

Ayujoy Herbals Ltd.

Change in Controlling Interest in Ayujoy Herbals Ltd.

On February 3, 2023, Ayujoy Holdings LLC. ("Ayujoy") closed a Share Transfer Agreement (the "Agreement") with Trimark Capital Partners Inc., a Canadian corporation ("Trimark"). Under the Agreement, Trimark acquired 40,656,200 shares of common stock in Ayujoy Herbals Ltd. from the former shareholder "Ayujoy". As result of these transactions, Trimark is our controlling shareholder. Ronald W. Loudoun is the principal of Trimark. Following the closing of the Agreement, we plan to continue with Ayujoy's business philosophy to make people's lives happier and healthier, but we will immediately seek the support of strategic partners to assist in achieving our growth aspirations as well as explore the option for direct investment and other potential financing alternatives. Further, we will seek to expand the Company's brand portfolio to support any potential for revenue growth and engage experts in advertising and digital marketing initiatives to improve sales and expand distribution.

Appointment of New Officers and Director; Resignation of Former Officers and Directors

Immediately following the close of the Agreement, on February 3, 2023 Jeff Palumbo was appointed as Director to help lead the company going forward. The company has also accepted the resignations of both Ms. Suyogi Gessner and Ms. Shital Balser, directors of the company since August 2020.

Jeff Palumbo is our newly appointed President and Director. Mr. Palumbo is a highly creative technology and marketing expert. He has the unique capability to solve mission-critical problems through leveraging advanced technology concepts. His vast experience across multiple disciplines enables him to understand complex issues and arrive at well-positioned solutions. Mr. Palumbo was the co-founder of the successful technology company Wantsa Inc., a deal origination and syndication platform for enterprise companies, where he was instrumental in the growth of the company. Among the companies Palumbo has helped to establish are I.M.E.C.A. (Incubator for Music, Entertainment and creative arts), which assisted Detroit-area music entrepreneurs; Printorweb.com, a business solutions provider; OverflowParking.com, and ParkItAll.com (parking marketplaces), TextFans.com (an enterprise SMS Platform), Performance Accelerator or PAX, a portfolio of dozens of SAAS solutions for businesses in one white-labelled hosted solution for business networks and most recently YIRM, a digital agency serving Fortune 1000 companies and other experiential marketing agencies. Mr. Palumbo's entrepreneurial work is not strictly limited to technology and marketing solutions. He also has a history of philanthropic leadership, co-founding the Believe for Boey Foundation, a nonprofit to

aid families suffering from pediatric cancer, in 2007. In 2009, he founded the nonprofit KIDlanthropy to assist parents, teachers and community leaders in raising philanthropic children. Mr. Palumbo has been a mentor with Lighthouse Labs (ranked among the top 10 Business incubators in the USA) since its inception. Mr. Palumbo is a mentor with Start-up Virginia a nonprofit business accelerator. In June 2019 Mr. Palumbo co-founded NPOLaunchpad, a not for profit incubator helping early-stage non-profits gain the education, exposure, and access to capital. In August 2019 NPOLaunchpad partnered with Virginia Commonwealth University to provide office space and curriculum oversight to the nonprofit sector. Mr. Palumbo has founded four business incubators in his career, serving high technology, government, nonprofits and the music industry. With his extensive experience and knowledge in technology and marketing, Jeff Palumbo is a seasoned leader. His ability to identify and capitalize on opportunities and his ability to leverage advanced technology to solve complex problems, make him an ideal leader for the company.

New Address and Contact Information

Following these transactions and the new officer appointment discussed above, we have moved our principal office address to Virginia. Our new contact information is:

Ayujoy Herbals Ltd.,

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Henrico VA 23229

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Phone: +1(734) 652-1846

By: /s/Jeff Palumbo

Jeff Palumbo, Director