

# **BlockChain Loyalty Corp. Enters into Marketing & Awareness Campaign with OTC Wagon**

**September 5<sup>th</sup>, 2023**

(Date of Report)

## **BLOCKCHAIN LOYALTY CORP.**

(Exact Name of Registrant as Specified in its Charter)

**4320 S. Corbett Ave. – Suite 214, Portland, OR, 97239**

(Address of principle executive offices)

**503-660-9790**

(Registrant's telephone number, including area code)

Blockchain Loyalty Corp., entered into a marketing and awareness campaign with consulting firm OTC Wagon, a Vancouver, BC company, on September 5<sup>th</sup>, 2023. BBLC has reviewed and authorized the content created by OTC Wagon, which operates as a third-party service provider. The Company paid the sum of \$5,000 Canadian for a 38-day campaign, where the content will be distributed through OTC Wagon's proprietary distribution channels and industry relationships. All material information used in these marketing campaigns has already been disseminated via corporate press releases, available on the Company's website, <https://bellebonica.com> and through regulatory filings in accordance with applicable securities laws. No new information will be included in these marketing campaigns that was not otherwise available through the Company's public filings, or its website.

**SIGNATURES:**

The Company has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**Dated:** September 5<sup>th</sup>, 2023

**BLOCKCHAIN LOYALTY CORP.**

By: *Joel DeBellefeuille*

CEO & President