

Alternative Reporting Standard: Pink® Basic Disclosure Guidelines

Federal securities laws, such as Rules 10b-5 and 15c2-11 of the Securities Exchange Act of 1934 (“Exchange Act”) as well as Rule 144 of the Securities Act of 1933 (“Securities Act”), and state Blue Sky laws, require issuers to provide *current information* to the public markets. With a view to facilitating compliance with these laws, OTC Markets Group has created these Pink Basic Disclosure Guidelines (“Guidelines”).¹ These Guidelines set forth the disclosure obligations that make up the “Alternative Reporting Standard” for Pink companies. These Guidelines have been designed to encompass the “Catch All” information required in Rule 15c2-11,² however they have not been reviewed by the U.S. Securities and Exchange Commission or any state securities regulator. We use information provided by companies under these Guidelines to designate the appropriate tier in the Pink Market: Current Information or Limited Information.³

These Guidelines may be amended from time to time, in the sole and absolute discretion of OTC Markets Group, with or without notice. The information provided by companies under these Guidelines is subject to our [Privacy Policy](#).

Pink Current Information Tier

Companies that make the information described below publicly available on a timely basis may qualify for the Current Information Tier.

Qualification Process:

1. **Subscribe to the OTC Disclosure & News Service:** by submitting an application through [Gateway](#). Allow OTC Markets 2-4 weeks of application processing time.
2. **Upload Initial Disclosure:** Upload the following documents through OTCIQ:
 - **All Quarterly Reports** for Current Fiscal Year – must include Disclosure Statement and Financial Reports listed below
 - **Annual Report** for Most Recently Completed Fiscal Year– must include Disclosure Statement and Financial Reports listed below
 - **Annual Report** for Prior Completed Fiscal Year – must include Financial Reports listed below
 - **Disclosure Statements:** Disclosure information pursuant to these Guidelines for the applicable period. (see the fillable form starting on Page 4).
 - **Financial Statements:** Financial reports must be prepared according to U.S. GAAP or International Financial Reporting Standards (IFRS) but are not required to be audited. Required financial statements include:
 - Audit Letter, if audited
 - Balance Sheet
 - Statement of Income
 - Statement of Cash Flows
 - Statement of Retained Earnings (Statement of Changes in Stockholders’ Equity)
 - Notes to Financial Statements

¹ This is not legal advice, and OTC Markets Group makes no assurance that compliance with our disclosure requirements will satisfy any legal requirements.

² Publication of information pursuant to these Guidelines does not guarantee or ensure that the Company will be designated as having “current information” or eligible for public quotations pursuant to Rule 15c2-11 or any other applicable regulation.

³ OTC Markets Group may require companies with securities designated as Caveat Emptor to make additional disclosures in order to qualify for the Pink Current Information tier.

3. **Attorney Letter** (only required if not providing audited financials): If financial statements are not audited by a PCAOB registered firm, companies must retain U.S. counsel to review their disclosure and provide a letter to OTC Markets Group with respect to adequate current information by providing the following:
 - Attorney Letter Agreement: The attorney must submit a signed Attorney Letter Agreement according to the [Attorney Letter Agreement Instructions](#). The attorney is required to submit an Attorney Letter Agreement for each company that engages the attorney for the purpose of providing this Letter.
 - Attorney Letter: After a qualified attorney reviews the Disclosure Statement, upload the “Attorney Letter With Respect to Current Information” in accordance with the [Attorney Letter Guidelines](#) through OTCIQ. Attorney Letters must reference all required reports as set forth in Section 2 above.
4. **Verified Profile**: The Company must verify the Company Profile through OTCIQ, including, but not limited to, a complete list of officers, directors, and service providers; outstanding shares; a business description; contact information; and the name of all company insiders. Company insiders are defined as the beneficial owner of more than 10% of the outstanding units or shares of any class of any equity security of the issuer.
5. **OTC Markets Group Processing of Disclosure**: Allow OTC Markets Group to process the posted documents (typically three to five business days) and provide any comments. Companies will only be evaluated for Current Information once all required documentation has been submitted. A new Attorney Letter is required upon amendment of any referenced report.
6. **Ongoing Disclosure Requirements**: To qualify for Current Information on an ongoing basis, companies must:
 - Upload reports through OTCIQ on the following schedule:
 - Quarterly Report within **45 days** of the quarter end
 - Annual Report within **90 days** of the fiscal year end
 - Attorney Letter within **120 days** of the fiscal year end
 - Maintain a Verified Profile. At least once every six months, review and verify the Company’s profile information through OTCIQ.

Pink Limited Information Tier

Companies that make the information described below publicly available through OTCIQ may qualify for the Limited Information Tier.

7. **Annual Financial Statements**: Companies must upload the below financial statements for a completed Fiscal Year within the past 16 months. Financial reports must be prepared according to U.S. GAAP or International Financial Reporting Standards (IFRS) but are not required to be audited.
 - Audit Letter, if audited
 - Balance Sheet
 - Statement of Income
 - Statement of Cash Flows
 - Statement of Retained Earnings (Statement of Changes in Stockholders’ Equity)
 - Notes to Financial Statements
8. **Verified Profile**: The Company must verify the Company Profile through OTCIQ, including, but not limited to, a complete list of officers, directors, and service providers; outstanding shares; a business description; contact information; and the name of all company insiders. Company insiders are defined as the beneficial owner of more than 10% of the outstanding units or shares of any class of any equity security of the issuer.
9. **Ongoing Disclosure Requirements**: To Qualify for Limited Information on an ongoing basis, companies must:
 - Upload reports through OTCIQ on the following schedule:
 - Annual Report (including the required financial statements outlined in Item 8) within 120 days of the fiscal year end

- Review and Verify the Company's profile information through OTCIQ at least once every 12 months.

Current Reporting of Material Corporate Events

In addition to the disclosure requirements above, companies are expected to release quickly to the public any news or information regarding corporate events that may be material to the issuer and its securities (including adverse information). Persons with knowledge of such events are considered to be in possession of material nonpublic information and may not buy or sell the issuer's securities until or unless such information is made public. If not included in the issuer's previous public disclosure documents or if any of the following events occur after the publication of such disclosure documents, the issuer shall publicly disclose such events by disseminating a news release **within four (4) business days** following their occurrence and posting such news release through an Integrated Newswire or OTCIQ.⁴

Material corporate events include:

- Entry into or termination of a material definitive agreement
- Completion of an acquisition or disposition of assets, including but not limited to merger transactions
- Creation of a direct financial obligation or an obligation under an off-balance sheet arrangement of an issuer
- Triggering events that accelerate or increase a direct financial obligation or an obligation under an off-balance sheet arrangement
- Costs associated with exit or disposal activities
- Material impairments
- Sales of equity securities
- Material modification to rights of security holders
- Changes in issuer's certifying accountant
- Non-reliance on previously issued financial statements or a related audit report or completed interim review
- Changes in control of issuer
- Departure of directors or principal officers; election of directors; appointment of principal officers
- Amendments to articles of incorporation or bylaws; change in fiscal year
- Amendments to the issuer's code of ethics, or waiver of a provision of the code of ethics
- Any changes to litigation the issuer may be involved in, or any new litigation surrounding the issuer
- Officer, director, or insider transactions in the issuer's securities
- Disclosure of investor relations, marketing, brand awareness, and stock promotion activities which might reasonably be expected to materially affect the market for its securities or otherwise deemed material by the issuer
- Changes to the company's shell status
- Other events the issuer determines to be material

⁴ "Integrated Newswire" shall mean a newswire service that is integrated with the OTC Disclosure & News Service and is included on OTC Markets Group's list of Integrated Newswires, as published on <https://www.otcm Markets.com/corporate-services/products/disclosure-and-news-service>

Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines

Image Protect, Inc.

30 Wall Street, 8th Floor, New York, NY 10005

347-837-0626

www.imageprotect.com

info@imageprotect.com

7372

Annual Report

For the period ending December 31, 2022 (the "Reporting Period")

Outstanding Shares

The number of shares outstanding of our Common Stock was:

4,332,892,754 as of December 31, 2022

3,942,892,754 as of December 31, 2021

Shell Status

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933, Rule 12b-2 of the Exchange Act of 1934 and Rule 15c2-11 of the Exchange Act of 1934):

Yes: ☐ No: ☒

Indicate by check mark whether the company's shell status has changed since the previous reporting period:

Yes: ☐ No: ☒

Change in Control

Indicate by check mark whether a Change in Control⁵ of the company has occurred over this reporting period:

Yes: ☒ No: ☐

⁵ "Change in Control" shall mean any events resulting in:

(i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;

(ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;

(iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or

(iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

1) Name and address(es) of the issuer and its predecessors (if any)

In answering this item, provide the current name of the issuer any names used by predecessor entities, along with the dates of the name changes.

Image Technology Laboratories, Inc. was incorporated in the State of Delaware on December 5, 1997.
The company name was changed to Image Technology Inc. on December 1, 2015.

The state of incorporation or registration of the issuer and of each of its predecessors (if any) during the past five years;
Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

December 5, 1997, Delaware, active

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

The address(es) of the issuer's principal executive office:

30 Wall St, 8th Floor, NY, NY 10005

The address(es) of the issuer's principal place of business:

X Check if principal executive office and principal place of business are the same address:

Has the issuer or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five years?

No: ☒ Yes: ☐ If Yes, provide additional details below:

2) Security Information

Transfer Agent

Name: Olde Monmouth Stock Transfer

Phone: 732-872-2727

Email: matt@oldemonmouth.com

Address: 200 Memorial Parkway, Atlantic Highlands, NJ 07716

Publicly Quoted or Traded Securities:

The goal of this section is to provide a clear understanding of the share information for its publicly quoted or traded equity securities. Use the fields below to provide the information, as applicable, for all outstanding classes of securities that are publicly traded/quoted.

Trading symbol:	IMTL
Exact title and class of securities outstanding:	Common Stock
CUSIP:	130342108
Par or stated value:	\$.01
Total shares authorized:	6,500,000 as of date: December 31, 2022
Total shares outstanding:	4,332,892,754 as of date: December 31, 2022
Total number of shareholders of record:	170 as of date: December 31, 2022

All additional class(es) of publicly quoted or traded securities (if any):

Trading symbol:	NA
Exact title and class of securities outstanding:	
CUSIP:	
Par or stated value:	
Total shares authorized:	
Total shares outstanding:	-
Total number of shareholders of record:	

Trading symbol:	_____
Exact title and class of securities outstanding:	_____
CUSIP:	_____
Par or stated value:	_____
Total shares authorized:	_____ as of date: _____
Total shares outstanding:	_____ as of date: _____
Total number of shareholders of record:	_____ as of date: _____

Other classes of authorized or outstanding equity securities:

The goal of this section is to provide a clear understanding of the share information for its other classes of authorized or outstanding equity securities (e.g. preferred shares). Use the fields below to provide the information, as applicable, for all other authorized or outstanding equity securities.

Exact title and class of the security:	<u>Preferred Stock Series A</u>	
CUSIP (if applicable):	<u>NA</u>	
Par or stated value:	<u>.0001</u>	
Total shares authorized:	<u>5,000,000</u>	<u>as of date: December 31, 2022</u>
Total shares outstanding (if applicable):	<u>1,000,000</u>	<u>as of date: December 31, 2022</u>
Total number of shareholders of record (if applicable):	<u>1</u> as of date: <u>December 31, 2022</u>	

Exact title and class of the security:	_____
CUSIP (if applicable):	_____
Par or stated value:	_____
Total shares authorized:	_____ as of date: _____

Total shares outstanding (if applicable): _____ as of date: _____
Total number of shareholders of record
(if applicable): _____ as of date: _____

Security Description:

The goal of this section is to provide a clear understanding of the material rights and privileges of the securities issued by the company. Please provide the below information for each class of the company's equity securities, as applicable:

1. **For common equity, describe any dividend, voting and preemption rights.**

_____ First right to any dividends paid and one vote per share.

2. **For preferred stock, describe the dividend, voting, conversion, and liquidation rights as well as redemption or sinking fund provisions.**

_____ No dividend rights, no conversion rights, no liquidating rights, no sinking fund rights, and voting rights equal to 60% of all voting rights at the time of any vote.

3. **Describe any other material rights of common or preferred stockholders.**

_____ NA

4. **Describe any material modifications to rights of holders of the company's securities that have occurred over the reporting period covered by this report.**

_____ NA

3) Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period.**

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares, or any other securities or options to acquire such securities, issued for services. Using the tabular format below, please describe these events.

A. Changes to the Number of Outstanding Shares

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No: ☐ Yes: X (If yes, you must complete the table below)

Shares Outstanding as of Second Most Recent Fiscal Year End: <u>Opening Balance</u> Date 12/31/20 Common: <u>2,529,359,629</u> Preferred: 1,000,000			*Right-click the rows below and select "Insert" to add rows as needed.						
Date of Transaction	Transaction type (e.g., new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to. *You must disclose the control person(s) for any entities listed.	Reason for share issuance (e.g. for cash or debt conversion) - OR- Nature of Services Provided	Restricted or Unrestricted as of this filing.	Exemption or Registration Type.
<u>01/04/21</u>	<u>New Issuance</u>	<u>250,000,000</u>	<u>Common</u>	<u>.00009</u>	<u>Yes</u>	<u>GPL Ventures</u> <u>Alex Dillon</u>	<u>Note Penalty Conversion</u>	<u>Unrestricted</u>	<u>Rule 144</u>
<u>01/21/21</u>	<u>New Issuance</u>	<u>250,000,000</u>	<u>Common</u>	<u>.00018</u>	<u>Yes</u>	<u>GPL Ventures</u> <u>Alex Dillon</u>	<u>Note Penalty Conversion</u>	<u>Unrestricted</u>	<u>Rule 144</u>
<u>02/03/21</u>	<u>New Issuance</u>	<u>250,000,000</u>	<u>Common</u>	<u>.00054</u>	<u>Yes</u>	<u>GPL Ventures</u> <u>Alex Dillon</u>	<u>Note Penalty Conversion</u>	<u>Unrestricted</u>	<u>Rule 144</u>
<u>03/12/21</u>	<u>New Issuance</u>	<u>350,000,000</u>	<u>Common</u>	<u>.00135</u>	<u>Yes</u>	<u>GPL Ventures</u> <u>Alex Dillon</u>	<u>Note Penalty Conversion</u>	<u>Unrestricted</u>	<u>Rule 144</u>
<u>03/12/21</u>	<u>Retired</u>	<u>(50,000,000)</u>	<u>Common</u>	<u>NA</u>	<u>NA</u>	<u>Lawrence Adams</u>	<u>Retired</u>	<u>Restricted</u>	<u>Rule 144</u>
<u>03/12/21</u>	<u>Retired</u>	<u>(50,000,000)</u>	<u>Common</u>	<u>NA</u>	<u>NA</u>	<u>Lawrence Adams</u>	<u>Retired</u>	<u>Restricted</u>	<u>Rule 144</u>
<u>03/12/21</u>	<u>Retired</u>	<u>(150,000,000)</u>	<u>Common</u>	<u>NA</u>	<u>NA</u>	<u>Lawrence Adams</u>	<u>Retired</u>	<u>Restricted</u>	<u>Rule 144</u>
<u>04/28/21</u>	<u>New Issuance</u>	<u>1,000,000</u>	<u>Preferred</u>	<u>NA</u>	<u>NA</u>	<u>Lawrence Adams</u>	<u>Compensation</u>	<u>Restricted</u>	<u>Rule 144</u>
<u>06/01/21</u>	<u>New Issuance</u>	<u>53,533,125</u>	<u>Common</u>	<u>NA</u>	<u>NA</u>	<u>Fidelis Capital Anthony Lozitto</u>	<u>Note Conversion</u>	<u>Free Trading</u>	<u>Rule 144</u>
<u>06/16/21</u>	<u>New Issuance</u>	<u>160,000,000</u>	<u>Common</u>	<u>.0016</u>	<u>Yes</u>	<u>GPL Ventures</u> <u>Alex Dillon</u>	<u>Note Conversion</u>	<u>Unrestricted</u>	<u>Rule 144</u>
<u>06/24/21</u>	<u>New Issuance</u>	<u>350,000,000</u>	<u>Common</u>	<u>.0016</u>	<u>Yes</u>	<u>GPL Ventures</u> <u>Alex Dillon</u>	<u>Note Conversion</u>	<u>Unrestricted</u>	<u>Rule 144</u>

<u>10/02/21</u>	<u>Retired</u>	<u>(500,000)</u>	<u>Preferred</u>	<u>NA</u>	<u>NA</u>	<u>David Ryon</u>	<u>Retired</u>	<u>Restricted</u>	<u>Rule 144</u>
<u>10/02/21</u>	<u>Retired</u>	<u>(500,000)</u>	<u>Preferred</u>	<u>NA</u>	<u>NA</u>	<u>Lewis Edwards</u>	<u>Retired</u>	<u>Restricted</u>	<u>Rule 144</u>
<u>07/22/22</u>	<u>New Issuance</u>	<u>390,000,000</u>	<u>Common</u>	<u>.0001</u>	<u>Yes</u>	<u>Common Sense Holdings LLC</u> <u>Katherine Benz</u>	<u>Note Conversion</u>	<u>Unrestricted</u>	<u>Rule 144</u>
Shares Outstanding on Date of This Report:									
<u>Ending</u> <u>Balance</u>									
<u>Ending Balance:</u>									
Date 12/31/22 Common: <u>4,332,892,754</u> Preferred: 1,000,000									

Example: A company with a fiscal year end of December 31st, in addressing this item for its Annual Report, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2021 through December 31, 2022 pursuant to the tabular format above.

Use the space below to provide any additional details, including footnotes to the table above:

B. Promissory and Convertible Notes

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities :

No: ☐ Yes: X (If yes, you must complete the table below)

<u>Date of Note Issuance</u>	<u>Outstanding Balance (\$)</u>	<u>Principal Amount at Issuance (\$)</u>	<u>Interest Accrued (\$)</u>	<u>Maturity Date</u>	<u>Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)</u>	<u>Name of Noteholder.</u> <u>*You must disclose the control person(s) for any entities listed.</u>	<u>Reason for Issuance (e.g. Loan, Services, etc.)</u>
<u>02/08/16</u>	<u>\$25,000</u>	<u>\$25,000</u>	<u>\$15,986</u>	<u>02/08/17</u>	Lesser of 80% of lowest price in previous 20 trading days or \$.015	Blackbridge Growth Fund LLC – Alexander Dillan	<u>Loan</u>
<u>01/25/17</u>	<u>\$10,000</u>	<u>\$10,000</u>	<u>\$13,575</u>	<u>01/25/18</u>	<u>N/A</u>	<u>Doris Lin</u>	<u>Loan</u>
<u>01/28/17</u>	<u>\$10,000</u>	<u>\$10,000</u>	<u>\$5,422</u>	<u>01/28/18</u>	<u>N/A</u>	<u>Jesus Carvajal</u>	<u>Loan</u>
<u>05/01/17</u>	<u>\$25,000</u>	<u>\$25,000</u>	<u>\$12,918</u>	<u>05/01/18</u>	Lesser of 80% of lowest price in previous 20 trading days or \$.015	Blackbridge Growth Fund LLC – Alexander Dillan	<u>Loan</u>

<u>04/01/18</u>	<u>\$240,000</u>	<u>\$240,000</u>	<u>\$101,984</u>	<u>04/01/19</u>	Lesser of 80% of lowest price in previous 20 trading days or \$.0001	Common Sense Holdings LLC- Katherine Benz	<u>Services</u>
<u>12/31/18</u>	<u>\$70,000</u>	<u>\$20,000</u>	<u>\$24,490</u>	<u>12/31/19</u>	<u>N/A</u>	GPL Ventures LLC – Alex Dillon	<u>Loan</u>
<u>09/10/19</u>	<u>\$50,000</u>	<u>\$50,000</u>	<u>\$14,027</u>	<u>09/10/20</u>	<u>N/A</u>	Fidelis Capital – Anthony Lotto	<u>Loan</u>
<u>10/18/19</u>	<u>\$50,000</u>	<u>\$50,000</u>	<u>\$13,507</u>	<u>10/18/20</u>	<u>N/A</u>	Tiger Trout Capital – Alan Masey	<u>Loan</u>
<u>09/09/20</u>	<u>\$250,000</u>	<u>\$250,000</u>	<u>\$37,055</u>	<u>09/09/21</u>	The lesser of a 50% discount of the lowest price 10 days prior to conversion or \$.00005	Common Sense Holdings LLC- Katherine Benz	<u>Loan</u>
<u>01/21/21</u>	<u>\$50,000</u>	<u>\$50,000</u>	<u>\$7,192</u>	<u>01/21/22</u>	The lesser of a 50% discount of the lowest price 10 days prior to conversion or \$.0005	GPL Ventures LLC – Alex Dillon	<u>Loan</u>
<u>03/03/21</u>	<u>\$25,000</u>	<u>\$25,000</u>	<u>\$3,315</u>	<u>03/03/22</u>	The lesser of a 50% discount of the lowest price 10 days prior to conversion or \$.0005	GPL Ventures LLC – Alex Dillon	<u>Loan</u>
<u>03/17/21</u>	<u>\$250,000</u>	<u>\$250,000</u>	<u>\$32,192</u>	<u>03/17/22</u>	The lesser of a 50% discount of the lowest price 10 days prior to conversion or \$.0005	GPL Ventures LLC – Alex Dillon	<u>Loan</u>
<u>03/24/21</u>	<u>\$250,000</u>	<u>\$250,000</u>	<u>\$31,712</u>	<u>03/24/22</u>	The lesser of a 50% discount of the lowest price 10 days prior to conversion or \$.0005	GPL Ventures LLC – Alex Dillon	<u>Loan</u>
<u>05/20/21</u>	<u>\$500,000</u>	<u>\$500,000</u>	<u>\$55,616</u>	<u>05/20/22</u>	The lesser of a 50% discount of the lowest price 10 days prior to conversion or \$.0005	GPL Ventures LLC – Alex Dillon	<u>Loan</u>
—	—	—	—	—	—	—	—
—	—	—	—	—	—	—	—
—	—	—	—	—	—	—	—

Use the space below to provide any additional details, including footnotes to the table above:

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4) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations.
(Please ensure that these descriptions are updated on the Company's Profile on www.otcmarkets.com).

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

Image Protect is a media company with a focus on crypto, blockchain, and digital assets. Its unique digital asset library and proprietary technology via its division Fotofy. are conducive to the foundation of an impactful NFT marketplace, which the Company is currently developing toward a launch in the coming months.

B. List any subsidiaries, parent company, or affiliated companies.

NA

C. Describe the issuers' principal products or services.

Image Protect is a media company with a focus on crypto, blockchain, and digital assets. Its unique digital asset library and proprietary technology via its division Fotofy. are conducive to the foundation of an impactful NFT marketplace, which the Company is currently developing toward a launch in the coming months.

5) **Issuer's Facilities**

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer and the extent in which the facilities are utilized.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The company currently leases office space at 30 Wall St., 8th Fl, New York, NY 10005. This is a five year lease that expired at 03/31/2023. This lease is being negotiated to be extended for an additional two years.

6) **Officers, Directors, and Control Persons**

Using the table below, please provide information, as of the period end date of this report, regarding any officers, or directors of the company, individuals or entities controlling more than 5% of any class of the issuers securities, or any person that performs a similar function, regardless of the number of shares they own. **If any insiders listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity in the note section.**

Include Company Insiders who own any outstanding units or shares of any class of any equity security of the issuer.

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

Names of All Officers, Directors and Control Persons	Affiliation with Company (e.g. Officer Title /Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Names of control person(s) if a corporate entity
<u>James Ballas</u>	<u>CEO/ Director</u>	<u>Tampa, FL</u>	<u>1,000,000</u>	<u>Preferred</u>	<u>100%</u>	<u>_____</u>
<u>Jonathan Thomas</u>	<u>Investor</u>	<u>San Clemente, CA</u>	<u>260,000,000</u>	<u>Common</u>	<u>6.0%</u>	<u>_____</u>
<u>Caroline Adams</u>	<u>Administrator</u>	<u>Rumson, NJ</u>	<u>90,000,000</u>	<u>Common</u>	<u>1.3%</u>	<u>_____</u>
<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>
<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>	<u>_____</u>

7) Legal/Disciplinary History

A. Identify whether any of the persons or entities listed above have, in the past 10 years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

NA

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

NA

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

NA

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

NA

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

NA

8) Third Party Service Providers

Provide the name, address, telephone number and email address of each of the following outside providers. You may add additional space as needed.

Securities Counsel (must include Counsel preparing Attorney Letters).

Name:	<u>Mark Cheung</u>
Address 1:	<u>22600 Lambert St., Suite 902</u>
Address 2:	<u>Lake Forrest, CA 92630</u>
Phone:	<u>949-689-0612</u>
Email:	<u>markcheung@msn.com</u>

Accountant or Auditor

Name: Allan D. Smethers
Firm: LKS & Associates
Address 1: 20562 Jupiter Ave
Address 2: Lakeville, MN 55044_____
Phone: 612-360-1488
Email: lksandassociatesllc@gmail.com

Investor Relations

Name: Preya Narain
Firm: Preya CO.
Address 1: 170-05 Gothic Drive
Address 2: Jamaica, NY 11432_____
Phone: 347-837-0626
Email: info@preya.co_____

All other means of Investor Communication:

Twitter: _____
Discord: _____
LinkedIn: _____
Facebook: _____
[Other]: _____

Other Service Providers

Provide the name of any other service provider(s) that **that assisted, advised, prepared, or provided information with respect to this disclosure statement**. This includes counsel, broker-dealer(s), advisor(s), consultant(s) or any entity/individual that provided assistance or services to the issuer during the reporting period.

Name: _____
Firm: _____
Nature of Services: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

9) Financial Statements

A. The following financial statements were prepared in accordance with:

☐ IFRS
☒ U.S. GAAP

B. The following financial statements were prepared by (name of individual)⁶:

Name: **Allan D. Smethers**

⁶ The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS and by persons with sufficient financial skills.

Title: Manager

Relationship to Issuer: None

Describe the qualifications of the person or persons who prepared the financial statements: Allan D. Smethers has been preparing Tax returns and Financial Statement for private and public companies for over twenty years.

Provide the following financial statements for the most recent fiscal year or quarter. For the initial disclosure statement (qualifying for Pink Current Information for the first time) please provide reports for the two previous fiscal years and any subsequent interim periods.

- a. Audit letter, if audited;
- b. Balance Sheet;
- c. Statement of Income;
- d. Statement of Cash Flows;
- e. Statement of Retained Earnings (Statement of Changes in Stockholders' Equity)
- f. Financial Notes

Important Notes:

- Financial statements must be "machine readable". Do not publish images/scans of financial statements.
- All financial statements for a fiscal period must be published together with the disclosure statement in one Annual or Quarterly Report.

Image Protect Inc.
Balance Sheet
December 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<u>ASSETS</u>		
Current Assets		
Cash	\$ 4,939	\$ 23,846
Accounts receivable - net	<u>7,415</u>	<u>26,173</u>
Total Current Assets	12,354	50,019
Other Assets		
Web site development cost - net	640,517	640,517
Security deposit	<u>1,747</u>	<u>1,747</u>
TOTAL ASSETS	\$ <u><u>654,618</u></u>	\$ <u><u>692,283</u></u>

LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)

Current Liabilities

Accounts payable	\$ 14,741	\$ 42,381
Accrued interest	421,740	278,740
Bank line of credit	62,243	62,243
Total Current Liabilities	498,724	383,364
Long-term debt	1,820,000	1,820,000
Total Liabilities	2,318,724	2,203,364
Stockholders' Equity		
Common stock, \$.01 par value; Authorized 6,500,000,000 shares; issued and outstanding: 4,332,892,754 and 3,942,892,754 shares respectively	43,328,928	39,428,928
Preferred stock, Series A \$0.01 par value authorized 5,000,000 shares; issued and outstanding 1,000,000 and 0 shares repectively	10,000	10,000
Additional paid in capital	(39,014,383)	(35,153,383)
Retained earnings (deficit)	(5,988,651)	(5,796,626)
Total Stockholders' Equity (Deficit)	(1,664,106)	(1,511,081)
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)	\$ 654,618	\$ 692,283

Image Protect Inc.
Statement of Income
December 31, 2022 and 2021

	2022	2021
Revenue	\$ 51,755	\$ 17,802
Operating Expenses		
Direct cost of revenue	10,029	25,200
Technology services	0	39,262
Professional and consulting fees	23,000	226,508
Fees	0	205,450
General and administrative	28,751	328,110
Total Expenses	61,780	824,530
Income (Loss) From Operations	(10,025)	(806,728)
Other Income and (Expense)		
Interest expense	(182,000)	(150,877)
Total Other Income and (Expense)	(182,000)	(150,877)
Net Income (Loss)	\$ (192,025)	\$ (957,605)

Earning per share - basic and diluted	\$	<u>(0.0000464)</u>	\$	<u>(0.0002668)</u>
Weighted Average Shares Outstanding		<u>4,137,892,754</u>		<u>3,589,509,473</u>

Image Protect Inc.
Statement of Cash Flows
December 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<u>Cash Flows Provided by (Used for) Operating Activities</u>		
Net Income (Loss)	\$ (192,025)	\$ (957,605)
Adjustments to reconcile net income to net cash provided by operating activities:		
(Increase) decrease Accounts receivable	18,758	641,732
(Increase) decrease Accounts receivable -related party	0	136,150
(Increase) decrease in prepaid expenses	0	5,062
Increase (decrease) accounts payable	(27,640)	(303,937)
Increase (decrease) accounts payable Related party	0	(31,882)
Increase (decrease) subscriptions payable	0	(10,000)
Increase (decrease) derivative liabilities	0	(790,729)
Increase (decrease) accrued interest	182,000	175,760
Net Cash Provided by (Used for) Operating Activities	(18,907)	(1,135,449)
<u>Cash Flows Provided by/(used for) Investing Activities</u>		
Investment in web design	0	(637,956)
Net Cash Provided by (Used for) Investing Activities	0	(637,956)
<u>Cash Flows Provided by/(used for) Financing Activities</u>		
Proceeds from long-term debt	0	1,285,622
Paid in capital	499,618	499,618
Net Cash Provided by/(Used for) Financing Activities	0	1,785,240
Net Increase (Decrease) in Cash	\$ (18,907)	\$ 11,835
Beginning Cash Balance	23,846	12,011
Ending Cash Balance	<u>\$ 4,939</u>	<u>\$ 23,846</u>

Image Protect Inc.
Statement of Changes in Stockholders' Equity
December 31, 2017 to December 31, 2022

	Preferred Series C Stock		Preferred Series A Stock		Common Stock		Additional	Accumulated	Total
	Shares	Amount	Shares	Amount	Shares	Amount	Paid-in Capital	Equity (Deficit)	Stockholders' Equity
Balance Dec 31, 2017	1,500,000	15,000	0	0	125,855,188	1,258,552	(927,528)	(2,453,190)	(2,107,166)
Issuance of common stock					125,004,441	1,250,044	(550,630)		699,414
Loss for year ended Dec 31, 2018								(124,967)	(124,967)
Balance December 31, 2018	1,500,000	15,000	0	0	250,859,629	2,508,596	(1,478,158)	(2,578,157)	(1,532,719)
Issuance of common stock					1,883,500,000	18,835,000	(16,845,000)		1,990,000
Loss for year ended Dec 31, 2019								(1,536,134)	(1,536,134)
Balance December 31, 2019	1,500,000	15,000	0	0	2,134,359,629	21,343,596	(18,323,158)	(4,114,291)	(1,078,853)
Issuance of common stock					395,000,000	3,950,000	(857,834)		3,092,166
Loss for year ended Dec 31, 2020								(724,730)	(724,730)
Balance December 31, 2020	1,500,000	15,000	0	0	2,529,359,629	25,293,596	(19,180,992)	(4,839,021)	1,288,583
Issuance of common stock					1,413,533,125	14,135,331	(15,882,391)		(1,747,060)
Retirement of Preferred stock	(1,500,000)	(15,000)							(15,000)
Issuance of preferred stock			1,000,000	10,000			(90,000)		(80,000)
Loss for year ended Dec 31, 2021								(957,605)	(957,605)
Balance December 31, 2021	0	0	1,000,000	10,000	3,942,892,754	39,428,928	(35,153,383)	(5,796,626)	(1,511,081)
Issuance of common stock					390,000,000	3,900,000	(3,861,000)		39,000
Loss for year ended Dec 31, 2022								(192,025)	(192,025)
	0	0	1,000,000	10,000	4,332,892,754	43,328,928	(39,014,383)	(5,988,651)	(1,664,106)

IMAGE PROTECT INC.
NOTES TO UNAUDITED FINANCIAL STATEMENTS

For the period ending December 31, 2022

NOTE 1 – ORGANIZATION AND NATURE OF OPERATIONS

Image Protect, Inc. (the "Company") (formerly Image Technology Laboratories, Inc.) was incorporated on December 5, 1997 and commenced operations on January 1, 1998. On December 1, 2015, the Company merged with Clear Art, Inc. ("Clear Arts"), in a transaction treated as a reverse acquisition, and the business of Clear Arts became the business of the Company. The Company has developed a web application that monitors the global Internet to seek and collect evidence for illegally used visual content. The web application crawls the internet to identify illegal use and sends notices to identified infringers or their hosting company (ISP).

On December 1, 2015, Clear Arts, Inc. (doing business as Image Protect), a private California corporation which is the historical

business, entered into an Agreement and Plan of Merger (the “Merger Agreement”) with the Company and all of the stockholders of Clear Arts (the “Clear Arts Shareholders”) whereby the Company agreed to acquire all of the issued and outstanding capital stock of Clear Arts in exchange for 44,601,962 shares of the Company’s common stock. On December 3, 2015, the merger was filed with the state of Delaware and Clear Arts merged with and into the Company and the separate corporate existence of Clear Art ceased and after the closing, the Company is the surviving entity pursuant to the Merger Agreement. The number of shares issued represented approximately 70.0% of the issued and outstanding common stock immediately after the consummation of the Merger Agreement. In addition, Mr. Jonathan Thomas who was the President and a stockholder of Clear Arts, was appointed to the Board of Directors and was engaged as President and COO of the Company. Mr. Jonathan Thomas received 37,733,000 shares out of the total 44,601,962 shares of the Company’s common stock per the terms of the Merger Agreement.

As a result of the controlling financial interest of the former stockholders of Clear Arts, for financial statement reporting purposes, the business combination between the Company and Clear Arts has been treated as a reverse acquisition with Clear Arts deemed the accounting acquirer and the Company deemed the accounting acquiree under the acquisition method of accounting in accordance with FASB Accounting Standards Codification (“ASC”) Section 805-10-55. The reverse acquisition is deemed a capital transaction and the net assets of Clear Arts (the accounting acquirer) are carried forward to the Company (the legal acquirer and the reporting entity) at their carrying value before the acquisition. The acquisition process utilizes the capital structure of the Company and the assets and liabilities of Clear Arts which are recorded at historical cost. The equity at closing is the historical equity of Clear Arts retroactively restated to reflect the number of shares issued by the Company in the transaction.

NOTE 2 – BASIS OF PRESENTATION, GOING CONCERN AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The accompanying financial statements are unaudited, but in the opinion of management of the Company, contain all adjustments, which include normal recurring adjustments, necessary to present fairly the financial position at December 31, 2022, and the results of operations and cash flows for the quarter ended December 31, 2022. Certain information and footnote disclosures normally included in the unaudited financial statements that have been prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission, although management of the Company believes that the disclosures contained in these unaudited condensed financial statements are adequate to make the information presented therein not misleading.

Going concern

These unaudited financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates, among other things, the realization of assets and the satisfaction of liabilities in the normal course of business.

As reflected in the accompanying unaudited financial statements, the Company had a net loss of approximately \$192,025 for the year ended December 31, 2022, and net cash used by operations of approximately \$10,025 for the year ended December 31, 2022, and an accumulated deficit, stockholders’ deficit and working capital deficit of \$5,988,651, \$1,664,106 and \$486,370, respectively, at December 31, 2022. These matters raise substantial doubt about the Company’s ability to continue as a going concern. The ability of the Company to continue as a going concern is dependent upon achieving profitable operations and/or obtaining additional financing. The unaudited financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern. The Company plans to raise capital through the sale of equity or debt instruments to implement its business plan. There is no assurance these plans will be realized.

Use of estimates

The preparation of the unaudited financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates. Significant estimates during the quarter ended December 31, 2022, include the useful lives of website development cost, allowance for doubtful accounts and contractual allowances, collection of accounts receivable, beneficial conversion of convertible notes payable, the valuation of derivative liabilities and the valuation of stock- based compensation.

Fair value of financial instruments and fair value measurements

Fair value is the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants. The Company classifies assets and liabilities recorded at fair value under the fair value hierarchy based upon the observability of inputs used in valuation techniques. Observable inputs (highest level) reflect market data obtained from independent sources, while unobservable inputs (lowest level) reflect internally developed market assumptions. The fair value measurements are classified under the following hierarchy:

- Level 1—Observable inputs that reflect quoted market prices (unadjusted) for identical assets and liabilities in active markets;
- Level 2—Observable inputs, other than quoted market prices, that are either directly or indirectly observable in the marketplace for identical or similar assets and liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets and liabilities; and
- Level 3—Unobservable inputs that are supported by little or no market activity that is significant to the fair value of assets or liabilities.

The carrying amounts of the Company's financial assets and liabilities, such as cash, accounts receivable, prepaid expenses and other current assets, accounts payable and accrued expenses approximate their fair values because of the short maturity of these instruments.

The Company's convertible notes payable and loan payable approximate the fair value of such instruments based upon management's best estimate of interest rates that would be available to the Company for similar financial arrangements at December 31, 2022.

Transactions involving related parties cannot be presumed to be carried out on an arm's-length basis, as the requisite conditions of competitive, free-market dealings may not exist. Representations about transactions with related parties, if made, shall not imply that the related party transactions were consummated on terms equivalent to those that prevail in arm's-length transactions unless such representations can be substantiated.

ASC 825-10 "*Financial Instruments*", allows entities to voluntarily choose to measure certain financial assets and liabilities at fair value (fair value option). The fair value option may be elected on an instrument-by-instrument basis and is irrevocable, unless a new election date occurs. If the fair value option is elected for an instrument, unrealized gains and losses for that instrument should be reported in earnings at each subsequent reporting date. The Company did not elect to apply the fair value option to any outstanding instruments.

Fair Value of Financial Assets and Liabilities Measured on a Recurring Basis

N/A

Cash and cash equivalents

Cash and cash equivalents consist of cash and short-term highly liquid investments purchased with original maturities of three months or less. There were \$4,939 of cash or cash equivalents at December 31, 2022.

Accounts receivable

Accounts receivable are presented net of an allowance for doubtful accounts and contractual allowance. The Company maintains allowance for doubtful accounts and contractual allowance for estimated losses. The Company reviews the accounts receivable on a periodic basis and makes general and specific allowance when there is doubt as to the collectability of individual balances. In evaluating the collectability of individual receivable balance, the Company considers many factors, including the age of the balance, a customer's historical payment history, its current creditworthiness and current economic trends. Accounts are written off after exhaustive efforts at collection. Account balances deemed to be uncollectible are charged to bad debt expense and included in the allowance after all means of collection have been exhausted and the potential for recovery is considered remote.

Due to the nature of the industry in which the Company operates, certain estimates are required to record net revenues and accounts

receivable at their net realizable value. Accounts receivables are reported at the estimated net realizable amounts from settlement fees for services rendered. The company had an accounts receivable balance of \$7,415 at the year ended December 31, 2022. The Company performs periodic analyses to assess the accounts receivable balances. The Company records an allowance for doubtful accounts and contractual allowance (to reduce gross billed charges to a contractual or estimated net realizable value) based on management's assessment of historical and expected estimated collectability of the accounts such that the recorded amounts reflect estimated net realizable value. Upon determination that an account is uncollectible, the account is written-off and charged to the allowance for doubtful accounts. The Company's allowance for doubtful accounts and contractual allowance are a reduction to accounts receivable on the Company's financial position. The Company fully reserves through its contractual allowances amounts that have not been written off because the collection process has not been exhausted. The Company adjusts the historical collection analysis for recoveries, if any, on an ongoing basis. During the year ended December 31, 2022, the Company recorded contractual allowances of \$0.

Property, plant and equipment

Property and equipment are carried at cost. The cost of repairs and maintenance is expensed as incurred; major replacements and improvements are capitalized. When assets are retired or disposed of, the cost and accumulated depreciation are removed from the accounts, and any resulting gains or losses are included in income in the year of disposition. The Company examines the possibility of decreases in the value of fixed assets when events or changes in circumstances reflect the fact that their recorded value may not be recoverable. Depreciation is calculated on a straight-line basis over the estimated useful life of the assets.

Revenue recognition

The Company follows ASC 605-10 "Revenue Recognition" and recognizes revenue when all the conditions for revenue recognition are met: (i) persuasive evidence of an arrangement exists, (ii) collection of the fee is probable, (iii) the sales price is fixed and determinable and (iv) services have been rendered. Revenue is derived from subscription fees and the recovery of photo infringement settlement fees. The Company collects settlement fees for commercial and editorial uses from operating companies. The Company provides infringement protection and monitoring services to copyright owners under which copyright owners retain the Company to identify and collect settlement payments from Internet users who have infringed on their copyrights. Revenue is recognized when the Company collects a settlement fee or upon entering into a settlement agreement which acts as a waiver to the infringement against the copyright owner. Fee- for-service revenue is reported net of contractual allowances.

The Company reports its revenue at gross amounts in accordance with ASC 605-45 "Principal Agent Considerations" because it is responsible for fulfillment of the service, has substantial latitude in setting price, assumes the credit risk and it is responsible for the payment of all obligations incurred for legal and debt collection fees. The Company bears the credit risks if it does not collect the settlement fees and will be responsible to pay for fees including, but not limited to, court filing fees, collection fees, travel costs, deposition reporter, video, and transcript fees, expert fees and expenses, investigation costs, messenger and process service fees, computer-assisted legal research fees, document duplication and/or imaging expenses, electronic-data vendor fees, and any fees or costs that a court may order to pay to a party or third party.

Cost of Revenue

Cost of revenues mainly includes payments to copyright holders of a percentage of the revenue the Company collects in accordance with our agreements with the copyright owner. Cost of revenues also include expenses incurred in connection with the Company's copyrights enforcement activities, such as legal and debt collection fees.

Research and development

Expenditures for research and product development costs are expensed as incurred. The Company incurred \$0 of research and development expenses at the year ended December 31, 2022.

Stock-based compensation

Stock-based compensation is accounted for based on the requirements of the Share-Based Payment Topic of ASC 718 which requires recognition in the financial statements of the cost of employee and director services received in exchange for an award of equity instruments over the period the employee or director is required to perform the services in exchange for the award (presumptively, the vesting period). The ASC also requires measurement of the cost of employee and director services received in exchange for an award based on the grant-date fair value of the award.

Pursuant to ASC Topic 505-50, for share-based payments to consultants and other third-parties, compensation expense is determined at the “measurement date.” The expense is recognized over the service period of the award. Until the measurement date is reached, the total amount of compensation expense remains uncertain. The Company initially records compensation expense based on the fair value of the award at the reporting date.

Derivative Liabilities

The Company follows the provisions of ASC Topic No. 815-40, “Derivatives and Hedging - Contracts in an Entity’s Own Stock”, for the embedded conversion options that were accounted for as derivative liabilities at the date of issuance and adjusted to fair value through earnings at each reporting date. In accordance with ASC 815, the Company has determined that it is not necessary to bifurcate the conversion feature of the convertible notes, along with any free-standing derivative instruments and recorded derivative liabilities on their issuance date.

Income

taxes

The Company accounts for income taxes pursuant to the provision of ASC 740-10, “Accounting for Income Taxes” which requires, among other things, an asset and liability approach to calculating deferred income taxes. The asset and liability approach requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of temporary differences between the carrying amounts and the tax bases of assets and liabilities. A valuation allowance is provided to offset any net deferred tax assets for which management believes it is more likely than not that the net deferred asset will not be realized.

The Company follows the provision of the ASC 740-10 related to Accounting for Uncertain Income Tax Position. When tax returns are filed, it is highly certain that some positions taken would be situated upon examination by the taxing authorities, while others are subject to uncertainty about the merits of the position taken or the amount of the position that would be ultimately sustained. In accordance with the guidance of ASC 740-10, the benefit of a tax position is recognized in the financial statements in the period during which, based on all available evidence, management believes it is most likely that not that the position will be sustained upon examination, including the resolution of appeals or litigation processes, if any. Tax positions taken are not offset or aggregated with other positions. Tax positions that meet the more-likely-than-not recognition threshold are measured as the largest amount of tax benefit that is more than 50 percent likely of being realized upon settlement with the applicable taxing authority. The portion of the benefits associated with tax positions taken that exceeds the amount measured as described above should be reflected as a liability for uncertain tax benefits in the accompanying balance sheet along with any associated interest and penalties that would be payable to the taxing authorities upon examination. The Company believes its tax positions are all highly certain of being upheld upon examination. As such, the Company has not recorded a liability for uncertain tax benefits.

The Company has adopted ASC 740-10-25 Definition of Settlement, which provides guidance on how an entity should determine whether a tax position is effectively settled for the purpose of recognizing previously unrecognized tax benefits and provides that a tax position can be effectively settled upon the completion and examination by a taxing authority without being legally extinguished. For tax position considered effectively settled, an entity would recognize the full amount of tax benefit, even if the tax position is not considered more likely than not to be sustained based solely on the basis of its technical merits and the statute of limitations remains open. The federal and state income tax returns of the Company are subject to examination by the IRS and state taxing authorities, generally for three years after they were filed.

Software development costs

The Company recognizes the costs associated with developing a website in accordance with ASC Topic 350–50 “Website Costs”. Costs incurred to develop internal-use software, including website development costs, during the preliminary project stage are expensed as incurred. Internal-use software development costs are capitalized during the application development stage, which is after: (i) the preliminary project stage is completed; and (ii) management authorizes and commits to funding the project and it is probable the project will be completed and used to perform the function intended. Capitalization ceases at the point the software project is substantially complete and ready for its intended use, and after all substantial testing is completed. Upgrades and enhancements are capitalized if it is probable that those expenditures will result in additional functionality. Amortization is provided for on a straight-line basis over the expected useful life of three years of the internal-use software development costs and related upgrades and enhancements. When existing software is replaced with new software, the unamortized costs of the old software are expensed when the new software is ready for its intended use. The company had capitalized software development costs of \$640,517 at the year ended December 31, 2022.

Basic and diluted earnings per share

Net loss per common share is calculated in accordance with ASC Topic 260, "Earnings Per Share". Basic loss per share is computed by dividing net loss available to common stockholder, adjusted for preferred dividends, by the weighted average number of shares of Common Stock outstanding during the period. The computation of diluted net loss per share does not include anti-dilutive common stock equivalents in the weighted average shares outstanding.

Related parties

Parties are considered to be related to the Company if the parties, directly or indirectly, through one or more intermediaries, control, are controlled by, or are under common control with the Company. Related parties also include principal owners and stockholders of the Company, its management, members of the immediate families of principal owners and stockholders of the Company and its management and other parties with which the Company may deal with if one party controls or can significantly influence the management or operating policies of the other to an extent that one of the transacting parties might be prevented from fully pursuing its own separate interests. The Company discloses all related party transactions. All transactions are recorded at fair value of the goods or services exchanged.

Recent accounting pronouncements

From time to time, the FASB or other standards setting bodies will issue new accounting pronouncements. Updates to the FASB ASC are communicated through issuance of an Accounting Standards Update ("ASU").

In May 2014, the FASB issued Accounting Standards Update No. 2014-09, Revenue from Contracts with Customers (Topic 606) ("ASU 2014-09"). ASU 2014-09 outlines a new, single comprehensive model for entities to use in accounting for revenue arising from contracts with customers and supersedes most current revenue recognition guidance, including industry-specific guidance. This new revenue recognition model provides a five-step analysis in determining when and how revenue is recognized. The new model will require revenue recognition to depict the transfer of promised goods or services to customers in an amount that reflects the consideration a company expects to receive in exchange for those goods or services. ASU 2014-09 is effective for public entities for annual reporting periods beginning after December 15, 2016 and interim periods within those periods. Early adoption is not permitted. The FASB has approved a one-year deferral of the effective date with the option to early adopt using the original effective date. Entities may use either a full retrospective or a modified retrospective approach to adopt ASU 2014-09. The Company is currently assessing the impact that adopting this new accounting guidance will have on its financial statements and footnote disclosures.

Management does not believe that any other recently issued, but not yet effective accounting pronouncements, if adopted, would have a material effect on the accompanying financial statements.

NOTE 3 – LOAN PAYABLE

On December 1, 2015, following the closing of the Merger Agreement (see Note 1), the Company assumed a working capital loan agreement with a financial institution for borrowings of up to \$75,000. Outstanding borrowings bear interest monthly at 1% above the prime rate and is due on demand. The principal amount outstanding under this agreement was \$62,243 at December 31, 2022.

NOTE 4 – NOTES PAYABLE

- On February 8, 2016, the Company issued an 8% convertible promissory note payable of \$25,000, due on February 8, 2017, with an unrelated entity. This note may be prepaid in full at a redemption premium of 20% of the principal amount of this note. The Company shall be charged liquidated damages of \$500 per day per event of default pursuant to this note agreement. At the option of the note holder, the Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of 80% of the lowest trading price during the 20 days prior to the date of the conversion notice or \$.015.
- On January 25, 2018, the Company issued a 10% promissory note payable of \$25,000, due on January 25, 2019, with an unrelated entity. The Company may repay the note at any time.

- On January 28, 2018, the Company issued a 10% promissory note payable of \$10,000, due on January 29, 2019, with an unrelated entity. The Company may repay the note at any time.
- On May 1, 2017, the Company issued an 8% convertible promissory note payable of \$25,000 with a purchase price of \$25,000, due on May 1, 2018, with an unrelated entity. The Company shall be charged liquidated damages of \$500 per day per event of default pursuant to this note agreement. At the option of the note holder, the Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of 80% of the lowest trading price during the 20 days prior to the date of the conversion notice or \$.015. This note is in addition to the note described above.
- On April 1, 2018, the Company issued a 10% convertible promissory note payable of \$240,000, due on April 1, 2019, with an unrelated entity. This note was issued in satisfaction of money owed and not paid pursuant to a consulting agreement with Common Sense Holdings, LLC dated March 1, 2016. The Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of a) \$0.0001 or b) Fifty Percent (50%) of the lowest Trading Price (defined below) during the Valuation Period (defined below), and the Conversion Amount shall be the amount of principal or interest electively converted in the Conversion Notice. The total number of shares due under any conversion notice ("Notice Shares") will be equal to the Conversion Amount divided by the Conversion Price.
- 10% Convertible Promissory Note of \$70,000 dated on December 31, 2018, due on December 31, 2019, GPL Ventures LLC. Under the terms of the note, the Company received \$70,000. This note may be prepaid in whole or in part at any time.
- On September 10, 2019, the Company issued a 10% promissory note payable of \$50,000, due on September 10, 2020, with an unrelated entity. The Company may repay the note at any time.
- On October 18, 2019, the Company issued a 10% promissory note payable of \$50,000, due on October 18, 2020, with an unrelated entity. The Company may repay the note at any time.
- On September 8, 2020, the Company issued a 10% convertible promissory note payable of \$250,000, due on September 8, 2021, with an unrelated entity. The Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of a 50% of the volume weighted average trading price during the 10 days prior to the date of the conversion notice, or \$.00005. This note was subsequently purchase by an unrelated entity and a replacement note was issued on September 9, 2020, Due September 9, 2021 for the same dollar amount and under the same terms. If, at any time, the Company issues any convertible securities or rights to purchase stock, warrants, securities or other property to all record holder of any class of common stock, then the note holder will be entitled to acquire upon the terms applicable to such purchase rights.
- On January 21, 2021, the Company issued a 10% convertible promissory note payable of \$50,000, due on January 21, 2021, with an unrelated entity. The Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of a) \$0.0005 or b) Fifty Percent (50%) of the lowest Trading Price (defined below) during the Valuation Period (defined below), and the Conversion Amount shall be the amount of principal or interest electively converted in the Conversion Notice. The total number of shares due under any conversion notice ("Notice Shares") will be equal to the Conversion Amount divided by the Conversion Price.
- On March 3, 2021, the Company issued a 10% convertible promissory note payable of \$25,000, due on March 3, 2022, with an unrelated entity. The Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of a) \$0.0005 or b) Fifty Percent (50%) of the lowest Trading Price (defined below) during the Valuation Period (defined below), and the Conversion Amount shall be the amount of principal or interest electively converted in the Conversion Notice. The total number of shares due under any conversion notice ("Notice Shares") will be equal to the Conversion Amount divided by the Conversion Price.
- On March 17, 2021, the Company issued a 10% convertible promissory note payable of \$250,000, due on March

17, 2022, with an unrelated entity. The Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of a) \$0.0005 or b) Fifty Percent (50%) of the lowest Trading Price (defined below) during the Valuation Period (defined below), and the Conversion Amount shall be the amount of principal or interest electively converted in the Conversion Notice. The total number of shares due under any conversion notice ("Notice Shares") will be equal to the Conversion Amount divided by the Conversion Price.

- On March 24, 2021, the Company issued a 10% convertible promissory note payable of \$250,000, due on March 24, 2022, with an unrelated entity. The Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of a) \$0.0005 or b) Fifty Percent (50%) of the lowest Trading Price (defined below) during the Valuation Period (defined below), and the Conversion Amount shall be the amount of principal or interest electively converted in the Conversion Notice. The total number of shares due under any conversion notice ("Notice Shares") will be equal to the Conversion Amount divided by the Conversion Price.
- On May 20, 2021, the Company issued a 10% convertible promissory note payable of \$500,000, due on May 20, 2022, with an unrelated entity. The Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the lesser of a) \$0.0005 or b) Fifty Percent (50%) of the lowest Trading Price (defined below) during the Valuation Period (defined below), and the Conversion Amount shall be the amount of principal or interest electively converted in the Conversion Notice. The total number of shares due under any conversion notice ("Notice Shares") will be equal to the Conversion Amount divided by the Conversion Price.

NOTE 5 – STOCKHOLDERS' DEFICIT

Preferred stock

The Company is authorized to issue 5,000,000 shares of its \$0.01 par value preferred stock, of which, 1,000,000 shares are designated as Series A Preferred Stock, 1,500 shares are designated as Series B Convertible Preferred Stock, and 1,500,000 shares are designated as Series C Preferred Stock. At December 31, 2022, 1,000,000 shares of Series A Preferred Stock were issued and outstanding. Each share of the Series A Preferred Stock entitles the holder to voting rights equal to sixty percent (60%) of all voting rights. The holders of the Series A Preferred Stock do not have any conversion rights and redemption provision.

Common stock

In the second quarter of 2021 the Company amended its Articles of Incorporation to increase its authorized shares to 6,500,000,000 shares of its \$0.0001 par value common stock. As of December 31, 2022, there were 4,332,892,754 shares of common stock issued and outstanding.

Options and Warrants

As of December 31, 2022, the Company had no options and warrants issued and outstanding since the Company did not grant any options under the Company's option plan.

NOTE 6 – CONCENTRATIONS AND COMMITMENTS

Commitments

Consulting agreements

N/A

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Securities Purchase Agreement

N/A

NOTE 7 – RELATED PARTY TRANSACTIONS

Advances from related party

None

Consulting agreements

None

Transaction with an affiliated company

None

NOTE 8 – THREATENED LITIGATION

On August 15, 2018 the Company received a letter from a competitor claiming the Company engaged in copyright infringement. The Company has engaged a law firm on this matter and believes this is a frivolous claim and will oppose the action vigorously.

NOTE 9 – SUBSEQUENT EVENTS

In accordance with SFAS 165 (ASC 855-10) management has performed an evaluation of subsequent events through the date that the financial statements were available to be issued and through the date of the filing and has determined that it does not have any material subsequent events to disclose in these financial statements.

NOTE 10 – OTHER INFORMATION

N/A

SIGNATURES

Pursuant to the requirements of the OTC Markets, the Corporation has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

IMAGE PROTECT, INC.

Dated: April 14, 2023

By: /s/ James Ballas

Name: James Ballas

Title: President (principal executive officer)

10) Issuer Certification

Principal Executive Officer:

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities) in each Quarterly Report or Annual Report.

The certifications shall follow the format below:

I, James Ballas certify that:

1. I have reviewed this Disclosure Statement for Image Protect Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

04/14/2023 [Date]

"/s/ James Ballas" [CEO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

Principal Financial Officer:

I, James Ballas certify that:

1. I have reviewed this Disclosure Statement for Image Protect Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

04/14/2023 [Date]

"/s/ James Ballas" [CFO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")