

**DISCLOSURE STATEMENT PURSUANT TO  
THE PINK BASIC DISCLOSURE GUIDELINES**

**REELTIME RENTALS, INC.**

A Washington Corporation

**4203 223<sup>rd</sup> PL. SE**

**Bothell, WA 98021**

(Company's Address)

**(206) 579-0222**

(Company's telephone number)

**www.reeltime.com**

(Company's Website)

**info@reeltime.com**

(Company's email)

**4841 – Cable and Other Pay Television Services**

(Company's SIC Code)

**QUARTERLY REPORT**

For the Period Ending June 30, 2023

(the "Reporting Period")

As of March 22, 2024, the number of shares outstanding of our Common Stock was:

103,070,296 shares

As of December 31, 2022, the Most Recent Fiscal Year End Reporting Period, the number of shares outstanding of our Common Stock was:

96,075,776, shares

**Shell Status**

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934):

Yes: ☐

No: ☒

Indicate by check mark whether the company's shell company status has changed since the previous reporting period:

Yes: ☐

No: ☒

**Change in Control**

Indicate by check mark whether a Change in Control of the company has occurred over this reporting period:

Yes: ☐

No: ☒

**Item 1. Name of the issuer and its predecessor (if any).**

The name of the issuer is ReelTime Rentals, Inc. (“ReelTime” or “Company”) which was incorporated in the State of Washington on June 24, 2004.

The Company is currently in good standing in the State of Washington.

ReelTime has not been, at any time, a “shell company” as that term is defined in Rule 12b-2 of the Exchange Act

Describe any trading suspension order issued by the SEC concerning the issuer or its predecessors:

NONE

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off or reorganization, either currently anticipated or that occurred within the past 12 months.

NONE

The address of the issuer’s principal executive office:

**4203 223<sup>rd</sup> PL. SE  
Bothell, WA 98021**

The address of the issuer’s principal place of business:

*Check box if principal executive office and principal place of business are the same address:* ☒

Has the Company or any of its predecessors ever been in bankruptcy, receivership, or other similar proceeding in the past five years?

Yes: ☐

No: ☒

If Yes, provide additional details below:

Not applicable

## **Item 2. Security Information.**

### **Transfer Agent:**

Pacific Stock Transfer, Inc.  
6725 Via Austi Parkway, Suite 300  
Las Vegas, Nevada 89119  
Telephone no.: (702) 361-3033  
FAX no.: (702) 433-1979  
Email: ipstc@pacificstocktransfer.com

### **Publicly Quoted or Traded Securities:**

Trading Symbol:	RLTR
Exact title and class of securities outstanding:	Common Stock
CUSIP:	75845Y 20 5
Par or Stated Value:	No par value
 Total Shares Authorized (1):	 650,000,000 as of March 22, 2024
Total Shares Outstanding:	103,070,296 as of March 22, 2024
Total number of shareholders of record:	64 as of March 22, 2024.

- (1) The number of shares required to satisfy the requirements of our outstanding convertible instruments exceeds the number of unissued shares. We currently have 650,000,000 shares of common stock authorized, but that number is insufficient for us to meet our obligations to certain individuals, officers, corporations and related corporations under the terms of our convertible promissory notes payable. Due to existing restrictions limiting the holder of a convertible note to receive, upon conversion, shares of common stock which will not exceed 4.99% of our issued and outstanding common stock, there is no imminent requirement that the number of our authorized capital stock be increased. At an appropriate time, we envision seeking shareholder approval of an increase in our authorized capitalization to some greater number of authorized shares, but we cannot provide any assurance that we will be able to obtain the necessary shareholder approval. If we fail to obtain shareholder approval for the increase in authorized capitalization, we may be in default under the terms of the convertible promissory notes payable. On December 31, 2022, the Company completed negotiations to dramatically reduce the potential dilution by approximately 2,790,079,000 shares of the Company's common stock, with noteholders related to, and not related to, the Company. At March 22, 2024, the total shares issued and outstanding, issuable upon conversion of convertible notes payable and unissued shares to consultants and Company executives would be approximately 992,821,000 shares of our common stock which exceeded the number of unissued shares our common stock by approximately 342,821,000 shares.

**Other classes of authorized or outstanding equity securities:**

Trading Symbol:	None
Exact title and class of securities outstanding:	Preferred Stock
CUSIP:	None
Par or Stated Value:	No par value
Total Shares Authorized:	50,000,000 as of March 22, 2024
Total Shares Outstanding:	60,000 shares as of March 22, 2024
Total number of shareholders of record:	1 as of March 22, 2024.

**Security Description:**

The information below provides a summary of the material rights and privileges for each class of the equity securities issued by the Company: :

1. For common equity, describe any dividend, voting and preemption rights.

The holders of our common stock are entitled to one vote per share on all matters submitted to a vote of the stockholders. Subject to any preferential right of the Preferred Stockholders then outstanding, the holders of shares of common stock shall be entitled to receive dividends, when and if declared by the Board of Directors, out of the assets of the Corporation which are available by law, dividends payable in cash, property or in shares of capital stock. The common stock has no pre-emptive or preferential rights.

2. For preferred stock, describe the dividend, voting, conversion, and liquidation rights as well as redemption or sinking fund provisions.

The Company is authorized to issue 50,000,000 shares of preferred stock, with no par value. Our Board of Directors is vested with the authority to divide the shares of preferred stock into one or more series, at such times and for such consideration or considerations as the Board may determine. Each series shall be so designated to distinguish its shares from all other series and classes. The preferred stock has voting rights equal to one share of the Company's common stock.

After investigation, it has been determined that the Company has not filed any Certificate of Designation to establish the rights, preferences, limitations or other elements applicable to its existing series or class of preferred shares. Notwithstanding the foregoing, the Company currently has 60,000 shares of its preferred stock issued and outstanding. The Company intends to undertake efforts to correct and cure the foregoing defective corporate action by following the procedures and requirements as set forth in pertinent provisions of RCW 23B.30.010 – 23B.30.080. When completed, each existing share of preferred stock is deemed to be an identical share of valid preferred stock issued at the time it was purportedly issued.

3. Describe any other material rights of common or preferred stockholders.

None

4. Describe any material modifications to rights of holders of the company's securities that have occurred over the reporting period covered by this report.

None

### Item 3. Issuance History.

Disclosure under this Item 3 includes, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services.

#### A. Changes in the Number of Outstanding Shares.

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No: ☐ Yes: ☒ (If yes, you must complete the table below)

Number of Shares Outstanding as of January 1, 2021:		Opening Balance: Common: 47,605,729 Preferred: 60,000							
Date of Transaction	Transaction type (e.g., new issuance, cancellation, shares returned to treasury)	Number of Shares issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at issuance	Were the shares issued at a discount to market price at the time of issuance? Yes or No	Individual/Entity Shares were issued (to disclose the control person(s) for any entities listed)	Reason for share issuance (e.g., for cash or debit conversion) OR Nature of Services Provided (if applicable)	Restricted or Unrestricted as of this filing?	Exemption or Registration Type?
1/31/2021	New Issuance	2,000,000	Common	5,000	Yes	AMJ Global Entertainment, LLC. (Art Malone is the control person)	Debt Conversion (1)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
2/9/2021	New Issuance	1,740,000	Common	8,700	Yes	AMJ Global Entertainment, LLC. (Art Malone is the control person)	Debt Conversion (2)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
2/19/2021	New Issuance	1,000,685	Common	2,001	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (3)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
3/12/2021	New Issuance	2,375,000	Common	8,313	Yes	NWBB, Inc. (Marc Hatch is the control person)	Debt Conversion (4)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
4/15/2021	New Issuance	1,689,040	Common	3,378	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (5)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
6/24/2021	New Issuance	1,000,000	Common	155,000	No	Conservative Broadcast Media & Journalism, Inc. (Mark Schaftlein is the control person)	Acquire Loudmouth Media, Inc. (6)	Restricted	Section 4(a)(2) of 1933 Act

7/6/2021	New Issuance	407,707	Common	6,460	Yes	Rick Basse Consulting, PLLC. (Rick Basse is the control person)	Consultant Compensation (7)	Restricted	Section 4(a)(2) of 1933 Act
7/21/2021	New Issuance	1,995,205	Common	3,990	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (8)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
7/27/2021	New Issuance	800,000	Common	4,000	Yes	AMJ Global Entertainment, LLC. (Art Malone is the control person)	Debt Conversion (9)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
8/6/2021	New Issuance	1,400,000	Common	7,000	Yes	AMJ Global Entertainment, LLC. (Art Malone is the control person)	Debt Conversion (10)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
8/11/2021	New Issuance	5,000,000	Common	100,000	Yes	NWBB, Inc. (Marc Hatch is the control person)	Consultant Compensation (11)	Restricted	Section 4(a)(2) of 1933 Act
9/2/2021	New Issuance	75,000	Common	8,048	No	Mikayla Pivec	Consultant Compensation (12)	Restricted	Section 4(a)(2) of 1933 Act
9/29/2021	New Issuance	2,489,265	Common	4,979	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (13)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
10/26/2021	New Issuance	1,400,000	Common	7,000	Yes	AMJ Global Entertainment, LLC. (Art Malone is the control person)	Debt Conversion (14)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
12/28/2021	New Issuance	1,008,660	Common	2,017	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (15)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
2/2/2022	New Issuance	3,220,000	Common	16,100	Yes	AMJ Global Entertainment, LLC. (Art Malone is the control person)	Debt Conversion (16)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
2/15/2022	New Issuance	3,091,775	Common	6,184	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (17)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
4/21/2022	New Issuance	3,759,400	Common	18,797	Yes	AMJ Global Entertainment, LLC. (Art Malone is the control person)	Debt Conversion (18)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
5/4/2022	New Issuance	3,794,790	Common	7,590	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (19)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act

6/15/2022	New Issuance	1,794,240	Common	3,588	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (20)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
7/20/2022	New Issuance	3,937,500	Common	3,938	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (21)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
12/28/2022	New Issuance	4,491,780	Common	4,492	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (22)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
6/28/2023	New Issuance	2,154,520	Common	2,155	Yes	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Debt Conversion (23)	Unrestricted	Sections 3(a)(9) & 4(a)(1) of 1933 Act
Shares Outstanding on June 30, 2023 (24)	Ending Balance: Common: 98,230,296 Preferred: 60,000								

The space below provides any additional details, including footnotes to the table above:

- (1) On January 31, 2021, noteholder converted \$5,000 of principal and interest into 2,000,000 unrestricted shares of the Company's common stock at \$.0025 per share to partially satisfy a convertible note dated June 14, 2017.
- (2) On February 9, 2021, noteholder converted \$8,700 of principal into 1,740,000 unrestricted shares of the Company's common stock at \$.005 per share to partially satisfy a convertible note dated August 23, 2017.
- (3) On February 19, 2021, noteholder converted \$2,001 of interest into 1,000,685 unrestricted shares of the Company's common stock at \$.002 per share to partially satisfy a convertible note dated June 3, 2014.
- (4) On March 12, 2021, noteholder converted \$8,313 of principal and interest into 2,375,000 unrestricted shares of the Company's common stock at \$.0035 per share to partially satisfy a convertible note dated May 29, 2018.
- (5) On April 15, 2021, noteholder converted \$3,378 of interest into 1,689,040 unrestricted shares of the Company's common stock at \$.002 per share to partially satisfy a convertible note dated June 3, 2014.
- (6) On June 24, 2021, the Company issued 1,000,000 restricted shares of its common stock to acquire 100% ownership of Loudmouth Media, Inc and its assets from Conservative Broadcast Media & Journalism, Inc. The shares were valued at \$155,000 or \$0.155 per share.
- (7) On July 6, 2021 the Company issued 407,707 restricted shares of the Company's common stock for accounting services to an entity. The shares were valued at \$6,460 or \$0.0158 per share.
- (8) On July 21, 2021, noteholder converted \$3,990 of principal and interest into 1,995,205 unrestricted shares of the Company's common stock at \$.002 per share to partially satisfy a convertible note dated June 3, 2014.
- (9) On July 27, 2021, noteholder converted \$4,000 of principal into 800,000 unrestricted shares of the Company's common stock at \$.005 per share to partially satisfy convertible notes dated July 5, 2017 and August 8, 2017.
- (10) On August 6, 2021, noteholder converted \$7,000 of principal into 1,400,000 unrestricted shares of the Company's common stock at \$.005 per share to partially satisfy a convertible note dated December 3, 2018.

- (11) On August 11, 2021, the Company issued 5,000,000 restricted shares of the Company's common stock for services to a corporation. The shares were valued at \$100,000 or \$0.02 per share.
- (12) On September 2, 2021, the Company issued 75,000 restricted shares of the Company's common stock for services to an individual. The shares were valued at \$8,048 or \$0.1073 per share.
- (13) On September 29, 2021, noteholder converted \$4,979 of principal and interest into 2,489,265 unrestricted shares of the Company's common stock at \$.002 per share to partially satisfy a convertible note dated June 3, 2014.
- (14) On October 26, 2021, noteholder converted \$7,000 of principal into 1,400,000 unrestricted shares of the Company's common stock at \$.005 per share to partially satisfy a convertible note dated December 3, 2018.
- (15) On December 28, 2021, noteholder converted \$2,017 of principal and interest into 1,008,660 unrestricted shares of the Company's common stock at \$.002 per share to fully satisfy a convertible note dated June 3, 2014.
- (16) On February 2, 2022, noteholder converted \$16,100 of principal and interest into 3,220,000 unrestricted shares of the Company's common stock at \$.005 per share to partially satisfy a convertible note dated December 3, 2018.
- (17) On February 15, 2022, noteholder converted \$6,184 of principal and interest into 3,091,775 unrestricted shares of the Company's common stock at \$.002 per share to partially satisfy a convertible note dated September 23, 2014.
- (18) On April 21, 2022, noteholder converted \$18,797 of principal and interest into 3,759,400 unrestricted shares of the Company's common stock at \$.005 per share to fully satisfy convertible notes dated July 18, 2017, September 13, 2019, December 5, 2019 and December 6, 2019.
- (19) On May 4, 2022, noteholder converted \$7,590 of principal and interest into 3,794,790 unrestricted shares of the Company's common stock at \$.002 per share to partially satisfy a convertible note dated August 20, 2014.
- (20) On June 15, 2022, noteholder converted \$3,588 of principal and interest into 1,794,240 unrestricted shares of the Company's common stock at \$.002 per share to fully satisfy convertible notes dated August 20, 2014 and September 23, 2014.
- (21) On July 20, 2022, noteholder converted \$3,938 of interest into 3,937,500 unrestricted shares of the Company's common stock at \$.001 per share to partially satisfy a convertible note dated September 15, 2015.
- (22) On December 28, 2022, noteholder converted \$4,492 of principal and interest into 4,491,780 unrestricted shares of the Company's common stock at \$.001 per share to partially satisfy a convertible a note dated September 15, 2015.
- (23) On June 28, 2023, noteholder converted \$2,154 of principal and interest into 2,154,520 unrestricted shares of the Company's common stock at \$.001 per share to fully satisfy a convertible a note dated September 15, 2015.
- (24) The following sharers were not issued as of June 30, 2023:
- In 2015, James Hodge, the Company's former CEO, earned 172,859 restricted shares of the Company's common stock under his July 2012 employment agreement which have not been issued as of March 22, 2024. The estate of Elly Hodge, the recently deceased wife of James Hodge, now owns the shares. The shares were valued at \$0.1750 per share or \$30,250.
  - On February 1, 2017, a consultant earned 500,000 restricted shares of the Company's common stock under a February 2017 consulting agreement for service to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.058 per share or \$29,000.



- On January 15, 2018, two individuals each earned 500,000 restricted shares of the Company's common stock for an aggregate of 1,000,000 shares. The shares were earned for participating in a season of the "Really Twins" Virtual Reality show. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.0244 per share or \$24,400.
- On January 20, 2018, an individual converted \$158 of accrued interest into 630,000 unrestricted shares of the Company's common stock at \$0.00025 per share to partially satisfy a convertible promissory note dated June 6, 2015. As of March 22, 2024, the 630,000 shares have not been issued to the individual.
- On March 27, 2018, the Company entered into a "Binding Letter of Agreement" with veteran detective/author John Cameron for 50% ownership rights to "It's Me Edward Wayne Edwards – The Serial Killer You Never Heard of" and the subsequent updated version "It Was Always ME! Edward Edwards – The Most Prolific Serial Killer of All Time" and/or its derivatives. In exchange, the Company will issue the author 1,000,000 restricted shares of Company's common stock valued at \$20,000 or \$0.02 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On June 1, 2018, Scott Steciw, the Company's former President and Treasurer, earned 1,000,000 restricted shares of the Company's common stock payable in accordance with his employment agreement. The shares were valued at \$30,000 or \$0.03 per share. At March 22, 2024, the shares have been earned but have not yet been issued. On December 31, 2018, Mr. Steciw, the Company's CFO, resigned as an officer and director of the Company, terminating his executive employment contract.
- On June 1, 2018, Barry Henthorn, Company's CEO, earned 1,000,000 restricted shares of the Company's common stock payable in accordance with his employment agreement. The shares were valued at \$30,000 or \$0.03 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- During April 2019, a consultant earned 250,000 restricted shares of the Company common stock under a consulting contract for virtual reality and bartering services to the Company. The shares were valued at \$2,500 or \$0.01 per share. As of June 30, 2023, the shares have not been issued to the individual.
- During May 2019, a consultant earned 250,000 restricted shares of the Company common stock under a consulting contract for virtual reality and bartering services to the Company. The shares were valued at \$2,400 or \$0.0096 per share. As of March 22, 2024, the shares have not been issued to the individual.
- On June 1, 2019, Barry Henthorn, Company's CEO, earned 1,000,000 restricted shares of the Company's common stock payable in accordance with his employment agreement. The shares were valued at \$9,400 or \$0.0094 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On October 1, 2019, a consultant earned 500,000 restricted shares of the Company's common stock under an October 2018 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.01117 per share or \$5,850.
- On November 1, 2019, a consultant earned 500,000 restricted shares of the Company's common stock under a November 2018 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.0079 per share or \$3,950.
- On January 7, 2020, a consultant earned 500,000 restricted shares of the Company's common stock under a January 2019 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.01 per share or \$5,000.
- During May 2020, a consultant earned 500,000 restricted shares of the Company common stock under a consulting contract for virtual reality and bartering services to the Company. The shares were valued at \$4,800 or \$0.0096 per share. As of June 30, 2023, the shares have not been issued to the individual.
- On June 1, 2020, Barry Henthorn, Company's CEO, earned 1,000,000 restricted shares of the Company's common stock payable in accordance with his employment agreement. The shares were valued at \$9,500 or \$0.0095 per share. At March 22, 2024, the shares have been earned but have not yet been issued.

- On August 1, 2020, the Company granted a stock purchase agreement for 750,000 restricted shares of the Company's common stock to an attorney for patent services to the Company. The stock was valued at \$7,500 or \$0.01 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On October 1, 2020, a consultant earned 500,000 restricted shares of the Company's common stock under an October 2019 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.0080 per share or \$4,000.
- On November 1, 2020, a consultant earned 500,000 restricted shares of the Company's common stock under a November 2019 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.0140 per share or \$7,000.
- On December 9, 2020, the Company entered into a two-year agreement with Marc Hatch to provide expertise as sales manager for the Company's Discount AD Brokers acquisition. Mr. Hatch will be compensated with 1,000,000 shares of the Company's restricted common stock for each year of service for an aggregate of 2,000,000 shares. The subject shares were earned on January 1, 2022 and January 1, 2023. The shares for year one were valued at \$119,900 or \$1.199 per share. The shares for year two were valued at \$59,000 or \$0.059 per share. At March 22, 2024, a total of 2,000,000 shares have been earned but such shares had not yet been issued.
- On December 30, 2020, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On March 30, 2021, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares had not yet been issued.
- During March 2021, a consultant earned 100,000 restricted shares of the Company's common stock for services to the Company. The shares were valued at \$119.96 per share or \$11,990. The shares have not been issued as of March 22, 2024.
- During April 2021, a consultant earned 250,000 restricted shares of the Company's common stock for services to the Company. The shares were valued at \$0.1273 per share or \$31,825. The shares have not been issued as of March 22, 2024.
- On June 28, 2021, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares had not yet been issued.
- On September 26, 2021, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On October 1, 2021, a consultant earned 500,000 restricted shares of the Company's common stock under an October 2020 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.1340 per share or \$67,000.
- On November 1, 2021, a consultant earned 500,000 restricted shares of the Company's common stock under a November 2020 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.01002 per share or \$50,100.
- On December 26, 2021, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On December 31, 2021, two individuals each earned 500,000 restricted shares of the Company's common stock for an aggregate of 1,000,000 shares. The shares were earned for participating in season two of the "Really Twins" Virtual Reality show. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.0698 per share or \$69,800.

- During January 2022, a consultant earned 500,000 restricted shares of the Company's common stock for services to the Company. The shares were valued at \$0.1273 per share or \$38,885. The shares have not been issued as of March 22, 2024.
- On March 25, 2022, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- During April 2022, a consultant earned 250,000 restricted shares of the Company's common stock for services to the Company. The shares were valued at \$0.038 per share or \$9,500. The shares have not been issued as of March 22, 2024.
- On June 25, 2022, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On September 21, 2022, Barry Henthorn, Company's CEO, earned 555,500 restricted shares of the Company's common stock payable in accordance with his employment agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. At March 22, 2024, the shares have been earned but have not yet been issued.
- On October 1, 2022, a consultant earned 750,000 restricted shares of the Company's common stock under an October 2021 consulting agreement for services to the Company. The shares have not been issued as of March 22, 2024. The shares were valued at \$0.0995 per share or \$74,625.
- As of June 30, 2023, a consultant earned 682,427 restricted shares of the Company's common stock under a July 6, 2021 consulting agreement for accounting services to the Company. The shares were valued at \$0.0184 per share or \$12,549. The shares have not been issued to the consultant at March 22, 2024.

**B. Promissory and Convertible Notes.**

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities:

No: ☐ Yes: ☒ (If yes, you must complete the table below)

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g., pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder (disclose the control person(s) for any entities listed)	Reason for Issuance (e.g., Loan, Services, etc.)
September 7, 2007	29,749	8,000	21,749	October 1, 2008	N/A	Mark McLaughlin	Loan
December 15, 2008	941,288	184,960	756,297	December 15, 2009	N/A	Mark and Stephanie Felgenhauer	Loan (1)
January 1, 2009	124,195	72,000	52,195	December 31, 2010	N/A	Pepwith Company	Loan
April 8, 2014	8,214	3,500	4,714	April 8, 2015	Indebtedness convertible to common shares at \$0.001 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
May 9, 2014	8,167	3,500	4,667	May 9, 2015	Indebtedness convertible to common shares at \$0.001 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
June 18, 2014	491,078	273,000	218,078	June 18, 2015	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
June 27, 2014	18,900	10,000	8,900	June 27, 2015	Indebtedness convertible to common shares at \$0.0025 per Share	XDTX Consulting	Loan
November 28, 2014	3,366	1,500	1,866	November 28, 2015	Indebtedness convertible to common shares at \$0.0015 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
January 30, 2015	3,004	1,500	1,504	January 30, 2016	Indebtedness convertible to common shares at \$0.0015 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
June 1, 2015	3,248	1,500	1,748	June 1, 2016	Indebtedness convertible to common shares at \$0.0015 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan

June 6, 2015	5,814	5,000	3,314	June 6, 2016	Indebtedness convertible to common shares at \$0.002 per Share	Megs McClean Inc. (Megs McClean. is the control person)	Loan (2 & 16)
June 6, 2015	10,829	5,000	5,829	June 6, 2016	Indebtedness convertible to common shares at \$0.0015 per Share	Embark Capital, Inc. (Amber Finney. is the control person)	Loan
June 8, 2015	28,737	15,000	13,737	June 18, 2016	N/A	Megs McClean Inc. (Megs McClean. is the control person)	Loan
June 13, 2015	2,826	2,500	1,576	June 13, 2016	Indebtedness convertible to common shares at \$0.00025 per Share	John & Darlene Steciw	Loan (3)
June 13, 2015	2,865	5,000	2,865	June 13, 2016	Indebtedness convertible to common shares at \$0.00025 per Share	T. Scott Steciw	Loan (4)
August 28, 2015	3,281	1,500	1,781	August 28, 2016	Indebtedness convertible to common shares at \$0.001 per Share	James and Stefanie Abbott	Loan
September 15, 2015	130,300	125,000	71,234	September 15, 2016	Indebtedness convertible to common shares at \$0.002 per Share	Henthorn Enterprises, Inc. (Ron Henthorn is the control person)	Loan (5 & 16)
September 29, 2015	6,520	3,000	3,520	September 29, 2016	Indebtedness convertible to common shares at \$0.001 per Share	James and Stefanie Abbott	Loan
October 1, 2015	13,910	6,400	7,510	October 1, 2016	Indebtedness convertible to common shares at \$0.001 per Share	Embark Capital, Inc. (Amber Finney. is the control person)	Payment to acquire assets of Reeltime VR
October 27, 2015	8,663	4,000	4,663	October 27, 2016	Indebtedness convertible to common shares at \$0.002 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan (16)
February 19, 2016	19,398	10,000	9,398	February 19, 2017	Indebtedness convertible to common shares at \$0.00025 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan (6)
February 19, 2016	20,538	10,000	10,538	February 19, 2017	Indebtedness convertible to common shares at \$0.00025 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan

February 19, 2016	10,271	5,000	5,271	February 19, 2017	Indebtedness convertible to common shares at \$0.002 per Share	Ron Henthorn	Loan (16)
March 16, 2016	9,910	5,000	4,910	June 16, 2016	Indebtedness convertible to common shares at \$0.0025 per Share	John & Darlene Steciw	Loan
March 18, 2016	9,230	5,000	4,230	March 18, 2017	Indebtedness convertible to common shares at \$0.00025 per Share	Jean Thrower	Loan
March 18, 2016	9,882	5,000	4,882	March 18, 2017	Indebtedness convertible to common shares at \$0.0005 per Share	Shari Ackerman	Loan
March 18, 2016	9,882	5,000	4,882	March 18, 2017	Indebtedness convertible to common shares at \$0.00025 per Share	Scott Weedman	Loan
March 21, 2016	10,205	5,000	5,205	March 21, 2017	Indebtedness convertible to common shares at \$0.0005 per Share	Shari Ackerman	Loan
March 21, 2016	10,205	5,000	5,205	March 21, 2017	Indebtedness convertible to common shares at \$0.0005 per Share	John & Darlene Steciw	Loan
March 29, 2016	20,342	10,000	10,342	March 29, 2017	Indebtedness convertible to common shares at \$0.0005 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
April 25, 2016	8,348	8,000	4,348	April 25, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (7 & 15)
May 2, 2016	1,150	610	540	May 2, 2017	Indebtedness convertible to common shares at \$0.002 per Share	Florence Montgomery	Loan (16)
May 26, 2016	10,205	5,000	5,205	May 26, 2017	Indebtedness convertible to common shares at \$0.0005 per Share	Supplier Development Systems, LLC (Jean Thrower, is the control person)	Loan
May 26, 2016	18,952	9,000	9,952	May 26, 2017	Indebtedness convertible to common shares at \$0.0005 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan

June 6, 2016	5,260	2,500	2,760	June 6, 2017	Indebtedness convertible to common shares at \$0.002 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan (16)
June 6, 2016	5,260	2,500	2,760	June 6, 2017	Indebtedness convertible to common shares at \$0.0005 per Share	Jean Thrower	Loan
June 16, 2016	26,884	15,000	11,884	June 16, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
July 12, 2016	9,944	5,000	4,944	July 11, 2017	Indebtedness convertible to common shares at \$0.005 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
July 19, 2016	1,887	1,200	687	July 19, 2017	Indebtedness convertible to common shares at \$0.005 per Share	Florence Montgomery	Loan
July 29, 2016	5,192	2,500	2,692	July 29, 2017	Indebtedness convertible to common shares at \$0.005 per Share	Jean Thrower	Loan
August 5, 2016	14,266	7,000	7,266	August 5, 2017	Indebtedness convertible to common shares at \$0.005 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
September 15, 2016	3,927	2,000	1,927	September 15, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
September 15, 2016	5,888	3,000	2,888	September 14, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
October 3, 2016	7,821	4,000	3,821	October 3, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
October 7, 2016	4,889	2,500	2,389	October 7, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
October 17, 2016	48,722	25,000	23,722	October 16, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
November 10, 2016	4,846	2,500	2,371	November 9, 2017	Indebtedness convertible to common shares at \$0.00025 per Share	Will & Victoria Provost	Loan

November 16, 2016	48,401	25,000	23,401	November 15, 2017	Indebtedness convertible to common shares at \$0.007 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan (15)
March 31, 2017	6,112	4,250	1,862	March 30, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Florence Montgomery	Loan
April 24, 2017	976	500	476	April 23, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Florence Montgomery	Loan
May 1, 2017	1,953	1,000	953	April 30, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Florence Montgomery	Loan
May 10, 2017	3,722	2,000	1,722	May 11, 2018	Indebtedness convertible to common shares at \$0.0025 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
May 17, 2017	974	500	474	May 16, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Florence Montgomery	Loan
June 1, 2017	2,910	1,500	1,410	May 31, 2018	Indebtedness convertible to common shares at \$0.0025 per Share	Florence Montgomery	Loan
June 14, 2017	572	5,000	572	June 13, 2018	Indebtedness convertible to common shares at \$0.0025 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan (8)
June 29, 2017	1,439	1,750	1,439	June 28, 2018	Indebtedness convertible to common shares at \$0.0025 per Share	T. Scott Steciw	Loan (9)
July 5, 2017	1,128	2,000	1,128	July 4, 2018	Indebtedness convertible to common shares at \$0.005 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan (10)
July 13, 2017	1,910	1,000	910	July 12, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Ron Henthorn	Loan
August 8, 2017	979	2,000	979	August 7, 2018	Indebtedness convertible to common shares at \$0.005 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan (11)



August 23, 2017	3,589	8,700	3,589	August 22, 2018	Indebtedness convertible to common shares at \$0.005 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan (12)
August 24, 2017	11,347	6,250	5,097	August 23, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
September 7, 2017	18,094	10,000	8,094	September 6, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Scott Weedman	Loan
September 28, 2017	11,282	6,250	5,032	September 27, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
November 5, 2017	8,909	5,000	3,909	November 4, 2018	Indebtedness convertible to common shares at \$0.01 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
December 20, 2017	7,714	4,250	3,464	December 19, 2018	Indebtedness convertible to common shares at \$0.005 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
January 19, 2018	8,766	5,000	3,766	January 10, 2019	Indebtedness convertible to common shares at \$0.0075 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
February 8, 2018	1,480	850	630	February 8, 2019	Indebtedness convertible to common shares at \$0.0075 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
March 12, 2018	4,321	2,500	1,821	March 11, 2019	Indebtedness convertible to common shares at \$0.005 per Share	Baristas Coffee Company, Inc. (Barry Henthorn is the control person)	Loan
March 27, 2018	2,118	1,230	888	March 26, 2019	Indebtedness convertible to common shares at \$0.005 per Share	Ron Henthorn	Loan
March 28, 2018	17,208	8,976	8,232	March 28, 2018	Indebtedness convertible to common shares at \$0.01 per Share	Bold IP, PLLC (JD Houvner is the control person)	Loan
May 29, 2018	6,107	9,800	2,153	May 28, 2019	Indebtedness convertible to common shares at \$0.0035 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan (13)

June 22, 2018	8,758	5,200	3,558	June 21, 2019	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
July 18, 2018	8,367	5,000	3,367	July 17, 2019	Indebtedness convertible to common shares at \$0.01 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
November 27, 2018	13,298	8,000	5,298	November 26, 2019	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
December 3, 2018	132,353	107,642	52,711	December 3, 2019	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Payment to acquire assets of Doyen Communications (14)
December 31, 2018	12,681	7,500	5,181	March 1, 2019	Indebtedness convertible to common shares at \$0.005 per Share	Florence Montgomery	Loan
April 2, 2019	10,933	7,000	3,933	April 2, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
April 30, 2019	12,398	8,000	4,398	April 30, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
May 15, 2019	9,261	6,000	3,261	May 15, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
June 5, 2019	15,039	9,800	5,239	June 5, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
July 5, 2019	6,087	4,000	2,087	July 5, 2020	Indebtedness convertible to common shares at \$0.005 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
July 12, 2019	12,150	8,000	4,150	July 12, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
August 2, 2019	9,059	6,000	3,059	August 2, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
August 21, 2019	7,510	5,000	2,510	August 21, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan

November 8, 2019	14,389	9,800	4,589	November 8, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
November 13, 2019	14,368	9,800	4,568	November 13, 2020	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
November 13, 2019	4,399	3,000	1,399	November 13, 2020	Indebtedness convertible to common shares at \$0.005 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
December 17, 2019	13,066	9,000	4,066	December 17, 2020	Indebtedness convertible to common shares at \$0.0025 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
January 16, 2020	5,746	4,000	1,746	January 16, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
January 29, 2020	10,017	7,000	3,017	January 29, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
February 10, 2020	9,982	7,000	2,982	February 10, 2021	Indebtedness convertible to common shares at \$0.0025 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
April 22, 2020	12,211	8,500	3,711	April 22, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
June 12, 2020	5,495	4,000	1,495	June 12, 2021	Indebtedness convertible to common shares at \$0.005 per Share	Ron Henthorn	Loan
June 25, 2020	7,047	5,000	2,047	June 25, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
June 25, 2020	10,571	7,500	3,071	June 25, 2021	Indebtedness convertible to common shares at \$0.005 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
August 5, 2020	41,755	30,000	11,755	August 5, 2021	Indebtedness convertible to common shares at \$0.02 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
September 24, 2020	10,638	8,000	2,638	September 24, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan

October 27, 2020	4,748	3,500	1,248	October 27, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
November 3, 2020	6,768	5,000	1,768	November 3, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
November 4, 2020	13,259	9,800	3,459	November 4, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
November 6, 2020	6,761	5,000	1,761	November 6, 2021	Indebtedness convertible to common shares at \$0.005 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
November 18, 2020	6,736	5,000	1,736	November 18, 2021	Indebtedness convertible to common shares at \$0.005 per Share	Ron Henthorn	Loan
November 24, 2020	3,260	2,500	760	November 24, 2021	Indebtedness convertible to common shares at \$0.005 per Share	Ron Henthorn	Loan
December 15, 2020	3,885	3,000	885	December 15, 2021	Indebtedness convertible to common shares at \$0.005 per Share	Ron Henthorn	Loan
January 1, 2021	2,247,243	1,700,000	547,243	January 1, 2022	Indebtedness convertible to common shares at \$0.2 per Share	NWBB, Inc. (Marc Hatch is the control person)	Payment to acquire ownership of Discount Ad Brokers (16)
January 21, 2021	32,394	25,000	7,394	January 21, 2022	Indebtedness convertible to common shares at \$0.02 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
February 10, 2021	9,787	7,500	2,287	February 10, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Ron Henthorn	Loan
March 11, 2021	19,388	15,000	4,388	March 11, 2022	Indebtedness convertible to common shares at \$0.025 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
March 11, 2021	25,850	20,000	5,850	March 11, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
March 11, 2021	19,388	15,000	4,388	March 11, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Ron Henthorn	Loan

March 11, 2021	19,388	15,000	4,388	March 11, 2022	Indebtedness convertible to common shares at \$0.025 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
July 16, 2021	1,238	1,000	238	July 16, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Prime Vector, LLC (Barry Henthorn is the control person)	Loan
July 22, 2021	11,123	9,000	2,123	July 22, 2022	Indebtedness convertible to common shares at \$0.01 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
July 26, 2021	2,468	2,000	468	July 26, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Prime Vector, LLC (Barry Henthorn is the control person)	Loan
August 2, 2021	1,848	1,500	348	August 2, 2022	Indebtedness convertible to common shares at \$0.05 per Share	Prime Vector, LLC (Barry Henthorn is the control person)	Loan
August 3, 2021	615	500	115	August 3, 2022	Indebtedness convertible to common shares at \$0.05 per Share	Prime Vector, LLC (Barry Henthorn is the control person)	Loan
August 23, 2021	8,138	5,000	3,138	August 23, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Florence Montgomery	Loan
September 8, 2021	11,910	9,800	2,110	September 8, 2022	Indebtedness convertible to common shares at \$0.025 per Share	NWBB, Inc. (Marc Hatch is the control person)	Loan
September 24, 2021	12,085	10,000	2,085	September 24, 2022	Indebtedness convertible to common shares at \$0.025 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
September 24, 2021	12,085	10,000	2,085	September 24, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
October 26, 2021	22,105	18,500	3,605	October 26, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
November 26, 2021	17,725	15,000	2,725	November 26, 2022	Indebtedness convertible to common shares at \$0.025 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
January 6, 2022	11,578	10,000	1,578	January 6, 2023	Indebtedness convertible to common shares at \$0.025 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan

February 10, 2022	11,428	10,000	1,428	February 10, 2023	Indebtedness convertible to common shares at \$0.02 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
March 31, 2022	16,499	15,000	1,499	March 31, 2024	Indebtedness convertible to common shares at \$0.007 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
March 31, 2022	22,439	20,000	2,439	March 31, 2023	Indebtedness convertible to common shares at \$0.007 per Share	AMJ Global Entertainment, LLC. (Art Molone is the control person)	Loan
April 26, 2022	10,943	10,000	943	April 26, 2024	Indebtedness convertible to common shares at \$0.007 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
July 25, 2022	32,235	30,000	2,235	July 25, 2024	Indebtedness convertible to common shares at \$0.005 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
September 30, 2022	18,017	17,000	1,017	September 30, 2024	Indebtedness convertible to common shares at \$0.005 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan
November 23, 2022	7,336	7,000	336	November 23, 2024	Indebtedness convertible to common shares at \$0.004 per Share	Capital Consulting, Inc. (Mark Schaftlein is the control person)	Loan

The space below provides any additional details, including footnotes to the table above:

- (1) At December 31, 2020, the Company discovered the note dated December 15, 2008 from Mark and Stephanie Felgenhauer, was missing the 25% default interest rate. The Company recalculated the interest on the note and posted an adjustment for \$377,348 to increase accrued interest and decrease retained earnings for the missing interest from the years ended December 31, 2009 through December 31, 2019.
- (2) On October 11, 2016, noteholder converted \$2,500 of principal into 200,000 unrestricted shares of the Company's common stock at \$.0125 per share to partially settle the obligation.
- (3) On October 11, 2016, noteholder converted \$1,250 of principal into 100,000 unrestricted shares of the Company's common stock at \$.0125 per share to partially settle the obligation.
- (4) On December 31, 2022, note holder netted the \$5,000 principal balance with an associated notes receivable.
- (5) On October 13, 2016, the Company's CEO converted \$62,255 of principal into 4,980,400 unrestricted shares of the Company's common stock at \$.0125 per share to partially settle the obligation. On January 31, 2020, the Company paid \$1,101 of interest to partially satisfy the promissory note to the Company's CEO. On November 11, 2015, Henthorn Enterprises Inc, assigned \$15,000 principal of a \$125,000 convertible promissory note dated September 15, 2015 to NWBB, Inc. (Marc Hatch has voting and investment control). On October 20, 2017, the noteholder converted \$162 of interest into 648,000 unrestricted shares of the Company's common stock at \$.00025 per share to partially settle the obligation. On September 1, 2020, the noteholder converted \$3,697 of principal into 2,072,572 unrestricted shares of the Company's common stock at \$.001775 per share to partially settle the obligation.
- (6) On October 25, 2017, January 3, 2018, February 15, 2018, May 4, 2018 and February 5, 2019, the noteholder converted an aggregate of \$1,140 of accrued interest into 4,560,000 unrestricted shares of the Company's common stock at \$.00025 per share to partially settle the obligation.
- (7) On October 11, 2016, noteholder converted \$4,000 of principal into 320,000 unrestricted shares of the Company's common stock at \$.0125 per share to partially settle the obligation.
- (8) On January 31, 2021, noteholder converted \$5,000 of principal into 2,000,000 unrestricted shares of the Company's common stock at \$.0025 per share to partially settle the obligation.
- (9) On December 31, 2022, note holder netted the \$1,750 principal balance with an associated notes receivable.
- (10) On June 13, 2021, noteholder converted \$2,000 of principal into 400,000 unrestricted shares of the Company's common stock at \$.005 per share to partially settle the obligation.
- (11) On June 13, 2021, noteholder converted \$2,000 of principal into 400,000 unrestricted shares of the Company's common stock at \$.005 per share to partially settle the obligation.
- (12) On February 9, 2021, noteholder converted \$8,700 of principal and accrued interest into 1,740,000 unrestricted shares of the Company's common stock at \$.005 per share to partially settle the obligation.
- (13) On March 12, 2021, noteholder converted \$8,313 of principal and accrued interest into 2,375,000 unrestricted shares of the Company's common stock at \$.0035 per share to partially settle the obligation.

- (14) During August and October 2021, noteholder assigned \$14,000 of principal to AMJ Global Entertainment, LLC. (Art Malone has voting and investment control) for the convertible promissory note issued to acquire assets of Doyen Communications. On August 6, 2021, the assignee converted \$7,000 of principal into 1,400,000 unrestricted shares of the Company's common stock at \$.005 per share to partially settle the obligation. On October 20, 2021, the assignee converted \$7,000 of principal into 1,400,000 unrestricted shares of the Company's common stock at \$.005 per share to partially settle the obligation. During January 2022, the noteholder assign \$16,100 of principal and interest to AMJ Global Entertainment, LLC (Art Malone has voting and investment control). On January 31, 2022, the assignee converted \$16,100 of principal and interest into 3,220,000 unrestricted shares of the Company's common stock at \$.005 per share to partially settle the obligation.
- (15) Effective as of June 30, 2023, the Company completed negotiations to dramatically reduce the potential dilution of the Company's common Stock by approximately 2,267,992,000 shares, with a note holder related to the Company. The conversion rate was increased to the listed market price of the Company's common stock effective as of June 30, 2023. The conversion rates for nine convertible notes payable were increased from \$0.00025 or \$0.00050 to \$0.007 per share.
- (16) In addition, effective as of June 30, 2023, the Company completed negotiations to dramatically reduce the potential dilution of the Company's common Stock by approximately 522,087,000 shares, with note holder unrelated to the Company. The conversion rates for seven convertible notes payable was increased from \$0.00025 or \$0.00050 to \$0.002 per share based on a mutual agreement between the noteholder and the Company.
- (17) On January 1, 2021, the Company acquired Discount Ad Brokers, a 15-year-old media company operating in the advertising industry, which was owned by NWBB, Inc. (Marc Hatch is the control person). Discount Ad Brokers focuses on providing clients top tier placements at pricing levels at or below remnant inventory rate structures through an inventory acquisition model utilizing contracted capacity buys and bulk inventory-based contracts with major US media properties. The acquisition was valued at \$1,700,000 and the Company issued a convertible promissory note for the purchase price. The \$1,700,000 convertible promissory note bears interest at 8% and has a maturity date of January 1, 2022. After maturity, the interest rate increases to 15%. The subject Convertible Note may be converted by the holder, at his election, into shares of the Company's common stock at an exercise price of \$0.20 per share.

Debt securities, including promissory and convertible notes issued after June 30, 2023:

- (1) On July 30, 2023, the Company executed and delivered a \$12,000 Convertible Promissory Note to Capital Consulting, Inc. (Mark Schaftlein has voting and investment control). The Convertible Note bears interest at 10% and has a maturity date of July 30, 2025 at which time all principal and accrued interest shall be due and payable. After maturity the interest rate increases to 15%. Prepayment is permitted without penalty. The Convertible Note is convertible by the holder, at the noteholder's election, into shares of the Company's common stock at an exercise price of \$.002 per share.



#### **Item 4. Issuer's Business, Products and Services.**

##### **A. Summary of the Issuer's Business Operations.**

###### ***Current Operations***

In 2014, ReelTime Rentals, Inc. ("ReelTime" or the "Company") shifted its focus and core business and formed strategic alliances and partnerships with various individuals in the media space with the intent and objective to develop specific technologies and entertainment-based products. Also, ReelTime takes a broad view of current advertising, marketing and public relations trends, video and broadcast media which allows ReelTime to focus upon, and identify, existing or emerging opportunities within the media and entertainment space which it can include in its suite of products and/or services. In addition, ReelTime's expertise and exposure enables it to assist individuals and entities to capitalize upon, and maximize the benefits from, when they are suddenly thrust into, or receive, public attention and/or media exposure from, among other things, being featured on a TV show, an impactful event, viral social media or other types of media exposure.

In the furtherance of its business, ReelTime seeks to establish, and participate in, strategic alliances. Among its strategic alliances, ReelTime established the ReelTime Media Group which uses the collaborative efforts of various media experts ranging from Emmy award winning producers, media distribution companies, marketing, and social media influencers. Another similar collaborative arrangement is ReelTime Media Partners which has produced television pilots and shows which aired on WeTV and Special Features that have aired on CNBC. They also produced numerous television marketing spots and commercials which have aired nationally across many media distribution platforms.

ReelTime operates in three distinct operational divisions, each producing revenue streams which contribute to and provide quarterly revenues.

**The Media division.** The ReelTime Media brand was established in 2017 initially to monetize the ability to connect advertisers with the nation's major media properties with excess advertising capacity. Our Media division has now expanded to that of a traditional advertising agency model providing production, media planning and placement services to national, regional and local advertising clients.

ReelTime has built a significant inventory of advertising placement opportunities totaling approximately \$1,395,000 as of June 30, 2023. Our business model is to purchase incomplete advertising impressions with barter assets and sell completed advertising for barter assets or cash. We achieved revenues of \$556,380 from 41 transactions ranging from \$1,247 to \$87,600 each, for the six months ended June 30, 2023 and achieved revenues of \$864,766 from 104 transactions ranging from \$177 to \$120,000 each, for the six months ended June 30, 2022. The cost of revenues amounted to approximately 84% to 96% of the gross revenues for the six months ended June 30, 2023 and 2022. This pre-paid inventory balance is anticipated to produce a significant increase in sales and profits in 2023 and thereafter.

During the period from 2018 through June 30, 2023, as noted in its financial statements, ReelTime has participated in various barter transactions involving media advertising availability and placement activity with favorable financial results. A large portion of these barter transactions occurred through the iTrade Pay barter exchange. ReelTime intends to continue using various barter exchanges for a significant portion of its advertising/media placement activities in the future.

### ***Acquisition of Discount Ad Brokers.***

On January 1, 2021, the Company acquired Discount Ad Brokers, a 15-year-old media company operating within a unique niche of the advertising industry, which was owned by NWBB, Inc. In exchange for this acquisition, the Company issued and delivered to NWBB, Inc. a \$1,700,000 convertible promissory note which bears 8% interest, has a maturity date of January 1, 2022 and may be converted, at the option of the holder, into shares of the Company's common stock at an exercise price of \$.20 per share.

Discount Ad Brokers focuses on providing clients top tier placements at pricing levels at or below remnant inventory rate structures through a unique inventory acquisition model utilizing contracted capacity buys and aggressive bulk inventory-based contracts with major US media properties. Discount Ad Brokers has consistently been the agency of choice for discount media placements for notable marquis clients such as Hooters, Hard Rock Resorts International, Toys for Tots, Tony Robins, Glucose Health, SeaWorld, and numerous national brands within the hospitality, finance and As Seen On TV sectors generating over 20 million dollars in revenues during the years 2018 – 2020 from these accounts, which will be maintained in accordance with the agreement.

### ***Development of ReelTime TV Digital Channels***

In April 2021, ReelTime launched ReelTime TV, a digital TV channel. This channel contains a combination of ReelTime Media Original programming as well as serving up other additional cutting-edge content. The channel is currently available on Roku, Amazon Fire TV, Android TV, and is expected to go live on Apple TV in 2023.

Now that the technical aspects have been worked out and the channels are expected to begin generating advertising revenues in 2023. ReelTime expects that it will be able to generate revenues from advertising as an addition to other placed media.

**The Virtual Reality division.** This division has been in operation since 2014 and is in the business of developing, producing and distributing Virtual Reality content and technologies. ReelTime has end-to-end production, editing, and distribution capabilities for internal and external 360° Virtual Reality projects.

ReelTime continues to be actively engaged in developing and producing an end-to-end state of the art Virtual Reality suite including our two, award winning, live action series “In Front of View” and “Really Twins”. ReelTime also produced “The Making of Megs McLean” available on its own proprietary mobile platform via the ReelTime VR app. All content is available as well on the Samsung Gear VR, Oculus and Vive based distribution, Veer, Vimeo, LittlStar, IGTV, YouTube and Facebook. ReelTime did not add any new portal during the six months ended at June 30, 2023. However, the content is still available. We plan on adding content on additional distribution portals as they emerge.

ReelTime developed and, on July 19, 2016, filed a patent application for a “Simultaneous Spherical Panorama Image and Video Capturing System” [Application no. 62364262] which has been in continued development. ReelTime anticipates that it will be able to use this technology in consumer and commercial applications. On September 1, 2020, the patent was officially issued as U.S. Patent Number 10,761,303. On September 3, 2020, the Company announced that the patent had officially been issued on September 1, 2020 as U.S. Patent Number 10,761,303. The term of the patent is 20 years and 247 days from the earliest filing date of the patent application, calculated to be April 23, 2038.

In August 2020, ReelTime filed a continuation patent or “child patent application” under the ReelTime Parent Patent and it received a Notice of Allowance from the United States Patent and Trademark Office (USPTO) for their non-provisional patent pending application covering apparatus and method claims for technology involving simultaneous capturing of 360 X 360-degree Spherical Panorama Images and Video.

On October 5, 2022, we confirmed that the United States Patent and Trademark Office (USPTO) has notified ReelTime that seven additional claims contained in the continuation patent application for their Parent Patent previously issued for the revolutionary Simultaneous Spherical Panorama Image and Video Capturing System (Serial No.: 17/008,153 U.S. Patent Number 10,761,303) have been allowed.

The seven additional claims granted in the Child Patent Application significantly broadens the scope of the protections contained in the Parent Patent, strengthens the enforceability against identified infringements, and such claims and disclosures shall benefit from the priority date of the Parent Patent covering apparatus and method claims for technology involving simultaneous capturing of 360 X 360-degree Spherical Panorama Images and Video. Two additional claims that were originally filed are being amended to adhere to the comments contained in the response and are expected to also be fully granted upon final review of the USPTO. On March 28, 2023, the patent was officially issued as U.S. Patent Number 11,614,607 B2.

**The Content Production division.** This division developed from the production, editing and audio management elements of the Virtual Reality division and was established in 2018 to engage in developing and producing Linear TV and Radio broadcasts of editorial support programing in a paid placement model including the flagship program title of “Special Featured Product Report” and the “Health Watch Minute” which have aired on cable networks such as CNBC.

Developing a revenue stream from both the media placement activity and the production of the content piece within the content production division produces the highest gross margins of the three ReelTime divisions. We have had revenues from both placements and production. We have created, produced, and placed media buys for several different clients including a tort attorney, a conservative media company, an EV auto manufacturer and others.

In the future, the Company anticipates that it will continue with its core media-based business activities which may thereby generate sufficient revenues to expand and utilize emerging technologies and potential opportunities which may arise. The Company also anticipates that it may have the opportunity to acquire other similar media-based businesses that can help and assist it to advance its core activities as summarized herein.

The Company experiences no existing government regulation outside of general corporation law for the states in which it operates (or will operate) and federal regulations pertinent to it as an Issuer and in the course of daily business. Management perceives no probable government regulation that would otherwise restrict the business or the plans of the Company. In that context, management believes the Company is not significantly impacted by federal, state and local environmental laws and does not have significant costs associated with compliance with such laws and regulations. The Company has one officer and makes use of consultants on an as needed basis.

### ***Material Contracts***

The material contracts arising from, or applicable to, the Media Division include the following:

- On September 15, 2017, the Company entered into an agreement with NWBB, Inc. to provide \$2,000,000 in pre-paid media placement opportunities and services in exchange for a \$2,000,000 convertible note with the right to convert indebtedness, at conversion rate of \$1 per share, into shares of the Company’s common stock. NWBB, Inc. may only convert indebtedness into shares consistent with the amount of media utilized by the Company as a direct result of signed insertion orders. The media assignments may be used on television, radio, out of home, digital display and print publications including airline magazines subject to normal placement terms excluding current contracted buys and existing agency specific or media property relationships previously entered into by the Company. As of June 30, 2023, no work has been performed on the contract. The Company will reevaluate this agreement during 2023.

- On October 1, 2019, the Company entered into a twenty-four-month agreement with Baristas Coffee Company, Inc, a related corporation, to provide various services including product development, social media management, website development and other services. The contract was extended on a month-to-month basis after December 31, 2021. The Company will be paid \$1,000 per month. The agreement was terminated on July 1, 2022.
- On March 1, 2020, the Company entered into a twenty-four-month agreement with Munchie Magic, Inc., a related corporation, to provide various services including product development, social media management, website development and other services. The Company will be paid \$5,000 for month one, \$4,000 for month two and \$3,500 per month thereafter. The contract expired on March 1, 2022 and was extended on a month-to-month basis thereafter. The Company earned \$21,000 under the contract for the six months ended June 30, 2023. The balance of unpaid fees amounted to \$69,320 at June 30, 2023 and has been recorded as deferred revenue on the Company's accompanying consolidated balance sheet.
- On December 9, 2020, the Company entered into a two-year agreement with Marc Hatch, whereby he will provide expertise as sales manager for Company's Discount AD Brokers acquisition. Mr. Hatch will be compensated with 1,000,000 restricted shares of the Company's restricted common stock for each year of service for an aggregate of 2,000,000 restricted shares. The subject shares will be earned on January 1, 2021 and January 1, 2022. At March 22, 2024, all 2,000,000 shares have been earned, but the subject shares have not yet been issued to Mr. Hatch. In addition, Mr. Hatch is compensated with 3.5% of the gross advertising revenues generated by Discount Ad Brokers after certain milestones are met. As of June 30, 2023, Mr. Hatch has earned \$3,691 in fees from the gross advertising revenues generated by our Media Business (formerly Discount Ad Brokers).
- On January 12, 2021, the Company signed a Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreement with a related corporation (Munchie Magic, Inc.) for developing, implementing, and marketing various technologies, business models and processes. Under the agreement, Munchie Magic, Inc. will pay a license fee to the Company equal to \$.35 per transaction (customer order).
- On August 16, 2021, Munchie Magic DBA Thai Dah, a related corporation, signed a Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreement with the Company for developing, implementing, and marketing various technologies, business models and processes. Under the agreement, Thai Dah will pay a license fee to the Company equal to \$.35 per transaction (customer order).
- On August 16, 2021, Munchie Magic DBA Mini Bar, a related corporation, signed a Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreement with Company for developing, implementing, and marketing various technologies, business models and processes. Under the agreement, Mini Bar will pay a license fee to the Company equal to \$.35 per transaction (customer order).
- For the six months ended June 30, 2023, we were paid \$428 license fees for the Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreements for Munchie Magic, Munchie Magic - Thai Dah, and Munchie Magic DBA MiniBar Magic.

The material contracts arising from, or applicable to, the Virtual Reality division include the following:

- On September 15, 2015, the Company entered into and consummated a Bill of Sale and Assignment and Assumption Agreement (the “Agreement”) with Henthorn Enterprises Inc., a Washington corporation owned by Barry Henthorn. At the time of this transaction, Mr. Henthorn was not an officer, director or an affiliate of the Company. However, Mr. Henthorn is currently the Company’s CEO and a director. On March 11, 2020, the ownership of Henthorn Enterprises Inc. was transferred to Ronald Henthorn, being the father of Barry Henthorn. Ronald Henthorn is not considered an affiliate. Pursuant to the Agreement, the Company acquired all assets and assumed all the contracts of a Virtual Reality Application known as ReelTime VR, and in exchange, the Company issued a \$125,000 Convertible Promissory Note. The Convertible Notes bears interest at 5% and has a maturity date of 12 months. The Convertible Note is convertible by the holder, at its election, into shares of the Company’s common stock at an exercise price of \$.002. On October 13, 2016, the Company modified the promissory note to reduce the conversion rate per share from \$.002 to \$.00025 per share. On December 31, 2022, the Company modified the promissory note to increase the conversion rate per share from \$.00025 to \$.002 per share.
- During August 2016, the Company entered into 2 (two) “Work for Hire Performance Agreements” with actors to co-host the Virtual Reality travel show “Really Twins”. The contracts cover two seasons for the Virtual Reality show, defined as 9 (nine) episodes per season. All work must be completed by December 31, 2020. The agreement may be terminated without cause by either party upon 30 days advance notice. For each season of “Really Twins” Virtual Reality show, the two actors are compensated with 1,000,000 shares for an aggregate of 2,000,000 shares of the Company’s restricted common stock. The first season was completed during January 2018 and the 1,000,000 restricted shares were valued at \$.0244 per share or \$24,400. During June 2019, the contracts for season two of the “Really Twins” was extended to June, 30 2020. During June 2020, the agreement with the Really Twins for season two was extended until December 31, 2021 due to complications of shooting during Covid-19. Season two was completed by December 31, 2021. At December 31, 2021, the 1,000,000 restricted shares have been earned and valued at \$.0244 per share or \$69,800. As of June 30, 2023, the 1,000,000 restricted shares have been earned but not yet issued for the first and second season of the ” Really Twins”.
- During October and November 2018, the Company entered into two consulting contracts with individuals for 1,000,000 restricted shares of the Company’s common stock. The shares were valued at \$9,800 or \$.0098 per share. At March 22, 2024, 1,000,000 restricted shares have been earned but not issued to the consultants.
- During January 2019, the Company entered into a consulting contract with an individual for 750,000 restricted shares of the Company’s common stock. The shares were valued at \$7,500 or \$.01 per share. At March 22, 2024, the restricted shares have been earned but not issued to the consultant.
- During May 2019, the Company entered into a consulting contract with an individual for 750,000 restricted shares of the Company’s common stock for sales services to the Company. The shares were valued at \$7,200 or \$.0096 per share. At March 22, 2024, 750,000 restricted shares have been earned but not issued to the consultant. In addition, the consultant will be paid a 10% commission for sales generated by the consultant and may earn an additional bonus based on margins of sales.
- During October and November 2019, the Company entered into two consulting contracts with individuals for 1,000,000 restricted shares of the Company’s common stock. The shares were valued at \$11,000 or \$.011 per share. At March 22, 2024, 1,000,000 restricted shares have been earned but not issued to the consultants.
- During October and November 2020, the Company entered into two consulting contracts with individuals for 1,000,000 restricted shares of the Company’s common stock. The shares were valued at \$117,100 or \$.0937 per share. At March 22, 2024, 1,000,000 restricted shares have been earned but not issued to the consultants.

- During January 2021, the Company entered into a consulting contract with an individual for 750,000 restricted shares of the Company's common stock. The shares were valued at \$95,475 or \$.1273 per share. At March 22, 2024, 750,000 restricted shares have been earned but not issued to the consultant.
- During March 2021, a consultant earned 100,000 restricted shares of the Company's common stock for services rendered to the Company. The shares were valued at \$.1199 per share or \$11,990. The shares have not been issued as of March 22, 2024.
- During October 2021, the Company entered into a consulting contract with an individual for 750,000 restricted shares of the Company's common stock. The shares were valued at \$74,625 or \$0.0995 per share. At March 22, 2024, the 750,000 restricted shares have been earned but not issued to the consultants.
- During January 2022, the Company entered into a consulting contract with an individual for 250,000 restricted shares of the Company's common stock. The shares were valued at \$9,500 or \$0.038 per share. At March 22, 2024, 250,000 restricted shares have been earned and not issued to the consultant.

The material contracts arising from, or applicable to, the Content Production Division include the following:

- On March 27, 2018, the Company entered into a "Binding Letter of Agreement" with veteran detective/author John Cameron for 50% ownership rights to "It's Me Edward Wayne Edwards – The Serial Killer You Never Heard of" and the subsequent updated version "It Was Always ME! Edward Edwards – The Most Prolific Serial Killer of All Time" and or its derivatives. In exchange, the Company will issue the author 1,000,000 restricted shares of Company's common stock valued at \$20,000 or \$0.02 per share and provide various multimedia services to market and sell the book. These services include websites, internet accessible portals complete with e-commerce, affiliate programs, TV, Radio spots. At March 22, 2024, the restricted shares have been earned but have not yet been issued to Mr. Cameron.

#### Executive Contracts:

- On June 1, 2016, we signed a five-year Executive Employment Contracts with Barry Henthorn, the Company's CEO, and Scott Steciw, the Company's CFO. Each executive will be compensated with \$100,000 per year base compensation with 50% bonus opportunities and milestone incentives, payable in the Company's restricted common stock and 1,000,000 restricted shares of the Company's common stock payable on each anniversary beginning June 1, 2017. The provision for a \$100,000 base with 50% bonus compensation was removed in December 2016 from both employment contracts. In addition, each executive was granted 4,000,000 incentive and other shares for an aggregate of 8,000,000 shares for meeting certain Company objectives. The objectives were achieved, and executives earned the shares. During August 2018, the Company issued 5,000,000 restricted shares of the Company's common stock to the Company's CEO and CFO for an aggregate of 10,000,000 shares for their June 1, 2017 anniversary and incentive shares. The shares were valued at \$114,000 or \$0.0114 per share. On June 1, 2018, the executives earned 1,000,000 restricted shares of the Company's common stock for an aggregate of 2,000,000 shares for their June 1, 2018 anniversary. The shares were valued at \$60,000 or \$0.03 per share. On December 31, 2018, the Company's CFO resigned from the Company and ceased accruing further shares. As of March 22, 2024, these shares have not been issued to the executives. On June 1, 2019, the Company's CEO earned 1,000,000 restricted shares of the Company's common stock for his June 1, 2019 anniversary. The shares were valued at \$9,400 or \$0.0094 per share. As of March 22, 2024, these shares have not been issued to the executive. On June 1, 2020, the Company's CEO earned 1,000,000 restricted shares of the Company's common stock for his June 1, 2020 anniversary. The shares were valued at \$9,500 or \$0.0095 per share. As of March 22, 2024, these shares have not been issued to the executive. Since the CEO received a new contract as of October 1, 2020, this employment agreement dated June 1, 2015, was cancelled as of June 1, 2020.

- On October 1, 2020, the Company signed a two-year Executive Employment Contracts with Barry Henthorn, the Company's CEO. The CEO will receive 4,444,000 restricted shares of the Company's common stock for the service period from October 1, 2020 through June 30, 2023. The shares were valued at \$311,080 or \$0.07 per share. A total of 555,500 shares vest each 90 days after the October 1, 2020 grant date. As of June 30, 2023, the CEO has earned 4,444,000 shares valued at \$311,080 or \$0.07 per share. As of March 22, 2024, these shares have not been issued to the executive. In addition, the CEO will receive \$4,000 per month for the first five months, \$6,000 a month for months six through twelve and \$12,000 per month for months thirteen through twenty-four. Under the agreement, the CEO's compensation was \$72,000 for the six months ended June 30, 2022. The contract terminated on September 30, 2022 and was not renewed. The Company's CEO is owed \$91,424 at June 30, 2023 under the agreement.

**B. List the issuers subsidiaries, parents or affiliated companies.**

The Company conducts business under the names ReelTime Media, ReelTime VR, ReelTime Partners, and simply ReelTime. In addition, the Company, as a result of its purchase of Discount Ad Brokers, uses the name "Discount Ad Brokers a ReelTime Media Company" in its correspondence to provide familiarity with Discounts' clients while introducing such clients to the ReelTime Media Brand.

All managers and control persons are identical as to those of each business name. The business designations are for product and marketing differentiation purposes.

**C. Describe the issuers' principal Products or Services**

ReelTime is in the business of developing, producing, and connecting client advertising with major media properties with excess advertising capacity. In furtherance of this business, ReelTime has participated in various barter transactions involving media advertising availability and placement. Also, based on its acquisition of Discount Ad Brokers ("DAB") in early 2021 and ongoing consolidation of DAB into its operations, ReelTime can provide clients with top tier advertising placements, through a unique remnant inventory acquisition model, with major US media properties. For additional information about our Media Division, see Item 5A above.

In addition to traditional media production and mainstream media outlets, ReelTime is a leader in Virtual Reality Content and technologies. We have end-to-end production, editing, and distribution capabilities for internal and external projects. ReelTime currently produces three ongoing series for the Samsung Gear VR platform and distributes them over numerous VR delivery portals including Gear VR, Oculus, Veer VR, HTC Vive, YouTube 360, Facebook, and others.

ReelTime Media also publishes the book "It Was Always Me – Edward Edwards – The Most Prolific Serial Killer of All Time" which has been the subject of a cover story on People Magazine, Rolling Stone, In Touch, and a six-part series on Paramount network, [www.itwasalwaysme.com](http://www.itwasalwaysme.com).

**Item 5. Issuer's Facilities.**

**Description of Corporate Offices**

The Company's corporate office is located at 2926 184<sup>th</sup> Place S.W. Bothell, Washington 98012. The facility is provided by the Company's CEO without charge.

We believe that our current facilities are adequate for our corporate office and if additional facilities are required, that we could obtain them at commercially reasonable prices. Much of the work performed in the operation and development of ReelTime Media and Virtual Reality technologies is now done remotely.



**Item 6. Officers, Directors and Control Persons.**

The table below provides information, as of March 22, 2024, regarding any officers, or directors of the Company, individuals or entities controlling more than 5% of any class of the issuer's securities, or any person that performs a similar function, regardless of the number of shares they own. Also, if any listed persons are corporate shareholders or entities, information is provided as to the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity in the note section.

Include Company Insiders who own any outstanding units or shares of any class of any equity security of the issuer.

The goal of this Item 6 is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

Name of Officer/Director and Control Person	Affiliation with Company (e.g., Officer/Director/Owner of more than 5%)	Residential Address (City/State only)	Number of Shares owned	Share type/class	Ownership Percentage of Class Outstanding (1)	Names of control person(s) if a corporate entity
Barry Henthorn	Chief Executive Officer, President, Chief Technology Officer, Chief Financial Officer, Secretary and Director	Bothell, Washington	7,794,378(2)	Common	7.6%	
NWBB, Inc.	5%+ owner	Washougal, Washington	5,100,00(2)	Common	4.9%	Marc Hatch has voting and investment control
Mark Sorenson	5%+ owner	Vancouver, BC	60,000	Preferred Stock	100.0%	

The space below provides any additional details, including footnotes to the table above:

(1) As of March 22, 2024, there were 103,070,296 shares of common stock and 60,000 shares of preferred stock shares issued and outstanding.

(2) Number of shares does not reflect additional shares earned but not yet issued as noted in footnote (24) to table in Item 3A above.

**Item 7. Legal/Disciplinary History.**

A. Identify whether any of the persons or entities listed above have, in the past 10 years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. Named as a defendant or a respondent in a regulatory complaint or proceeding that could result in a "yes" answer to part 3 above; or

None

5. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

None

6. Been the subject of a U.S Postal Service false representation order, or a temporary restraining order, or preliminary injunction with respect to conduct alleged to have violated the false representation statute that applies to U.S mail.

None

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incident to the business, to which the issuer or any of its subsidiaries is a party or which any of their property is subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceeding known to be contemplated by governmental authorities.

NONE

## Item 8 Third Party Providers

### Securities Counsel (Counsel preparing Attorney Letters):

Patrick J. Russell, Esq.  
Allen Vellone Wolf Helfrich & Factor, P.C.  
1600 Stout Street, Suite 1900  
Denver, Colorado 80202  
Phone no.: (303) 534-4499  
Email: prussell@allen-vellone.com

### Accountant or Auditor:

Rick Basse, CPA  
Rick Basse Consulting, PLLC  
244 Majestic Oak Drive  
New Braunfels, Texas 78132  
Phone no.: (210) 347-0374  
Email: rick.basse@gmail.com

Investor Relations: None

### *All other means of Investor Communication:*

Twitter:	No
Discord:	No
LinkedIn:	No
Facebook:	Yes
YouTube:	Yes

### Other Service Providers:

The name(s) of other service provider(s), including counsel, advisor(s) or consultant(s) that assisted, advised, prepared or provided information with respect to this disclosure statement, or provided assistance or services to the Company during the Reporting Period are as follows:

Name: Marc Hatch  
Firm: NWBB, Inc.  
Nature of Services: Consulting and Advisory Services for operations.  
Address: P.O. Box 430, Washougal, WA 98671  
Phone: (360)818-9318 Ext. 700  
Email: marc@nwbbi.com

**Item 9. Financial Statements.**

A. This Disclosure Statement was prepared by (name of individual):

Name: Rick Basse, CPA  
Title: Owner of Rick Basse Consulting, PLLC  
Relationship to Issuer: Accountant engaged by Company.

B. The following financial statements were prepared in accordance with:

☒ U.S. GAAP  
☐ IFRS

C. The following financial statements were prepared by (name of individual):

Name: Rick Basse, CPA  
Title: Owner of Rick Basse Consulting, PLLC  
Relationship to Issuer: Accountant engaged by Company.  
The qualifications of the person who prepared the financial statements: The accountant is a CPA as recognized by the Texas State Board of Public Accountancy.

The following financial statements described below are provided and incorporated by this reference for the most recent fiscal quarter:

- Consolidated Balance Sheet;
- Consolidated Statement of Income;
- Consolidated Statement of Stockholder' Deficit;
- Consolidated Statement of Cash Flows
- Financial Notes

Attached as Exhibit A to this Annual Report are our financial statements and notes to financial statements for the quarter ended June 30, 2023.

**Management's Discussion and Analysis or Plan of Operation.**

A. Plan of Operation.

For the foreseeable future, our operating plan is to continue with efforts to assimilate the January, 2021 acquisition of Discount Ad Brokers and its media business activities into the Company and its existing business operations. The amount of revenues which may be generated from our future business operations and activities is dependent on our successful assimilation of the Discount Ad Brokers business, but there are no assurances as to the amount of future revenues which may be generated.

We will be dependent upon both the ability to conserve existing cash resources and the ability to obtain additional capital through equity financing and/or debt financing in an effort to provide the necessary funds and cash flow to meet our obligations on a timely basis and to operate our business in an efficient and economical manner. In addition, we intend to pursue attempts to convert barter exchange assets into cash, but any conversion of barter assets is very limited and, due to the discount required, results in limited cash. In the event that we are unable to conserve existing cash resources and/or obtain the additional and necessary capital, the Company may have to cease or significantly curtail our operations. This could materially impact on the Company's ability to continue as a going concern for a reasonable period of time.

## **Liquidity and Capital Resources**

The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. At June 30, 2023, we have an accumulated deficit since inception of \$10,892,040. We generated \$578,481 revenues and a net loss of \$186,845 during the six months ended June 30, 2023. Revenues for the six months ended June 30, 2023, included approximately \$556,380 of cashless barter sales which was approximately 96% of our total revenue. These factors, among others, indicate that the Company might be unable to continue as a going concern for a reasonable period of time.

As of June 30, 2023, we had cash and marketable securities of \$236 and \$466,600, respectively, for aggregate of \$466,836 and a working capital deficit of \$4,417,235. This compares to cash and marketable securities of \$194 and \$436,880, respectively, for aggregate of \$437,074 and a working capital deficit of \$4,226,673 at December 31, 2022.

Based on anticipated operating and administrative expenses, the Company will not have sufficient cash resources to finance its operations except for several months unless we are able to raise additional equity financing and/or debt financing in the immediate future. We have commenced, and will continue to pursue, efforts to raise additional equity financing and/or debt financing from a variety of sources and means. In addition, we intend to pursue attempts to convert barter exchange assets into cash, but any conversion of barter assets is very limited and, due to the discount required, results in limited cash. There are no assurances that we will be able to obtain any additional financing and, even if obtained, that such financing will be in a sufficient amount to be able to continue operations for a sufficient period until the Company is able to generate sufficient revenues and become profitable.

### **B. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

#### **Results of Operations for the three months ended June 30, 2023 compared to the three months ended June 30, 2022:**

**Overview.** We had revenues of \$258,213 and \$543,107 for the three months ended June 30, 2023 and 2022, respectively. There were net losses of \$93,122 and \$517,705 for the three months ended June 30, 2023 and 2022, respectively. The decrease in net loss of \$424,583 is attributable to the factors discussed below.

**Revenues.** We had revenues from operations of \$258,213 and \$543,107 for the three months ended June 30, 2023 and 2022, respectively. Our cashless bartering revenues were \$251,580 and \$538,620 for the three months ended June 30, 2023 and 2022, respectively. Our bartering revenues primarily consists of various bartering transactions for virtual reality (VR) and media services.

**Gross Margin.** Once cost of revenue and other expenses to generate revenue are considered, we had gross margins of \$11,367 or 4% of revenue and \$37,453 or 7% of revenue from our operations for the three months ended June 30, 2023 and 2022, respectively.

**Expenses.** Our operating expenses were \$32,205 and \$153,180 for the three months ended June 30, 2023 and 2022, respectively. The decrease of \$120,975 was primarily attributable to an approximately \$81,000 decrease in stock-based compensation on lower stock compensation for our CEO and others, an approximate \$27,000 decrease in professional fees for our Company CEO, an approximate \$3,000 decrease in other general and administrative expenses and an approximate \$10,000 decrease in depreciation and amortization expense from writing off impaired intangible assets.

**Other Income (Expense).** Our total other expenses were (\$72,284) and (\$401,978) for the three months ended June 30, 2023 and 2022, respectively. The \$329,694 decrease in other expense was attributable to a \$331,640 increase in other income from the change in market value of our marketable securities, a \$16,916 decrease in net interest expense from our notes receivable and notes payable, primarily a result of lower debt discount interest expense from convertible debt compared to the three months ended June 30, 2022 and an \$1,138 increase in other income from a convertible note debt forgiveness.

### **Results of Operations for the six months ended June 30, 2023 compared to the six months ended June 30, 2022:**

**Overview.** We had revenues of \$578,481 and \$930,280 for the six months ended June 30, 2023 and 2022, respectively. There were net losses of \$186,845 and \$717,249 for the six months ended June 30, 2023 and 2022, respectively. The decrease in net loss of \$530,404 is attributable to the factors discussed below.

**Revenues.** We had revenues from operations of \$578,481 and \$930,280 for the six months ended June 30, 2023 and 2022, respectively. Our cashless bartering revenues were \$556,380 and \$864,766 for the six months ended June 30, 2023 and 2022, respectively. Our bartering revenues primarily consists of various bartering transactions for virtual reality (VR) and media services.

**Gross Margin.** Once cost of revenue and other expenses to generate revenue are considered, we had gross margins of \$54,162 or 9% of revenue and \$104,566 or 11% of revenue from our operations for the six months ended June 30, 2023 and 2022, respectively.

**Expenses.** Our operating expenses were (\$5,940) and \$448,168 for the six months ended June 30, 2023 and 2022, respectively. The decrease of \$454,108 was primarily attributable to an approximately \$362,000 decrease in stock-based compensation from the cancellation of two contracts during January 2023 and lower stock compensation for our CEO and others, an approximate \$62,000 decrease in professional fees for our Company CEO, an approximate \$11,000 decrease in other general and administrative expenses and an approximate \$19,000 decrease in depreciation and amortization expense from writing off impaired intangible assets.

**Other Income (Expense).** Our total other expenses were (\$246,947) and (\$373,647) for the six months ended June 30, 2023 and 2022, respectively. The \$126,700 decrease in other expense was attributable to a \$88,440 increase in other income from the change in market value of our marketable securities, a \$37,122 decrease in net interest expense from our notes receivable and notes payable, primarily a result of lower debt discount interest expense from convertible debt compared to the six months ended June 30, 2022 and an \$1,138 increase in other income from a convertible note debt forgiveness.

## Capital Structure and Resources

We had total assets of \$2,709,084 as of June 30, 2023, which consisted of cash of \$236, marketable securities of \$466,600 from our investments in VaporBrands International, Inc. and Conservative Broadcast Media and Journalism, Inc. attributable to providing services and/or selling assets, prepaid expense of \$34,630 from our prepaid media credits and other prepaid transactions, barter exchange assets of \$1,395,246, intangible assets for our virtual reality business, our patent for “Simultaneous Spherical Panorama Image and Video Capturing System” and the acquisition of Discount Ad Brokers (net of accumulated amortization) of \$99,522 and goodwill of \$712,850 from our Discount Ad Brokers acquisition.

We had total liabilities of \$6,337,603 as of June 30, 2023 consisting of accounts payable of \$114,326, accrued expenses of \$2,889,473, amount due to related parties of \$22,104, notes payable of \$264,990, convertible notes payable of 2,485,774 (net of debt discounts), related party convertible notes payable of \$395,600, deferred revenue of \$141,680 from our bartering business and other items and long-term convertible notes payable of \$23,656 (net of debt discounts). For further information and details for the accrued expenses see Note 5 (Accrued Expenses) to the financial statements attached hereto as Exhibit A. For further information and details on convertible notes and notes payable which have been issued, see Note 6 (Notes Payable) to the financial statements attached hereto as Exhibit A and information set forth in Item 3B above.

At June 30, 2023, we had a total stockholders’ deficiency of \$3,628,519. We have net losses since inception and have an accumulated deficit of \$10,892,040 at June 30, 2023.

For the six months ended June 30, 2023, we used net cash in operating activities of \$9,658. Net cash of \$10,000 was provided by financing activities for the six months ended June 30, 2023 from cash advances from a third party.

**Item 10. Issuer's Certifications.**

I, Barry Henthorn, as President and CEO, certify that:

1. I have reviewed this June 30, 2023 Quarterly Report of ReelTime Rentals, Inc.
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the restated financial statement, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Dated: March 22, 2024

REELTIME RENTALS, INC.

By /s/ Barry Henthorn  
Barry Henthorn, President,  
Chief Executive Officer and Chief Financial Officer



**Exhibit A**

**REELTIME RENTALS INC.**

2926 184<sup>th</sup> PL SE  
Bothell, WA 98012

**Financial Statements and Notes**  
**For the Six Months ended June 30, 2023 and 2022**

**REELTIME RENTALS, INC.**  
Consolidated Balance Sheets (Unaudited)

	June 30, 2023	December 31, 2022
<b>Assets</b>		
Current assets:		
Cash	\$ 236	\$ 194
Marketable securities	466,600	436,880
Prepaid expenses	34,630	44,550
Barter exchange	1,395,246	1,413,594
Total current assets	<u>1,896,712</u>	<u>1,895,218</u>
Other assets		
Intangible assets, net of accumulative amortization of \$175,363 and \$165,670 at June 30, 2023 and December 31, 2022, respectively	99,522	109,215
Goodwill	712,850	712,850
Total other assets	<u>812,372</u>	<u>822,065</u>
<b>Total Assets</b>	<u>\$ 2,709,084</u>	<u>\$ 2,717,283</u>
<b>Liabilities and Stockholders' Deficiency</b>		
Current liabilities:		
Accounts payable	\$ 114,326	\$ 87,791
Accrued expenses	2,889,473	2,679,280
Due to related parties	22,104	30,980
Notes payable	264,990	264,990
Convertible notes payable, net of discount of \$9,480 and \$6,244 at June 30, 2023 and December 31, 2022, respectively	2,485,774	2,466,510
Related party convertible notes payable	395,600	395,600
Deferred Revenue	141,680	196,740
Total current liabilities	<u>6,313,947</u>	<u>6,121,891</u>
Long term liabilities:		
Convertible notes, net of discount of \$30,344 and \$58,980 at June 30, 2023 and December 31, 2022, respectively	23,656	20,020
Total long term liabilities	<u>23,656</u>	<u>20,020</u>
Total liabilities	6,337,603	6,141,911
Commitments and contingencies	-	-
Stockholders' Deficiency:		
Preferred stock, \$0 par value; 50,000,000 shares authorized, 60,000 Preferred stock shares issued and outstanding as of June 30, 2023 and December 31, 2022	30,000	30,000
Common stock, \$0 par value, 650,000,000 shares authorized, 98,230,296 issued and outstanding as of June 30, 2023 and December 31, 2022	4,593,750	4,591,596
Additional paid-in capital	1,533,044	1,533,044
Stock to be issued	1,106,727	1,125,927
Accumulated deficit	<u>(10,892,040)</u>	<u>(10,705,195)</u>
Total stockholders' deficiency	<u>(3,628,519)</u>	<u>(3,424,628)</u>
<b>Total Liabilities and Stockholders' Deficiency</b>	<u>\$ 2,709,084</u>	<u>\$ 2,717,283</u>

The accompanying notes are an integral part of these consolidated financial statements.

**REELTIME RENTALS, INC.**  
Consolidated Statements of Operations (unaudited)

	For the Three Months Ended		For the Six Months Ended	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Revenue	\$ 258,213	\$ 543,107	\$ 578,481	\$ 930,280
Cost of Revenue	<u>246,846</u>	<u>505,654</u>	<u>524,319</u>	<u>825,714</u>
Gross margin	11,367	37,453	54,162	104,566
Operating expenses:				
Stock based compensation	\$ 438	\$ 81,901	\$ (60,900)	\$ 301,225
Professional fees	22,980	49,759	37,304	99,049
General and administrative expenses	3,941	7,024	7,963	18,878
Amortization expense	<u>4,846</u>	<u>14,496</u>	<u>9,693</u>	<u>29,016</u>
Total operating expenses	32,205	153,180	(5,940)	448,168
Net operating income (loss)	(20,838)	(115,727)	60,102	(343,602)
Other income (expense):				
Other income (expense)	63,480	(248,160)	29,720	(58,720)
Debt forgiveness	1,138	-	1,138	-
Interest income	-	274	-	550
Interest expense	<u>(136,902)</u>	<u>(154,092)</u>	<u>(277,805)</u>	<u>(315,477)</u>
Total other income (expense)	<u>(72,284)</u>	<u>(401,978)</u>	<u>(246,947)</u>	<u>(373,647)</u>
Net income (loss)	\$ <u>(93,122)</u>	\$ <u>(517,705)</u>	\$ <u>(186,845)</u>	\$ <u>(717,249)</u>
Basic and diluted income (loss) per share	\$ <u>(0.001)</u>	\$ <u>(0.007)</u>	\$ <u>(0.002)</u>	\$ <u>(0.009)</u>
Weighted average number of common shares outstanding - basic and diluted	96,288,860	78,298,066	96,182,907	76,925,239

The accompanying notes are an integral part of these consolidated financial statements.

**REELTIME RENTALS, INC.**  
Statement of Changes in Stockholders' Deficiency (Unaudited)  
As of June 30, 2023 and 2022

	Common Stock		Preferred Stock		Additional			Total
	Shares	Amount	Shares	Amount	Paid-In	Common Stock	Accumulated	Stockholders'
					Capital	To Be Issued	Deficit	Deficiency
<b>For the Three Months Ended June 30, 2022</b>								
Balance at March 31, 2022	78,298,066	\$ 4,553,191	60,000	\$ 30,000	\$ 1,466,424	\$ 941,129	\$ (10,053,145)	\$ (3,062,401)
Conversion of notes payable into shares of common stock	9,348,430	29,975	-	-	-	-	-	29,975
Stock based compensation	-	-	-	-	-	49,234	-	49,234
Discount on convertible notes payable	-	-	-	-	10,000	-	-	10,000
Net income	-	-	-	-	-	-	(517,705)	(517,705)
Balance at June 30, 2022	87,646,496	\$ 4,583,166	60,000	\$ 30,000	\$ 1,476,424	\$ 990,363	\$ (10,570,850)	\$ (3,490,897)
<b>For the Six Months Ended June 30, 2022</b>								
Balance at December 31, 2021	71,986,291	\$ 4,530,907	60,000	\$ 30,000	\$ 1,416,474	\$ 708,792	\$ (9,853,601)	\$ (3,167,428)
Conversion of notes payable into shares of common stock	15,660,205	52,259	-	-	-	-	-	52,259
Stock based compensation	-	-	-	-	-	281,571	-	281,571
Discount on convertible notes payable	-	-	-	-	59,950	-	-	59,950
Net income	-	-	-	-	-	-	(717,249)	(717,249)
Balance at June 30, 2022	87,646,496	\$ 4,583,166	60,000	\$ 30,000	\$ 1,476,424	\$ 990,363	\$ (10,570,850)	\$ (3,490,897)
<b>For the Three Months Ended June 30, 2023</b>								
Balance at March 31, 2023	96,075,776	\$ 4,591,596	60,000	\$ 30,000	\$ 1,533,044	\$ 1,106,289	\$ (10,798,918)	\$ (3,537,989)
Conversion of notes payable into shares of common stock	2,154,520	2,154	-	-	-	-	-	2,154
Stock based compensation	-	-	-	-	-	438	-	438
Net income	-	-	-	-	-	-	(93,122)	(93,122)
Balance at June 30, 2023	98,230,296	\$ 4,593,750	60,000	\$ 30,000	\$ 1,533,044	\$ 1,106,727	\$ (10,892,040)	\$ (3,628,519)
<b>For the Six Months Ended June 30, 2023</b>								
Balance at December 31, 2022	96,075,776	\$ 4,591,596	60,000	\$ 30,000	\$ 1,533,044	\$ 1,125,927	\$ (10,705,195)	\$ (3,424,628)
Conversion of notes payable into shares of common stock	2,154,520	2,154	-	-	-	-	-	2,154
Stock based compensation	-	-	-	-	-	(19,200)	-	(19,200)
Reclassification of derivative liability to equity upon amendments	-	-	-	-	-	-	-	-
Net income	-	-	-	-	-	-	(186,845)	(186,845)
Balance at June 30, 2023	98,230,296	\$ 4,593,750	60,000	\$ 30,000	\$ 1,533,044	\$ 1,106,727	\$ (10,892,040)	\$ (3,628,519)

The accompanying notes are an integral part of these consolidated financial statements.

**REELTIME RENTALS, INC.**  
Statements of Cash Flow (Unaudited)

	For the Six Months Ended	
	June 30, 2023	June 30, 2022
Cash flows from operating activities:		
Net Income (loss)	\$ (186,845)	\$ (717,249)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization expense	9,693	29,015
Debt forgiveness	(1,138)	-
Stock based compensation	(60,900)	301,226
Non-cash interest	278,443	314,927
Unrealized (gain) loss on marketable securities	(29,720)	58,720
Changes in operating assets and liabilities:		
Prepaid expense	9,920	(800)
Barter exchange (Note 10)	18,348	(137,088)
Accounts payable	16,535	(1,614)
Accrued expenses and other current liabilities	(358)	11,505
Due to related party	(8,876)	15,192
Deferred Revenue	(55,060)	65,174
Net cash used in operating activities	(9,958)	(60,992)
Cash flows from financing activities		
Cash advance from third party	10,000	-
Proceeds from convertible notes payable	-	40,000
Proceeds from long term convertible notes payable	-	20,000
Net cash provided by financing activities	10,000	60,000
Net increase (decrease) in cash	42	(992)
Cash - beginning of the year	194	1,073
Cash - end of the period	\$ 236	\$ 81
Supplemental disclosures:		
Interest paid	\$ -	\$ -
Taxes paid	\$ -	\$ -
Supplemental disclosure for non-cash financing activities:		
Discount on convertible notes payable	\$ -	\$ 59,950
Conversion of notes payable and accrued interest to common stock	\$ 2,154	\$ 52,259

The accompanying notes are an integral part of these consolidated financial statements.

**REELTIME RENTALS INC.**  
**Notes to Financial Statements (Unaudited)**  
**As of June 30, 2023**

**NOTE 1 – ORGANIZATION AND BASIS OF PRESENTATION BASIS**

**Nature of organization & business**

**i) Organization**

ReelTime headquartered in Bothell, Washington was incorporated on June 24, 2004, under the laws of the State of Washington.

**ii) Business**

In 2014, ReelTime Rentals, Inc. (“ReelTime” or the “Company”) shifted its focus and core business and formed strategic alliances and partnerships with various individuals in the media space with the intent and objective to develop specific technologies and entertainment-based products. Also, ReelTime takes a broad view of current advertising, marketing and public relations trends, video and broadcast media which allows ReelTime to focus upon, and identify, existing or emerging opportunities within the media and entertainment space which it can include in its suite of products and/or services. In addition, ReelTime expertise and exposure enables it to assist individuals and entities to capitalize upon, and maximize the benefits from, when they are suddenly thrust into, or receive, public attention and/or media exposure from, among other things, being featured on a TV show, an impactful event, viral social media or other types of media exposure.

In furtherance of its business, ReelTime seeks to establish, and participate, in strategic alliances. Among its strategic alliances, ReelTime established the ReelTime Media Group which uses the collaborative efforts of various media experts ranging from Emmy award winning producers, media distribution companies, marketing, and social media influencers. Another similar collaborative arrangement is ReelTime Media Partners which has produced television pilots and shows which aired on WeTV and Special Features that have aired on CNBC. They also produced numerous television marketing spots and commercials which have aired nationally across many media distribution platforms.

ReelTime Media group operates three distinct operational divisions, each producing revenue streams which provide the Company revenues.

On January 1, 2021, the Company acquired Discount Ad Brokers, a 15-year-old media company operating in the advertising industry, which was owned by NWBB, Inc. Discount Ad Brokers focuses on providing clients top tier placements at pricing levels at or below remnant inventory rate structures through an inventory acquisition model utilizing contracted capacity buys and bulk inventory-based contracts with major US media properties. In 2019, this business generated annual revenues in excess of \$5,000,000.

On April 26, 2021, the Company acquired 100 percent ownership of Loudmouth Media, Inc. from Conservative Broadcast Media & Journalism, Inc. “LoudMouth News”, became the first, longest running and only syndicated terrestrial (over the air) radio program that focused on the news relating to the marijuana industry in the USA and Canada. The acquisition price was 1,000,000 restricted shares of the Company’s common stock valued at \$155,000 or \$0.155 per share.

***The Virtual Reality division***, in operation since 2014, is in the business of developing, producing and distributing Virtual Reality content and technologies. ReelTime has end-to-end production, editing, and distribution capabilities for internal and external 360° Virtual Reality projects.

ReelTime continues to be actively engaged in developing and producing an end-to-end state of the art Virtual Reality suite including our two, award winning, live action series “In Front of View” and “Really Twins”. ReelTime also produced “The Making of Megs McLean” available on its own proprietary mobile platform via the ReelTime VR app. All content is available as well on the Samsung Gear VR, Oculus and Vive based distribution, Veer, Vimeo, LittlStar, IGTV, YouTube and Facebook. ReelTime continues to launch its content on additional distribution portals as they emerge.

ReelTime developed and, on July 19, 2016, filed a patent application for a “Simultaneous Spherical Panorama Image and Video Capturing System” [Application no. 62364262] which has been in continued development. ReelTime anticipates that it will be able to use this technology in consumer and commercial applications. On September 1, 2020, the patent was officially issued as U.S. Patent Number 10761303.

**The Media division** The ReelTime Media brand was established in 2017 initially to monetize the ability to connect advertisers with the nation's major media properties with excess advertising capacity which has expanded to that of a traditional advertising agency model providing production, media planning and placement services to national, regional and local advertising clients.

During the period from 2018 through 2020, as noted in its financial statements, ReelTime has participated in various barter transactions involving media advertising availability and placement activity with favorable financial results. A large portion of these barter transactions occurred through the iTrade Pay barter exchange. ReelTime intends to continue using various barter exchanges for a significant portion of its advertising/media placement activities in the future.

**The Content Production division** developed from the production, editing and audio management elements of the VR division which was established in 2018 to engage in developing and producing Linear TV and Radio broadcasts of editorial support programming in a paid placement model including the flagship program title of "Special Featured Product Report" and the "Health Watch Minute" which aired on cable networks such as CNBC.

Developing a revenue stream from both the media placement activity and the production of the content piece within the content production division produces the highest gross margins of the three ReelTime divisions.

In the future, the Company anticipates that it will continue with its core media-based business activities which may, without any assurances, thereby generate sufficient revenues to expand and utilize emerging technologies and potential opportunities which may arise. The Company also anticipates that it may have the opportunity to acquire other similar media-based businesses that can help and assist it to advance its core activities as summarized herein.

The Company experiences no existing government regulation outside of general corporation law for the states in which it operates (or will operate) and federal regulations pertinent to it as an Issuer and in the course of daily business. Management perceives no probable government regulation that would otherwise restrict the business or the plans of the Company. In that context, management believes the Company is not significantly impacted by federal, state and local environmental laws and does not have significant costs associated with compliance with such laws and regulations. The Company has one officer and makes use of consultants on an as needed basis.

#### **Basis of Presentation**

The Company generated its first revenue in September 2006. The revenues to date are primarily associated with bartering, and the Company has accumulated a significant deficit. The financial statements of the Company have been prepared in accordance with generally accepted accounting principles in the United States of America.

#### **Reclassifications**

Certain prior year amounts have been reclassified for comparative purposes to conform to the current-year financial statement presentation. These reclassifications had no effect on previously reported results of operations. In addition, certain prior year amounts from the restated amounts have been reclassified for consistency with the current period presentation.

#### **Use of Estimates**

In preparing financial statements, management makes estimates and assumptions that affect the reported amounts of assets and liabilities in the balance sheet and revenue and expenses in the statement of expenses. Actual results could differ from those estimates.

#### **Cash and Cash Equivalents**

For the purposes of the statement of cash flows, the Company considers all highly liquid investments purchased with an original maturity of years or less to be cash equivalents. The cash balance was \$236 and \$194 at June 30, 2023 and December 31, 2022, respectively.

## Marketable Securities

Marketable securities with determinable fair value are stated at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Equity securities are valued at the closing price at the end of the current period. The Company reported a gain (loss) on marketable securities of \$63,480 and (\$248,160) for the three months ended June 30, 2023 and 2022, respectively, and \$29,720 and (\$58,720) for the six months ended June 30, 2023 and 2022, respectively. The marketable securities balance was \$466,600 and \$436,880 at June 30, 2023 and December 31, 2022, respectively.

## Prepaid Expenses

The Company considers all items incurred for future services to be prepaid expenses.

Prepaid expenses consist of the following:

		<u>June 30,</u> <u>2023</u>		<u>December 31,</u> <u>2022</u>
Barter assets	\$	5,000	\$	5,000
Media credit		24,000		24,000
PCAOB audit fees		-		10,000
Other		5,630		5,550
	\$	34,630	\$	44,550

## Concentrations of Risk

Cash and cash equivalents deposited with financial institutions are insured by the Federal Deposit Insurance Corporation ("FDIC"). The Company did not hold cash in excess of FDIC insurance coverage at a financial institution as of June 30, 2023.

## Property and equipment

Property and equipment are recorded at cost and depreciated on the straight-line method over the estimated useful lives. Expenditures for normal repairs and maintenance are charged to expense as incurred. The cost and related accumulated depreciation of assets sold or otherwise disposed of are removed from the accounts, and any gain or loss is included in operations.

## Capitalization

Only assets with a cost over \$5,000 and a useful life of over 1 year are capitalized. All other costs are expensed in the period incurred.

## Goodwill

We test goodwill for impairment on an annual basis, or more frequently if circumstances, such as material deterioration in performance, indicate reporting unit carrying values may exceed their fair values. When evaluating goodwill for impairment, we may first perform a qualitative assessment to determine if the fair value of the reporting unit is more likely than not greater than its carrying amount. If we do not perform a qualitative assessment or if the fair value of the reporting unit is not more likely than not greater than its carrying amount, we calculate the implied estimated fair value of the reporting unit. If the carrying amount of goodwill exceeds the implied estimated fair value, an impairment charge to current operations is recorded to reduce the carrying value to the implied estimated fair value. The Company performed a goodwill impairment test at December 31, 2022 and determined no impairment charge was necessary to adjust the asset to fair value.

## Valuation of Long-Lived and Intangible Assets

We assess the impairment of long-lived and intangible assets periodically, or at least annually, and whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Factors considered important, which could trigger an impairment review, include the following: significant underperformance relative to historical or projected future cash flows; significant changes in the manner of use of the assets or the strategy of the overall business; and significant negative industry trends. When management determines that the carrying value of long-lived and intangible assets may not be recoverable, impairment is measured as the excess of the assets' carrying value over the estimated fair value. . At December 31, 2022, the Company performed an impairment analysis of the Company intangible assets and determined no asset impairment was necessary.



## **Derivative Financial Instruments**

The Company does not use derivative instruments to hedge exposures to cash flow, market, or foreign currency risks. The Company evaluates all of its financial instruments to determine if such instruments are derivatives or contain features that qualify as embedded derivatives. For derivative financial instruments that are accounted for as liabilities, the derivative instrument is initially recorded at its fair value and is then re-valued at each reporting date, with changes in the fair value reported as charges or credits to income. For option-based derivative financial instruments, the Company uses the Binomial option-pricing model to value the derivative instruments at inception and subsequent valuation dates. The classification of derivative instruments, including whether such instruments should be recorded as liabilities or as equity, is reassessed at the end of each reporting period. Derivative instrument liabilities are classified in the balance sheet as current or non-current based on whether or not net-cash settlement of the derivative instrument could be required within 12 months of the balance sheet date.

## **Fair Value Measurements**

In September 2006, the FASB issued ASC 820 (previously SFAS 157) which defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The provisions of ASC 820 were effective January 1, 2008.

As defined in ASC 820, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (exit price). The Company utilizes market data or assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable. The Company classifies fair value balances based on the observations of those inputs. ASC 820 establishes a fair value hierarchy that prioritizes the inputs used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurement) and the lowest priority to unobservable inputs (level 3 measurement).

The three levels of the fair value hierarchy defined by ASC 820 are as follows:

Level 1 – Quoted prices are available in active markets for identical assets or liabilities as of the reporting date. Active markets are those in which transactions for the asset or liability occur in sufficient frequency and volume to provide pricing information on an ongoing basis. Level 1 primarily consists of financial instruments such as exchange-traded derivatives, marketable securities and listed equities.

Level 2 – Pricing inputs are other than quoted prices in active markets included in level 1, which are either directly or indirectly observable as of the reported date. Level 2 includes those financial instruments that are valued using models or other valuation methodologies. These models are primarily industry-standard models that consider various assumptions, including quoted forward prices for commodities, time value, volatility factors, and current market and contractual prices for the underlying instruments, as well as other relevant economic measures. Substantially all of these assumptions are observable in the marketplace throughout the full term of the instrument, can be derived from observable data or are supported by observable levels at which transactions are executed in the marketplace. Instruments in this category generally include non-exchange-traded derivatives such as commodity swaps, interest rate swaps, options and collars.

Level 3 – Pricing inputs include significant inputs that are generally less observable from objective sources. These inputs may be used with internally developed methodologies that result in management's best estimate of fair value.

The Company did not identify any assets or liabilities which required adjustment to fair value at June 30, 2023 and December 31, 2022.

## **Revenue Recognition**

Revenue is recognized when a customer obtains control of promised goods or services and is recognized in an amount that reflects the consideration that an entity expects to receive in exchange for those goods or services. In addition, the standard requires disclosure of the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The amount of revenue that is recorded reflects the consideration that the Company expects to receive in exchange for those goods. The Company applies the following five-step model in order to determine this amount: (i) identification of the promised goods in the contract; (ii) determination of whether the promised goods are performance obligations, including whether they are distinct in the context of the contract; (iii) measurement of the transaction price, including the constraint on variable consideration; (iv) allocation of the transaction price to the performance obligations; and (v) recognition of revenue when (or as) the Company satisfies each performance obligation.

The Company only applies the five-step model to contracts when it is probable that the entity will collect the consideration it is entitled to in exchange for the goods and service transfers to the customer. Once a contract is determined to be within the scope of ASC 606 at contract inception, the Company reviews the contract to determine which performance obligations the Company must deliver and which of these performance obligations are distinct. The Company recognizes as revenues the amount of the transaction price that is allocated to the respective performance obligation when the performance obligation is satisfied or as it is satisfied. Generally, the Company's performance obligations are transferred to customers at a point in time, typically upon delivery.

Bartering transactions represent the exchange of Company services for other services. These transactions are recorded at the estimated fair market value of the services provided or the fair value of the services received, whichever is most readily determinable. Revenue is recognized on bartering transactions and trade transactions when the services are provided. Expenses are recorded ratably over a period that estimates when the service received is utilized, or when the event occurs. Bartering transactions and trade revenues and expenses from continuing operations are included in revenue and cost of revenues, respectively.

### **Income taxes**

The Company's policy is to provide for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse. The U.S. Tax Cuts and Jobs Act (TCJA) legislation reduces the U.S. federal corporate income tax rate from 35.0% to 21.0% and is effective June 22, 2018 for the Company. On January 1, 2023, the U.S. federal corporate income tax rate increased from 21% to 28%. We did not provide any current or deferred U.S. federal income tax provision or benefit for any of the periods presented because we have experienced operating losses since inception. When it is more likely than not that a tax asset cannot be realized through future income the Company must allow for this future tax benefit. We provided a full valuation allowance on the net deferred tax asset, consisting of net operating loss carryforwards, because management has determined that it is more likely than not that we will not earn income sufficient to realize the deferred tax assets during the carryforward period.

The Company is not aware of any uncertain tax position that, if challenged, would have a material effect on the financial statements for the six months ended June 30, 2023 or during the prior three years applicable under FASB ASC 740. We did not recognize any adjustment to the liability for uncertain tax position and therefore did not record any adjustment to the beginning balance of accumulated deficit on the consolidated balance sheet. All tax returns for the Company remain open for examination.

At June 30, 2023, the Company had a net operating loss ("NOL's") carry forward available to offset future taxable income. The Company established valuation allowances equal to the full amount of the deferred tax assets due to the uncertainty of the utilization of the operating losses in future periods. The Company has not filed its federal tax returns since inception and therefore, the NOL's will not be available to offset future taxable income until the tax returns are filed with the respective federal tax authorities. The Company is in the process of filing the tax returns through December 31, 2022.

### **Basic and diluted net income per share**

Basic net loss per common share is computed using the weighted average number of common shares outstanding. Diluted earnings per share (EPS) include additional dilution from common stock equivalents, such as stock issuable pursuant to the exercise of stock options warrants and convertible notes. Common stock equivalents are not included in the computation of diluted earnings per share when the Company reports a loss because to do so would be anti-dilutive for the periods presented. As of June 30, 2023, the Company has no options or warrants outstanding. At June 30, 2023, the total shares issuable upon conversion of convertible notes payable, shares issuable to consultants and Company executives would be approximately 889,771,000 shares of the Company's common stock.

The number of shares required to satisfy the requirements of the Company outstanding convertible instruments exceeds the number of unissued shares of the Company. The Company currently has 650,000,000 shares of common stock authorized, but that number is insufficient to meet the Company's obligations to certain individuals, officers, corporations and related corporations under the terms of our convertible promissory notes payable. Due to existing restrictions limiting the holder of a convertible note to receive, upon conversion, shares of common stock which will not exceed 4.9% of our issued and outstanding common stock, there is no imminent requirement that the number of our authorized capital stock be increases, At an appropriate time, the Company envisions seeking shareholder approval of an increase in the Company's authorized capitalization to some greater number of authorized shares, but the Company cannot provide any assurance that the Company will be able to obtain the necessary shareholder approval. If the Company fails to obtain shareholder approval for the increase in authorized capitalization, the Company may be in default under the terms of the convertible promissory notes payable.

On December 31, 2022, the Company completed negotiations to reduce the potential dilution of the Company's common stock by approximately 2,267,992,000 shares, with a note holder related to the Company. The conversion rate was increased to the listed market price of the Company's common stock on December 31, 2022. The conversion rates for nine convertible notes payable were increased from \$0.00025 or \$0.00050 to \$0.007 per share. In addition, on December 31, 2022, the Company completed negotiations to reduce the potential dilution of the Company's common stock by approximately 522,087,000 shares with noteholders unrelated to the Company. The conversion rates for seven convertible notes payable was increased from \$0.00025 or \$0.00050 to \$0.002 per share based on a mutual agreement between the noteholders and the Company. On December 31, 2022, the aggregate reduction of potential dilution was approximately 2,790,079,000 shares of the Company's common stock. At June 30, 2023, the total shares issued and outstanding, issuable upon conversion of convertible notes payable and other shares earned but not issued would be approximately 988,002,000 shares of the Company's common stock which exceeded the number of unissued shares of the Company's common stock by approximately 338,002,000 shares.

## **Stock Compensation**

The Company accounts for share-based compensation in accordance with the fair value recognition provisions of the Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") No. 718 and No. 505. The Company issues restricted stock to employees and consultants for their services. Cost for these transactions are measured at the fair value of the equity instruments issued at the date of grant. These shares are considered fully vested and the fair market value is recognized as an expense in the period granted. The Company recognized consulting expenses and a corresponding increase to additional paid-in-capital related to stock issued for services. For agreements requiring future services, the consulting expense is to be recognized ratably over the requisite service period.

The Company uses the Black-Scholes option valuation model for estimating the fair value of traded options. This option valuation model requires the input of highly subjective assumptions including the expected stock price volatility. There were no options outstanding for the six months ended June 30, 2023 and 2022.

The Company recorded stock-based compensation \$438 and \$81,901 for the three months ended June 30, 2023 and 2022, respectively, and (\$60,900) and \$301,225 for the six months ended June 30, 2023 and 2022, respectively, for the virtual reality business, bartering businesses and executive compensation. During January 2023, the Company cancelled two consulting agreements which resulted in stock compensation income of \$62,375 reported for the six months ended June 30, 2023, in the accompanying consolidated statements of operations.

## **Recent Issued Accounting Standards**

During the six months ended June 30, 2023, there were several new accounting pronouncements issued by the FASB. Each of these pronouncements, as applicable, has been or will be adopted by the Company. Management does not believe the adoption of any of these accounting pronouncements has had or will have a material impact on the Company's financial statements.

## **NOTE 2 –INTANGIBLE ASSETS**

Intangibles consist of intellectual property and derivative works of \$125,000 acquired in the purchase of the assets of ReelTime VR from Henthorn Enterprises Inc. on September 15, 2015. The fair value of the intellectual property derivative works was calculated using the net present value of the projected gross profit to be generated over 84 months beginning in September 2015 with annual amortization of \$17,857. The intangible assets was fully amortized at December 31, 2022.

On September 1, 2020, the Company's patent application number 15/654,613, titled "Simultaneous Spherical Panorama Image and Video Capturing System", has officially been issued as U.S. Patent Number 10,761,303. The cost of the patent was \$11,985 and recorded as an intangible asset in the accompanying consolidated balance sheets. The patent will be amortized over its estimated life of 12.5 years with an annual amortization of \$959.

The acquisition of Discount Ad Brokers on January 1, 2021 contained intangibles of intellectual property and other assets of \$274,300. The assets will be amortized over estimated lives from one year to 10 years with an annual amortization of \$38,353 for year 1. At December 31, 2021, the Company reported an impairment loss of \$117,973 which wrote the remaining unamortized balance of the Discount Ad Brokers intangible assets to fair value in the accompanying statement of operations. The adjusted annual amortization is \$18,427.

The intangibles assets of Loudmouth Media, Inc. will be amortized over estimated lives from three years to 7 years with an annual amortization of \$41,476 for year 1. At December 31, 2021, the Company reported an impairment loss of \$63,154 which wrote the remaining unamortized balance of the Loudmouth intangible assets to fair value in the accompanying statement of operations. The adjusted annual amortization is \$20,738. At September 30, 2022, the Company reported an impairment loss of \$47,600 which wrote the remaining unamortized balance of the Loudmouth intangible assets to \$-0- in the accompanying statement of operations.

The Company recorded amortization expense of \$4,846 and \$14,496 for the three months ended June 30, 2023 and 2022, respectively and \$9,693 and \$29,016 for the six months ended June 30, 2023 and 2022, respectively.

### **NOTE 3 – GOING CONCERN**

The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. Historically, the Company has incurred material recurring losses from operations. At June 30, 2023, the Company has an accumulated deficit since inception of \$10,892,040. The Company generated \$578,481 revenues primarily from cashless barter sales and a net loss of \$186,845 during the six months ended June 30, 2023. In addition, the Company is experiencing a continuing operating cash flow deficiency. These factors, among others, raise substantial doubt about the Company's ability to continue as a going concern.

The Company is relying on investor funding to maintain operations. The Company will continue to pursue additional equity financing and/or debt financing while managing cash flow in an effort to provide funds and cash flow to meet its obligations on a timely basis.

The financial statements do not contain any adjustments to reflect the possible future effects on the classification of assets or the amounts and classification of liability that may result should the Company be unable to continue as a going concern.

### **NOTE 4 – RELATED PARTY ACTIVITY**

#### *Executive contracts*

On June 1, 2016, the Company signed a five-year Executive Employment Contracts for the Company's CEO and CFO. Each executive will be compensated with \$100,000 per year base compensation with 50% bonus opportunities and milestone incentives, payable in the Company's restricted common stock and 1,000,000 restricted shares of the Company's common stock payable on each anniversary beginning June 1, 2017. The provision for a \$100,000 base with 50% bonus compensation was removed in December 2016 from both employment contracts. In addition, each executive was granted 4,000,000 incentive and other shares for an aggregate of 8,000,000 shares for meeting certain Company objectives. The objectives were achieved, and executives earned the shares. During August 2018, the Company issued 5,000,000 restricted shares of the Company's common stock to the Company's CEO and CFO for an aggregate of 10,000,000 shares for their June 1, 2017 anniversary and incentive shares. The shares were valued at \$114,000 or \$0.0114 per share. On June 1, 2018, the executives earned 1,000,000 restricted shares of the Company's common stock for an aggregate of 2,000,000 shares for their June 1, 2018 anniversary. The shares were valued at \$60,000 or \$0.03 per share. On December 31, 2018, the Company's CFO resigned from the Company and ceased accruing further shares. As of June 30, 2023, these shares have not been issued to the executives. On June 1, 2019, the Company's CEO earned 1,000,000 restricted shares of the Company's common stock for his June 1, 2019 anniversary. The shares were valued at \$9,400 or \$0.0094 per share. As of June 30, 2023, these shares have not been issued to the executive. On June 1, 2020, the Company's CEO earned 1,000,000 restricted shares of the Company's common stock for his June 1, 2020 anniversary. The shares were valued at \$9,500 or \$0.0095 per share. As of June 30, 2023, these shares have not been issued to the executive. Since the CEO received a new contract as of October 1, 2020, this employment agreement dated June 1, 2015, was cancelled as of June 1, 2020.

On October 1, 2020, the Company signed a two-year Executive Employment Contracts for the Company's CEO. The CEO will receive 4,444,000 restricted shares of the Company's common stock for the service period from October 1, 2020 through June 30, 2023. The shares were valued at \$311,080 or \$0.07 per share. A total of 555,500 shares vest each 90 days after the October 1, 2020 grant date. As of June 30, 2023, the CEO has earned 4,444,000 shares valued at \$311,080 or \$0.07 per share. As of June 30, 2023, these shares have not been issued to the executive. In addition, the CEO will receive \$4,000 per month for the first five months, \$6,000 a month for months six through twelve and \$12,000 per month for months thirteen through twenty-four. Under the agreement, the CEO's compensation was \$36,000 and \$72,000 for the three and six months ended June 30, 2022, respectively. The contract terminated on September 30, 2022 and was not renewed. The Company's CEO is owed \$91,424 and \$93,170 at June 30, 2023 and December 31, 2022, respectively.

## Other

On October 1, 2019 the Company entered into a twenty-four-month agreement with Baristas Coffee Company, Inc, a related corporation, to provide various services including product development, social media management, website development and other services. The Company will be paid \$1,000 per month. The contract was extended on a month-to-month basis after December 31, 2021. The Company has earned \$3,000 under the contract for the six months ended June 30, 2022. The contract terminated on July 1, 2022.

On March 1, 2020 the Company entered into a twenty-four-month agreement with Munchie Magic, a related corporation, to provide various services including product development, social media management, website development and other services. The Company will be paid \$5,000 for month one, \$4,000 for month two and \$3,500 per month thereafter. The Company has earned \$10,500 and \$21,000 under the contract for the three and six months ended June 30, 2023 and 2022, respectively. The balance of unpaid fees amounted to \$69,320 and \$62,190 at June 30, 2023 and December 31, 2022, respectively and recorded as deferred revenue in the accompanying consolidated balance sheet.

On January 12, 2021, the Company signed a Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreement with a related corporation (Munchie Magic) for developing, implementing, and marketing various technologies, business models and processes. Under the agreement, Munchie Magic will pay a license fee to the Company equal to \$.35 per transaction (customer order).

On August 16, 2021, Munchie Magic DBA Thai Dah, a related corporation, signed a Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreement with the Company for developing, implementing, and marketing various technologies, business models and processes. Under the agreement, Thai Dah will pay a license fee to the Company equal to \$.35 per transaction (customer order).

On August 16, 2021, Munchie Magic DBA Mini Bar, a related corporation, signed a Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreement with Company for developing, implementing, and marketing various technologies, business models and processes. Under the agreement, Mini Bar will pay a license fee to the Company equal to \$.35 per transaction (customer order).

License fees for the Worldwide Exclusive Limited Perpetual Technology, Business Model and Processes Licensing Agreements for Munchie Magic, Munchie Magic - Thai Dah, and Munchie Magic DBA MiniBar Magic were \$193 and \$1,345 for the three months ended June 30, 2023 and 2022, respectively and \$428 and \$3,114 for the six months ended June 30, 2023 and 2022, respectively.

The Company provided executive direction, services and other administrative support to the related corporations.

## NOTE 5– ACCRUED EXPENSES

Accrued expenses consist of the following:

		<u>June 30, 2023</u>		<u>December 31, 2022</u>
<b>Accrued Compensation</b>	\$	261,510	\$	302,930
<b>Accrued Payroll Taxes</b>		439,292		439,292
<b>Accrued Interest</b>		<u>2,188,671</u>		<u>1,937,058</u>
	\$	2,889,473	\$	2,679,280

The accrued payroll taxes represented unpaid federal income taxes including penalty and interest through June 30, 2023 from a liability incurred during 2006 through 2008 for former employees.

## NOTE 6 – NOTES PAYABLE

### *Notes payable: non-convertible*

The Company has issued a number of notes with various maturity dates from 2007 through 2009 to unrelated parties. The unpaid balance including accrued interest was \$1,095,232 and \$1,066,447 at June 30, 2023 and December 31, 2022, respectively. The promissory notes are reported as notes payable in the accompanying consolidated balance sheets. The Company is in default under the repayment terms of the notes.

*Notes payable: convertible non-related parties*

The Company has issued a number of convertible notes with various maturity dates to non-related parties. The loans bear interest at 5% to 10% and have various maturity dates through April 26, 2024. After maturity, the interest rate increases to 10% or 15%. In addition, at any time, the individual or corporation may convert the note into shares of the Company's common stock at various exercise prices between \$0.00025 to \$0.20 per share. Due to the short-term nature of these loans, they are recorded as current liabilities. The Company calculates the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock on the date of issuance. There were no new convertible promissory notes during the six months ended June 30, 2023. The debt discounts are amortized through the term of the notes. The outstanding balances including accrued interest at June 30, 2023 and December 31, 2022 was \$3,524,646 and \$3,303,531, respectively. The outstanding principal balance, net of debt discount at June 30, 2023 and December 31, 2022 was \$2,485,774 and \$2,466,510, respectively. The Company is in default under the repayment terms for the majority of these convertible notes payable.

As of June 30, 2023, the conversion price of the non-related party convertible notes were fixed and determinable on the date of issuance and as such in accordance with ASC Topic 815 "*Derivatives and Hedging*" ("ASC 815"), the embedded conversion options of the note were not considered derivative liabilities. The beneficial conversion features of certain convertible notes are at a price below fair market value. The Company recorded interest expense on the debt discount of \$2,292 and \$29,313 for the three months ended June 30, 2023 and 2022, respectively, and \$8,536 and \$67,901 for the six months ended June 30, 2023 and 2022, respectively, in the accompanying consolidated statements of operations.

*Notes payable: convertible related parties*

The Company has issued a number of convertible notes to related parties. The loans bear interest at 5% to 10% and have various maturity dates through August 3, 2022. After maturity, the interest rate generally increases to 10% or 15%. In addition, at any time, the related party may convert the note into shares of the Company's common stock at various exercise prices between \$0.0025 to \$0.05 per share. Due to the short-term nature of these loans, they are recorded as current liabilities. The Company calculated the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock into on the date of issuance. There were no new convertible promissory notes during the six months ended June 30, 2023. The debt discounts are amortized through the term of the notes. On December 31, 2022, the Company netted \$11,117 of principal and accrued interest from three related parties notes receivable with notes payable from the related parties. The outstanding balances including accrued interest at June 30, 2023 and December 31, 2022 was \$721,050 and \$697,169, respectively. The debt discounts were -0- at June 30, 2023 and December 31, 2022. The Company is not compliant with the repayment terms of these notes payable.

As of June 30, 2023, the conversion price of the related party convertible notes were fixed and determinable on the date of issuance and as such in accordance with ASC Topic 815 "*Derivatives and Hedging*" ("ASC 815"), the embedded conversion options of the notes were not considered derivative liabilities. The beneficial conversion features of certain convertible notes are at a price below fair market value. The Company recorded interest expense on the debt discounts of \$-0- and \$1,173 for the three months ended June 30, 2023 and 2022, respectively, and \$-0- and \$2,346 for the six months ended June 30, 2023 and 2022, respectively, in the accompanying consolidated statements of operations.

*Long Term Notes payable: convertible non-related parties*

The Company has issued various convertible notes payable to a non-related party. The loans bear interest at 8% and have various maturity dates through November 23, 2024. After maturity, the interest rate increases to 10% to 15%. In addition, at any time, the individual or corporation may convert the note into shares of the Company's common stock at an exercise price of \$0.004 \$0.005 per share. Due to the long-term nature of these loans, they are recorded as long-term liabilities. The Company calculates the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock into on the date of issuance. There were no new convertible promissory notes during the six months ended June 30, 2023. The debt discounts are amortized through the term of the notes. The outstanding balances including accrued interest at June 30, 2023 and December 31, 2022 was \$57,646 and \$81,896. The outstanding principal balance, net of debt discount at June 30, 2023 and December 31, 2022, was \$23,656 and \$20,020, respectively.

As of June 30, 2023, the conversion price of the non-related party convertible notes were fixed and determinable on the date of issuance and as such in accordance with ASC Topic 815 "*Derivatives and Hedging*" ("ASC 815"), the embedded conversion options of the note were not considered derivative liabilities. The beneficial conversion features of certain convertible notes are at a price below fair market value. The Company recorded interest expense on the debt discount of \$8,161 and \$2,083 for the three months ended June 30, 2023 and 2022, respectively, and \$18,614 and \$2,291 for the six months ended June 30, 2023 and 2022, respectively, in the accompanying consolidated statements of operations.

## NOTE 7 – EQUITY TRANSACTIONS

The Company was established with two classes of stock, 650,000,000 shares authorized of no-par value common stock and 50,000,000 shares authorized of no-par value preferred stock. The Company had 98,230,296 and 96,075,776 shares of common stock issued and outstanding as of June 30, 2023 and December 31, 2022, respectively. The Company had 60,000 shares of preferred stock issued and outstanding as of June 30, 2023 and December 31, 2022.

During May 2023, it has been determined that the Company has not filed any Certificate of Designation to establish the rights, preferences, limitations or other elements applicable to its existing series or class of preferred shares. Notwithstanding the foregoing, the Company currently has 60,000 shares of its preferred stock issued and outstanding. The Company intends to undertake efforts to correct and cure the foregoing defective corporate action by following the procedures and requirements as set forth in pertinent provisions of RCW 23B.30.010 – 23B.30.080. When completed, each existing share of preferred stock is deemed to be an identical share of valid preferred stock issued at the time it was purportedly issued.

### *Transactions*

During January 2018, an individual converted \$158 of accrued interest into 630,000 restricted shares of the Company's common stock at \$0.00025 per share to partially satisfy a convertible promissory note dated June 6, 2015. As of June 30, 2023, these shares have not been issued to the individual.

For the years ended December 31, 2018 and prior years, consultants and executives earned 4,672,859 restricted shares of the Company's common stock for services to the Company. The shares were valued at \$163,650 or \$0.035 per share. As of June 30, 2023, these shares have not been issued to the consultants and executives.

During April 2019, a consultant earned 250,000 restricted shares of the Company common stock under a consulting contract for virtual reality and bartering services to the Company. The shares were valued at \$2,500 or \$0.01 per share. As of June 30, 2023, these shares have not been issued to the individual.

During May 2019, a consultant earned 250,000 restricted shares of the Company common stock under a consulting contract for virtual reality and bartering services to the Company. The shares were valued at \$2,400 or \$0.096 per share. As of June 30, 2023, these shares have not been issued to the individual.

During June 2019, the Company's CEO earned 1,000,000 restricted shares of the Company common stock under an employment contract from the Company. The shares were valued at \$9,400 or \$0.0094 per share. As of June 30, 2023, these shares have not been issued to the CEO.

During October and November 2019, two consultants earned 1,000,000 restricted shares of the Company common stock under consulting contracts for virtual reality and bartering services to the Company. The shares were valued at \$9,800 or \$0.0098 per share. As of June 30, 2023, these shares have not been issued to the individuals.

During January 2020, a consultant earned 500,000 restricted shares of the Company common stock under a consulting contract for virtual reality and bartering services to the Company. The shares were valued at \$5,000 or \$0.01 per share. As of June 30, 2023, these shares have not been issued to the individual.

During May 2020, a consultant earned 500,000 restricted shares of the Company common stock under a consulting contract for virtual reality and bartering services to the Company. The shares were valued at \$4,800 or \$0.0096 per share. As of June 30, 2023, these shares have not been issued to the individual.

During June 2020, the Company's CEO earned 1,000,000 restricted shares of the Company common stock under an employment contract from the Company. These shares were valued at \$9,500 or \$0.0095 per share. As of June 30, 2023, the shares have not been issued to the CEO.

On August 1, 2020 the Company signed a stock purchase agreement with an attorney for 750,000 restricted shares of the Company's common stock. Under the agreement, the attorney agreed to provide legal fees of \$7,500 to the Company for patent services. At June 30, 2023, these shares have not yet been issued to the attorney.

During October and November 2020, two consultants earned 1,000,000 restricted shares of the Company common stock under consulting contracts for virtual reality and bartering services to the Company. The shares were valued at \$11,000 or \$0.011 per share. As of June 30, 2023, these shares have not been issued to the individuals.

On December 9, 2020, the Company entered into a two-year agreement with Marc Hatch, to provide expertise as sales manager for the Company's Discount AD Brokers acquisition. Mr. Hatch will be compensated with 1,000,000 shares of the Company's restricted common stock for each year of service for an aggregate of 2,000,000 shares. The subject shares will be earned on January 1, 2022 and January 1, 2023. The shares for year one were valued at \$119,900 or \$.1199 per share. The shares for year two were valued at \$59,000 or \$.059 per share. As of June 30, 2023, 2,000,000 shares have been earned but have not yet been issued.

On December 30, 2020, the Company's CEO earned 555,500 restricted shares of the Company's common stock shares under an executive compensation agreement dated October 1, 2020. The shares were valued at \$38,885 or \$0.07 per share. As of June 30, 2023, these shares have not been issued to the executive.

On March 30, 2021, the Company's CEO earned 555,500 shares valued at \$38,885 or \$.07 per share under his October 1, 2020 employment agreement. As of June 30, 2023, these shares have not been issued to the executive.

On March 31, 2021, a consultant earned 100,000 restricted shares of the Company common stock under a consulting contract for services to the Company. The shares were valued at \$11,990 or \$0.1199 per share. As of June 30, 2023, these shares have not been issued to the individual.

During April 2021, a consultant earned 250,000 restricted shares of the Company's common stock for services to the Company. The shares were valued at \$0.1273 per share or \$31,825. The shares have not been issued as of June 30, 2023.

On June 13, 2021, a corporation converted \$4,000 of principal into 800,000 unrestricted shares of the Company's common stock at \$.005 per share to partially satisfy convertible promissory notes dated July 5, 2017 and August 8, 2017. These shares were not issued to the corporation at June 30, 2023.

On June 28, 2021, the Company's CEO earned 555,500 shares valued at \$38,885 or \$.07 per share under his October 1, 2020 employment agreement. As of June 30, 2023, these shares have not been issued to the executive.

On September 26, 2021, the Company's CEO earned 555,500 shares valued at \$38,885 or \$.07 per share under his October 1, 2020 employment agreement. As of June 30, 2023, these shares have not been issued to the executive.

During October and November 2021, two consultants earned 1,000,000 restricted shares of the Company common stock under consulting contracts for virtual reality and bartering services to the Company. The shares were valued at \$117,100 or \$0.1171 per share. As of June 30, 2023, these shares have not been issued to the individuals.

On December 26, 2021, the Company's CEO earned 555,500 shares valued at \$38,885 or \$.07 per share under his October 1, 2020 employment agreement. As of June 30, 2023, these shares have not been issued to the executive.

At December 31, 2021, 1,000,000 shares have been earned and valued at \$.0244 per share or \$69,800 under a "Work for Hire Performance Agreements" dated August 2016, with actors to co-host the Virtual Reality travel show "Really Twins". As of June 30, 2023, the 1,000,000 shares have not been issued to the actors.

During January 2022, a consultant earned 500,000 restricted shares of the Company common stock under a consulting contract for services to the Company. The shares were valued at \$63,650 or \$0.1273 per share. As of June 30, 2023, these shares have not been issued to the individual.

On February 2, 2022, the Company issued 3,220,000 unrestricted shares of the Company's common stock to a corporation, which partially satisfy the principal and interest under convertible promissory note dated December 3, 2018. The shares were valued at \$16,100 or \$0.005 per share.

On February 15, 2022, the Company issued 3,091,775 unrestricted shares of the Company's common stock to a corporation, which partially satisfy the principal and interest under convertible promissory note dated September 23, 2014. The shares were valued at \$6,184 or \$0.002 per share.

On March 25, 2022, the Company's CEO earned 555,500 shares valued at \$38,885 or \$.07 per share under his October 1, 2020 employment agreement. As of June 30, 2023, these shares have not been issued to the executive.

During April 2022, a consultant earned 250,000 restricted shares of the Company's common stock for services to the Company. The shares were valued at \$0.038 per share or \$9,500. These shares have not been issued as of June 30, 2023.



On April 21, 2022, the Company issued 3,759,400 unrestricted shares of the Company's common stock to a corporation, which fully satisfy the principal and interest under convertible promissory notes dated July 18, 2017, September 13, 2019, December 5, 2019 and December 6, 2019. The shares were valued at \$18,797 or \$0.005 per share.

On May 4, 2022, the Company issued 3,794,790 unrestricted shares of the Company's common stock to a corporation, which partially satisfy the principal and interest under convertible promissory note dated August 20, 2014. The shares were valued at \$7,590 or \$0.002 per share.

On June 15, 2022, the Company issued 1,794,240 unrestricted shares of the Company's common stock to a corporation, which fully satisfy the principal and interest under convertible promissory notes dated August 20, 2014 and September 23, 2014. The shares were valued at \$3,588 or \$0.002 per share.

On June 25, 2022, the Company's CEO earned 555,500 shares valued at \$38,885 or \$.07 per share under his October 1, 2020 employment agreement. As of June 30, 2023, these shares have not been issued to the executive.

On July 20, 2022, the Company issued 3,937,500 unrestricted shares of the Company's common stock to a corporation, which partially satisfy the interest under a convertible promissory note dated September 15, 2015. The shares were valued at \$3,938 or \$0.001 per share.

On September 21, 2022, the Company's CEO earned 555,500 shares valued at \$38,885 or \$.07 per share under his October 1, 2020 employment agreement. As of June 30, 2023, these shares have not been issued to the executive.

On October 1, 2022, a consultant earned 750,000 restricted shares of the Company common stock under consulting contracts for virtual reality and bartering services to the Company. The shares were valued at \$74,625 or \$0.0995 per share. As of June 30, 2023, these shares have not been issued to the individuals.

On December 28, 2022, the Company issued 4,491,780 unrestricted shares of the Company's common stock to a corporation, which partially satisfy the principal and interest under a convertible promissory note dated September 15, 2015. The shares were valued at \$4,492 or \$0.001 per share.

On June 28, 2023, the Company issued 2,154,520 unrestricted shares of the Company's common stock to a corporation, which fully satisfied the principal and interest under a convertible promissory note dated September 15, 2015. The shares were valued at \$2,154 or \$0.001 per share.

As of June 30, 2023, a consultant earned 682,427 restricted shares of the Company common stock under a consulting contract dated July 6, 2021 for accounting services to the Company. The shares were valued at \$12,549 or \$0.0184 per share. As of June 30, 2023, these shares have not been issued to the consultant.

## **NOTE 8 – MATERIAL CONTRACTS**

During August 2016, the Company entered into 2 (two) "Work for Hire Performance Agreements" with actors to co-host the Virtual Reality travel show "Really Twins". The contracts cover two seasons for the Virtual Reality show, defined as 6 (nine) episodes per season. All work must be completed by December 31, 2020. The agreement may be terminated without cause by either party upon 30 days advance notice. For each season of "Really Twins" Virtual Reality show, the two actors are compensated with 1,000,000 shares for an aggregate of 2,000,000 shares of the Company's unregistered common stock. The first season was completed during January 2018 and the 1,000,000 shares were valued at \$.0244 per share or \$24,400. During June 2019, the contracts for season two of the "Really Twins" was extended to June, 30 2020. During June 2020, the agreement with the Really Twins for season two was extended until December 31, 2021 due to complications of shooting during Covid-19. At December 31, 2021, the 1,000,000 shares have been earned and valued at \$.0244 per share or \$69,800. As of June 30, 2023, the 2,000,000 shares have not been issued for the first and second season of the "Really Twins".

On September 15, 2017, the Company entered into an Agreement with a corporation to provide \$2,000,000 in pre-paid media placement opportunities and services in exchange for a \$2,000,000 convertible note with right to convert indebtedness, at conversion price of \$1 per share, into shares of the Company's common stock. The corporation may only convert shares consistent with the amount of media utilized by the Company as a direct result of signed insertion orders. The media assignments may be used on television, radio, out of home, digital display and print publications including airline magazines subject to normal placement terms excluding current contracted buys and existing agency specific or media property relationships previously entered into by the Company. As of June 30, 2023, no work has been performed on the contract.

On March 27, 2018, the Company entered into a “Binding Letter of Agreement” with veteran detective/author John Cameron for 50% rights to “It’s Me Edward Wayne Edwards - The Serial Killer You Never Heard of” and the subsequent updated version “It Was Always ME! Edward Edwards - The Most Prolific Serial Killer of All Time” and/or its derivatives. In exchange, the Company will issue the author 1,000,000 restricted shares of Company’s common stock valued at \$20,000 or \$0.02 per share and provide various multimedia services to market and sell the book. The services include websites, internet accessible portals complete with e-commerce, affiliate programs, TV, Radio spots, etc. At June 30, 2023, the 1,000,000 shares have not been issued to Mr. Cameron.

On December 9, 2020, the Company entered into a two-year consulting agreement with an individual to provide expertise as the sales manager for the Company’s Discount AD Brokers acquisition. The consultant will be compensated with 1,000,000 shares of the Company’s restricted common stock for each year of service for an aggregate of 2,000,000 restricted shares. The subject shares will be earned on January 1, 2022 and January 1, 2023. The shares for year one were valued at \$119,900 or \$.1199 per share. The shares for year two were valued at \$59,000 or \$.059 per share. At June 30, 2023, 2,000,000 restricted shares have been earned but have not yet been issued to the consultant. In addition, the consultant is compensated with 3.5% of the gross advertising revenues generated by the media business (former Discount Ad Brokers) after meeting certain milestones. During the three months ended June 30, 2023 and 2022, the consultant earned \$-0- and \$1,504, respectively, and during the six months ended June 30, 2023 and 2022, the consultant earned \$280 and \$2,228, respectively, under the agreement for 3.5% of the gross advertising revenues.

#### **NOTE 9 – BARTERING TRANSACTIONS**

In 2017, the Company began providing media services using two on-line bartering websites and third-party providers. The Company’s business model is to purchase incomplete advertising impressions with barter assets and sell completed advertising for barter assets or cash. The Company achieved revenues of \$251,580 from 18 transactions ranging from \$1,247 to \$30,000 each, for the three months ended June 30, 2023 and achieved revenues of \$538,620 from 72 transactions ranging from \$177 to \$24,000, for the three months ended June 30, 2022. The Company achieved revenues of \$556,380 from 41 transactions ranging from \$1,247 to \$87,600 each, for the six months ended June 30, 2023 and achieved revenues of \$864,766 from 104 transactions ranging from \$177 to \$120,000 each, for the six months ended June 30, 2022. The cost of revenues amounted to approximately 84% to 96% of the gross revenues for the three and six months ended June 30, 2023 and 2022.

At June 30, 2023 and December 31, 2022, respectively the unused service received was \$1,395,246 and \$1,413,594 for barter exchange and related prepaid expenses of \$5,000, were recorded on the accompanying consolidated balance sheet. In addition, deferred revenue of \$72,360 and \$134,550 for completed but unearned bartering transactions was recorded on the accompanying consolidated balance sheet at June 30, 2023 and December 31, 2022, respectively.

#### **NOTE 10 – SUBSEQUENT EVENTS**

On July 30, 2023, the Company executed and delivered a \$12,000 Convertible Promissory Note to a corporation. The Convertible Note bears interest at 10% and has a maturity date of July 30, 2025 at which time all principal and accrued interest shall be due and payable. After maturity the interest rate increases to 15%. Prepayment is permitted without penalty. The Convertible Note is convertible by the holder, at the noteholder’s election, into shares of the Company’s common stock at an exercise price of \$.002 per share.

On October 12 2023, the Company issued 4,840,000 unrestricted shares of the Company’s common stock to a corporation, which fully satisfy the accrued interest under a convertible promissory note dated November 2, 2015. The shares were valued at \$9,680 or \$0.002 per share.

The Company evaluated all events or transactions that occurred through March 22, 2024. During this period, the Company did not have any material recognizable subsequent events except as noted above.