5. OrgHarvest to be one of the largest grower in the state of Nevada

1.6 Keys to Success

OrgHarvest believes in the following keys to success:

1. Focusing on cultivating high quality cannabis, while improving economies of scale. The use of highly automated watering, fertilizing, temperature control. All controlled by computerized laptop software. The use of **Solar** and **wind** energy to keep head count and energy costs the lowest in the industry.
2. Maintaining exemplary cultivation standards and becoming a leading supplier of cannabis.
3. Working in conjunction with the local community and the Reno VA hospital to foster good will and understanding the effects of marijuana. A Veteran friendly hiring environment, teaching war veterans a career that can support their families. Employees will have an ownership through common stock and vesting in their company.
4. Building business relationships to foster and grow business-to-business sales by meeting with retailers, processors, laboratory and marijuana industry professionals on a regular basis.
5. Participating in industry conferences and events to continue professional development and innovative collaboration within the cannabis industry.

1.7 Company Overview

OrgHarvest is a new cannabis cultivation facility that will cultivate and distribute high-quality cannabis to other retail marijuana establishments and licensed facilities.

We believe in going above and beyond to cultivate the highest quality cannabis strains. Our staff will be experts on various strains, from seed to harvest, the effects of various strains, the cultivation methods and processes we use to cultivate our cannabis. We will be knowledgeable, friendly resources to owners and agents of retail marijuana stores and processing facilities. OrgHarvest is dedicated to raising the standard in product quality and leading by example in creating a higher code of ethics for businesses in the industry to follow. One of our goals is to hire American Veterans.

1.8 Company History

OrgHarvest is a dba of HSL Inc and was founded in September of 2006 in a reverse merger as HSL Inc. by Frank Celecia. The company was purchased through a private placement for (\$225,000 USD) and an additional (\$895,049. USD) was extended to the company over the last ten years by its founder Frank Celecia. Mr. Celecia has given the board of Directors indication that he is willing to accept preferred HSL Inc. /dba OrgHarvest Confidential <https://hslinc.venture360.co>

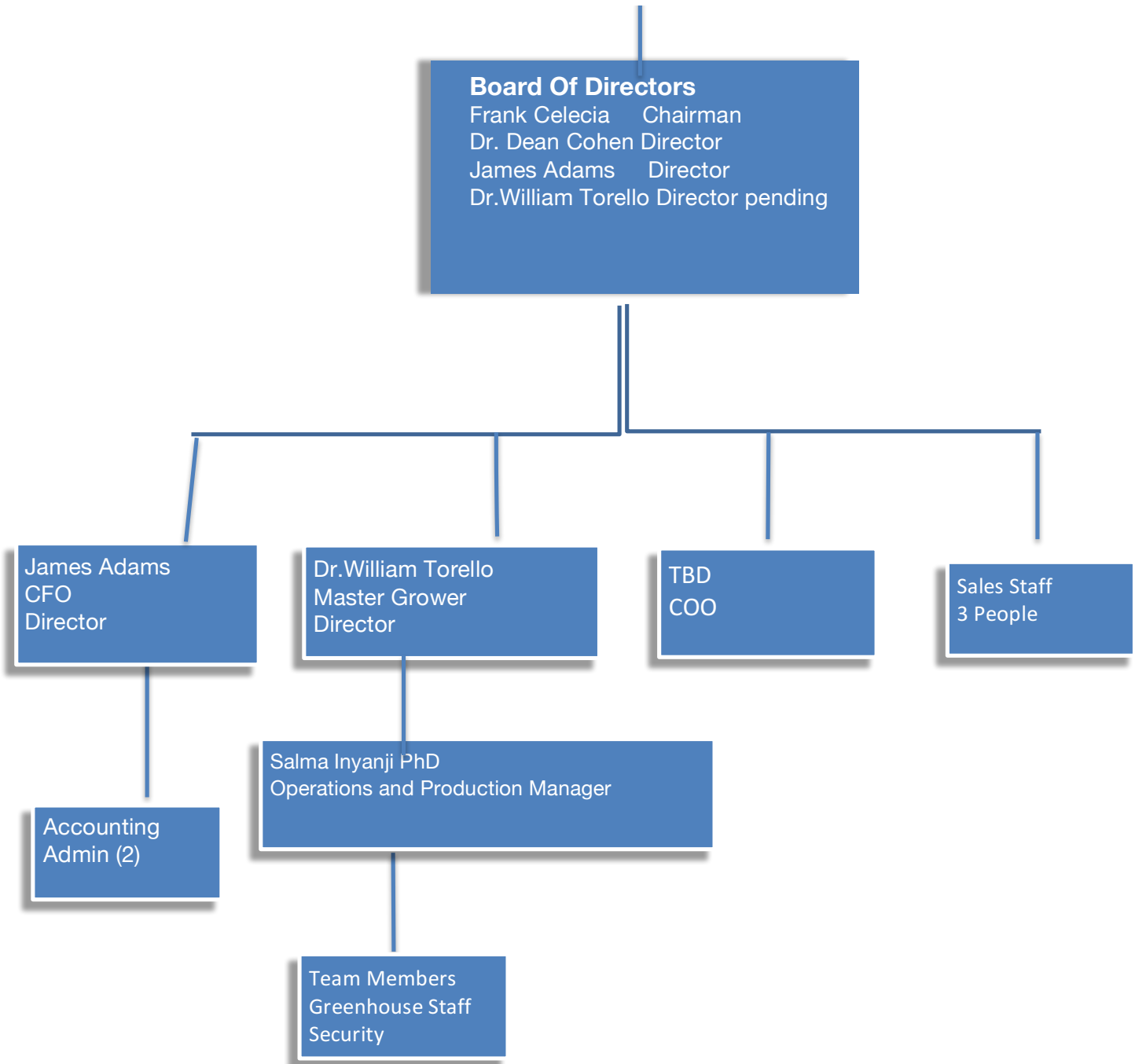
stock and or cash as payment. OrgHarvest was founded to serve the immediate and future needs of other resale marijuana establishments in the State of Nevada.

OrgHarvest's founders bring their own unique experiences, education and dedication to combine small business hospitality with big business efficiency and professionalism to create a company that serves many needs and purposes.

We founded and modeled our company on the desire to help customers access safe, consistent and high-quality cannabis and to offer employment to American veterans of foreign wars and give them a chance to have a career in this new industry.

The company plans to provide its products in various forms for both medical and recreational consumption. According to State and local laws of the state of Nevada.

1.9 Organizational Chart



1.10 Management Team

Our management team and founders bring together a unique and diverse background of education, experience and expertise.

Frank Celecia Chief Executive Officer/Chairman

Career Skills and Knowledge

- General management
- Finance/administration
- Strategic planning
- Financial planning and analysis
- Procurement operations
- Telecommunications
- Travel/relocation
- International distribution
- **Objective:**

Enhance and grow shareholder value

Strengths:

- Expansion and diversification planning through strategic partnering
- Revenue growth through creative marketing tools, direct response media, competitive pricing, sales organization and motivation
- Strong knowledge of all facets of broadcasting, video and film production and Post Production.
- Dynamic bottom line leader and team builder with effective communication skills and the ability to adapt to new business
- Focus on key profit/sales/people issues.
- Financial Sourcing with bank facilities, private placements, public offering, interface with Investment bankers, attorneys, auditors, IPO road shows, NASD, NASDAQ, S.E.C. Broker Dealers. Market Makers.
- Development/construction
- Premium rate strategies
- Consolidation strategies
- Facilities management
- Lease management/ negotiations
- Site selection/space planning
- Budgeting/accountability Education

CAREER ACHIEVEMENTS

• **RudeHoney Design Grp** (1999-2013) President and Founder, VP Sales & Marketing supervised sales staff and brought the company from start up to 10 million in sales. Implemented office, and marketing procedures. Looked for vertical integration of other companies. Company provided branding animation for TV Networks, Cable channels, TV shows, Grammy Awards, Oscars, Super Bowl Opens.

• **Emerald Multimedia**, (1994-98) As CEO / Director of Marketing & Sales created an interactive CD-ROM catalog to enhance publisher sales. Created distribution
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channel. Direct market sales through TV ads. Created “The Art Of Palmistry” received national award. Private Placement with strategic partner. Sold to public company in multimillion dollar sale.

- **Vidcom Post Inc (VDPI)** CEO/ President, (1985-93) Startup to 20million in sales, PPM and road show, IPO approved for NASDAQ trading. Implemented an engineering team to design and route multiple video and audio signals to a 20,000 square foot television post production center for video formats D1, D2, D3, digital edit suites, Quantel Harry D1 Graphics, film to tape transfer suites. Created a marketing and sales strategy. The facility was used on a daily basis by the major studios: Disney, Paramount, NBC, ABC, CBS, Sony Pictures, and Columbia Pictures.
- **Vidcom President/ Director of Sales & Operations.** (1977-85) Developed and Designed Mobile TV facilities, for sporting events, live concerts, Fortune 500 closed circuit TV. Produced 146 episodes of “Down To Earth” for Proctor and Gamble. Produced shows for soap operas on location, various sporting events and world class boxing.
- **ABC Network**, Producer & Editor. (1975-77) Show responsibilities included Post Production of several prime time shows, The Academy Awards, Grammy Awards, and Wide World of Sports.
- **CBS Network** Editor & Producer for the “CBS Evening News”, “60 Minutes” (1970-1975)

Professional Associations

- Past Member of the International Television Society (I.T.S.)
- National Association Of Broadcasters (N.A.B.)
- Who’s Who In American Industry
- Broadcast Design Association (b.d.a.)
- Member of Promax
- Emmy Award for winter Olympics “wide World Of Sports”
- B.A. New York Institute Of Technology

United States Navy
USN TV Communications
Tour Vietnam,
Bronze Star Vietnam
National Defense Service Medal

James Adams Chief Financial Officer (Director)

Mr. Adams (69) was a Controller and Chief Financial Officer for manufacturing and service firms for over 30 years. He worked for Waste Management, Inc. for 10 years before starting his own business. He was a Controller for one of Waste’s largest hauling sites and one of their largest landfills for 8 years before being promoted to Business Improvement Manager on the regional level. Mr. Adams left Waste Management in 2003 and started James W. Adams and Associates, a consulting firm specializing in working with waste companies in California to recover Fuel Tax Credits from the state.

Mr. Adams received his Bachelor of Science degree in Business Administration from Woodbury University in 1972.

Mr. Adams also participated in the Presidential Key Executive Master’s Program at Pepperdine University.

Dr. William A. Torello (pending)

AREAS OF EXPERTISE:

- Organic and Organically Based Product Development
- Expert in Biostimulants, hybrid biostimulants and organic fertilizers
- Waste to Energy and Fertilizer Production: Aerobic and Anaerobic Digestion Technologies.
- Biological and Organic Based Systems for Disease Suppression/Control.
- Development of Organic/Organic Based Management/Cultural Systems.
- Plant Mineral Nutrition/Fertilizer Technologies.
- Turfgrass Management/Science.

RESEARCH EXPERIENCE (Universities of Massachusetts and Illinois)

- Biological and Organic Control of Plant Diseases
- Development of Novel Organic Amendments/Fertilizers/Biostimulants
- Nitrogen/Fertilizer Fate in Soils and Turfgrass Systems
- Environmental Stress Physiology: Drought/Temperature/Salinity
- Biotechnology Applications/Cell-Tissue Culture/Genetic Modification
- Fertilizer Development/Efficacy Testing in Field and Laboratory
- Species/Cultivar Evaluation

TEACHING EXPERIENCE (Professor at University of Massachusetts, Amherst)

- Introductory Plant Physiology (Undergraduate)
- Introductory Environmental Science (Undergraduate)
- Environmental Stress Physiology (Graduate)
- Turfgrass Physiology and Ecology (Undergraduate)
- Introduction to Turfgrass Science (Undergraduate)

EDUCATION

Ph.D. in Agronomy/Horticulture, University of Illinois,
Dissertation: Ammonia Volatilization and Urease Activity in Turf Systems

M.S. in Plant and Soil Sciences, University of Rhode Island,
Thesis: Cultivar Separation by Quantitative Analysis of Anthocyanin

B.S. in Plant and Soil Sciences, University of Rhode Island,
Minor Concentrations: Plant Pathology/Biochemistry

PROFESSIONAL EXPERIENCE

Present: Organic Product Development and Sustainability Manager.

- Marders of Bridgehampton, Long Island, Company Scientist/Agronomist.
Personnel training, product development and testing, company consultant.

Present: Chief Technology Officer and Founder, Renewable Agronomics, LLC

- Product Development/Marketing/Sales for organic recycling systems including food/animal manure and green wastes.
- Consultant for Nutrinsic, LLC. Recycling organic waste from the Miller-Coors Brewery into single cell protein and organic fertilizers.
- Consultant for Solutions4Earth Fertilizer Company.

2012 – 2015: Chief Agronomist, NEO Energy, Portsmouth, NH

- Developing liquid and granular organic fertilizers from AD of food waste.
- Designing new approaches to develop products from digestate.

2010 – 2012: CTO, Purely Organic Products, Inc., York, ME

- Development of industry unique liquid and granular organic products.
- Initiated Joint Venture with Onsite Power, Inc. for development of anaerobic digestion plants for waste to energy to fertilizer production.
- Developed new organic products and collaborations with the ethanol industry.
- Utilized extensive professional contacts in developing distribution networks.
- Wrote all product description sheets with all technical bulletins.

2012 – 2013: Consultant and Senior Agronomist, WISErganics, Seattle, WA.

- Review and assess waste stream products from the anaerobic digestion of source separated food waste.
- Modify base products with organic and synthetic components focusing upon different sectors of basic agriculture and the green industry.
- Develop in-depth product testing at the university and end user levels.

2011-2012: Consultant and Chief Fertilizer Scientist, BioStar Systems, Kansas City, KS.

- Involved in the design and procedures for the anaerobic digestion of poultry waste into liquid and granular fertilizers as well as biogas energy.
- Developed base products from digester as well as several organic and synthetically bridged products for various agricultural sectors.
- Responsible for all OMRI/NOP product certifications.
- Petitioned NOP for the use of mineral acids in product preservation.
- Wrote USDA grant in support of the patented anaerobic digestion technology of poultry waste.
- Initiated university level product evaluations at Univ. of Illinois, Iowa St. Univ.

2008 – 2010: Director of Product Development and Testing, Converted Organics, Boston, MA, Woodbridge NJ and Gonzales CA.

- Evaluation of aerobically digested food waste materials as potential liquid and granular organic fertilizers and biostimulants.
- Developed testing/efficacy programs at several major universities and major agricultural growers, golf course superintendents for evaluation of new products.
- Extensive travel throughout the U.S. and Caribbean Islands setting up test sites and meeting with large growers and potential distributors.
- Wrote all technical articles and product content on website
- Initiated university based product evaluations at Univ. of Rhode Island, Rutgers University and Cornell Univ.

2005 – 2008: Project Coordinator and Consultant for Archer, Daniels, Midland (ADM), Decatur, IL

- Waste stream assessment: Reviewed and analyzed all waste streams having potential for development into revenue generating organic amendments and fertilizers.
- Developed, tested and patented the first totally soluble high nitrogen organic fertilizer based on lysine technology. The highest available organic nitrogen source in the industry. Patent granted.
- Developed several granular and liquid formulations from soy, corn and other grain waste streams and fermentation streams.
- Initiated university based product evaluations at the Univ. of Illinois, Univ. of Florida and Cal. Poly.

2003 – 2005: President, Professional Turfgrass Consulting.

- Development of organically based management programs geared toward reducing chemical inputs and more efficient use of water and fertilizers.
- Developed IPM programs for the permitting of new golf course construction.

1998 – 2003: Executive VP, EcoOrganics, Inc., Director of Research and Product Development.

- Identified, formulated and field tested protein sources for the development of new granular and spray applied organic fertilizers.
- Developed the first soluble/suspendable high nitrogen organic fertilizer derived from concentrated and isolated soy proteins. Patent granted.
- Isolated, lab and field tested a strong anti-fungal bacteria (APM-1) for the suppression of plant diseases. Patent granted.

1981 – 2003: Professor, Plant and Soil Sciences, University of Massachusetts, Amherst.

- Teaching/Research appointment with experience in teaching and research as noted above.
- Director, Turf Management and Science Program.
- Extensive publication and grant record.
- Developed Nationwide long term research projects in China.
- Extensive experience in public speaking on the academic as well as outreach/extension levels.

Awards:

- Twice awarded “Outstanding Professor” in the Stockbridge School of Agriculture, Umass, Amherst
- Appointed Adjunct Professor in the Chinese Academy of Agricultural Science.

MILITARY EXPERIENCE: U.S. NAVY NUCLEAR SUBMARINE SERVICE

- USS George Washington Carver SSBN 656: Ballistic Missile Boat
- USS Bergall SSN 668: Fast Attack Boat
- USS Trepang SSN 674: Fast Attack Boat

PUBLICATIONS: (Selected refereed papers noting diverse background)

- Effect of Organic Fertilizers Derived Dissolved Organic Matter on Pesticide Sorption and Leaching. J. Environ. Pollution: Vol. 134 pp 187-194
- Retention of Organic and Inorganic Chemicals by Draining/Supply Piping Material in an Encapsulated Green System. J. Environ. Pollution: 108(3) pp 397-403
- Somatic Embryogenesis and Plant Regeneration from Suspension Cultures of Red Fescue. Crop Sci. 29: 815-817
- Callus Initiation, Plant Regeneration and Evidence of Somatic Embryogenesis in Red Fescue. Crop Sci. 24: 1037-1040
- Enumeration of Denitrifying Microbial Populations in a Turf System. Plant and Soil 96: 145-151
- Denitrification Losses from a Kentucky Bluegrass Sod. Agron. J. 80: 148-153
- Effects of NaCl Stress on Proline and Cation Accumulation in Salt Sensitive and Salt Tolerant Turfgrasses. Plant and Soil: 93, pp 241-247
- Screening of Turfgrass Species and Cultivars for NaCl Tolerance. Plant and Soil: 82, pp 155-161
- Urease Activity in a Kentucky Bluegrass Turf. Agron. J. Vol.75, pp 654-656
- Ammonia Volatilization from Fertilized Turfgrass Stands. Agron. J. Vol.75, pp 454-456.

PATENTS:

- **Fertilizer compositions and methods including lysine based materials.**
United States Patent U.S. application Ser. No. 11/549,470
Various non-limiting embodiments of the present disclosure are directed toward a fertilizer. More specifically, non-limiting embodiments are directed toward a fertilizer that provides nitrogen while minimizing the unit cost of the fertilizer. Also provided are methods for increasing nitrogen content in soil, promoting crop production, and fertilizing horticultural or agricultural crops.
- **Novel antifungal bacterium and compositions**
United States Patent Antifungal methods - United States Patent 7666406
A composition comprising bacteria and an inert carrier is disclosed. The carrier can be porous, ceramic particles. The composition can also include a growth medium. Bacteria in such a composition can comprise a novel strain designated APM-1. APM-1 is a Gram-positive, aerobic, motile rod.
- **Sprayable organic fertilizer.**
United States Patent US 20020011086
The invention is a sprayable organic fertilizer for application to a plant or plant soil that includes denatured soybean particles having a total protein content of at least fifty and up to ninety per cent by weight.

Product Development Experience: (Review of Post-University Industry Experience)

Product categories that I have been involved with for the past 15 years focus primarily upon organic, organic based and biologically active products ranging from organic fertilizers, HSL Inc. /dba OrgHarvest Confidential <https://hslinc.venture360.co>

biostimulants and biological control of plant diseases. I began product development while at the University of Massachusetts, Plant and Soil Sciences Dept. with fellow colleagues by forming EcoOrganics, Inc. These products include:

- Development of soy protein concentrate and isolate based organic fertilizers having rapid and extensive efficacy within green industry venues. Represented the first “flowable” and sprayable organic fertilizer in the industry up until that time with the highest organic nitrogen content. Products were subsequently patented.
- Instrumental in identifying, testing and patenting a species of bacteria having high a level of fungicidal/static activity.

The second grouping of product I have developed and tested resulted from consulting for ADM (Archer, Daniels, Midland Co.) for three years focusing upon identifying potential products from waste streams as well as from existing nutritionally based existing products that could be directed toward the green industry.

- Development of the first totally soluble organic fertilizer having inherent disease suppressing characteristics along with the highest level of organic nitrogen attainable. Tested efficacy over a three year period at multiple university, and commercial sites and subsequently patented for agricultural uses. Product based on the amino acid L-lysine. Represents the first organic fertilizer that can replace inorganic/synthetic soluble sources with regard to rapidity of action and overall efficacy.
- Developed a number of soy/corn and grain based organic fertilizers and fertilizer components directly and from the fermentation processes of ADM. These fertilizers and components were identified and field tested and remain available to the industry for further development.

The third tier of products I have developed are the result of an initial consulting job with Converted Organics, Inc. of Boston which evolved into a full time position of Director of Product Development. Briefly, Converted Organics business model was to take in source separated food waste, rapidly “digest” it in large high temperature aerobic digesters to produce liquid and solid (granular) fertilizers. The two “base” materials (products) were a raw digested liquid and dried/pelletized granular which came directly from the digestion process. My responsibilities included the manipulation of the process chemically and physically to result in a commercially viable product that was consistent from batch to batch. To construct unique mixes and blends of these base materials which targeted specific sectors in the green and Ag industry. And to test the field efficacies of all products at university and commercial levels. During the course of my tenure at Converted, I was instrumental in bringing in ADM as a strategic partner in product development.

- LC1-1-1: Liquid concentrate/biostimulant.
- CO8-1-4: Granular organic fertilizer
- CO4-1-8: Granular organic Fertilizer
- LC 6-0-0: A lysine based liquid fertilizer blended with the base LC1-1-1

The final grouping of products I have development were as a consultant and CTO of Purely Organic Products of York, Maine where I am currently active. Over the past year, I have developed a number of unique base materials/fertilizer and biostimulant mixes and blends and have been very instrumental in the development and financing aspects of building anaerobic digestion technology for initial projects in New Hampshire, Wisconsin and California that will interface with the fertilizer/biostimulant sector of the business.

- Patent pending: First economically viable replacement for biosolids and chicken litter based organic fertilizers with greater efficacy along with weed suppressing characteristics "Purely 6-0-2 FW". Development in conjunction with ethanol industry.
- "Purely 8-0-2" developed with above base material along with several other components including L-lysine.
- "Purely Lysine 15-0-0". Lysine technology derived from work with ADM.
- "Purely ProFlo WP": New to market flowable/sprayable organic fertilizer in powder form derived from base materials of cottonseed flour. Organic fertilizer/biostimulant Patent pending.
- "Purely Gro 13-0-4: A new organic bridge product utilizing lysine, liquid syrups derived from the ethanol industry and synthetic urea. A rapid response professional product for the lawn care, sports turf and municipal industry.
- "Purely Maize": A novel biostimulant based upon materials from the ethanol industry. Contains high levels of bio-active components and has a high level of pre-emergent weed control. Strong suppression of plant disease through microbial activation and SAR (systemically acquired resistance). Patent pending.
- "Purely Biostimulant 1-1-1: A novel liquid biostimulant derived from various components of the ethanol industry along with lysine technology. Strong non-nutrient growth with a very high level of disease suppression. Patent pending.

Salma Inyanji, PhD Operations & Production Administrator

PROFESSIONAL EXPERIENCE

2016 – Cycles 1 - 3	Grower's Assistant	MM Global Inc., Los Angeles, CA
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- Managed the grow facility in the absence of the Master Grower.
- Performed all the tasks in the grow including: cloning, transplanting, feeding plants, defoliation, super cropping, topping, flushing, foliar and preventative sprays, trimming, packaging, waste disposal and inventory management.
- Maintained grow facility protocols and nutrient regiment.
- Cloned and managed vegetation with at least a 90% success rate.
- Executed proactive and aggressive pest and disease control for mold, powdery mildew, spider mites, root aphids, fungus gnats, etc.
- Maintained a clean and organized work environment.
- Developed in-depth knowledge of container systems with hydroponics and soil; as well as understanding temperature and humidity manipulation, micronutrients, beneficial bacteria and nutrient implementation.
- Assisted in researching new techniques and insight on nutrients for individual strains, high yield recipes, and controlled stress environments in different lighting systems and set ups.
- Performed on-going facility maintenance and improvement duties.

Jul. 2006 – Jul. 2010	Administrative Assistant	Chase Brexton Health Services, Baltimore, MD
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- Performed routine front-desk/receptionist duties in a substance abuse clinic.
- Diligently managed patient records in EMR databases.
- Compassionately conducted follow-up interviews of patients for government auditing purposes.
- Facilitated patient care through internal communication and coordination across three departments.
- Received office revenues and reconciled accounts daily.
- Volunteered to streamline office documents and paper processing operations.

OTHER

Apr. 2014 – Mar. 2015	Representative	Volunteer Program Assessment, Charlotte, NC
Jan. 2011 – May 2014	Instructor	University of North Carolina, Charlotte, NC

EDUCATION

PhD. – Public Policy, University of North Carolina, Charlotte, NC

M.A. – Public Administration, University of Baltimore, Baltimore, MD

B.A. – Political Economy, State University of New York, Old Westbury, NY

Awards:

First to receive Customer Service Excellence Award, Chase Brexton Health Services
Departmental Award for Initiative and Commitment, Chase Brexton Health Services
GASP tuition award recipient, University of North Carolina at Charlotte.

Dr. Dean Cohen (Director)

Dr. Dean S. Cohen, DO, FAAFP, is a board-certified Family Physician. He completed his undergraduate education, in 1979, from Loyola University of Chicago, Summa Cum Laude, earning a Bachelor of Science degree in Biology. He received his medical degree, with honors, in 1985, from The Chicago College of Osteopathic.

After completing his medical residency in 1988, Dr. Cohen became the fourth physician to join Family Care Associates, in Port St. Lucie, Florida, and eventually became a partner in the corporation. Beyond maintaining a full medical practice, Dr. Cohen played key roles in improving the quality of care practiced by the medical group, serving as head of quality assurance, medical review officer and was responsible for the training and oversight of mid-level medical providers in the group.

On the business end of the practice, Dr. Cohen played key roles in recruitment, chart/billing compliance and strategic planning. The aforementioned contributions helped grow Family Care Associates into a multimillion dollar corporation, comprised of 16 health care providers, including five family physicians, three internists, two cardiologists, two pediatricians, two gastroenterologists, one physician assistant and one nurse practitioner.

In a strategic move to gain market share, Martin Memorial Health Systems, in Stuart, Florida, purchased Family Care Associates in 1997. There he served on the Executive committee that planned strategies to optimize and coordinate care within the system, in addition to increasing market share to the communities served by Martin Memorial Health Systems. In 2006, Dr. Cohen left Martin Memorial Health Systems and ventured into Hospitalist Medicine, caring exclusively for hospitalized patients. From 2006 to 2010 he worked for Appalachian Regional Healthcare Systems (ARHS), in Boone, North Carolina, and assisted the program in growing from a three to six physician group. During his stay there he served on the Critical Care Committee, creating policy relating to the care of critically ill
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patients cared for at Watauga Medical Center, in Boone, North Carolina. He was also actively involved in decisions related to the delivery of care and strategic planning of the hospitalist group at Watauga Medical Center.

In 2010, Dr. Cohen left ARHS to become the Medical Director of the Vidant Hospitalist Program at Albemarle Hospital, in Elizabeth City, NC. Under his leadership the practice grew from one full time hospitalist, to eight, and now cares for the majority of patients admitted to the hospital for medical issues. At Albemarle Hospital, Dr. Cohen served on numerous committees including Medical Executive, Patient Safety and Quality Committee and Stroke Care Committee. Additionally, he served as a physician leader in the Clinical Transformation Committee, that developed, implemented and oversaw the successful transformation of Albemarle Hospital from a paper record, to an electronic medical record and introduced CPOE (computerized physician order entry) in 2012. Through improvements in quality, efficiencies, and documentation, the hospitalist group improved the bottom line to the hospital by over two million dollars in the first nine months of the 2012 fiscal year.

In March, 2012, Dr. Albemarle Hospital awarded him the Quarterly Physician Recognition for Excellence in Quality Improvement.

In January 2014, Dr. Cohen returned to the practice of outpatient internal medicine with Carolina East Medical Center, in New Bern, N.C., where he remains to this day. In addition to his clinical functions,

In addition to medical pursuits, Dr. Cohen is president of two corporations, namely, 3D Management and DESO Properties, both relating to real estate investment both nationally (3D) and internationally (DESO).

Finally, Dr. Cohen has served as an expert witness in both disability and medical malpractice cases.

1.11 Staffing Plan

We recognize that human resources are an extremely important asset. Hence we will screen new applicants very carefully including in-person interviews, detailed nationwide and statewide criminal history screenings and reference checks. We ensure all of our employees have experience and knowledge about cultivation, horticulture and agriculture. We will review each employee's performance regularly, and when possible, promote from within. Our salaries and benefit packages will be competitive with those offered by similar firms operating in our area.

With the steady and continued decline in available jobs due to outsourcing and automation, our plan is to not only supply local citizens and Veterans with positions, but enable them to have successful, fulfilling and long-lasting careers while showing the community that we can take their sons and daughters especially of the United States Military and mold them into career professionals in the expanding recreational marijuana industry. In addition, have them vest in a company they will have direct ownership in through our common stock. Using the founders' extensive knowledge and history of working with educational and professional organizations, the company will provide a rich environment of education that will not only benefit the employees, but also our customers and the local community as we learn and develop the future together.

1.12 Locations and Facilities

1.12.1 Proposed Address: Electric Ave, Story County Nevada

Tahoe -Reno Industrial Center

Electric Ave, Tesla Thoroughfare - 10.93 Ac

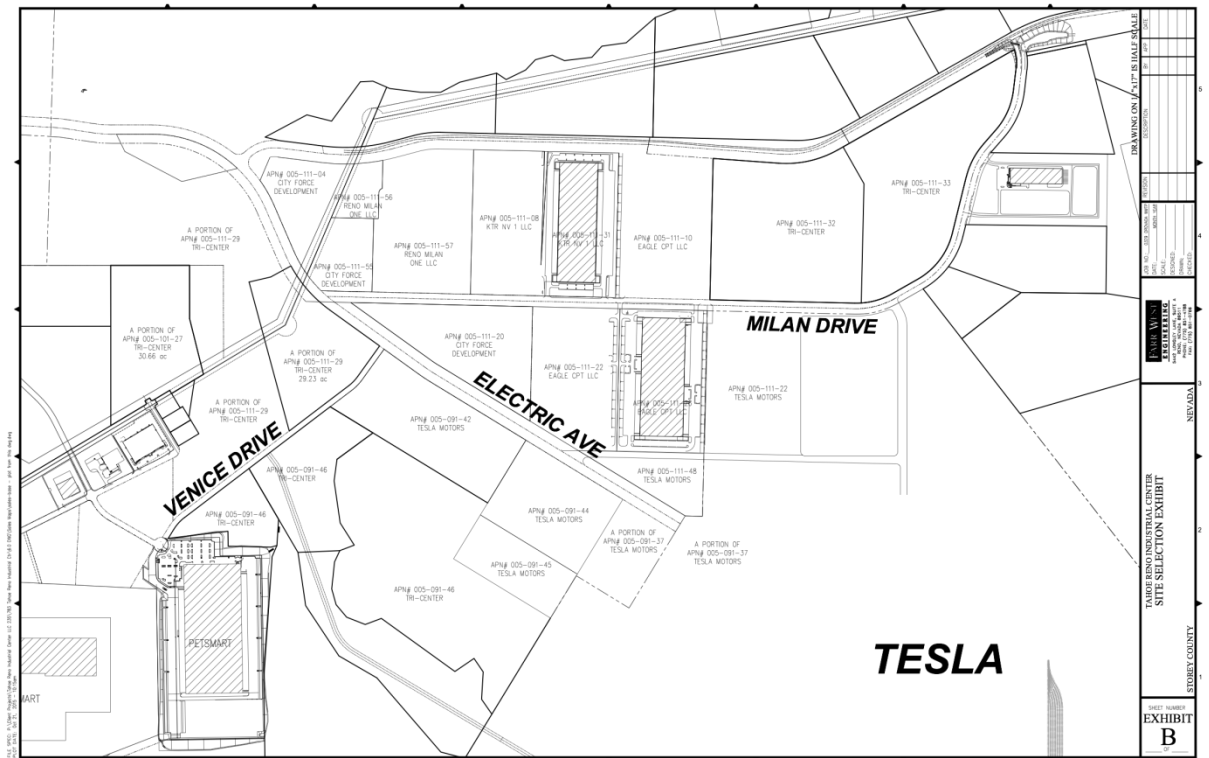
Land Price \$1,428,332.

The property is located on the NWC of Electric Avenue and Milan Drive, Storey County, NV. The site is in a prominent location on Electric Avenue, the major thoroughfare to the new Tesla Gigafactory in the Tahoe Reno Industrial Center, with excellent ingress and egress. The site can accommodate up to 50% building coverage and permits can be obtained within 30 days from submittal of an approved use. The site is level and all utilities are accessible to the property. The property's close proximity to rail service, airports and highways make this an ideal location for industrial and manufacturing companies.

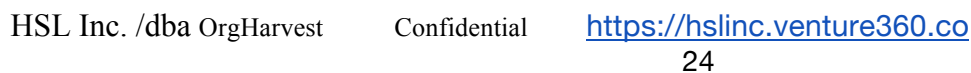
- 10.93 acre parcel
- Industrial zoning
- Up to 50% coverage
- Access to rail service
- 30 Day building permit process
- Close proximity to I80

Square Footage: 476,110 square feet

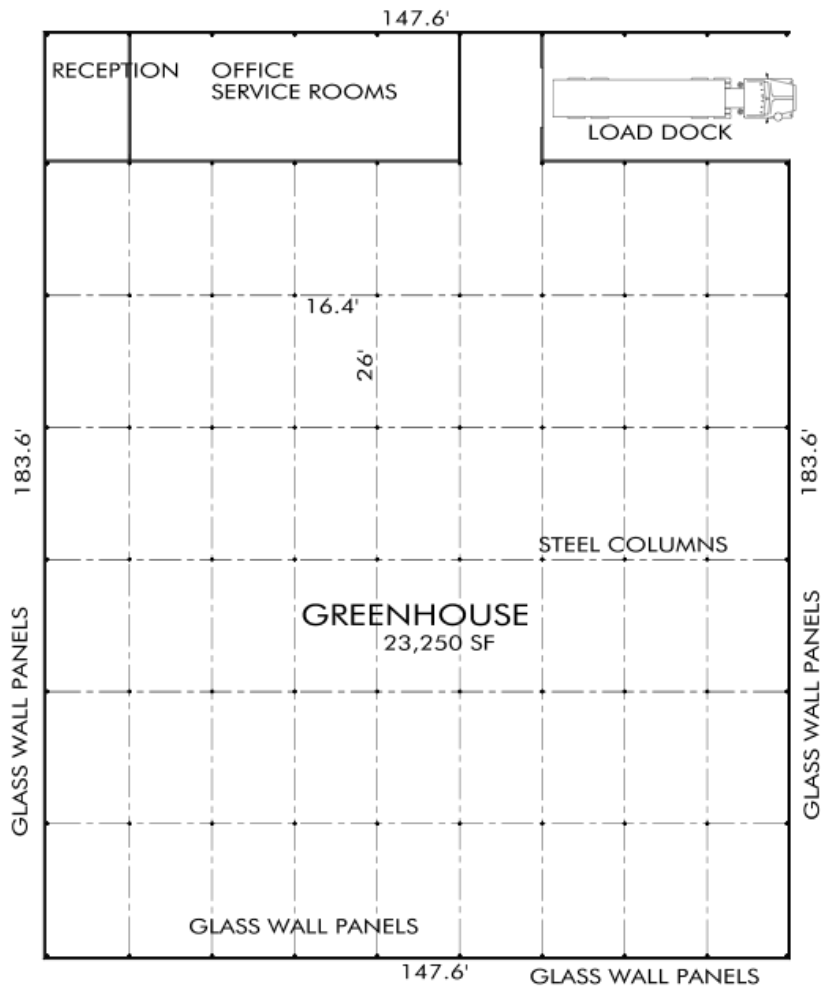
The proposed land use for two greenhouses is approximately 60,000 square feet; an adequate size for the proposed cultivation facility.



Turnkey GreenHouses w/3,875 SF Service & Trim Rooms



SANDWICH AREA
 PRE-FAB METAL FOAM WALL PANELS
 3,875 SF



GREENHOUSE BUILDING

TOTAL AREA = 27,125 SF

Facilities

The operation will utilize:

- Locked, secure, enclosed growing areas. A guard booth with security cameras and fencing around the property.
- Irrigation, fertilization, temperature control and water treatment devices.
- Distinct areas for the curing, packaging, storage, and disposal of cannabis.
- Business administration offices.

Proposed Hours of Operation

OrgHarvest will be operational according to the following proposed hours of operation:

- Monday: [8:00 a.m. - 6:00 p.m.] [8:00 p.m - 5:00 a.m.]
- Tuesday: [8:00 a.m. - 600 p.m.] [8:00 p.m - 5:00 a.m.]
- Wednesday: [8:00 a.m. - 600 p.m.] [8:00 p.m – 5:00 a.m.]
- Thursday: [8:00 a.m. - 600 p.m.] [8:00 p.m – 5:00 a.m.]
- Friday: [8:00 a.m. - 600 p.m.] [8:00 p.m – 5:00 a.m.]
- Saturday: [8:00 a.m. - 600 p.m.] [8:00 p.m – 5:00 a.m.]
- Sunday: [8:00 a.m. - 600 p.m.] [8:00 p.m – 5:00 a.m.]

Alarm & Security System

OrgHarvest will implement an alarm and security system that is fully compliant with state laws and regulations. We are planning to have a safe, secure venue with the following measures:

- All external doors and gates will be secured by commercial locks rated to ANSI grade 1 or similar standards.
- Will have a secure area to store all usable marijuana, harvested plants, and finished products when the business is not operating. All entries will be secured with a steel door in a steel frame or the equivalent and will use commercial locks.
- An alarm system programmed to activate upon unauthorized breach of any door, window, or other point of entry;
- Security cameras and monitors with off-site backups;
- Video surveillance cameras.

We will continuously monitor state, city and county regulations to ensure we remain compliant with all security and alarm requirements.

Products and Services

1.13 Services

OrgHarvest is a new company that believes combining small family business hospitality with big business efficiency that allows OrgHarvest to provide a variety of cannabis strains and extracts to licensed marijuana facilities and retail stores in a clean, safe and welcoming environment.

We offer the following services:

1. Cultivation of cannabis in a clean, safe, and compliant environment.
2. Cannabis extract is any oil that concentrates the plant's chemical compounds like THC and CBD. This is achieved through a variety of extraction processes and solvents. The end product is a highly potent oil of varying consistencies most popularly used for vaporization and dabbing.
3. Distribution of cannabis to retail marijuana establishments and licensed facilities.
4. Ensuring all cannabis that will be distributed meets regulatory requirements and has passed any and all required laboratory testing.
5. Education of qualified marijuana establishments and processing facilities owners and agents to help them better understand the various strains and their effects.
6. Serve as an informational resource about cannabis cultivation, agriculture and horticulture.
7. Be an informational portal about the marijuana industry to customers and the community.

1.14 Products

OrgHarvest will cultivate and provide a range of cannabis strains. The decision to cultivate cannabis, instead of entering the other segments of the industry, was made for two reasons. First, we have an abundance of cultivation, agriculture, and horticulture experience amongst our staff and founders, so this is an inherent advantage we currently possess. Second, the market for raw and processed marijuana will never go away, ensuring excellent growth and constant demand for cannabis in all forms for decades to come as new products are created based on raw cannabis.

OrgHarvest will offer varieties of the following excellent strains:

1.14.1 Cannabis Indica

Indica dominant strains are higher in THC cannabinoid. Indicas originally come from the countries of the world like Afghanistan, Morocco, and Tibet. The buds will be thick and dense, with flavors and aromas ranging from pungent skunk to sweet and fruity. Indica strains relax muscle and work as general analgesics, also helping with sleep.

1.14.2 Cannabis Sativa

Sativa dominant strains are higher in the Cannabidiol (CBD). They originally come from Colombia, Mexico, Thailand and Southeast Asia. Flavors range from earthy to sweet and fruity. Sativa strains produce more of a euphoric high, lifting the consumer's mood and therapeutically relieving stress.

1.14.3 Indica - Sativa Hybrids

Hybrids will vary in their composition of THC, CBD and other cannabinoids are often referred to, based upon the dominant cannabinoid ratio inherited from their lineage, as Indica, mostly Indica, Indica/sativa, mostly sativa, or pure sativa. The resulting hybrid strains will grow, mature and smoke in relationship to the Indica-sativa percentages they end up containing.

Current Products

OrgHarvest will cultivate and distribute high quality cannabis to retail marijuana establishments and processing facilities.

Future Products

OrgHarvest For those of you not familiar with concentrates, a cannabis extract is any oil that concentrates the plant's chemical compounds like THC and CBD. This is achieved through a variety of extraction processes and solvents, the most common being butane. Advancements in extraction technology have enabled the use of other solvents like carbon dioxide and pure hydrocarbons in a process that utilizes pressure in a safe closed-loop system. The end product is a highly potent oil of varying consistencies most popularly used for vaporization and dabbing. We will move into this process as an offering and will listen to owners and agents of marijuana retail stores and processing facilities to understand what other needs are not being met. Those needs could include an expansion of different types of cannabis cultivation. All future products must and will adhere to state as well as city and county laws and regulations.

1.15 Sourcing and Fulfillment

Acquisition

OrgHarvest will acquire all seeds, seedlings, clones, or mature plants in accordance with the state laws and regulations.

Dispensing

We will distribute to licensed marijuana facilities and retail stores per the legal limits as described in state laws and regulations. Sales will be tracked via our robust, industry-leading, seed-to-sale inventory management and tracking system.

Oversight

An Inventory Control System will document all cannabis, cannabis seeds, seedlings, clones or mature plants received, distributed and sold, destroyed or in-process with independent testing laboratories. The amount, type, date and batch number will be documented in accordance with the state laws and regulations. As we store and distribute cannabis, each move in the supply chain will be detailed and documented in the Inventory Control System. Access to this system will be limited to authorized agents and department/government officials.

1.16 Competitors

Based upon the fact that there are currently no firms operating in this market, there are no competitors providing comparable products or services at this time. But, as the industry has more operations come on line we anticipate prices to adjust for demand. We plan on the most stringent cost controls that will conserve water and the use of wind and solar. Our cost per pound to produce cannabis will be among the lowest in the industry.

One place where demand for marijuana hasn't slowed is in the black market. Roy Bingham of [BDS Analytics](#) said, 87% of marijuana sales (roughly \$46 billion) occur in the illegal market. This makes the \$6.9 billion in legal sales look like pocket change. So, the customers are there -- they just probably live in states where marijuana is illegal. So while some worry that falling prices means the market isn't as robust as they thought, the demand is there, however the legal product isn't.

1.17 Technology

The agricultural team will implement current, state-of-the-art agricultural techniques for cultivating and harvesting cannabis.

*OrgHarvest has enclosed a video of the green house technology we will be using:

<https://youtu.be/plZ45W-pxzQ>

** Please view the attached file

The management team will maintain Windows and Mac capabilities including:

1. Complete email facilities on the Internet for working with customers directly through email and website delivery of information.
2. Complete desktop publishing facilities for delivery of reports, announcements, news, and information.
3. A robust point-of-sales system to process payments.
4. Inventory control system which will be in compliance with the requirements described in state laws and regulations.

Inventory Control System

OrgHarvest will implement an inventory control system with METRC to track all cannabis through its entire grow cycle and through all chains of custody. The inventory control system will also track the following:

- Each day's beginning inventory;
- Acquisitions, sales, disbursements, and disposable/disposed unusable marijuana throughout the day;
- Each day's ending inventory

2. Market Analysis

2.1 Current Market Analysis

There is currently no operating recreational cultivation facility in Nevada. The number of marijuana establishments that will be licensed will depend on the state regulations and legislations.

The market value of Nevada marijuana industry is based on the preliminary estimates made by Arcview. With the approval of recreational marijuana in November, adult use market will kick off in 2019 with sales of more than \$89 million and will grow quickly to \$282 million in 2021.

2.2 Market Segmentation

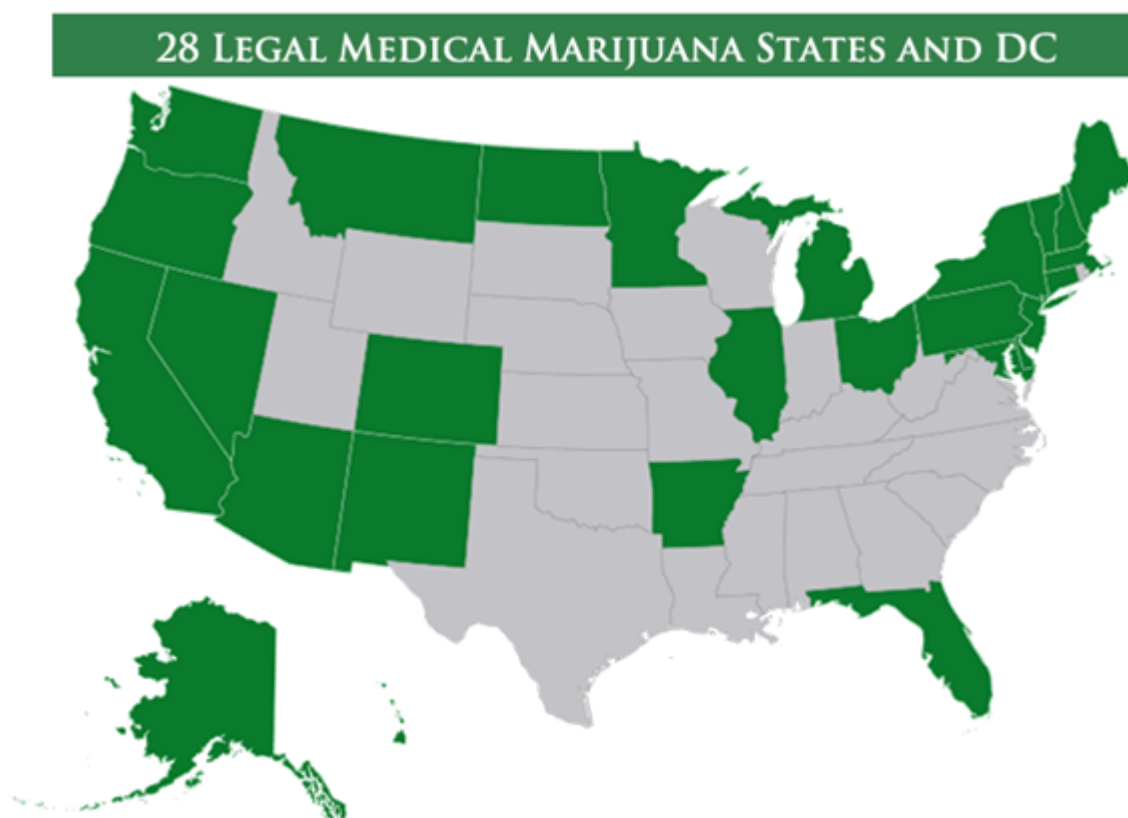
The marijuana market in Nevada may be comprised of the following types of establishments:

- Retail Stores
- Cultivation centers and facilities
- Independent testing laboratories
- Manufacturing facilities for edibles, topical, and other infused products
- Independent accessory shops
- Other interested parties

Current Market Analysis

Currently, 28 states and the District of Columbia have some form of marijuana legalization according to ProCon.org.

ArcView recently reported the national projection for legal cannabis sales is \$6.7 billion in 2016 and projected to rise to an estimated \$22.6 billion by 2021 (compound annual growth rate of 27%).



Above is a map of states with current marijuana legislation.

Market Size: Various Model Comparisons

Tobacco and alcohol annually generate over \$17 billion in federal tax revenue. States tax tobacco and alcohol and benefit as well. Given the current economic environment and the deficits states are facing, it is understandable why legalization is a topic of discussion. Assuming comparable taxes to tobacco of 40-50% (excise and sales tax), a \$40 billion marijuana market would yield \$16-20 billion in taxes.

According to Evaluate Pharma, the pharmaceutical industry is set to grow at 6.3% per year reaching \$1.12 trillion by 2022. The 10 largest drugs companies control over one-third of this market, five are based in the United States and five in Europe. The North American market (USA & Canada) remained the world's largest market with a 48.7% share, well ahead of Europe and Japan. Companies currently spend one-third of all sales revenue on marketing their products; roughly twice what they spend on research and development. As legalization becomes a more prominent issue facing lawmakers, it is clear that even if the medical marijuana market captures a fraction of the pharmaceutical industry market share, it would mean millions or even billions of tax dollars.

Threats and Risks

OrgHarvest faces risks and threats to its business model in the form of regulatory restrictions, and market competitors.

OrgHarvest will remain nimble in order to safely navigate the changing landscape of local city regulations as they pertain to medical and recreational cannabis operations. While the state of Nevada sets broad guidelines for the industry, local municipalities (cities and counties) can set stricter guidelines and choose how they will be enforced. We will mitigate current and future regulatory risk by retaining legal counsel to ensure the regulatory landscape is navigated meticulously and by seeking out municipalities that have historically been and will likely remain favorable for businesses like Stores County Nevada.

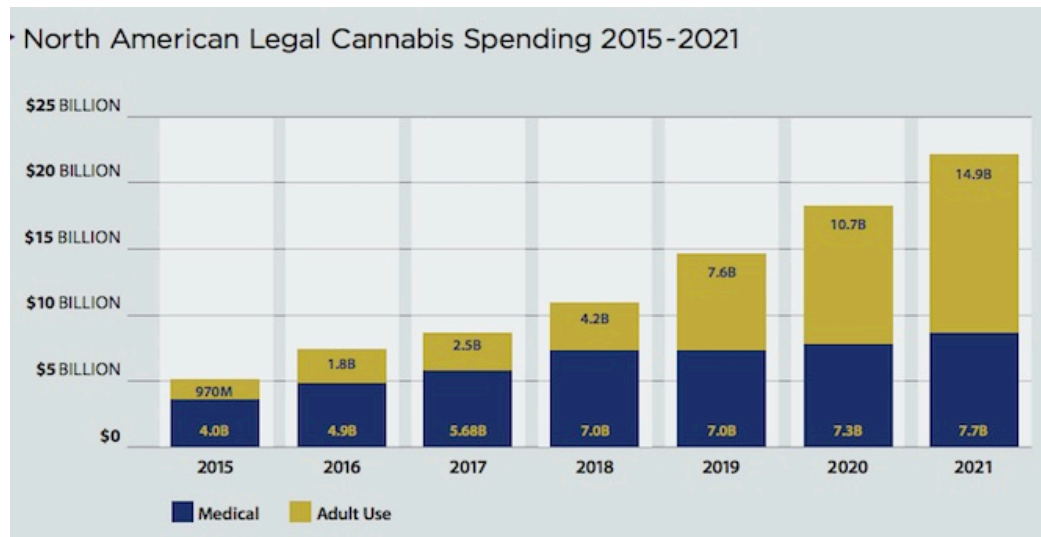
Because we are launching a new business, there are no guarantees of the size of the market. We believe, however, that as shown in the Market section of this plan, there is a significant demand to make marijuana viable. We have done significant research that confirms our belief that our offering will succeed in the marketplace.

Like all businesses, **OrgHarvest** will face competition from other marijuana establishments. We will mitigate risk by providing superior, consistent and professional products in a segment of the industry not currently known for those qualities. Produce product at the lowest cost through automation.

2.3 Industry Forecast

The state of the legal marijuana industry is continuously and rapidly changing and in the United States the legal marijuana industry is expected to grow 27% over the next five years. More than ever before, it's clear that cannabis is quickly and undoubtedly becoming the next great American industry.

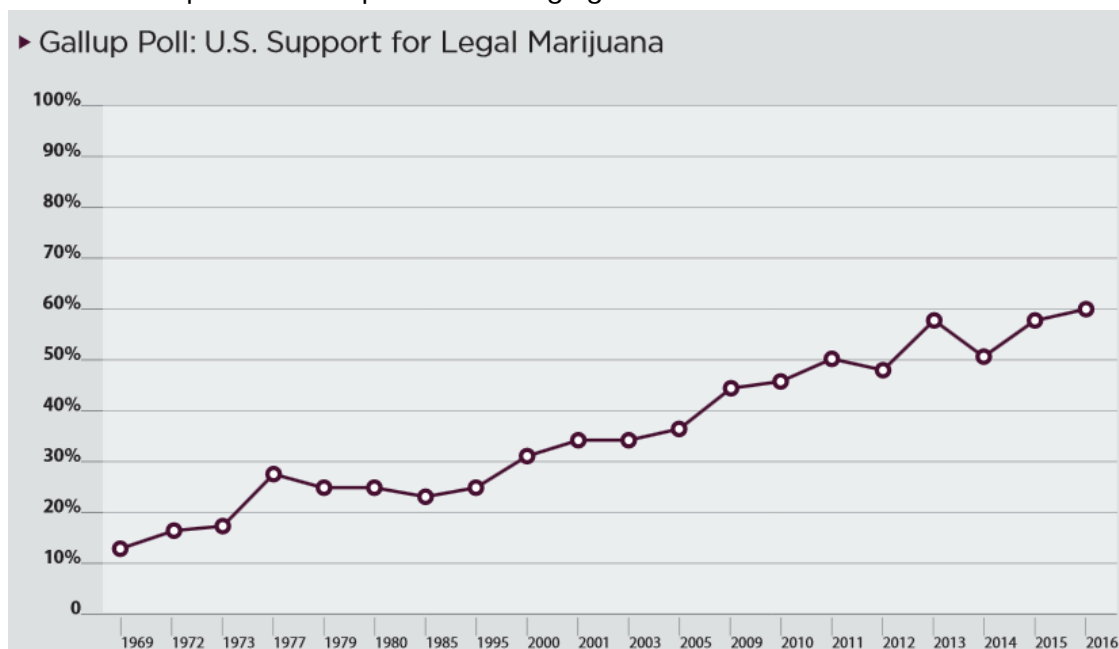
ProCon recently reported that 28 states and the District of Columbia have legalized marijuana to some extent. The U.S. legal market value has reached \$6.7 billion in 2016. The five-year national market potential is projected to increase to \$22.6 billion by 2021. The graph below depicts U.S. marijuana sales from 2015 to 2021. The data is based on the recent analyses performed by ArcView Market Research. *(ArcView, 5th Edition)*



All of the various data and market studies available, predict significant growth and gains in the marijuana industry across the country. Current businesses are reaching profitability and many are continuing to expand. Some of the companies founded today will be among the biggest players in 2017 and beyond.

The state of the marijuana landscape is currently in flux with many states passing decriminalization laws or voting to enact marijuana laws. It is undeniable that current state policies are softening towards the recreational use of marijuana. Currently, the use of both recreational and medicinal marijuana has been entirely legalized in eight states and District of Columbia that pave the way for marijuana production, use, sale, and taxation.

America's attitude toward the decriminalization or legalization of marijuana has changed. According to Gallup, 60% now support marijuana legalization which is the highest level in Gallup's 47-year trend. With each passing year, Americans are becoming more and more amenable to the reformation of public policy that would allow marijuana to be cultivated, used, sold and taxed for medical and/or recreational purposes. The recent poll below depicts the changing attitude.




Source: Gallup

The obvious public support for the reformation or creation of marijuana laws combined with state policymaker's understanding of the potential of tax revenue will continue to shape the landscape of the industry in America. As different states implement policies, it's less about whether states will legalize marijuana usage for adults but more about *when* they will legalize it's usage.

2.3.2 Pricing

According to Arcview, in 2016, the nationwide average price of a pound of wholesale cannabis has fluctuated between \$1,664 to \$2,096, regardless of cultivation method used. Indoor wholesale prices have experienced a lesser degree of fluctuation with a 23% difference between low and high average prices, compared to outdoor and greenhouse wholesale prices which have each experienced 45% price differences between low and high averages. This difference between indoor and outdoor/greenhouse wholesale prices is due in most part to the limited number of outdoor harvests per year and the timing with which these cannabis crops may be harvested.

 Average Wholesale Price per Pound by Production Method				
Market	Low Price/Lb.	Low Date	High Price/Lb.	High Date
U.S. Overall	\$1,664	July 29	\$2,096	May 27
Outdoor	\$1,233	July 29	\$1,798	May 27
Greenhouse	\$1,425	July 15	\$2,069	June 22
Indoor	\$1,955	July 22	\$2,408	Jan 22

Source: Arcview

In order to combat this price fluctuation, outdoor and greenhouse cultivators are reportedly staggering when they release crop harvests into the market throughout the year. This helps mitigate the effects of oversupply during and shortly after fall harvests, and helps cultivators take advantage of higher prices due to market undersupply during the summer.

In the long run, however, falling prices may eventually give outdoor and greenhouse cultivators a competitive cost advantage over indoor producers, as they do not incur the significantly higher overhead costs associated with indoor cultivation, including from higher energy use.

- **Note OrgHarvest projections use \$1,600. per pound the first year and drop to \$1,400. For the 2nd and 3rd year.**



Strategy and Implementation

2.4 Marketing Plan

2.4.1 Overview

Our marketing strategy is a simple one: we will leverage our competitive edge in order to gain significant market share. Our competitive edge is our ability to consistently cultivate high-quality cannabis with consistent levels of Cannabidiol (CBD) and Tetrahydrocannabinol (THC) percentages as well as a high ratio of overall healthy plants.

Positioning

The marketing strategy will have the objective of raising awareness and visibility by delivering consistent, high-quality cannabis. **OrgHarvest** will also cultivate premium selected phenotypes to maximize returns and differentiate ourselves as a premium cannabis supplier.

2.4.2 Pricing

The marijuana industry, like many other agricultural industries, is based on the commodity pricing that is dictated by the economic forces of supply and demand.

Since this industry is constantly changing and marijuana is an agricultural crop, making it somewhat of a commodity, the price may fluctuate depending on different locations and markets.

There are pricing indices dedicated to gathering pricing data across different locations and markets and tracking price changes over time. The US Price Index, Kind Index, MIDS Index and Schwag Index are informal indices that rely both on published marijuana prices as well as prices submitted by end users.

According to Hightimes, below are the current indices prices per ounce:

CURRENT US PRICE INDEX: \$321
CURRENT KIND INDEX (\$350+ PER OZ): \$377
CURRENT MIDS INDEX (\$150-\$349 PER OZ): \$278
CURRENT SCHWAG INDEX (\$1-\$149 PER OZ): \$116

Below are the past month indices prices per ounce:

CURRENT US PRICE INDEX: \$330
CURRENT KIND INDEX (\$350+ PER OZ): \$374
CURRENT MIDS INDEX (\$150-\$349 PER OZ): \$281
CURRENT SCHWAG INDEX (\$1-\$149 PER OZ): \$96

Below are the year-to-date indices prices per ounce:

CURRENT US PRICE INDEX: \$312
CURRENT KIND INDEX (\$350+ PER OZ): \$373
CURRENT MIDS INDEX (\$150-\$349 PER OZ): \$269
CURRENT SCHWAG INDEX (\$1-\$149 PER OZ): \$111

In order to stay competitive, **OrgHarvest** will price our products according to variables such as the current market prices reflected in the indices and the surrounding Nevada market. We will continuously strive to work with producers and processors who deliver high-quality product with efficiency and economies of scale.

- Note OrgHarvest projections use \$1,600. per pound the first year and drop to \$1,400. For the 2nd and 3rd year.

2.4.3 Promotion

We will not advertise this business outside the guidelines established by city, county and state regulations.

Since our target market will include retail stores and other licensed marijuana facilities, our marketing focus will be on building business relationships to foster and grow business-to-business sales. We will do this by visiting the various establishments and meeting those in charge of acquisitions. We will have a simple and effective website for our prospective customers to visit and learn about our company, our cultivation methods and our products. We believe an online presence is crucial in the current marketplace.

To measure the effectiveness of our marketing efforts, our management team will draft production and sales goals, which we will review on a quarterly basis.

2.5 Milestones

Important milestones for achieving our goals this year:

Completing Business Plan	May 31,2017
Develop a Private Placement	June 1,2017
Sell common Stock of Public company	July 31,2017-July 31 2018
Submit Business Plan, Associated Docs & Application	October 2018
Securing a location	July 2018
Acquisition of license	October 2018
Facilities build out	July 2018 or sooner
Hire full staff 1 st greenhouse	January 2019
Staff Training Commences	September 2018
Complete staff training	January 2019
First crop planting	September 2018
First harvest	April 2019
Open for business	April 2019

*Please note the State will issue recreational licence's 18 months after Medical growers file for recreational licenses starting May 1,2017. The company can begin operations earlier by growing under other companies Medical licenses. At this time the company has no such arrangements. In the event the funds are raised earlier, the company will buy the land and install the greenhouses. We intend to grow and provide for Medical and recreational use. The farm shall be 100% organic

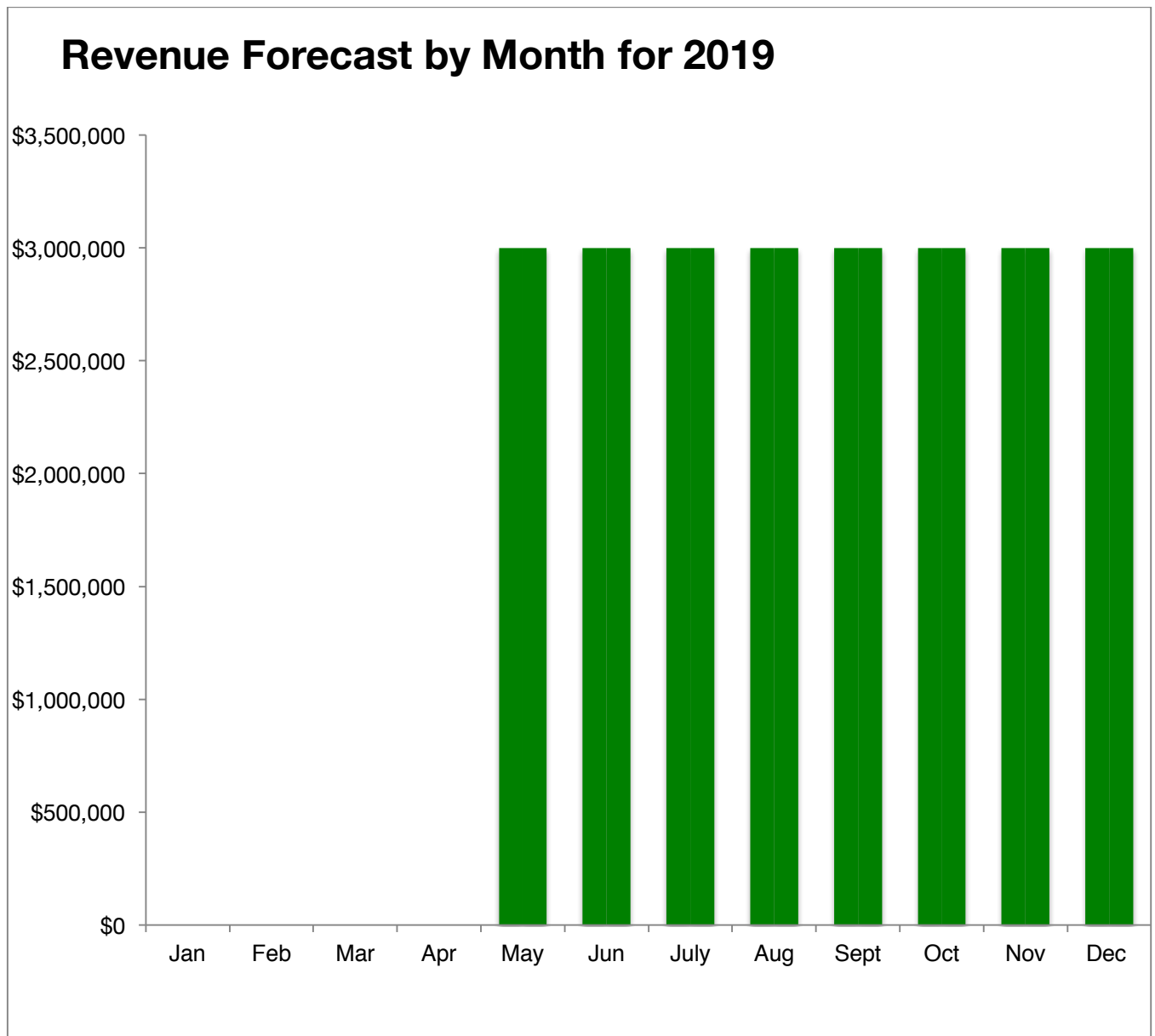


3. Financial Plan

3.1 Revenue Forecast

	2019	2020	2021
Total Revenue	\$24,000,000	\$64,400,000	\$64,400,000
Total Direct Cost	\$2,794,313	\$5,508,788	\$6,335,106
Gross Margin	\$21,205,688	\$58,891,213	\$58,064,894
Gross Margin %	88%	91%	90%

3.1.1 Revenue Forecast by Month





3.2 Personnel Plan

3.2.1 Personnel Table

Personnel	2019	2020	2021
CEO	\$250,000	\$257,500	\$265,225
Master grower	\$225,000	\$231,750	\$238,703
Assistant grower	\$75,000	\$103,000	\$106,090
Office staff - Manager & Assistant	\$80,000	\$82,400	\$84,872
Cut and trim staff	\$312,000	\$593,280	\$611,078
Grow staff - Day duty	\$540,000	\$889,920	\$916,618
Grow staff - Night duty	\$240,000	\$395,520	\$407,386
Security staff	\$65,000	\$80,340	\$82,750
Accountant	\$70,833	\$103,000	\$106,090
Total	\$1,857,833	\$2,736,710	\$2,818,811

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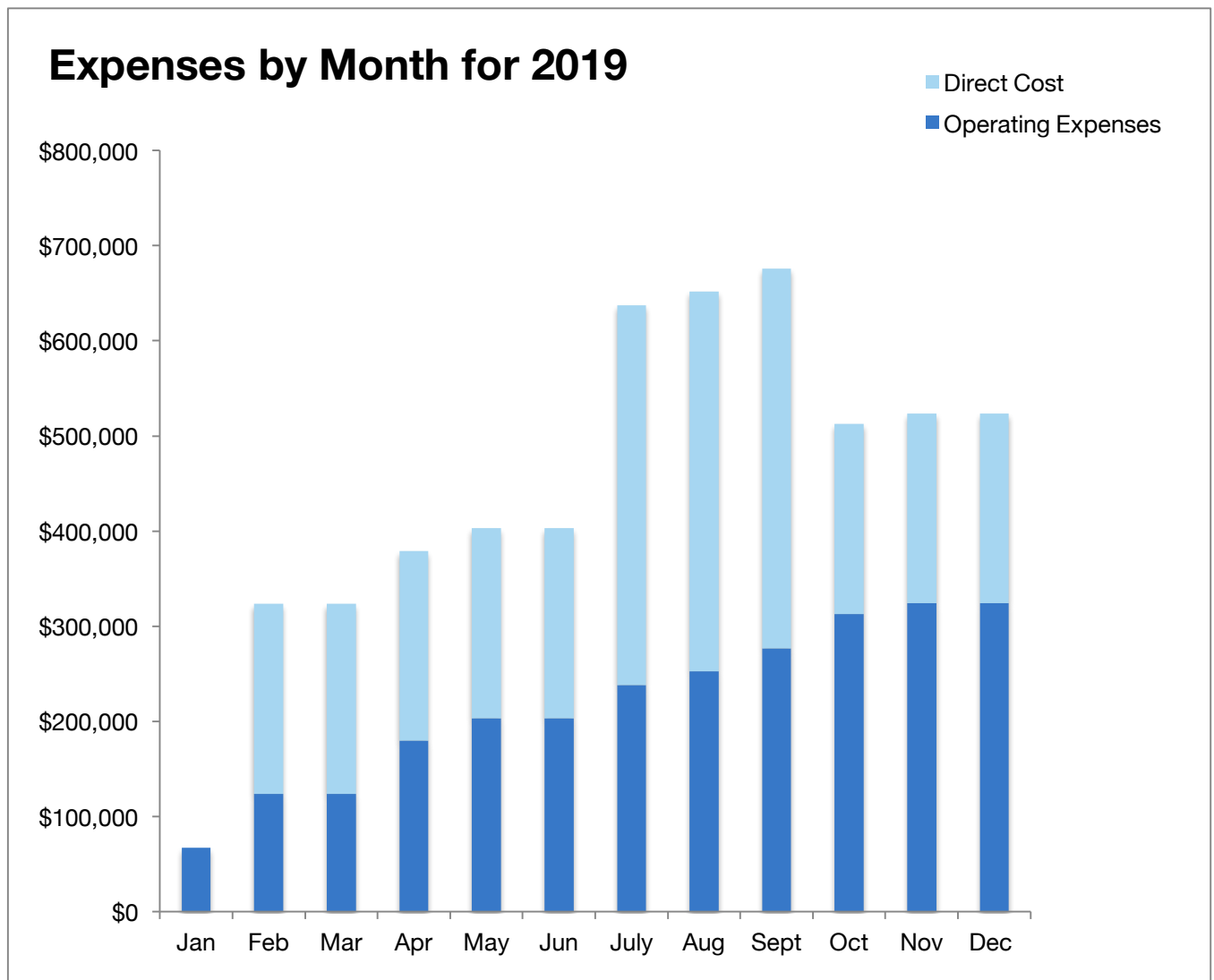
3.3 Budget

3.3.1 Budget Table

	2019	2020	2021
Operating Expenses			
Salary	\$1,857,833	\$2,736,710	\$2,818,811
Employee Related Expenses	\$557,450	\$640,953	\$737,095
Marketing & Promotions	\$7,000	\$6,900	\$7,935
Rent	\$0	\$0	\$0
Office Supplies	\$1,000	\$690	\$794
Commercial Insurance	\$9,600	\$11,040	\$12,696
Maintenance & Repairs	\$3,000	\$3,450	\$3,968
Alarm & Security Monitoring System	\$52,000	\$48,300	\$55,545
Maintenance - Cleaning	\$1,200	\$1,380	\$1,587
Inventory Control Systems & Other Software Services	\$11,800	\$12,420	\$14,283
Phone & Internet	\$2,900	\$2,760	\$3,174
Professional Services (Accountant, Attorney, Consultant, etc.)	\$16,000	\$6,900	\$7,935
Annual Licensing & Dues	\$36,000	\$37,800	\$39,690
Other Expenses	\$2,000	\$0	\$0
Contingency	\$383,668	\$350,930	\$370,351
Total	\$2,941,451	\$3,860,233	\$4,073,864



3.3.2 Expenses By Month





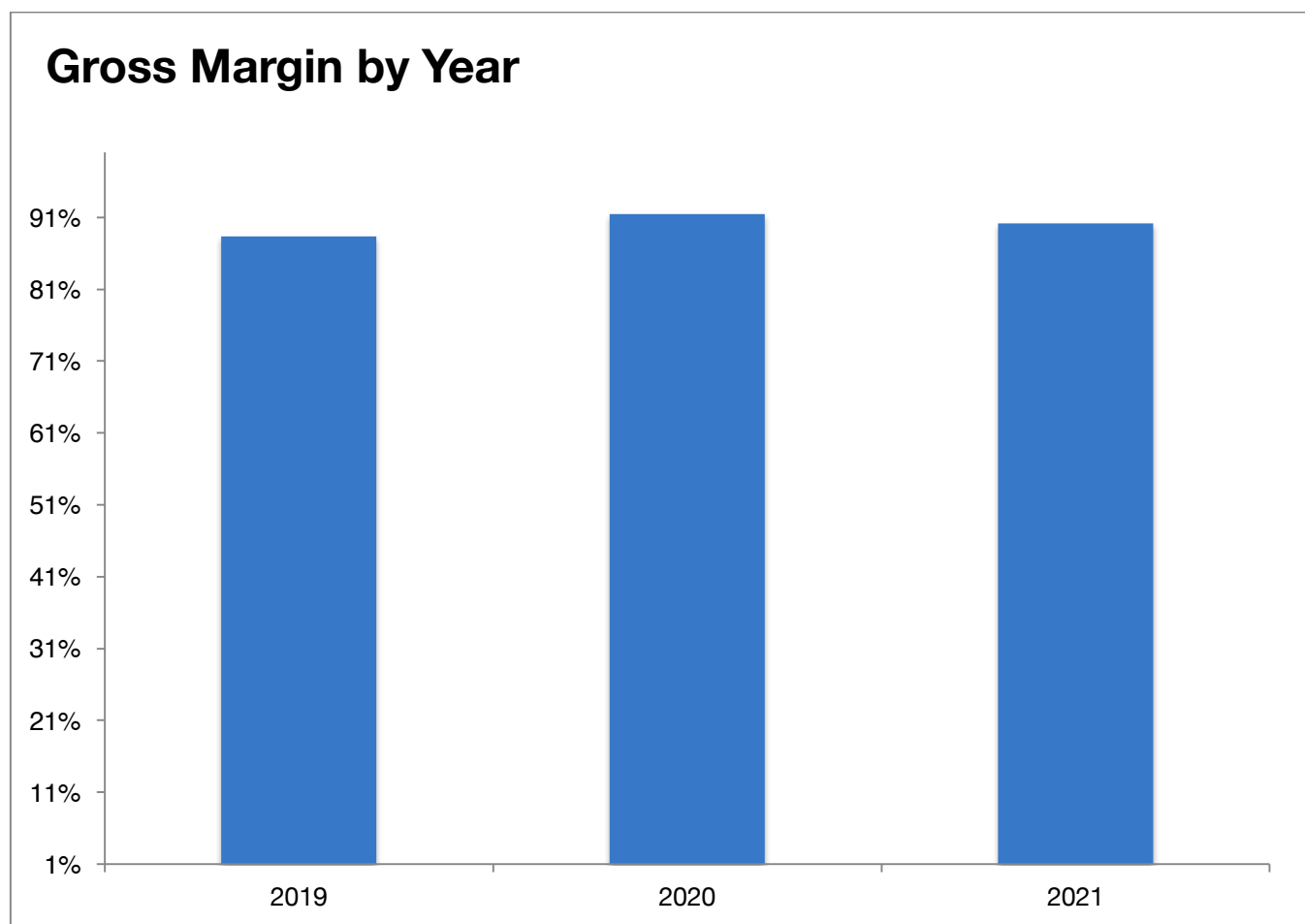
4 Financial Statements

4.1 Profit and Loss Statement

	2019	2020	2021
Revenue	\$24,000,000	\$64,400,000	\$64,400,000
Direct Cost	\$2,794,313	\$5,508,788	\$6,335,106
Gross Margin	\$21,205,688	\$58,891,213	\$58,064,894
Gross Margin %	88%	91%	90%
Operating Expenses			
Salary	\$1,857,833	\$2,736,710	\$2,818,811
Employee Related Expenses	\$557,450	\$640,953	\$737,095
Marketing & Promotions	\$7,000	\$6,900	\$7,935
Rent	\$0	\$0	\$0
Office Supplies	\$1,000	\$690	\$794
Commercial Insurance	\$9,600	\$11,040	\$12,696
Maintenance & Repairs	\$3,000	\$3,450	\$3,968
Alarm & Security Monitoring System	\$52,000	\$48,300	\$55,545
Maintenance - Cleaning	\$1,200	\$1,380	\$1,587
Inventory Control Systems & Other Software Services	\$11,800	\$12,420	\$14,283
Phone & Internet	\$2,900	\$2,760	\$3,174
Professional Services (Accountant, Attorney, Consultant, etc.)	\$16,000	\$6,900	\$7,935
Annual Licensing & Dues	\$36,000	\$37,800	\$39,690
Other Expenses	\$2,000	\$0	\$0
Contingencies	\$255,778	\$350,930	\$370,351
Total Operating Expenses	\$2,813,562	\$3,860,233	\$4,073,864
Operating Income	\$18,392,126	\$55,030,980	\$53,991,030
Interest Incurred	\$2,150,277	\$2,003,578	\$2,001,283
Depreciation and Amortization	\$564,191	\$564,191	\$564,191
State tax	\$3,600,000	\$4,320,000	\$5,184,000
Income tax	\$7,359,942	\$21,509,916	\$21,084,478

Total Expenses	\$19,282,284	\$37,766,706	\$39,242,922
Net Profit	\$4,717,716	\$26,633,294	\$25,157,078
Net Profit / Sales	20%	41%	39%

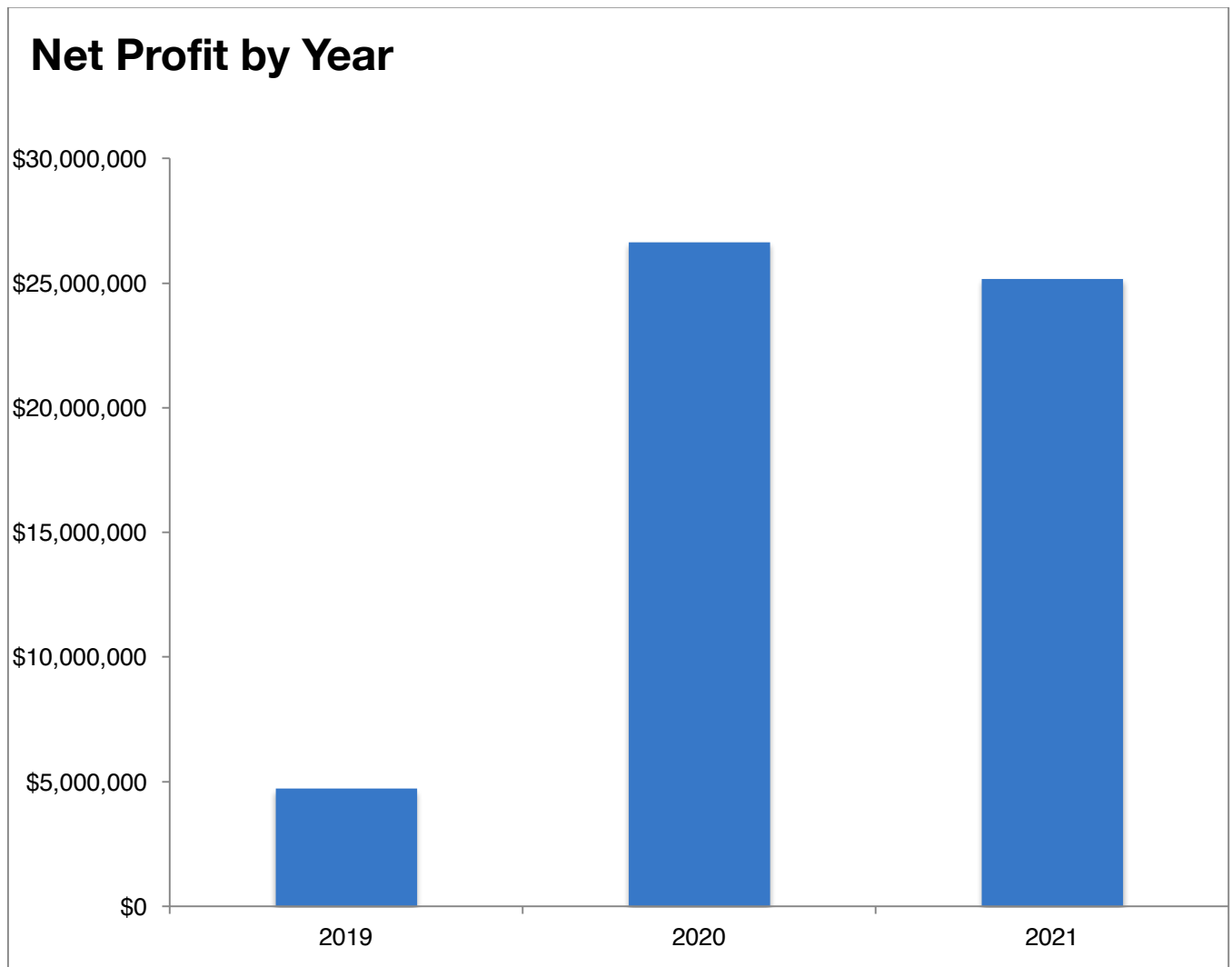
4.1.1 Gross Margin by Year



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4.1.2 Net Profit (or Loss) by Year



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4.2 Balance Sheet

As of Period's End	Starting Balances	Year 1	Year 2	Year 3
Cash	\$18,405,200	\$23,265,272	\$50,638,208	\$76,551,216
Accounts Receivable	\$0	\$0	\$0	\$0
Inventory	\$0	\$2,794,313	\$3,353,175	\$4,023,810
Total Current Assets	\$18,405,200	\$26,059,584	\$53,991,383	\$80,575,026
Long-Term Assets	\$6,733,750	\$6,733,750	\$6,733,750	\$6,733,750
Accumulated Depreciation	\$0	\$564,191	\$1,128,383	\$1,692,574
Total Long-Term Assets	\$6,733,750	\$6,169,559	\$5,605,367	\$5,041,176
Total Assets	\$25,138,950	\$32,229,143	\$59,596,750	\$85,616,202
Accounts Payable	\$0	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$2,400,000	\$2,640,000	\$2,904,000
Short-Term Debt	\$0	\$0	\$0	\$0
Total Current Liabilities	\$0	\$2,400,000	\$2,640,000	\$2,904,000
Long-Term Debt	\$150,000	\$102,228	\$52,262	\$0
Total Liabilities	\$150,000	\$2,502,228	\$2,692,262	\$2,904,000
Paid-In Capital	\$20,020,000	\$20,020,000	\$20,020,000	\$250,000
Retained Earnings	\$4,968,950	\$9,706,915	\$36,884,488	\$82,462,202
Total Owner's Equity	\$24,988,950	\$29,726,915	\$56,904,488	\$82,712,202
Total Liabilities & Equity	\$25,138,950	\$32,229,143	\$59,596,750	\$85,616,202



4.3 Cash Flow Statement

	2019	2020	2021
Cash Flow from Operations			
Net Profit	\$4,717,716	\$26,633,294	\$25,157,078
Depreciation and Amortization	\$564,191	\$564,191	\$564,191
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory	-\$199,594	-\$14,583	-\$20,000
Change in Accounts Payable	\$0	\$0	\$0
Change in Sales Taxes Payable	\$0	\$0	\$0
Net Cash Flow from Operations	\$5,266,363	\$27,182,902	\$25,701,270
Cash Flow from Investing & Financing			
Assets Purchased or Sold	\$0	\$0	\$0
Investments Received	\$0	\$0	\$0
Change in Short-Term Debt	-\$300,000	\$240,000	\$264,000
Change in Long-Term Debt	-\$106,292	-\$49,966	-\$52,262
Net Cash Flow from Investing & Financing	-\$406,292	\$190,034	\$211,738
Cash at Beginning of Period	\$18,405,200	\$23,265,272	\$50,638,208
Net Change in Cash	\$4,860,072	\$27,372,936	\$25,913,008
Cash at End of Period	\$23,265,272	\$50,638,208	\$76,551,216



Appendix Financials







Trinity Harvest Financial Services
Fueling Successful Business Growth

TRINITY HARVEST FINANCIAL SERVICES is pleased to make this exclusive offer of a specialty credit default swap facility to all potential investors of Orgharvest preferred stock purchases. This credit swap will be underwritten by Adelaide Credit Swap Holdings at market pricing. Each investor (or prospective investor) would be given a term sheet specific to their individual investment. This facility adds an extra layer of risk protection to an already excellent investment.

Adelaide Credit Swap Holdings: Adelaide has reviewed the challenges and obstacles that was presented with this investment and subject to our underwriting criteria, including any and all special conditions and or contingencies we are able to provide a term sheet directly to any accredit investor.

This protection and hedging risk that we provide will be done through a non-security based credit default swap, written as a private party transaction (between the prospective investor and credit default provider), over-the-counter (OTC). Our swaps do not process through a clearinghouse. ISDA Uniform documents will be available, if needed (subject to counter-party risk), subject to copyright and licensing protocols required by the International Swaps and Derivatives Association.

We will voluntarily report all swap transactions to all appropriate regulators, including the Commodity Futures Trading Commission (CFTC). Our books and records will be available for inspection, in accordance with federal statutes which regulate this market. Swap transactions may also be subject to reporting requirements with swap data repositories (SDR's.)

If interested please contact Jim Thomas at: jim@trinityharvestfinancial.com.

Please provide the following information:

- 1) Amount of investment
- 2) Accredited investor Offeree questionnaire

James W. Thomas II (Jim)
Vice President & Chief Financial Officer
Office # 732-968-6300
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Mr. Frank Celecia
Incline Village - Nevada
United States of America

T: 310 460 8426

05-03-2017

PROJECT: RENO NEVADA – USD \$ 996,775.00

Dear Mr. Celecia,

Herewith we have pleasure in sending you our quotation without any obligation for the supply of a completely glasshouse of Venlo type 8.00, composed of new materials according to description below.

Delivery of new greenhouse with sandwich, tempered glass, screening system, heating unit, fog system, pad and fan cooling system, irrigation system, rolling benches, storage and mixing tanks, insect nets, ground foil, recirculation fans, electrical and horticultural computer system, liquid CO2 system, climate control, humidity sensor, rainbow + system, Cannabis lighting system, manufacture engineering construction supervisor, shipping from Rotterdam NL to Long Beach California, transportation from Long Beach California to Reno Nevada.

Greenhouse Construction: @ USD \$ 561,000.00

The reference amount shown above is an estimate from a similar project of equal size greenhouse with a sandwich attached. Greenhouse / Sandwich total area 27,545 sqft.

A detailed description and final cost of all construction to be released upon the execution of this contract and the receipt of the necessary tenant improvement drawings.

Thank you for giving us the opportunity to help you with your greenhouse needs. Please let us know if there is anything else you may need or have a question regarding your greenhouse project.

Door ondertekening van deze overeenkomst verklaart opdrachtgever nadrukkelijk dat de leverings- en betalingsvoorwaarden van Debets Schalke BV aan hem voorafgaand aan de totstandkoming van de overeenkomst ter hand zijn gesteld en dat hij bekend is met de inhoud van deze algemene leverings- en betalingsvoorwaarden alsmede dat deze leverings- en betalingsvoorwaarden, die zijn gedeponeerd bij Kamer van Koophandel onder nummer 27176097 op 3 april 2014, op de onderhavige overeenkomst van toepassing zijn.