



Niagara Mist Marketing Ltd.  
Division of Winning Brands  
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March 11, 2017

## **Supplemental Filing Financial Information**

### **Conversion Standstill Agreements – WNBD**

Winning Brands has sought and received consent from holders of key promissory notes, that are convertible into equity, to suspend the issuance of any new shares to these holders in respect of conversion notices received from this day forward, for not less than 60 days; the “standstill”.

Winning Brands is presently performing the tasks necessary to qualify for a restoration of the company’s OTC Markets quotation tier to the designation “PINK Current Information”, as previously announced publicly.

This standstill will preserve normal trading conditions for Winning Brands common shares during the “period of anticipation” for the restoration of the Current Information designation, as well as after the actual restoration of the Current Information designation, which may take place within 30 days of this supplemental information filing.

The standstill reflects the desire of the company to avoid unproductive dilution and demonstrates goodwill by promissory note holders toward the company and its long term best interests.

No consideration arises to the holders of the promissory notes nor or any other party, in any form, for the standstill.

A handwritten signature in blue ink, appearing to read "Eric Lehner", is written over a horizontal line.

Eric Lehner,  
Chairman & CEO