Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines

LiveWire Ergogenics, Inc.

A Nevada Corporation

1600 N Kraemer Blvd Anaheim, CA 92806-1410

714-740-5144 info@livewireergogenics.com SIC Code: 2060

Annual Report

For the Period Ending: December 31, 2023 (the "Reporting Period")

As of December 31, 2023, the number of shares outstanding of our Common Stock was 1,859,979,092 As of September 30, 2023, the number of shares outstanding of our Common Stock was 1,859,979,092 As of December 31, 2022, the number of shares outstanding of our Common Stock was 1,829,479,092

Shell Status

Indicate by check mark whether the Company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934):

Yes: D No: 🛛

Indicate by check mark whether the Company's shell status has changed since the previous reporting period:

Yes: 🗆 No: 🖾

Change in Control

Indicate by check mark whether a Change in Control¹ of the Company has occurred over this reporting period:

Yes: □ No: ⊠

1) Name and address(es) of the issuer and its predecessors (if any)

Livewire Ergogenics, Inc. 9/20/2011 to current 1600 N Kraemer Blvd, Anaheim CA 92806 SF Blu Vu, Inc. 5/15/2009 to 9/20/2011 Semper Flowers, Inc. 10/9/2007 to 5/15/2009

Incorporated in Nevada on October 9, 2007, Status: Active

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

NONE

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

NONE

The address(es) of the issuer's principal executive office:

1600 N Kraemer Blvd Anaheim, CA 92806-1410

The address(es) of the issuer's principal place of business: Check box if the principal executive office and principal place of business are the same address: \boxtimes

Has the issuer or its predecessors been in bankruptcy, receivership, or similar proceeding in the past five years?

Yes: □ No: ⊠

2) Security Information

Transfer Agent

Name:	Continental Stock Transfer & Trust
Phone:	212-856-32183
Email:	eyoung@continentalstock.com
Address:	1 State Street, 30th Floor
	New York
	NY 10004-1561

Is the Transfer Agent registered under the Exchange Act? Yes: \square No: \square

Publicly Quoted or Traded Securities:

Trading symbol: Exact title and class of securities outstanding: CUSIP: Par or stated value:	LVVV Common 53838A 104 \$0.0001	
Total shares authorized:	2,000,000,000	as of date: 12/31/2023
Total shares outstanding:	1,859,979,092	as of date: 12/31/2023
Number of shares in the Public Float:	827,665,236	as of date: 12/31/2023
Total number of shareholders of record:	6,651+	as of date: 12/31/2023

All additional class(es) of publicly traded securities (if any): NONE

Other classes of authorized or outstanding equity securities:

Trading symbol:	n/a		
Exact title and class of securities outstanding:	Class B Preferred		
CUSIP:	n/a		
Par or stated value:	\$0.0001		
Total shares authorized:	100,000	as of date: 12/31/2023	
Total shares outstanding:	32,820	as of date: 12/31/2023	

Trading symbol:	n/a	
Exact title and class of securities outstanding:		Class C Preferred
CUSIP:	n/a	
Par or stated value:	\$0.0001	
Total shares authorized:	75	as of date: 12/31/2023
Total shares outstanding:	75	as of date: 12/31/2023

Security Description:

The goal of this section is to provide a clear understanding of the material rights and privileges of the securities issued by the company. Please provide the below information for each class of the company's equity securities, as applicable:

1. For common equity, describe any dividend, voting, and preemption rights.

Each share of Common Stock is entitled to convert into one (1) share of regular common stock at any time at the holder's option and to cast two hundred (200) votes on all matters as to which holders of the common stock, voting together as a class, are entitled to vote; the shares have no preemptive rights and no dividend payment.

2. For preferred stock, describe the dividend, voting, conversion, liquidation rights, and redemption or sinking fund provisions.

Each outstanding share of Series B Preferred Stock shall vote with the common stock on all matters. The shares of Series B Preferred Stock shall (i) have a liquidation preference of \$1.00 per share; (ii) accrue, earn, or participate in any dividends on the common stock; and (iii) shall be subject to redemption by the Corporation.

Each share of Series C Preferred has the right to convert into 8,000 shares of the Company's common stock and have a liquidation preference of \$200. Additionally, the Series C Preferred is allowed to vote on all matters that the Company's shareholders are permitted to vote upon, equal to .7% of all outstanding securities eligible to vote at the time of such shareholder action for each share of Series C Preferred.

3. Describe any other material rights of common or preferred stockholders.

NONE

4. Describe any material modifications to the rights of the holders of the company's securities that have occurred over the reporting period covered by this report.

NONE

3) Issuance History

A. Changes to the Number of Outstanding Shares

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No: 🗆

Yes: X (If yes, you must complete the table below

Number of Shares	Opening	g Balance:							
outstanding as of	Common: 1	,232,544,557							
December 31, 2020	Preferre	ed: 32,895							
Date of Transaction	Transaction type (e.g., issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or canceled)	Class of Secur ities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discoun t to market price at the time	Individual/ Entity Shares were issued to (entities must have individuals with voting/investment control disclosed).	Reason for share issuance (e.g., for cash or debt conversion) OR Nature of Services Provided (if applicable)	Restr icted or Unre strict ed as of this filing	Exempti on or Registra tion Type?
1/13/22	New	10,000,000	Com	<u>0.004</u>	No	Efrat/Pinny Rotter	Cash	U	Reg A
2/4/22	New	12,500,000	Com	<u>0.004</u>	No	Leonite / Avi Geller	Cash	U	Reg A
3/4/22	New	12,500,000	Com	<u>0.004</u>	No	Robert Newell	Cash	U	Reg A
6/15/22	New	6,250,000	Com	<u>0.004</u>	No	Efrat/Pinny Rotter	Cash	U	Reg A
7/29/2022	New	12,500,000	Com	0.004	No	Efrat/Pinny Rotter	Cash	R	<u>4(a)(2)</u>
8/8/2022	New	4,000,000	Com	<u>0.004</u>	No	Joseph Caponetta	Cash	R	<u>4(a)(2)</u>
9/23/2022	New	3,000,000	Com	0.004	No	Howard Rubin	Cash	R	<u>4(a)(2)</u>
9/23/2022	New	8,000,000	Com	0.004	No	Sheldon Katz	Cash	R	<u>4(a)(2)</u>
9/23/2022	New	1,000,000	Com	<u>0.004</u>	No	Sheldon Katz	Cash	R	<u>4(a)(2)</u>
9/26/2022	New	3,000,000	Com	0.004	No	Osher Inv/ Meghan Konecne	Cash	R	<u>4(a)(2)</u>
11/1/2022	New	5,000,000	Com	0.004	No	Kevin Seibel	Cash	R	<u>4(a)(2)</u>
11/1/2022	New	1,000,000	Com	0.004	No	Leslie A Lewis	Cash	R	<u>4(a)(2)</u>
11/1/2022	New	3,000,000	Com	<u>0.004</u>	No	Joseph Caponetta	Cash	R	<u>4(a)(2)</u>
12/1/2022	New	8,000,000	Com	0.004	No	James Gordon Blau	Cash	R	<u>4(a)(2)</u>
2/6/2023	New	8,000,000	Com	0.004	No	Joseph Caponetta	Cash	R	<u>4(a)(2)</u>
5/15/2023	New	2,500,000	Com	<u>0.004</u>	No	Sheldon Katz	Consulting	R	<u>4(a)(2)</u>
6/10/2023	New	20,000,000	Com	0.004	No	Jennifer Singhal	Consulting	R	<u>4(a)(2)</u>
Shares Outstanding on	Ending Balance: Common:								
12/31/2023	1,859,979,092 Preferred: 32,895								

Additional details, including footnotes to the table above: NONE

B. Outstanding promissory, convertible notes, or debt arrangements:

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities:

No: 🗆	Yes X	(If yes, you must complete the table below)
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Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g., pricing mechanism for conversion of instrument to shares)	Name of Noteholder	Reason for Issuance (e.g., Loan, Services, etc.)
4/22/14	<u>\$196,341</u>	<u>\$230,000</u>	<u>0</u>	12/15/24	None	Brad Nichols	Loan
8/16/13	<u>\$156,281</u>	<u>\$100,000</u>	<u>\$56,281</u>	8/16/16	0.25	Louise Uklea	Loan
10/3/13	<u>\$83,316</u>	<u>\$50,000</u>	33,316	10/26/16	<u>0.25</u>	Michelle Herr	Loan
<u>5/7/13</u>	<u>\$16,791</u>	<u>\$12,000</u>	<u>\$4,791</u>	<u>5/6/14</u>	0.05	Michelle Breneman	Loan
<u>8/1/12</u>	<u>\$10,000</u>	<u>\$10,000</u>	<u>\$6,419</u>	<u>12/31/22</u>	Non	United Capital/Chris MacDougall	Loan
4/16/18	<u>\$150,000</u>	<u>\$100,000</u>	<u>\$50,000</u>	12/16/18	None	JC Loans/Wm. Riley	Loan
7/26/18	<u>\$62,131</u>	<u>\$65,000</u>	<u>\$6,631</u>	12/31/22	None	Larry Whitehead	Loan
03/01/19	<u>\$450,000</u>	<u>\$500,000</u>	<u>\$50,000</u>	06/01/19	None	Tom Cling	Loan
7/17/19	<u>\$10,000</u>	10,000	<u>\$5,000</u>	7/17/2020	None	Chris Barnhardt	Loan
7/17/19	<u>\$5,000</u>	<u>\$5,000</u>	<u>\$2,500</u>	7/17/2020	None	JE Prince	Loan
5/15/22	<u>\$983,148</u>	<u>\$948,689</u>	<u>\$35,458</u>	<u>5/15/24</u>	None	Peachtree/I Gains	Cons Loan
8/10/22	<u>\$100,000</u>	<u>\$100,000</u>	<u>\$5,000</u>	8/10/23	None	Peachtree/I Gains	Loan
4/1/20	<u>\$150,000</u>	<u>\$160,000</u>	<u>\$3,750</u>	4/1/2024	None	Rainer Poertner	Cons Loan
05/26/20	\$202,500	\$300,000	<u>0</u>	6/1/2023	None	Donovan Anderson	Loan
<u>5/8/2022</u>	\$215,000	\$250,000	10,000	<u>5/8/2023</u>	None	Osher Investments/ Meghan Konecne	Loan
7/12/2022	<u>\$50,000</u>	<u>\$50,000</u>	<u>\$5,000</u>	12/12/22	None	Joe Caponetta	Loan
4/24/2023	<u>\$50,000</u>	50,000	<u>\$800</u>	<u>11/30/23</u>	None	Jared Mercer	Loan
6/6/2023	<u>\$50,000</u>	<u>\$50,000</u>	<u>\$416</u>	1/6/23	None	Donal Barry	Loan
<u>6/16/2023</u>	<u>\$92,888</u>	<u>\$92,888</u>	<u>0</u>	6/16/2024	None	J.Dole Group / Jeff Dole	Loan

Additional details, including footnotes to the table above: NONE

4) Issuer's Business, Products, and Services

A. Business Operations

LiveWire is operating in the cannabis-related health and wellness industry. It is focused on acquiring, leasing, managing, and licensing special-purpose real estate properties conducive to discovering and developing high-end organic-style cannabinoid specialty products in California for medicinal and recreational use. Our specialty product development aims to take advantage of our unique cultivation capacity at Estrella Ranch and a rapidly growing, maturing, legalized cannabis industry for different specialty applications for Estrella branded products, white-label customers, delivery, business-to-business, and direct-to-consumer. The Company is led by a team of entrepreneurs, experienced operators, and cannabis industry experts who apply the latest scientific knowledge and technology to deliver hand-crafted, organic-style, and rigorously tested cannabis products.

According to its plan, the Company has relocated most of its cannabis operations to Estrella Ranch in Paso Robles, California, and has developed it into the central hub for all the Company's operations. The Company has developed the Ranch into the center for the best handcrafted, organic-style cannabis specialty products and potentially the ultimate California cannabis tourist and educational destination. This will create new revenue streams and further streamline and centralize operations following management's philosophy of cultivating the highest quality specialty products. Livewire's affiliate company, Estrella River Farms, LLC, it sells its base products business to business and its specialty products business to business and directs to consumers.

The Company is running a lean operation, keeping overhead low while sharing crucial resources with its affiliate and subsidiary companies while continuing efforts to reach the total cultivation capacity of the Estrella property as soon as possible. All required operational permits for cannabis cultivation have been issued by the local authorities and the State of California. All frequent indepth follow-up inspections by local authorities and the Department of Cannabis Control have been passed successfully and continue on a quarterly basis. Our affiliate, Estrella River Farms currently cultivates on 3-acres or approximately 130,000 sqft (about the size of three football fields). Estrella River Farms is currently in the process of preparing the next harvest (2024) for delivery into distribution.

The Company has strategically contracted with carefully selected cannabis experts to run its cultivation process. It will only work with or have ownership in companies that comply with all Federal, State, and local laws and regulations and have the required permits to operate. LiveWire Ergogenics is focused on satisfying the customer demand for high-quality and organically grown cannabis in California via its subsidiaries, affiliate companies, and joint ventures. It is considering expanding its operations nationwide as soon as Federal legislation permits. The Company does not sell or distribute products violating the United States Controlled Substances Act.

On September 28, 2021, the Company signed a Letter of Intent to acquire a 4.99 % equity position in Makana Ola Farms in Humboldt, California. The letter of Intent established a 4.99% equity position for Livewire Ergogenics with an option for 100% (one hundred percent) equity ownership subject to specific legal, licensing, and financial milestones. The transaction requires the issuance of ten million restricted shares of Livewire Ergogenics, transferrable upon final agreement to acquire the minority position. LiveWire's due diligence process has been concluded, and it has executed a definitive agreement to acquire one hundred percent of Makana Ola via a performance-based earn-out. It will not require issuing any additional LiveWire common shares. Accounting treatment for this acquisition has been detailed in the 4th quarter of 2022. As of December 31, 2023, the company has decided to terminate the agreement to purchase 100% of Makana Ola; no additional shares have been issued, and the change has no material impact on financial results and will be reflected in the Q1 2024 financial report.

On October 10, 2021, the Company signed an agreement to acquire a 51% majority equity position in Estrella Ranch Partners, LLC.

On March 7, 2023, Livewire signed an option to acquire a majority equity stake in Los Angeles Cannabis's direct-to-consumer delivery company, Green Eagle. Entering the final agreement is subject to satisfactory due diligence and Green Eagle meeting specific financial milestones. This transaction requires approval from city and state agencies, and the company is waiting for this information from the current license holder. As of the end of Q3 2023, the company has decided not to execute its option.

Livewire has secured the option to acquire equity ownership in Estrella River Farms at its sole discretion. It is subject to clarifying the discrepancies between Federal, State, and local ordinances and other specific legal, licensing, and financial laws and conditions to the company's satisfaction.

B. Subsidiaries, parents, or affiliated companies.

Estrella Ranch Partners, LLC Subsidiary (51%) Estrella River Farms, LLC Affiliate (option for equity position) QDG Agricultural Affiliate

C. Principal Products or Services.

Together with its affiliates and contractual partners, the Company has established, manages, and is licensing a vertically integrated "Estate Grown Weedery" business model to cultivate and sell high-quality handcrafted cannabis products following organic-style growing guidelines similar to the winery operations surrounding Estrella Ranch. The Company has acquired equity positions between 51% and 100% in subsidiaries and entered into cooperation agreements with affiliate companies, strategic alliances, licensing manufacturing, and distribution companies.

Estrella River Farms cultivates organic and marketable cannabis strains per California Laws and under its operating permits. LiveWire will function as the property management company for Estrella Ranch and has entered into a Master Service and Licensing Agreement with Estrella River Farm to offer general business consulting services to the entities. The services are focused on marketing, compliance, intellectual property management, and supervising and assisting in completing and continuing compliance with the permitting requirements and other general business activities.

Livewire does not sell or distribute any products that violate the United States Controlled Substances Act and will only work with or have ownership in companies that comply with Federal state laws and have the required permits to operate. Livewire_does not sell or distribute products anywhere, violating the United States Controlled Substances Act.

5) Issuer's Facilities

The Company leases space at the following location:

LiveWire Ergogenics, Inc. 1600 N Kreamer Boulevard Anaheim, CA

This 1,500-square-foot space serves as our administrative headquarters, and the Chief Executive Officer, Bill Hodson, works fulltime at this location. This is a month-to-month lease at \$1,500 per month. This facility would allow us to expand operations dynamically and add personnel, as necessary. Further, on an as-needed basis, additional sales, marketing, market awareness, and business development efforts are performed by independent consultants throughout the country and typically hired on an "as needed" basis. The Company has consolidated all cannabis operations to its Estrella Ranch at 5165 Estrella Rd, Paso Robles, CA 93446.

6) Officers, Directors, and Control Persons

We currently have one full-time contracted employee, several consultants, and independent sales representatives based in California. Together, they oversee the Company's day-to-day operations in Anaheim and Paso Robles to support management, engineering, and administration teams.

Name of Officer/Director and Control Person	Affiliation with Company (e.g., Officer/Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding
Bill Hodson	Board Member, Chief Executive Officer, Treasurer	Orange, CA	105,061,982	<u>Comm</u>	<u>5.7%</u>
Bill Hodson	Board Member, Chief Executive Officer, Treasurer	Orange, CA	75	Preferred C	<u>100%</u>

William Riley	President/Director	Las Vegas, NV	10,000,000	Comm	.0054%
Michael Corrigan	Director	Carlsbad, CA	5,000,000	Comm	.0027%

7) Legal/Disciplinary History

- A. Please identify whether any of the persons or entities listed above have, in the past ten years, been the subject of:
- 1. An indictment or conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses).

NO

2. Been the subject of the entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, financial- or investment-related, insurance or banking activities.

NO

 Been the subject of a finding, disciplinary order or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, a state securities regulator of a violation of federal or state securities or commodities law, or a foreign regulatory body or court, which finding or judgment has not been reversed, suspended, or vacated;

YES, see Note C below.

- 4. Named as a defendant or a respondent in a regulatory complaint or proceeding that could result in a "yes" answer to part 3 above or
- 5. Been the subject of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

YES, see Note C below

6. Been the subject of a U.S Postal Service false representation order, or a temporary restraining order, or preliminary injunction with respect to conduct alleged to have violated the false representation statute that applies to U.S mail.

NO

B. On May 3, 2018, American E Group LLC (AEG) filed a lawsuit against the Company in the United States District Southern District of New York. The lawsuit seeks to enforce a promissory note (the "Note") in which \$30,000 required the Company to issue \$50,000 worth of restricted stock to AEG. The Company retained Gusrae Kaplan Nusbaum, PLLC, as litigation counsel. According to the Company's motion to dismiss the complaint, on October 29, 2018, the Court eliminated the provision of the Note that required the delivery to AEG of \$50,000 worth of restricted stock because it violates Section 190.40 of New York's Penal Law against criminal usury. On January 28, 2020, United States District Court Judge Gregory H. Woods of the United States District Court for the Southern District of New York issued an Opinion and Order in action entitled, American E Group LLC v. Livewire Ergogenics Inc. (18-civ-3969) (the "Federal Litigation") that granted Livewire's motion to dismiss all American E Group's ("AEG") claims against Livewire. The Court held that AEG's Note was criminally and civilly usurious and void under New York law. After Judge Woods closed the Federal Litigation accordingly, AEG initiated an appeal to dismiss its claims in the Second Circuit Court of Appeals (the "Federal Appeal"). In 2019, JS Barkats PLLC ("JSB") initiated an arbitration against the Company and Mr. Hodson before the American Arbitration Association ("AAA"), claiming that LiveWire and Mr. Hodson owed JSB fees according to a November 2015 "Retainer Agreement." LiveWire and Mr. Hodson counterclaimed for constructive fraud, breach of fiduciary duty, breach of the implied covenant of good faith and fair dealing, and legal malpractice. This legal action has been disclosed in earlier OTC filings and Company press releases. On March 10, 2022, the AAA arbitrator

issued an award in favor of the Company and Mr. Hodson, finding that they had proven their counterclaims and that JSB had failed to prove its claim.

The Arbitrator awarded the Company and Mr. Hodson a total of \$352,493.02, including damages and costs of arbitration, and ordered JSB to pay this sum no later than April 24, 2022. The Company and Mr. Hodson have petitioned the Federal Court for the Southern District of New York to confirm the AAA award, and the Court has confirmed the award. The Company has engaged an attorney to explore all avenues to collect the award.

- C. On May 16, 2023, Livewire consented to an order by the SEC to pay a civil money penalty for Livewire's failure to comply with specific filing regulations of Regulation A it had filed on August 28, 2020. The SEC determined that the offering was not correctly registered with the commission, but Livewire had instead sought to rely on the limited exemption from regulation found in Regulation A. The SEC determined that an issuer cannot use an offering circular supplement to increase the number of securities offered under Regulation A. Additional securities may be offered only under a new offering statement or a post-qualification amendment qualified by the Commission. The company will pay the Securities and Exchange Commission a civil money penalty of \$50,000. Payment shall be made in three installments, with the first payment being due within 90 days of the date of the Order, the second within 180 days of the Order, the third within 270 days of the Order, and the fourth plus all accrued interest, within 360 days of the Order. The company is currently negotiating a new payment schedule.
- D. In July 2023, Noteholder Osher Investments, LLC notified LiveWire that it had delivered a summons to request relief regarding a certain financial transaction with LiveWire. Livewire has referred the complaint to its legal counsel to take the appropriate action.
- E. On October 19, 2023, we received a notice from Gusrae Kaplan Nussbaum PLLC (GKN) that it requested the entry of an order for a judgment against Livewire with the Court of New York for a remaining payment to GKG for representation in the case against American E Group LLC and JS Barkats, PLLC, in which Livewire obtained a judgment and an Arbitration award in favor of Livewire. Although Livewire has partially and periodically paid a significant amount to GKN and considered the outstanding balance unreasonably high, GKN filed the request for an order with the New York court. Livewire instructed its attorneys to renegotiate the remaining payment balance.

8) Third-Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers:

Securities Counsel

Name:	Michael Corrigan, Esq.
Firm:	Corrigan Law
Address 1:	10525 Vista Sorrento Pkwy, #200
Address 2:	San Diego, CA 92121
Phone:	619-535-1100
Email:	mike@corriganlaw.net

Accountants

Name:	BLUECHIP ACCOUNTING, LLC
Title:	CPA
Address 2:	Las Vegas Office
Phone:	702.625.6406
Email:	info@consultbc.com

9) Disclosure & Financial Information

A. This Disclosure Statement was prepared by (name of individual):

Name:	Bill Hodson
Title:	CEO
Relationship to Issuer:	<u>CEO</u>

A. The following financial statements were prepared in accordance with the following:

 \boxtimes U.S. GAAP \Box IFRS

B. The financial statements for this reporting period were prepared by:

Name:	Bill Hodson
Title:	CEO
Relationship to Issuer:	CEO

LIVEWIRE ERGOGENICS, INC. CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDING DECEMBER 31, 2023, AND DECEMBER 31, 2022

LIVEWIRE ERGOGENICS, INC. CONSOLIDATED BALANCE SHEET FOR THE YEAR ENDING DECEMBER 31, 2023, AND DECEMBER 31,2022 (UNAUDITED)

	Decer	mber 31, 2023	December 31, 2022		
ASSETS					
Current assets	-				
Cash	\$	27,871	\$	76,383	
Accounts receivable		540,063		322,261	
Due from related parties Contract asset		1,966,274		1,491,979	
		22,000		22,000	
Notes receivable		77,000		-	
Notes receivable - related party		4,637,031		3,856,635	
Total current assets		7,270,239		5,769,258	
Fixed assets, net		196,291		233,643	
Investment in Mojave Jane		269,002		269,002	
Total other assets		465,293		502,645	
Total assets	\$	7,735,532	\$	6,271,903	
LIA BILITIES AND STOCKHOLDERS' DEFICT					
Current liabilities					
Accounts payable and accrued liabilities		1,278,276		1,045,295	
Convertible notes, net of unamortized discount of \$9,715 and \$9,315, respectively		488,535		448,935	
Notes payable, net of unamortized discount of \$0 and \$19,807, respectively		2,508,649		2,402,328	
Notes payable - related party		346,341		346,341	
Total current liabilities		4,621,801		4,242,899	
Total liabilities		4,621,801		4,242,899	
Stockholders' Equity					
Preferred stock; \$0.0001 par value; 9,899,925 shares authorized;					
0 and 0 shares issued and outstanding as of					
December 31, 2023 and 2022, respectively		-		-	
Preferred B stock; \$0.0001 par value; 100,00 shares authorized;					
32,820 and 32,820 shares issued and outstanding as of					
December 31, 2023 and 2022, respectively Preferred C stock; \$0.0001 par value; 75 shares authorized;		-		-	
75 and 75 shares issued and outstanding as of					
December 31, 2023 and 2022, respectively		_		_	
Common stock; \$0.0001 par value; 2,000,000,000 shares authorized;					
1,859,979,092 and 1,829,479,092 shares issued and outstanding as of					
December 31, 2023 and 2022, respectively		185,998		182,948	
Additional paid-in capital		29,163,334		29,029,134	
Stock payable		428,203		402,301	
Accumulated deficit		(26,663,804)		(27,585,379)	
Total stockholders' equity		3,113,731		2,029,004	
Total liabilities and stockholders' equity	\$	7,735,532	\$	6,271,903	

LIVEWIRE ERGOGENICS, INC. CONSOLIDATED STATEMENT OF OPERATION FOR THE YEAR ENDING DECEMBER 31, 2023, AND DECEMBER 31,2022 (UNAUDITED)

		For the year	ars ended		
	Dec	ember 31, 2023	December 31, 2022		
Revenue	\$	419,025	\$	771,955	
Revenue - related party		1,214,719		1,166,075	
Total revenue		1,633,744		1,938,030	
Cost of revenue	_	-		-	
Gross profit		1,633,744		1,938,030	
Operating expenses					
Professional fees		631,881		928,400	
General and administrative		132,502		231,733	
Depreciation and amortization		39,375		133,166	
Total operating expenses		803,758		1,293,299	
Other income (expense)					
Interest income - related party		346,913		288,636	
Interest expense		(245,324)		(249,243)	
Total other income (expense)		91,589		39,393	
Net income	\$	921,575	\$	684,124	
Income per common share - Basic		0.00		0.00	
Income per common share - Diluted		0.00		0.00	
Weighted average number of common shares outstanding - Basic		1,848,303,750		1,791,625,669	
Weighted average number of common shares outstanding - Diluted		1,939,495,239		1,877,817,158	
in englisted an enabel fulliber of contailon bhares outstanding. Dhated		1,707,170,207		1,077,017,100	

LIVEWIRE ERGOGENICS, INC. CONSOLIDATED STATEMENT OF CASH FLOW FOR THE YEAR ENDING DECEMBER 31, 2023, AND DECEMBER 31,2022 (UNAUDITED)

	For the years ended					
	Decen	nber 31, 2023	December 31, 2022			
Cash Flows from Operating Activities						
Net income	\$	921,575	\$	684,124		
Adjustments to reconcile net loss to net cash used in operating activities:						
Depreciation		37,352		133,166		
Amortization of debt discount		37,407		55,878		
Stock based compensation		113,152		48,248		
Shares issued to notes payable		32,000		-		
Changes in assets and liabilities						
Prepaid expenses		-		62,474		
Prepaid expense - related party		-		30,680		
Accounts receivable		(217,802)		(320,084)		
Due from related parties		(474,295)		(576,391)		
Accounts payable and accrued liabilities		232,981		278,276		
Net cash provided by operating activities		682,370		396,371		
Cash Flows from Investing Activities:						
Loans to Estella Ranch		(857,396)		(1,204,441)		
Net cash used in investing activities		(857,396)		(1,204,441)		
Cash Flows from Financing Activities:						
Payments on notes payable		(6,375)		204,000		
Payments on notes payable		-		(96,500)		
Proceeds from convertible debt		50,000		250,000		
Payments on convertible debt		(10,000)		(10,000)		
Proceeds from issuance of common stock		-		337,000		
Net cash provided by financing activities		126,514		684,500		

LIVEWIRE ERGOGENICS, INC. CONSOLIDATED STATEMENT OF STOCKHOLDER DEFICIT FOR THE PERIOD ENDING DECEMBER 31, 2023, AND DECEMBER 31,2022 (UNAUDITED)

							cember 31, 2023 and 2022								
	Preferred Stock Prefe		Preferred Stock - B		Preferred Stock - C		Common Stock			Additional		Stock		Accumulated	Total Stockholders'
	Shares	Amount	Shares	Amount	Shares	Amount	Shares	Amount		Paid-in Capital		Payable		Deficit	Equity
Balance, December 31, 2021	-	s -	32,820	s -	75	s -	1,739,729,092	\$	173,973	\$	28,656,209	\$	351,453	\$ (28,269,503)	912,132
Shares issued for cash	-	-	-	-	-	-	81,750,000		8,175		318,825		10,000	-	337,000
Shares issued for services	-	-	-	-	-	-	1,000,000		100		7,300		40,848	-	48,248
Commitment shares issued with convertible notes	-	-	-	-	-	-	7,000,000		700		46,800		-	-	47,500
Net income	-	-	-	-	-	-	-		-		-		-	684,124	684,124
Balance, December 31, 2022	-	s -	32,820	s -	75	-	1,829,479,092		182,948		29,029,134		402,301	(27,585,379)	2,029,004
Shares issued to extend notes payable	-	-	-	-	-	-	8,000,000		800		31,200		-	-	32,000
Shares issued for services	-	-	-	-	-	-	22,500,000		2,250		103,000		7,902	-	113,152
Commitment shares issued with convertible notes	-	-	-	-	-	-	-		-		-		18,000	-	18,000
Net income	-	-	-	-	-	-			-		-		-	921,575	921,575
Balance, December 31, 2023	-	-	32,820	-	75	-	1.859.979.092		185,998		29,163,334		428,203	(26,663,804)	3,113,731

Notes to Financial Statements

Management's Discussion and Analysis of Financial Condition and Results of Operation

The following discussion and analysis should be read in conjunction with our consolidated financial statements. This discussion should not imply that the results discussed herein will necessarily continue or that any conclusion reached herein will indicate actual future operating results.

LiveWire has been operating in the health and wellness industry for several years. The Company is focused on acquiring, managing, and licensing special-purpose real estate properties conducive to discovering, developing, and selling high-end organic cannabinoid products for the health and wellness industry. The Company has centralized operations from its different locations throughout California to the property at Estrella Ranch in Paso Robles, California, owned by its subsidiary Estrella Ranch Partners, LLC (ERP). Livewire is developing the Ranch into the central hub for most of the Company's operations. This will further streamline and centralize operations according to management's mission statement to run a well-organized and lean operation and keep overhead low. The Company's affiliate company, Estrella Ranch Farms (ERF), has been granted the required permits from the appropriate governing authorities for cannabis cultivation, including the CA State. Livewire has an exclusive licensing and management agreement with ERF and has an option to require a 100% equity position as soon as Federal and State laws allow. The buildout of the first phase of three acres of cultivation on the Ranch has been concluded, and two harvests have been delivered to processing and prepared for distribution; the next harvest to be delivered in 2024 is currently in preparation.

The Company's operator cultivates advanced and unique, hand-crafted organic cannabis products at this facility to take advantage of a growing and maturing cannabis industry, accelerated by the advancing legalization and increasing public acceptance in California and throughout the country. For 2024, the Company is led by a new team of entrepreneurs, experienced cannabis operators, and industry experts. This team applies the latest scientific knowledge and technology to cultivate and deliver hand-crafted and rigorously tested organic cannabis products under strict legal and environmental compliance. The company's harvests are being developed into a roster of Estrella River Farms (Estrella Weedery) specialty products throughout California for wholesale and retail distribution.

The Company will only acquire or work with carefully selected cannabis operators that comply with Federal and State laws. LiveWire Ergogenics has established a unique business model to cultivate high-quality, hand-crafted products under family-farm-like conditions and strict quality control at its Estrella Ranch location. It strategically aligns itself with carefully selected cultivation, manufacturing, and distribution businesses to become a vertically integrated company that will satisfy the fast-growing demand for high-quality and carefully tested products in the California cannabis market. The Company plans to expand into other states as soon as Federal legislation permits. LiveWire does not sell or distribute products anywhere, violating the United States Controlled Substances Act.

Critical Accounting Policies

The preparation of our consolidated financial statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and judgments that affect our reported assets, liabilities, revenues, and expenses and the disclosure of contingent assets and liabilities. We base our estimates and judgments on historical experience and on various other assumptions we believe to be reasonable under the circumstances. Future events, however, may differ markedly from our current expectations, assumptions, or projections. While there are several significant accounting policies affecting our consolidated financial statements; we believe the following critical accounting policies involve the most complex, difficult and subjective estimates and judgments.

Accounts Receivable – We evaluate the collectability of our trade accounts receivable based on several factors. In circumstances where we become aware of a specific customer's inability to meet its financial obligations to us, a specific reserve for bad debts is estimated and recorded, which reduces the recognized receivable to the estimated amount we believe will ultimately be collected. In addition to specific customer identification of potential bad debts, bad debt charges are recorded based on our recent loss history and an overall assessment of past due trade accounts receivable outstanding.

Inventories – Inventories are stated at the lower of cost to purchase and manufacture the inventory or the current estimated market value of the inventory. We regularly review our inventory quantities on hand and record a provision for excess and obsolete inventory based primarily on our estimated forecast of product demand, production availability, and our ability to sell the products concerned. Demand for our products can fluctuate significantly. Factors that could affect demand for our products include unanticipated changes in consumer preferences, general market, and economic conditions or other factors

that may result in cancellations of advance orders or reductions in the rate of reorders placed by customers and continued weakening of economic conditions. Additionally, management's estimates of future product demand may be inaccurate, which could result in an understated or overstated provision required for excess and obsolete inventory.

Long-Lived Assets – Management regularly reviews property and equipment and other long-lived assets, including certain definite-lived identifiable intangible assets for possible impairment. This review occurs annually or more frequently if events or changes in circumstances indicate that the asset's carrying amount may not be recoverable. If there is an indication of impairment of property and equipment or amortizable intangible assets, then management prepares an estimate of future cash flows (undiscounted and without interest charges) expected to result from using the asset and its eventual disposition. If this cash is less than the asset's carrying amount, an impairment loss is recognized to write down the asset to its estimated fair value. The fair value is estimated at the present value of the future cash flows discounted at a rate commensurate with management's estimates of the business risks.

Revenue Recognition – We recognize revenue when persuasive evidence of an arrangement exists, **the** delivery has occurred, the sales price is fixed or determinable, and collectability is reasonably assured. Generally, ownership of and The title of our products passes to customers upon delivery. Net sales have been determined after deducting promotional and other allowances per ASC 605-50. Amounts received according to new and amended distribution agreements entered into with certain distributors, relating to the costs associated with terminating prior distributors, are accounted for as revenue ratably over the expected life of the respective distribution agreement, generally 20 years. Management believes that adequate provision has been made for cash discounts, returns, and spoilage based on our historical experience.

Cost of Sales – Cost of sales consists of the costs of products distributed, inbound freight charges, as well as certain internal transfer to warehouse expenses incurred before delivery. Variable product costs account for the most significant portion of the cost of sales.

Operating Expenses – Operating expenses include selling expenses such as distribution expenses to transport products to customers and warehousing expenses, advertising, commissions, and other marketing expenses. Operating expenses also include payroll costs, travel costs, professional service fees, legal fees, entertainment, insurance, postage, depreciation, and other general and administrative costs.

Income Taxes – We utilize the liability method of accounting for income taxes as outlined in ASC 740. Under the liability method, deferred taxes are determined based on the temporary differences between the financial statement and the tax basis of assets and liabilities using tax rates expected to be in effect during the years the basis differences reverse. A valuation allowance is recorded when it is more likely that some deferred tax assets will not be realized. In determining the need for valuation allowances, we consider projected future taxable income and the availability of tax planning strategies. If in the future we determine that we would not be able to realize our recorded deferred tax assets, an increase in the valuation of the allowance would be recorded, decreasing earnings in the period in which such determination is made.

We assess our income tax positions and record tax benefits for all years subject to examination based upon our evaluation of the facts, circumstances, and information available at the reporting date. For those tax positions where there is a greater than 50% likelihood that a tax benefit will be sustained, we have recorded the most significant amount of tax benefit that may potentially be realized upon ultimate settlement with a taxing authority that knows all relevant information. For those income tax positions where there is less than a 50% likelihood that a tax benefit will be sustained, no tax benefit has been recognized in the financial statements.

Derivative Liabilities - The Company assessed the classification of its derivative financial instruments as of December 31,2018, which consists of Convertible instruments and rights to shares of the Company's common stock and determined that such Derivatives meet the criteria for liability classification under ASC 815.

ASC 815 generally provides three criteria that, if met, require companies to bifurcate conversion options from their host instruments and account for them as free-standing derivative financial instruments. These three criteria include circumstances in which (a) the economic characteristics and risks of the embedded derivative instrument are not clearly and closely related to the economic characteristics and risks of the host contract, (b) the hybrid instrument that embodies both the embedded derivative instrument and the host contract are not re-measured at fair value under otherwise applicable generally

accepted accounting principles with changes in fair value reported in earnings as they occur, and (c) a separate instrument with the same terms as the embedded derivative instrument would be considered a derivative instrument subject to the requirements of ASC 815. ASC 815 also provides an exception to this rule when the host instrument is deemed to be conventional,

as described.

Fair Value of Financial Instruments - The Company has adopted FASB ASC 820 Fair Value Measurements and Disclosures, or ASC 820, for assets and liabilities measured at fair value on a recurring basis. ASC 820 establishes a standard definition for fair value to be applied to existing accepted accounting principles that require using fair value measurements to establish a framework for measuring fair value and expand disclosure about such fair value measurements. The adoption of ASC 820 did not impact the Company's financial position or operating results but did expand certain disclosures.

ASC 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction Between market participants at the measurement date. Additionally, ASC 820 requires the use of valuation techniques that maximize the use of observable inputs and minimize unobservable inputs. These inputs are prioritized below:

- Level 1: Observable inputs such as quoted market prices in active markets for identical assets or liabilities
- Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data
- Level 3: Unobservable inputs for which there is little to no market data, which require the use of the reporting entity's own assumptions.

The Company did not have any Level 2 or Level 3 assets or liabilities as of December 31, 2022, except for its convertible notes payable and derivative liability. The carrying amounts of these liabilities on December 31, 2022, approximate their respective fair value based on the Company's incremental borrowing rate.

Cash is considered to be highly liquid and easily tradable as of December 31, 2022, and therefore classified as Level 1 within our fair value hierarchy.

FASB ASC 825-10-25 Fair Value Option, or ASC 825-10-25, was effective on January 1, 2008. ASC 825-10-25 expands opportunities to use fair value measurements in financial reporting and permits entities to choose to measure many financial instruments and certain other items at fair value. The Company did not elect the fair value options for any of its qualifying financial instruments.

Convertible Instruments - The Company evaluates and accounts for conversion options embedded in its convertible instruments following professional standards for "Accounting for Derivative Instruments and Hedging Activities. Professional standards generally provide three criteria that, if met, require companies to bifurcate conversion options from their host instruments and account for them as free-standing derivative financial instruments. These three criteria include circumstances in which (a) the economic characteristics and risks of the embedded derivative instrument are not clearly and closely related to the economic characteristics and risks of the hybrid instrument that embodies both the embedded derivative instrument and the host contract (b) the hybrid instrument that embodies both the same terms as the embedded derivative instrument with the same terms as the embedded derivative instrument with the same terms as the embedded derivative instrument when the host instrument is deemed conventional, defined as the Meaning "Conventional Convertible Debt Instrument."

The Company accounts for convertible instruments (when it has determined that the embedded conversion options should not be bifurcated from their host instruments) following professional standards when "Accounting for Convertible Securities with Beneficial Conversion Features," as those professional standards pertain to "Certain Convertible Instruments. Accordingly, The company records, when necessary, discounts to convertible notes for the intrinsic value of conversion options embedded in debt instruments based upon the differences between the fair value of the underlying common stock at the commitment date of the note transaction and the effective conversion price embedded in the Note. Debt discounts under these arrangements are amortized over the term of the related debt to their earliest date of redemption. The Company also records when necessary deemed dividends for the intrinsic value of conversion options embedded in preferred shares based on the differences between the fair value of the note transaction and the effective conversion options embedded in preferred shares based on the differences between the fair value of the underlying common stock at the commitment date of the note transaction and the effective conversion price embedded in the Note.

ASC 81540 provides that, among other things, generally, if an event is not within the entity's control could or requires net cash settle ment. The contract shall be classified as an asset or a liability.

Results of Operation

During the years ending December 31, 2023, and 2022, we generated a net income of \$921,575 compared to \$684,124, an increase of \$237,451 or 35%.

Comparison of the Results of Operations for the year ending December 31, 2023 and 2022.

During the years ending December 31, 2023, and 2022, sales amounted to \$1,633,744 and \$1,938,030, respectively, a decrease of \$304,286 due to the second harvest process by its affiliate company in late 2023 extending into 2024. Accordingly, management and licensing fees for the period will be reflected in Q1 and Q2 of 2024. As of December 31, 2024, Net Profit increased from \$684,124 to \$921,575, an increase of \$ 237,451 or 35%. Free cash flow is consistently reinvested in operations to improve performance for 2024.

Profit (Loss) from Operations. For the year ending December 31, 2023, our net income was \$921,575 compared to a net income of \$684,124 for the year ending December 31, 2022, an improvement of \$ 237,451 or 35%. The increase in net income is based on the continuing optimization of the operation and the focus on higher profit margin products, a decrease in professional fees, and administration costs. General and administrative expenses decreased from \$231,733 to \$132,502, a decrease of \$99,231, based on lower general operational expenses and reduced stock-based compensation for consulting services. Professional fees decreased by \$296,519 from \$928,400 for the year ending December 31, 2022, to \$631,881 for 2023. As of December 31, 2023, the Company has issued 1,859,979,092 shares of its restricted common stock.

Current assets and Liabilities. As of December 31, 2023, assets increased to \$7,735,532, an increase of \$1,463,629 compared to \$6,271,903 on December 31, 2022, an increase of 23%. Our assets exceeded our liabilities by \$3,113,731.

Reg A Offering Circulation. On April 29, 2020, Livewire filed a Reg A, Tier 1 offering circulation under Form 1-A with the U.S. Securities and Exchange Commission as amended and deemed "Qualified" on August 31, 2020, after that supplemented according to Rule 253(g)(2) of the Securities Act on September 4, 2020, relating to the offering of up to 363,636,363 shares of the common capital stock of the Company, no par value, to be sold at a fixed price. The end date of the offering will be exactly 365 days from the date the Attorney General approves the Offering Circular of the state of New York (unless extended by the Company, in its discretion, for up to another 90 days). The Company filed an Amendment on September 2, 2020, for the maximum offering of 363,636,363 shares at \$0.055. As of December 30, 2020, the Company issued 27,272,727 shares of common stock under the offering.

Livewire filed a second Reg A, Tier 1 offering circulation under Form 1-A with the U.S. Securities and Exchange Commission on September 10, 2021as amended and deemed "Qualified," according to Rule 253(g)(2) of the Securities Act on September 23, 2021, relating to the offering of up to 125,000,000 shares of the common capital stock of the Company, no par value, to be sold at a fixed price. The end date of the offering will be exactly 365 days from the date the Attorney General approves the Offering Circular of the state of New York (unless extended by the Company, at its discretion, for up to another 90 days. On September 2, 2020, the Company filed an amendment for the maximum offering of 125,000,000 shares at \$0.016. As of December 31, 2022, the Company issued 5,000,000 shares of common stock at \$0.016 and 41,250,000 shares of common stock at \$0.004 under the Offering Circular.

The funds raised per this offering will be utilized to cover the cost of the offering and to continue providing working capital to the Company's affiliate companies to complete the buildout and expansion of the cannabis cultivation operation on Estrella Ranch and obtain and maintain all required government licenses. Funds will also be used to speed up the next stage of the cultivation area expansion on the Estrella Ranch Estate Grown WeederyTM project so that cultivation can be accelerated for marketing the Company's intellectual properties and products and considering carefully selected acquisitions in the California cannabis industry.

We have successfully concluded our Reg A, Tier 1 Offering and filed a Form 1-Z terminating the Offering. At this time, we will no longer be selling shares under Regulation A. We have received a letter from the SEC addressing an administrative error in filing the recent offering circular. We have agreed to resolve the issue described in the legal section of this filing.

Costs and Expenses

General and Administrative. During the year ending December 31, 2023, general and administrative expenses amounted to \$132,502 compared to \$231,733 in the year ending December 31, 2022, a decrease of \$99,231. The decrease is based on deferred salaries and decreased stock-based compensation for consulting and other services.

Professional Fees. For the years ending December 31, 2023, and 2022, Professional Fees totaled \$631,881 and \$928,400, respectively, a decrease of \$296,519. The decrease is primarily due to reduced legal and other outside contracting fees.

Interest expense. For the year ending December 31, 2023, interest expense decreased to \$245,324 from \$249,243 during the year ending December 31, 2022, a decrease of \$3,919. The decrease is primarily due to the decreasing use of short-term loan instruments.

Gain on change in fair value of the derivative liability. Our accompanying consolidated financial statements describe how we issue convertible notes with certain conversion features and specific reset provisions. All of which we are required to bifurcate from the host financial instrument and mark to market each reporting period. We recorded the initial fair value of the reset provision as a liability with an offset to equity or debt discount and subsequently marked to market the reset provision liability at each reporting cycle. For the year ending December 31, 2023, we recorded a derivative liability of \$0 compared to \$0 for the year ending December 31, 2022. We recorded an interest income of \$346,913 compared to \$288,636 in 2022, an increase of \$58,277.

Going Concern. The Company's consolidated financial statements are prepared using U.S. GAAP applicable to a going concern, which contemplates the realization of assets and liquidating liabilities in the ordinary course of business. We have further reduced our accumulated deficit to \$26,663,804 for 2023, compared to \$27,585,379 in 2022, a decrease of \$921,575. Our current assets exceeded our current liabilities by \$3,113,731 as of December 31, 2023. We may require additional funding to sustain our operations and satisfy our contractual obligations for our planned operations. Our ability to establish the Company as a going concern may depend on our ability to obtain additional funding to finance our planned operations.

To continue as a going concern, develop a reliable source of revenues, and achieve a profitable level of operations, the Company will need, among other things, additional capital resources. Management's plans to continue as a going concern include raising additional capital through increased product sales and the sale of common shares. However, management cannot provide any assurances that the Company will accomplish any of its plans. The ability of the Company to continue as a going concern is dependent upon its ability to accomplish the plans described in the preceding paragraph and eventually secure other sources of financing and attaining profitable operations. The accompanying consolidated financial statements do not include any adjustments that might be necessary if the Company cannot continue as a going concern.

10) Issuer Certification

I, Bill Hodson, certify that:

1. I have reviewed this Annual Disclosure Statement of Livewire Ergogenics, Inc.

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, considering the circumstances under which such statements were made, not misleading concerning the period covered by this disclosure statement; and

3. To the best of my knowledge, the financial statements and other financial information included or incorporated by reference in this disclosure statement present in all material respects the issuer's financial condition, results of operations, and cash flows as of and for the periods presented in this disclosure statement.

Dated: April 1, 2024

By:/s/ Bill J. Hodson Chief Executive Officer Chief Accounting Officer