

Icon Media Holdings, Inc.

30 Cecil Street, #19-08, Prudential Tower Singapore
+65-9474-2910
cntan@vite.asia
7389

Quarterly Report

For the quarter ended March 31, 2024 (the "Reporting Period")

Outstanding Shares

The number of shares outstanding of our Common Stock was:

12,882,516,098 as of March 31, 2024

12,882,516,098 as of December 31, 2023

Shell Status

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933, Rule 12b-2 of the Exchange Act of 1934 and Rule 15c2-11 of the Exchange Act of 1934):

Yes: No:

Indicate by check mark whether the company's shell status has changed since the previous reporting period:

Yes: No:

Change in Control

Indicate by check mark whether a Change in Control⁴ of the company has occurred during this reporting period:

Yes: No:

⁴ "Change in Control" shall mean any events resulting in:

- (i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;
- (ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;
- (iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or
- (iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

1) Name and address(es) of the issuer and its predecessors (if any)

In answering this item, provide the current name of the issuer and names used by predecessor entities, along with the dates of the name changes.

The name of the issuer is Icon Media Holdings Inc. (March 2011- present). The company was formerly known as USA Signal Technology, Inc. (September 1998-March 2011).

Current State and Date of Incorporation or Registration: The issuer was incorporated on September 14, 1998 pursuant to the laws of the State of Nevada.

Standing in this jurisdiction: (e.g. active, default, inactive): The issuer is incorporated in the State of Nevada in good standing and "Active".

Prior Incorporation Information for the issuer and any predecessors during the past five years:

N/A

Describe any trading suspension or halt orders issued by the SEC or FINRA concerning the issuer or its predecessors since inception:

N/A

List any stock split, dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

N/A

Address of the issuer's principal executive office:

30 Cecil Street, #19-08, Prudential Tower, Singapore

Address of the issuer's principal place of business:

Check if principal executive office and principal place of business are the same address:

30 Cecil Street, #19-08, Prudential Tower, Singapore

Has the issuer or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five years?

No: Yes: If Yes, provide additional details below:

On June 23, 2021, a petition was filed against the Company in the District Court of Clark County, Nevada, entitled "In the Matter of Icon Media Holdings Inc., a Nevada corporation" under case number A-20-836830-C by Alpharidge Capital, LLC, along with an Application for Appointment of Custodian, after several attempts to locate prior management and revive the Company's Nevada charter, which had been permanently revoked.

On July 20, 2021, the District Court of Clark County, Nevada entered an Order Granting Application for Appointment of Alpharidge Capital, LLC (the "Order"), as Custodian of the Company. Pursuant to the Order, the Alpharidge Capital, LLC (the "Custodian") has the authority to take any actions on behalf of the Company, that are reasonable, prudent or for the benefit of pursuant to, including, but not limited to, issuing shares of stock and issuing new classes of stock, as well as entering in contracts on behalf of the Company. In addition, the Custodian, pursuant to the Order, is required to meet the requirements under the Nevada charter.

Following the consummation of the Reverse Merger with Eastwin8, Pte., Ltd., a Singaporean Company, the custodian filed a motion with the Nevada District court to discharge the custodianship. On May 26, 2022, the Custodian's petition to the District Court of Clark County, Nevada, to discharge the custodianship was

granted, validating all the actions of the custodian and turning over the management of the Company to its duly constituted board of directors.

2) Security Information

Transfer Agent

Name: Signature Stock Transfer_

Phone: (972) 612-4120

Email: info@signaturestocktransfer.com

Address: 14673 Midway Road, Suite #220, Addison, Texas 75001

Publicly Quoted or Traded Securities:

The goal of this section is to provide a clear understanding of the share information for its publicly quoted or traded equity securities. Use the fields below to provide the information, as applicable, for all outstanding classes of securities that are publicly traded/quoted.

Trading symbol:	<u>ICNM</u>
Exact title and class of securities outstanding:	<u>Common Stock</u>
CUSIP:	<u>45110Q104</u>
Par or stated value:	<u>0.001</u>
Total shares authorized:	<u>20,000,000,000</u> as of date: <u>03/31/2024</u>
Total shares outstanding:	<u>12,882,516,098</u> as of date: <u>03/31/2024</u>
Total number of shareholders of record:	<u>64</u> as of date: <u>03/31/2024</u>

Please provide the above-referenced information for all other publicly quoted or traded securities of the issuer.
N/A

Other classes of authorized or outstanding equity securities that do not have a trading symbol:

The goal of this section is to provide a clear understanding of the share information for its other classes of authorized or outstanding equity securities (e.g., preferred shares that do not have a trading symbol). Use the fields below to provide the information, as applicable, for all other authorized or outstanding equity securities.

Exact title and class of the security: Series A Preferred

Par or stated value: 0.001

Total shares authorized: 10,000,000 as of date: 03/31/2024

Total shares outstanding: 1.018 as of date: 03/31/2024

Total number of shareholders of record: 8 as of date: 03/31/2024

Please provide the above-referenced information for all other classes of authorized or outstanding equity securities.

N/A

Security Description:

The goal of this section is to provide a clear understanding of the material rights and privileges of the securities issued by the company. Please provide the below information for each class of the company's equity securities, as applicable:

1. For common equity, describe any dividend, voting and preemption rights.

 Shareholders of Common Stock shall be entitled to 1 vote per share owned on all matters submitted for shareholder vote.

2. For preferred stock, describe the dividend, voting, conversion, and liquidation rights as well as redemption or sinking fund provisions.

 Series A preferred shares are convertible at 1 into 200,000,000 common shares, and super majority voting rights of all votes

3. Describe any other material rights of common or preferred stockholders.

None

4. Describe any material modifications to rights of holders of the company's securities that have occurred over the reporting period covered by this report.

None

3) Issuance History

*The goal of this section is to provide disclosure with respect to each event that resulted in any changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period.***

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares, or any other securities or options to acquire such securities, issued for services. Using the tabular format below, please describe these events.

A. Changes to the Number of Outstanding Shares for the two most recently completed fiscal years and any subsequent period.

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No: Yes: (If yes, you must complete the table below)

Shares Outstanding as of Second Most Recent Fiscal Year End: Opening Balance Date 12/31/2021 Common: 9,770,901,924 Preferred: <u>0</u>			*Right-click the rows below and select "Insert" to add rows as needed.						
Date of Transaction	Transaction type (e.g., new issuance, cancellation, shares)	Number of Shares Issued (or	Class of Securities	Value of shares issued (\$/per	Were the shares issued at a discou	Individual/ Entity Shares were issued to.	Reason for share issuance (e.g. for cash or debt conversion)	Restricted or Unrestricted as of this filing.	Exemption or Registration Type.

	returned to treasury)	cancelled)		share) at Issuance	nt to market price at the time of issuance? (Yes/No)	***You must disclose the control person(s) for any entities listed.	-OR- Nature of Services Provided		
5/24/2022	New Issuance	150	Series A Preferred	N/A	No	Eastwin Capital Pte Ltd. (David Chong)	Share Exchange Agreement	Restricted	Rule 144
5/24/2022	New Issuance	150	Series A Preferred	N/A	No	Nunissait, TJANDRA	Share Exchange Agreement	Restricted	Rule 144
5/24/2022	New Issuance	150	Series A Preferred	N/A	No	Siew Hoong Joseph, LEE	Share Exchange Agreement	Restricted	Rule 144
5/24/2022	New Issuance	25	Series A Preferred	N/A	No	Chin Ngiap, TAN	Share Exchange Agreement	Restricted	Rule 144
5/24/2022	New Issuance	25	Series A Preferred	N/A	No	Wai Cheung, WONG	Share Exchange Agreement	Restricted	Rule 144
2/18/2022	New Issuance	205,000,000	Common	\$0.0001	No	Frank I Igwealor	Operating Capital	Restricted	Rule 144
3/29/2022	New Issuance	313,000,000	Common	\$0.002168	No	GHS Investments, LLC (Sarfraz Hajee)	Debt Settlement	Restricted	Rule 144
3/29/2022	New Issuance	287,000,000	Common	\$0.0001	No	Frank I Igwealor	Services Rendered	Restricted	Rule 144
1/26/2023	New Issuance	521	Series A Preferred	N/A	No	Kuora Inc. (Li Lanwei)	Share Exchange Agreement	Restricted	Rule 144
3/6/2023	Converted	-5	Series A Preferred	N/A	No	Nunissait, TJANDRA	Share Conversion	Restricted	Rule 144
1/26/2023	New Issuance	39,947,500	Common	\$0.0001	No	Kuora Inc. (Li Lanwei)	Share Exchange Agreement	Restricted	Rule 144
3/6/2023	Converted	1,000,000,000	Common	\$0.0001	No	Nunissait, TJANDRA	Share Conversion	Restricted	Rule 144
4/27/2023	Shares transfer	35	Series A Preferred	N/A	No	Eastwin Capital Pte Ltd. (David Chong)	Share Transfer	Restricted	Rule 144

4/27/2023	Shares transfer	40	Series A Preferred	N/A	No	Saw Cheo Guan	Share Transfer	Restricted	Rule 144
4/27/2023	Shares transfer	-75	Series A Preferred	N/A	No	Siew Hoong Joseph, LEE	Share Transfer	Restricted	Rule 144
6/30/2023	New Issuance	1,266,666,674	Common	\$0.0001	No	SRAX Inc (Christopher Miglino)	Services Rendered	Restricted	Rule 144
6/30/2023	New Issuance	2	Series A Preferred	N/A	No	SRAX Inc (Christopher Miglino)	Services Rendered	Restricted	Rule 144
Shares Outstanding on Date of This Report:									
		<u>Ending</u>							
<u>Balance:</u>									
Date 03/31/2024									
Common: 12,882,516,098									
Preferred:									
1,018									

Example: A company with a fiscal year end of December 31st 2023, in addressing this item for its Annual Report, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2022 through December 31, 2023 pursuant to the tabular format above.

***Control persons for any entities in the table above must be disclosed in the table or in a footnote here.

Use the space below to provide any additional details, including footnotes to the table above:

On July 20, 2021, pursuant to a Securities Purchase Agreement (SPA) the Custodian granted to Community Economic Development Capital, LLC. (CED Capital), 500 Series A preferred shares (convertible at 1 into 200,000,000 common shares, and super majority voting rights of all votes) in exchange for \$35,000 which the Company used to fund the reinstatement of the Company with the State of Nevada, settlement of the Stock Transfer Agent's balance. CED Capital also undertook to make all reasonable efforts to provide adequate current public information to meet the requirements under the Securities Act of 1933.

On April 3, 2022, the Company's controlling shareholder, CED Capital LLC, for \$1, sold its 500 Series A preferred shares (convertible at 1 into 200,000,000 common shares, and super majority voting rights of all votes), to Eastwin8, Pte., Ltd., a Singaporean Company. Subsequently, on May 24, 2022, in a share exchange transaction between the directors of Eastwin8 and the Company, the 500 Series A preferred shares were distributed to the stakeholders of Eastwin8 pursuant to an executed Share Exchange Agreement.

On December 26th 2022, the Company through Eastwin8 Pte Ltd (Eastwin8), a Singapore subsidiary company 100% owned by Icon Media Holdings, Inc, entered into a definitive agreement with Kuora Inc., formerly known as All American Pet Company Inc. (OTC: AAPT), a Nevada Corporation, through which Eastwin8 will purchase 100% of the paid up capital of Kuora, Inc (China) (or, Xi'an Xiaohuangren Industrial Interconnect Data Technology Limited) and all its subsidiaries.

On January 26, 2023, the Company issued 521 Series A preferred shares and 39,947,500 Common Stock of Icon Media Holdings, Inc. to Kuora Inc., as the consideration of acquiring Kuora, Inc (China) described above.

On March 6, 2023, Nunissait, TJANDRA converted 5 of his Series A preferred shares to 1,000,000,000 Common Stock, which resulted in the decrease in number of his Series A preferred shares from 150 to 145. On April 27, 2023, Siew Hoong Joseph LEE sold 40 of his Preferred Stock to Saw Cheo Guan, and 35 of his Preferred Stock was sold to Eastwin Capital Pte Ltd., which resulted in the decrease in number of his Preferred Stock from 150 to 75.

On June 30, 2023, the Company issued 2 Series A preferred shares and 1,266,666,674 Common Stock of Icon Media Holdings, Inc. to SRAX Inc for services of SRAX platform to be provided to ICNM.____

B. Promissory and Convertible Notes

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer’s equity securities:

No: Yes: (If yes, you must complete the table below)

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder. *** You must disclose the control person(s) for any entities listed.	Reason for Issuance (e.g. Loan, Services, etc.)

***Control persons for any entities in the table above must be disclosed in the table or in a footnote here.

Use the space below to provide any additional details, including footnotes to the table above:

N/A

4) Issuer’s Business, Products and Services

The purpose of this section is to provide a clear description of the issuer’s current operations. Ensure that these descriptions are updated on the Company’s Profile on www.OTCMarkets.com.

A. Summarize the issuer’s business operations (If the issuer does not have current operations, state “no operations”)

The Company, through its operating entities located in PRC and Singapore, is focusing on the industrial technology service platform, and digital business network platform. There are currently three major business segments. The first business segment is the "Xiaohuangren Industrial Technology Service Platform", which mainly focuses on finding experts, information, and answers. Users need to pay for asking questions and finding experts from the platform, and the platform uses a commission method for the service; The second business is a settlement platform, through which enterprises get paid and pay to its suppliers online, and the platform charges a certain service fee. The third business is based from Singapore and is a digital network platform that enables businesses to conduct eCommerce with full integration of logistics network.

B. List any subsidiaries, parent company, or affiliated companies.

Icon Media Holdings, Inc. own 100% of Eastwin8 Pte. Ltd., a Singaporean Company. And Eastwin8 Pte. Ltd. Own 100% of Xi'an Xiaohuangren Industrial Interconnect Data Technology Limited (Xi'an Xiaohuangren). Xi'an Xiaohuangren owned 100% of the following subsidiaries: (1) Fuzhou Xiaohuangren Industrial Interconnection Information Technology Co., Ltd; (2) Luoyang Songbai Technology.,Ltd; (3) Anhui Xiaohuangren Technical Service Co., Ltd.

C. Describe the issuers' principal products or services.

The Company is focusing on the industrial technology service platform, and digital business network platform. There are currently three major business segments in service:
The first business segment is the "Xiaohuangren Industrial Technology Service Platform", which mainly focuses on finding experts, information, and answers. Users need to pay for asking questions and finding experts from the platform, and the platform uses a commission method for the service;
The second business is a settlement platform, through which enterprises get paid and pay to its suppliers on line, and the platform charges a certain service fee.
The third business is based from Singapore and is a digital network platform that enables businesses to conduct eCommerce with full integration of logistics network.
Currently, the settlement platform service contribute most of the revenue

5) Issuer's Facilities

The goal of this section is to provide investors with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer and the extent in which the facilities are utilized.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer. Describe the location of office space, data centers, principal plants, and other property of the issuer and describe the condition of the properties. Specify if the assets, properties, or facilities are owned or leased and the terms of their leases. If the issuer does not have complete ownership or control of the property, describe the limitations on the ownership.

The Company's headquarter office address is 380 Jalan Besar #06-02, ARC 380 Singapore.
In addition, the Company's subsidiary in China, Kuora Inc (China) leased a 90 square meters office, located in Chang'an International Center, Xi'an City, PRC, from September 27, 2021 to November 30, 2023, with monthly rent of RMB12,000 for the first year and RMB12,240 for the second year._____

6) All Officers, Directors, and Control Persons of the Company

Using the table below, please provide information, as of the period end date of this report, regarding all officers and directors of the company, or any person that performs a similar function, regardless of the number of shares they own.

In addition, list all individuals or entities controlling 5% or more of any class of the issuer's securities. If any insiders listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity. Include Company Insiders who own any outstanding units or shares of any class of any equity security of the issuer.

The goal of this section is to provide investors with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial owners.

Names of All Officers, Directors, and Control Persons	Affiliation with Company (e.g. Officer Title /Director/Owner of 5% or more)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Names of control person(s) if a corporate entity
Chin Ngiap, TAN (1)(2)	Former President, Former CEO,	380 Jalan Besar #06-02, ARC 380 Singapore	25	Preferred	2.46%	_____
Kuora Inc. ⁽³⁾	Owner of more than 5%	18F-C29 Block E, Chang'an INTL No. 88 Nanguangzheng St, Xi'an 710068 , China	521	Preferred	51.28%	Li Lanwei
Nunissait, TJANDRA(1)(2)(4)	Owner of more than 5%, President, CEO	380 Jalan Besar #06-02, ARC 380 Singapore	145	Preferred	14.27%	_____
Siew Hoong Joseph, LEE(1)(2)(5)	Owner of more than 5%	380 Jalan Besar #06-02, ARC 380 Singapore	75	Preferred	7.37%	_____
Eastwin Capital Pte Ltd. (1)(2)(5)	Owner of more than 5%	380 Jalan Besar #06-02, ARC 380 Singapore	185	Preferred	18.17%	David Chong
Nunissait, TJANDRA ⁽⁴⁾	Owner of more than 5%, President, CEO	380 Jalan Besar #06-02, ARC 380 Singapore	1,000,000,000	Common	7.76%	_____
SRAX Inc ⁽⁶⁾	Owner of more than 5%	1014 SouthWestlake Blvd, Suite 14-299 Westlake Village, CA 91361	1,266,666,674	Common	9.83%	Christopher Miglino
SRAX Inc ⁽⁶⁾	Owner of more than 5%	1014 SouthWestlake Blvd, Suite 14-299 Westlake Village, CA 91361	2	Preferred	0.20%	Christopher Miglino

1) Until the transfer of April 3, 2022, Frank I Igwealor's Community Economic Development Capital, LLC. (CED Capital), a California limited liabilities company, with an address at 370 Amapola Ave., Suite 200-A, Torrance, CA 90501. Owned 500 share of Special 2021 Series A Preferred Stock, at par value of \$0.001, in exchange for \$35,000. The Special 2021 Series A Preferred Stock has majority voting rights over all classes of stock. Each one (1) of the Special 2021 Series A Preferred Stock is convertible into 200,000,000 shares of the Company's common stock

2) On April 3, 2022, the Company's former controlling shareholder, CED Capital LLC, for \$1, sold the 500 Series A preferred shares (convertible at 1 into 200,000,000 common shares, and super majority voting

rights of all votes), to Eastwin8, Pte., Ltd., a Singaporean Company. Subsequently, on May 24, 2022, in a share exchange transaction between the directors of Eastwin8 and the Company, the 500 Series A preferred shares were distributed to the stakeholders of Eastwin8 pursuant to an executed Share Exchange Agreement.

3) On December 26th 2022, the Company through Eastwin8 Pte Ltd (Eastwin8), a Singapore subsidiary company 100% owned by Icon Media Holdings, Inc, entered into a definite agreement with Kuora Inc., formerly known as All American Pet Company Inc. (OTC: AAPT), a Nevada Corporation, through which Eastwin8 will purchase 100% of the paid up capital of Kuora, Inc (China) (or, Xi'an Xiaohuangren Industrial Interconnect Data Technology Limited) and all its subsidiaries.

On January 26, 2023, the Company issued 521 of Preferred Stock and 39,947,500 of Common Stock of Kuora Inc., (OTC:AAPT) as the consideration of acquiring Kuora, Inc (China) described above.

4) On March 6, 2023, Nunissait, TJANDRA converted 5 of his Preferred Stock to 1,000,000,000 Common Stock, which resulted in the decrease in number of his Preferred Stock from 150 to 145.

5) On April 27, 2023, Siew Hoong Joseph LEE sold 40 of his Preferred Stock to Saw Cheo Guan, and 35 of his Preferred Stock to Eastwin Capital Pte Ltd., which resulted in the decrease in number of his Preferred Stock from 150 to 75.

6) On June 30, 2023, the Company issued 2 Series A preferred shares and 1,266,666,674 Common Stock of Icon Media Holdings, Inc. to SRAX Inc for services of SRAX platform to be provided to ICNM.

Confirm that the information in this table matches your public company profile on www.OTCMarkets.com. If any updates are needed to your public company profile, log in to www.OTCIQ.com to update your company profile.

7) Legal/Disciplinary History

A. Identify and provide a brief explanation as to whether any of the persons or entities listed above in Section 6 have, in the past 10 years:

1. Been the subject of an indictment or conviction in a criminal proceeding or plea agreement or named as a defendant in a pending criminal proceeding (excluding minor traffic violations);

N/A

2. Been the subject of the entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, financial- or investment-related, insurance or banking activities;

N/A

3. Been the subject of a finding, disciplinary order or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, a state securities regulator of a violation of federal or state securities or commodities law, or a foreign regulatory body or court, which finding or judgment has not been reversed, suspended, or vacated;

N/A

4. Named as a defendant or a respondent in a regulatory complaint or proceeding that could result in a "yes" answer to part 3 above; or

N/A

5. Been the subject of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

N/A

6. Been the subject of a U.S Postal Service false representation order, or a temporary restraining order, or preliminary injunction with respect to conduct alleged to have violated the false representation statute that applies to U.S mail.

N/A

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party to or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

N/A

8) Third Party Service Providers

Provide the name, address, telephone number and email address of each of the following outside providers. You may add additional space as needed. Confirm that the information in this table matches your public company profile on www.OTCMarkets.com. If any updates are needed to your public company profile, update your company profile.

Securities Counsel (must include Counsel preparing Attorney Letters).

Name: JDT Legal Jeff Turner
Address 1: _7533 S Center View Ct, #4291West Jordan, UT 84084____
Address 2:
Phone: 8018104465
Email: _jeff@jdt-legal.com____

Accountant or Auditor

Name: Keith K Zhen
Firm: Keith K Zhen CPA
Address 1: 2070 West 6th Street, Brooklyn. NY 11223
Address 2:
Phone: _347-408-0693____

Email: _keithzhen@yahoo.com_____

Investor Relations

Name:
Firm:
Address 1:
Address 2:
Phone:
Email:

All other means of Investor Communication:

X (Twitter): _____
Discord:
LinkedIn _____
Facebook: _____
[Other] _____

Other Service Providers

Provide the name of any other service provider(s) that **that assisted, advised, prepared, or provided information with respect to this disclosure statement**. This includes counsel, broker-dealer(s), advisor(s), consultant(s) or any entity/individual that provided assistance or services to the issuer during the reporting period.

Name:
Firm:
Nature of Services: _____
Address 1:
Address 2:
Phone:
Email:

9) Disclosure & Financial Information

A. This Disclosure Statement was prepared by (name of individual):

Name: Jacky.Hu
Title: Accountant
Relationship to Issuer: Employee

B. The following financial statements were prepared in accordance with:

- IFRS
- U.S. GAAP

C. The following financial statements were prepared by (name of individual):

Name: Jacky.Hu
Title: Accountant
Relationship to Issuer: Employee

Describe the qualifications of the person or persons who prepared the financial statements:⁵ (1) 23 years experience in auditing, accounting and IPO consulting for OTC Market and Nasdaq listing Companies; (2) Certified Management Accountant of USA (CMA); (3) International Certified Internal Auditor (CIA) ;(4) Master degree in Economic.

Provide the following qualifying financial statements:

- Audit letter, if audited;
- Balance Sheet;
- Statement of Income;
- Statement of Cash Flows;
- Statement of Retained Earnings (Statement of Changes in Stockholders' Equity)
- Financial Notes

Financial Statement Requirements:

- Financial statements must be published together with this disclosure statement as one document.
- Financial statements must be “machine readable”. Do not publish images/scans of financial statements.
- Financial statements must be presented with comparative financials against the prior FYE or period, as applicable.
- Financial statements must be prepared in accordance with U.S. GAAP or International Financial Reporting Standards (IFRS) but are not required to be audited.

10) Issuer Certification

Principal Executive Officer:

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities) in each Quarterly Report or Annual Report.

The certifications shall follow the format below:

I, Nunissait Tjandra_ certify that:

1. I have reviewed this Disclosure Statement for Icon Media Holdings, Inc;

⁵ The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS and by persons with sufficient financial skills.

- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

05/09/2024 [Date]
/s/ Nunissait Tjandra [CEO's Signature]
(Digital Signatures should appear as "/s/ [OFFICER NAME]")

Principal Financial Officer:

I, Nunissait Tjandra certify that:

- 1. I have reviewed this Disclosure Statement for Icon Media Holdings, Inc;
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

05/09/2024 [Date]
/s/ Nunissait Tjandra [CFO's Signature]
(Digital Signatures should appear as "/s/ [OFFICER NAME]")

Icon Media Holdings Inc.
INDEX TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

Financial Statements Page

Unaudited Consolidated Balance Sheets As of March 31, 2024 and December 31, 2023

Unaudited Consolidated Statements of Operations for the Three Months Ended March 31, 2024 and 2023 F-1

Unaudited Consolidated Statements of Stockholders' Deficit for the Three Months Ended March 31, 2024 and 2023 F-2

Unaudited Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2024 and 2022 F-3

Notes to Unaudited Consolidated Statements for the Three Months Ended March 31, 2024 and 2023 F-4

F-5

Icon Media Holdings, Inc
CONSOLIDATED BALANCE SHEETS
(Unaudited)

	<u>March 31,</u> <u>2024</u>	<u>December</u> <u>31,</u> <u>2023</u>
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ASSETS

Current Assets:

Cash and cash equivalents	\$ 192,240	\$ 182,979
Accounts receivable, net	4	3

Advance to suppliers	302,954	354,837
Prepaid tax	4,453	3,477
Due from related party	41,915	42,588
Other receivables, net	415	4,692
Total Current Assets	<u>541,981</u>	<u>588,576</u>
Operating lease right-of-use asset, net - noncurrent	<u>40,379</u>	<u>60,988</u>
Total Assets	\$ <u>582,360</u>	\$ <u>649,564</u>

LIABILITIES AND STOCKHOLDERS' EQUITY

Current Liabilities:

Accounts payable and accrued payables	\$ 470,996	431,453
Advances from customers	16,369	145,286
Operating lease liabilities - current	22,913	27,500
Income tax payable	4,172	1,487
Other payables	4,155	3,106
Due to related party	40,469	31,824
Total Current Liabilities	<u>559,074</u>	<u>640,656</u>

Long term loan	80,000	80,000
Operating lease liabilities - noncurrent	<u>11,905</u>	<u>21,518</u>
Total Liabilities	<u>650,979</u>	<u>742,174</u>

Stockholders' Equity:

Preferred Stock: \$.001 par value, 10,000,000 authorized, 1,018 and 500 issued and outstanding as at March 31, 2024 and December 31, 2023 respectively.	10	10
Common stock: 20,000,000,000 shares authorized, par value \$0.001 each, 12,882,516,098 shares issued and outstanding at March 31, 2024 and December 31, 2023.	12,882,516	12,882,516
Additional paid in capital	(3,701,762)	(3,701,762)
Accumulated deficit	(9,307,375)	(9,247,349)
Accumulated other comprehensive loss	<u>57,992</u>	<u>(26,025)</u>
Stockholders' Equity (Deficit) - Icon Media Holdings, Inc. and Subsidiaries	<u>(68,619)</u>	<u>(92,610)</u>
Noncontrolling interest	<u>-</u>	<u>-</u>
Total Stockholders' Equity (Deficit)	<u>(68,619)</u>	<u>(92,610)</u>

Total Liabilities and Stockholders' Equity	\$	<u>582,360</u>	\$	<u>649,564</u>
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The accompanying notes are an integral part of these financial statements.

F-2

Icon Media Holdings Inc.
CONSOLIDATED STATEMENTS OF OPERATIONS
(UNAUDITED)

	For the Three Months Ended March 31,	
	2024	2023
Revenues	\$ 5,232,053	3,603,855
Cost of goods sold	5,157,986	3,563,303
Gross profit (loss)	<u>74,067</u>	<u>40,552</u>
	0%	

18 / 29

Operating expenses:		
Research & development expenses	10,483	-
Selling expenses	75,954	39,516
General and administrative expenses	133,751	71,344
Total operating expenses	<u>220,188</u>	<u>110,860</u>
Income (Loss) from operations	<u>(146,121)</u>	<u>(70,308)</u>
Other income (expense):		
Interest expense	(391)	(124)
Loss on disposal of subsidiary	(16,824)	(29,230)
Other income (expense), net	107,373	50,778
Total other income (expense)	<u>90,158</u>	<u>21,424</u>
Income (Loss) before income taxes	<u>(55,963)</u>	<u>(48,884)</u>
Income taxes	<u>4,063</u>	<u>1,998</u>
Net income	<u>(60,026)</u>	<u>(50,882)</u>
Other comprehensive income (loss):		
Unrealized foreign currency translation adjustment	84,017	64,894
Total Comprehensive income(loss)	<u>\$ 23,991</u>	<u>14,012</u>
Earnings per common share		
Basic and diluted	(0.00)	(0.00)
Weighted average common shares outstanding		
Basic	11,615,849,424	11,615,849,424
Diluted	11,615,849,424	11,615,849,424

The accompanying notes are an integral part of these financial statements.

F-3

Icon Media Holdings, Inc
CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' DEFICIT
(UNAUDITED)

	Preferred Stock		Common Stock		Additional Paid-in	Accumulated	Accumulated Other Comprehensive	Total
	Shares	Amount	Shares	Amount	Capital	Deficit	Income (Loss)	
	\$	\$	\$	\$	\$	\$	\$	\$
For the three months ended March 31, 2023								
Balance, December 31, 2022	500	5	10,575,901,924	10,575,902	(3,395,143)	(7,195,256)	(264)	(14,756)
Stock issued to Kuora Inc. for acquisition of Kuora Inc. (China)	521	5	39,947,500	39,947	(39,952)	-	-	-
Conversion of Nunissait TJANDRA's Preferred Stock	(5)	-	1,000,000,000	1,000,000	(1,000,000)	-	-	-
Net Income (Loss)	-	-	-	-	-	(50,882)	-	(50,882)
Foreign currency translation adjustment	-	-	-	-	-	-	64,894	64,894
Balance, March 31, 2023	1,016	10	11,615,849,424	11,615,849	(4,435,095)	(7,246,138)	64,630	(744)
For the three months ended March 31, 2024								
Balance, December 31, 2023	1,018	10	12,882,516,098	12,882,516	(3,701,762)	(9,247,349)	(26,025)	(92,610)
Net Income (Loss)	-	-	-	-	-	(60,026)	-	(60,026)
Foreign currency translation adjustment	-	-	-	-	-	-	84,017	84,017
Balance, March 31, 2024	1,018	10	12,882,516,098	12,882,516	(3,701,762)	(9,307,375)	57,992	(68,619)

The accompanying notes are an integral part of these financial statements.

F-4

Icon Media Holdings Inc.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(UNAUDITED)

	For the Three Months Ended March 31,	
	2024	2023
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income (loss)	\$ (60,026)	\$ (50,882)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Loss on disposal of subsidiary	16,824	29,230
Amortization of right of use assets	5,806	9,447
Cash from acquired subsidiary	-	181,716
Changes in assets and liabilities:		
Accounts receivable	(1)	-
Prepayment	45,086	1,348,250
Other receivables	4,224	22,077
Accounts payable and accrued payables	47,213	(1,361,101)
Advances from customers	(127,263)	(30,071)
Income tax payable	2,728	1,998
Operating lease liability	440	(5,171)
Other payables	1,109	9,097
Net cash provided by operating activities	<u>(63,860)</u>	<u>154,590</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from (Repayment to) related party	<u>9,307</u>	<u>40,831</u>
Net cash provided by financing activities	<u>9,307</u>	<u>40,831</u>
EFFECT OF EXCHANGE RATE CHANGES ON CASH	<u>63,814</u>	<u>(10,798)</u>
NET INCREASE (DECREASE) IN CASH	9,261	184,623
CASH, BEGINNING OF PERIOD	<u>182,979</u>	<u>1,268</u>
CASH, END OF PERIOD	<u>\$ 192,240</u>	<u>185,891</u>

The accompanying notes are an integral part of these financial statements.

F-5

Icon Media Holdings Inc.
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
March 31, 2024
(Unaudited)

NOTE 1 - Development Stage Company

Icon Media Holdings, Inc., (“the Company”) was incorporated in the State of Nevada on September 14, 1998. Icon Media Holdings used to be a diversified global technology company that provides technical consulting services for the wireless industry. These services include small cell, distributed antenna systems (DAS) and Wi-Fi technical consulting, design and implementation services. The targeted customers for these services are wireless carriers, Real Estate Investment Trusts, public facilities, hospitals and other enterprise clients.

The Company had abandoned its business and failed to take steps to dissolve, liquidate and distribute its assets. It had also failed to meet the required reporting requirements with the Nevada Secretary of State, hold an annual meeting of stockholders and pay its annual franchise tax from September 2018 to 2021 which resulted in its Nevada charter being revoked. The Company also failed to provide adequate current public information as defined in Rule 144, promulgated under the Securities Act of 1933, and was thus subject to revocation by the Securities and Exchange Commission pursuant to Section 12(k) of the Exchange Act. On June 23, 2021, a shareholder filed a petition for custodianship, with the District Court, Clark County, Nevada and was appointed as the custodian of the Company on July 20, 2021. The Company’s Nevada charter was revived on July 21, 2021, and all required reports were filed with the State of Nevada soon after. The Company remains active as of the date of this report and is currently taking steps to provide adequate current public information to meet the requirements under the Securities Act of 1933. The custodian was not able to recover most of the Company’s accounting records from previous management but was able to get a balance sheet, debt schedules, and the shareholder information hence the Company’s outstanding common shares were reflected in the equity section of the accompanying unaudited financial statements for fiscal year ended 2021 and 2020, and for the quarters ending April 30, 2021, and July 31, 2021.

Icon Media Holdings, Inc. (the Company), known USA Signal Technology, Inc. until March 2011, was incorporated on September 14, 1998 pursuant to the laws of the State of Nevada. The company incurred operating losses over the years until it stopped reporting in August 2014, resulting in accumulated deficit of \$7,180,394 as at September 30, 2018. After their quarterly reports of September 30, 2018, the Company stopped all forms of making public report of its operation and financial results.

On June 1, 2021, Alpharidge Capital, LLC, a shareholder of the Company, served a demand to the Company, at last address of record, to comply with the Nevada Secretary of State statues N. R.S. 78.710 and N. R.S. 78.150. On June 23, 2021, a petition was filed against the Company in the District Court of Clark County, Nevada, entitled “In the Matter of Icon Media Holdings Inc., a Nevada corporation” under case number A-20-836830-C by Alpharidge Capital, LLC, along with an Application for Appointment of Custodian, after several attempts to locate prior management and revive the Company’s Nevada charter, which had been permanently revoked.

On July 20, 2021, the District Court of Clark County, Nevada entered an Order Granting Application for Appointment of Alpharidge Capital, LLC (the “Order”), as Custodian of the Company. Pursuant to the Order, the Alpharidge Capital, LLC (the “Custodian”) has the authority to take any actions on behalf of the Company, that are reasonable, prudent or for the benefit of pursuant to, including, but not limited to, issuing shares of stock and issuing new classes of stock,

as well as entering in contracts on behalf of the Company. In addition, the Custodian, pursuant to the Order, is required to meet the requirements under the Nevada charter.

On July 20, 2021, pursuant to a Securities Purchase Agreement (SPA) the Custodian granted to Community Economic Development Capital, LLC. (CED Capital), 500 Series A preferred shares (convertible at 1 into 200,000,000 common shares, and super majority voting rights of all votes) in exchange for \$35,000 which the Company used to fund the reinstatement of the Company with the State of Nevada, settlement of the Stock Transfer Agent's balance. CED Capital also undertook to make all reasonable efforts to provide adequate current public information to meet the requirements under the Securities Act of 1933.

On July 20, 2021, the Custodian appointed Frank I Igwealor, who is associated to Alpharidge Capital, LLC., as the Company's sole officer, secretary, treasurer and director. The purchaser of the 500 Series A preferred shares has control of the Company through super majority voting rights over all classes of stock and the 500 Series A preferred shares are convertible into 100,000,000,000 (500 Series A preferred shares multiplied by 200,000,000) shares of the Company's common stock. However, the court appointed control still remains with the Custodian until the Custodian files a petition with the District Court of Clark County, Nevada to relinquish custodianship and control of the Company.

On July 21, 2021, the Company filed a Certificate of Revival with the Secretary State of the State of Nevada, which revived the Company's charter and appointed a new Resident Agent in Nevada. The company has recently engaged forensic accountants and assets recovery consultant to help recover the assets of the company from previous management to make shareholders whole again. The company is currently a non-operating holding company.

The Company intends to go after the Toxic lenders and predatory lenders that have been milking the corporation and depriving the shareholders of stability because of the nonstop dilutions they had subjected the company to these past years.

The Company recently wrote down all of its assets to zero following a change of management because new management had doubts about the value of each assets and their availability for the Company's utilization. Following the management change, the Company has funded its operation with advances from the new management.

The company hopes to continue with this arrangement until it could raise sufficient capital to stand on its own feet. The company has also engaged with forensic accountants and assets recovery consultants to help recover the assets of the company from previous management and predatory lenders to make shareholders whole again.

On April 3, 2022, the Company's controlling shareholder, CED Capital LLC, for \$1, sold the 500 Series A preferred shares (convertible at 1 into 200,000,000 common shares, and super majority voting rights of all votes), to Eastwin8, Pte., Ltd., a Singaporean Company. Subsequently, on May 24, 2022, in a share exchange transaction between the directors of Eastwin8 and the Company, the 500 Series A preferred shares were distributed to the stakeholders of Eastwin8 pursuant to an executed Share Exchange Agreement.

On May 26, 2022, the Custodian's petition to the District Court of Clark County, Nevada, to discharge the custodianship was granted, validating all the actions of the custodian and turning over the management of the Company to its duly constituted board of directors.

On December 26th 2022, the Company through Eastwin8 Pte Ltd (Eastwin8), a Singapore subsidiary company 100% owned by Icon Media Holdings, Inc, entered into a definite agreement with Kuora Inc., formerly known as All American Pet Company Inc. (OTC: AAPT), a Nevada Corporation, through which Eastwin8 will purchase 100% of the paid up capital of Kuora, Inc (China) (or, Xi'an Xiaohuangren Industrial Interconnect Data Technology Limited) and all its subsidiaries.

NOTE 2 - SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP").

This basis of accounting differs in certain material respects from that used for the preparation of the books of Eastwin8 Pte Ltd, which are prepared in accordance with the accounting principles and the relevant financial regulations applicable to enterprises with limited liabilities established in Singapore, the accounting standards used in the places of their domicile. The accompanying consolidated financial statements reflect necessary adjustments not recorded in the books of Eastwin8 Pte Ltd to present them in conformity with U.S. GAAP.

Principles of Consolidation

The accompanying consolidated financial statements consolidate the financial statements of Icon Media Holdings Inc., and its 100% owned subsidiary Eastwin8 Pte Ltd. All significant intercompany balances and transactions have been eliminated. The results of subsidiaries acquired or disposed of during the respective periods are included in the consolidated statements of income and comprehensive income from the effective date of acquisition or up to the effective date of disposal, as appropriate.

Foreign Currency Translation

The accompanying consolidated financial statements are presented in United States dollar ("\$"), which is the reporting currency of the Company. The functional currency of Icon Media Holdings Inc is United States dollar. The functional currency of Eastwin8 Pte Ltd. is Singapore Dollar ("SGD"). For the subsidiaries whose functional currencies are SGD, results of operations and cash flows are translated at average exchange rates during the period, assets and liabilities are translated at the exchange rate at the end of the period, and equity is translated at historical exchange rates. The resulting translation adjustments are included in determining other comprehensive income or loss. Transaction gains and losses are reflected in the consolidated statements of income and comprehensive income.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and judgments that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities on the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. The Company bases its estimates and judgments on historical experience and on various other assumptions and information that are believed to be reasonable under the circumstances. Estimates and assumptions of future events and their effects cannot be perceived with certainty and, accordingly, these estimates may change as new events occur, as more experience is acquired, as additional information is obtained and as operating environment changes.

Significant estimates and assumptions by management include, among others, estimated life and impairment of long-lived assets, allowance for doubtful accounts, contingencies and litigation, total costs in connection with service

revenues, valuation of inventories and income taxes including the valuation allowance for deferred tax assets. While the Company believes that the estimates and assumptions used in the preparation of the financial statements are appropriate, actual results could differ from those estimates. Estimates and assumptions are periodically reviewed and the effects of revisions are reflected in the financial statements in the period they are determined to be necessary.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand and cash in time deposits, certificates of deposit and all other highly liquid instruments with original maturities of three months or less.

Fair values of financial instruments

The Company adopted ASC 820 "Fair Value Measurements," which defines fair value, establishes a three-level valuation hierarchy for disclosures of fair value measurement and enhances disclosure requirements for fair value measures. Current assets and current liabilities qualified as financial instruments and management believes their carrying amounts are a reasonable estimate of fair value because of the short period of time between the origination of such instruments and their expected realization and if applicable, their current interest rate is equivalent to interest rates currently available. The three levels are defined as follow:

- Level 1 — inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets.
- Level 2 — inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the assets or liability, either directly or indirectly, for substantially the full term of the financial instruments.
- Level 3 — inputs to the valuation methodology are unobservable and significant to the fair value.

As of the balance sheet date, the estimated fair values of the financial instruments approximated their fair values due to the short-term nature of these instruments. Determining which category an asset or liability falls within the hierarchy requires significant judgment. The Company evaluates the hierarchy disclosures each year.

Concentration of Credit Risk

Financial instruments the Company holds that are subject to concentrations of credit risk are cash, restricted cash, notes receivables and accounts receivable arising from its normal business activities. The Company places its cash and restricted cash in what it believes to be credit-worthy financial institutions. The Company routinely assesses the credit status of its customers and, based upon factors surrounding the credit risks, establishes an allowance, if required, for uncollectible accounts. The company believes its notes receivable and accounts receivable credit risk exposure beyond such allowance is limited.

Income Taxes

The Company accounts for income taxes under the provision of FASB ASC 740-10, which requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been included in the financial statements or tax returns. Under this method, deferred income taxes are recognized for the tax consequences in future years of differences between the tax bases of assets and liabilities and their financial reporting amounts at each period end based on enacted tax laws and statutory tax rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established, when necessary, to reduce deferred tax assets to the amount expected to be realized.

Commitments and Contingencies

The Company follows ASC 450-20, Loss Contingencies, to report accounting for contingencies. Liabilities for loss contingencies arising from claims, assessments, litigation, fines and penalties and other sources are recorded when it is probable that a liability has been incurred and the amount of the assessment can be reasonably estimated.

Earnings Per Share

Net income (loss) per share is calculated in accordance with ASC 260, Earnings Per Share. The weighted-average number of common shares outstanding during each period is used to compute basic earnings or loss per share. Diluted earnings or loss per share is computed using the weighted average number of shares and diluted potential common shares outstanding. Dilutive potential common shares are additional common shares assumed to be exercised. Basic net income (loss) per common share is based on the weighted average number of shares of common stock outstanding on March 31, 2024 and December 31, 2023. Due to net operating loss, there is no presentation of dilutive earnings per share, as it would be anti-dilutive.

Recent Accounting Pronouncements

On October 1st, 2022, the Company adopted ASU No. 2021-10, Government Assistance (Topic 832): This ASU requires business entities to disclose information about government assistance they receive if the transactions were accounted for by analogy to either a grant or a contribution accounting model. The disclosure requirements include the nature of the transaction and the related accounting policy used, the line items on the balance sheets and statements of operations that are affected and the amounts applicable to each financial statement line item and the significant terms and conditions of the transactions. The ASU is effective for annual periods beginning after December 15, 2021. The disclosure requirements can be applied either retrospectively or prospectively to all transactions in the scope of the amendments that are reflected in the financial statements at the date of initial application and new transactions that are entered into after the date of initial application.

In June 2022, the FASB issued ASU 2022-03 Fair Value Measurement (Topic 820): Fair Value Measurement of Equity Securities Subject to Contractual Sale Restrictions. The update clarifies that a contractual restriction on the sale of an equity security is not considered part of the unit of account of the equity security and, therefore, is not considered in measuring fair value. The update also clarifies that an entity cannot, as a separate unit of account, recognize and measure a contractual sale restriction. The update also requires certain additional disclosures for equity securities subject to contractual sale restrictions. The amendments in this update are effective for the Group beginning January 1, 2024 on a prospective basis. Early adoption is permitted for both interim and annual financial statements that have not yet been issued or made available for issuance. The Company does not believe other recently issued but not yet effective accounting standards, if currently adopted, would have a material impact on its the consolidated financial position, statements of operations and cash flows.

NOTE 3 - GOING CONCERN

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates the realization of assets and the liquidation of liabilities in the normal course of business. The Company currently has no operations with an accumulated deficit of \$9,307,375 as of March 31, 2024. The Company intends to commence operations as set out above and raise the necessary funds to carry out the

As of March 31, 2024, the Company expected no net deferred tax assets to be recognized, resulting from net operating loss carry forwards. Deferred tax assets were offset by a corresponding allowance of 100%.

The Company experienced a change in control during the year, and therefore no more than an insignificant portion of this net operating allowance will ever be used against future taxable income.

NOTE 7 - DUE TO RELATED PARTY

The balance of \$40,469 and \$31,824 due to related party as of March 31, 2024 and December 31, 2023 mainly refer to the balance due to shareholders. This non-trade balance due to related parties are unsecured, interest free and repayable upon demand.

NOTE 8 - STOCKHOLDERS EQUITY

Preferred Stock

On December 26th 2022, the Company through Eastwin8 Pte Ltd (Eastwin8), a Singapore subsidiary company 100% owned by Icon Media Holdings, Inc, entered into a definite agreement with Kuora Inc., formerly known as All American Pet Company Inc. (OTC: AAPT), a Nevada Corporation, through which Eastwin8 purchased 100% of the paid up capital of Kuora, Inc (China) (or, Xi'an Xiaohuangren Industrial Interconnect Data Technology Limited) and all its subsidiaries.

On January 26, 2023, the Company issued 521 Series A preferred shares and 39,947,500 Common Stock of Icon Media Holdings, Inc. to Kuora Inc., as the consideration of acquiring Kuora, Inc (China) described above.

On March 6, 2023, Nunissait, TJANDRA converted 5 of his Series A preferred shares to 1,000,000,000 Common Stock, which resulted in the decrease in number of his Preferred Stock from 150 to 145.

On June 30, 2023, the Company issued 2 Series A preferred shares and 1,266,666,674 Common Stock of Icon Media Holdings, Inc. to SRAX for services of SRAX platform to be provided to ICNM.

As of the filing date, there were 1,018 shares of Series A preferred shares issued and outstanding.

Common Share Issuances

On December 26th 2022, the Company through Eastwin8 Pte Ltd (Eastwin8), a Singapore subsidiary company 100% owned by Icon Media Holdings, Inc, entered into a definite agreement with Kuora Inc., formerly known as All American Pet Company Inc. (OTC: AAPT), a Nevada Corporation, through which Eastwin8 will purchase 100% of the paid up capital of Kuora, Inc (China) (or, Xi'an Xiaohuangren Industrial Interconnect Data Technology Limited) and all its subsidiaries.

On January 26, 2023, the Company issued 521 Series A preferred shares and 39,947,500 Common Stock of Icon Media Holdings, Inc. to Kuora Inc., as the consideration of acquiring Kuora, Inc (China) described above.

On March 6, 2023, Nunissait, TJANDRA converted 5 of his Preferred Stock to 1,000,000,000 Common Stock, which resulted in the decrease in number of his Series A preferred shares from 150 to 145.

On June 30, 2023, the Company issued 2 Series A preferred shares and 1,266,666,674 Common Stock of Icon Media Holdings, Inc. to SRAX Inc for services of SRAX platform to be provided to ICNM.

As of the date of this report, there were 12,882,516,098 shares of common stock outstanding.

NOTE 9 - COMMITMENTS AND CONTINGENCIES

Risks and Uncertainties

The Company's operations are subject to significant risks and uncertainties including financial, operational and regulatory risks, including the potential risk of business failure. The Company has entered into no contracts during the year as follows:

Legal and other matters

In the normal course of business, the Company may become a party to litigation matters involving claims against the Company. The Company's management is aware of a garnishment order that was previously served to the Company's Stock Transfer Agents. The Company's attorneys are reviewing the garnishment order to ascertain its implication to the company's financial statements. Aside from the court order discussed above, The Company's management is unaware of any pending or threatened assertions and there are no current matters that would have a material effect on the Company's financial position or results of operations.

NOTE 10 - SUBSEQUENT EVENTS

Management has evaluated subsequent events through the date of filing the consolidated financial statements with OTC Markets, the date the consolidated financial statements were available to be issued. Management is not aware of any significant events that occurred subsequent to the balance sheet date that would have a material effect on the consolidated financial statements thereby requiring adjustment or disclosure, other than those noted above.