

Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines

Bell Buckle Holdings, Inc.

5660 Strand Court #107, Naples FL 34110

(925) 783-5693

www.bellbuckleholdings.com

info@bellbuckleholdings.com

SIC Code - 2033

Quarterly Report

For the Period Ending: June 30, 2022

(the "Reporting Period")

As of June 30, 2022, the number of shares outstanding of our Common Stock was:

830,023,254

As of March 31, 2022, the number of shares outstanding of our Common Stock was:

755,023,254

As of December 31, 2021, the number of shares outstanding of our Common Stock was:

719,023,254

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934):

Yes: ☐ No: ☒

Indicate by check mark whether the company's shell status has changed since the previous reporting period:

Yes: ☐ No: ☒

Indicate by check mark whether a Change in Control¹ of the company has occurred over this reporting period:

Yes: ☐ No: ☒

¹ "Change in Control" shall mean any events resulting in:

(i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;

(ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;

(iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or

(iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

1) Name and address(es) of the issuer and its predecessors (if any)

In answering this item, provide the current name of the issuer any names used by predecessor entities, along with the dates of the name changes.

Bell Buckle Holdings, Inc – June 2007- Present
Digital Color Print, Inc. May 2004 - June 2007
MediaTelevision.tv, Inc. October 2000 - May 2004

The state of incorporation or registration of the issuer and of each of its predecessors (if any) during the past five years; Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

Florida - Active

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

On June 16, 2022, the Company executed an Interest Purchase Agreement, whereby it purchased a 60% interest in Jump Start Sports, LLC. The purchase price of \$3,000,000 is to be paid in Shares of Series C Preferred Stock. The shares of the Series C have not yet been issued as there has been a delay in the processing of the designation for the Series. However; the acquisition is complete and the financials of Jump Start have been consolidated with the Company's as of June 30, 2022.

The address(es) of the issuer's principal executive office:

5660 Strand Court. Unit #107, Naples, FL 34110

The address(es) of the issuer's principal place of business:

Check box if principal executive office and principal place of business are the same address: X

Has the issuer or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five years?

Yes: ☐ No: ☒

If this issuer or any of its predecessors have been the subject of such proceedings, please provide additional details in the space below:

2) Security Information

Trading symbol:	<u>BLLB</u>
Exact title and class of securities outstanding:	<u>Common</u>
CUSIP:	<u>077867109</u>

Par or stated value:	0.0001 per share	
Total shares authorized:	5,000,000,000	as of date: <u>June 30, 2022</u>
Total shares outstanding:	830,023,254	as of date: <u>June 30, 2022</u>
Number of shares in the Public Float ² :	752,755,436	as of date: <u>June 30, 2022</u>
Total number of shareholders of record:	130	as of date: <u>June 30, 2022</u>

All additional class(es) of publicly traded securities (if any):

Trading symbol:	None
Exact title and class of securities outstanding:	<u>Series A Voting Preferred</u>
CUSIP:	<u>Not Applicable</u>
Par or stated value:	<u>\$100 per share</u>
Total shares authorized:	<u>1</u> as of date: <u>June 30, 2022</u>
Total shares outstanding:	<u>1</u> as of date: <u>June 30, 2022</u>

Trading symbol:	None (Not Publicly Traded)
Exact title and class of securities outstanding:	<u>Series B Preferred</u>
CUSIP:	<u>Not Applicable</u>
Par or stated value:	<u>\$1 per share</u>
Total shares authorized:	<u>99</u> as of date: <u>June 30, 2022</u>
Total shares outstanding:	<u>99</u> as of date: <u>June 30, 2022</u>

Preferred Stock Designation: During March 2021, the Company filled a designation with the Florida Secretary of State authorizing 1 share of Series A Voting Preferred and 99 shares of Series B Preferred. At that time, the Company's Board of Directors issued all authorized shares of both the Series A Voting Preferred and Series B Preferred to Kim Halvorson in consideration for her services as an Officer and Director of the Company. The filing evidencing these shares in the State of Florida is indicated on the Florida Secretary of State website as of April 13, 2021.

The Series A Voting Preferred has voting rights and powers equal to the number of votes that entitle the holder of the share of Series A Voting Preferred to exercise one vote more than one-half of all votes entitled to be cast as of such Record Date by all holders of capital stock of the Corporation so as to ensure that the votes entitled to be cast by the holder of the Series A Voting Preferred share shall be equal to at least fifty-one percent (51%) of all votes entitled to be cast. The Series A Voting Preferred has no conversion rights.

Each share of Series B Preferred shares shall be convertible, at the sole option of the holder of such Series B Preferred shares, at any time after the date of issuance of such shares at the office of this Corporation into ten million (10,000,000) shares of Common Stock of the Corporation. The Series B Preferred have no voting rights until converted into Common Stock shares, at which time the holder(s) of such Common Stock shall be entitled to vote in a manner and number consistent with all other holders of the Common Stock of the Corporation.

Transfer Agent

Name: Transfer Online
Phone: 503-227-2950
Email: carolyn@transferonline.com
Address: 514 Salmon Street, Portland, OR

Is the Transfer Agent registered under the Exchange Act?³ Yes: ☒ No: ☐

² "Public Float" shall mean the total number of unrestricted shares not held directly or indirectly by an officer, director, any person who is the beneficial owner of more than 10 percent of the total shares outstanding (a "control person"), or any affiliates thereof, or any immediate family members of officers, directors and control persons.

³ To be included in the Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

3) Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any direct changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period**.

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares, or any other securities or options to acquire such securities, issued for services. Using the tabular format below, please describe these events.

A. Changes to the Number of Outstanding Shares

Check this box to indicate there were no changes to the number of outstanding shares within the past two completed fiscal years and any subsequent periods: ☐

Shares Outstanding as of Second Most Recent Fiscal Year End: <u>Opening Balance</u> Date <u>12/31/2019</u> Common: <u>719,023,254</u> Preferred: <u>0</u>									
Date of Transaction	Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) - OR- Nature of Services Provided	Restricted or Unrestricted as of this filing.	Exemption or Registration Type.
<u>3/31/2021</u>	<u>New Issuance</u>	<u>1</u>	<u>Series A Voting Preferred</u>	<u>\$100</u>	<u>No</u>	<u>Kim Halvorson</u>	<u>Officer Services</u>	<u>Restricted</u>	<u>N/A</u>
<u>3/31/2021</u>	<u>New Issuance</u>	<u>99</u>	<u>Series B Preferred</u>	<u>\$99</u>	<u>No</u>	<u>Kim Halvorson</u>	<u>Officer Services</u>	<u>Restricted</u>	<u>N/A</u>
<u>3/29/2022</u>	<u>New Issuance</u>	<u>35,000,000</u>	<u>Common</u>	<u>0.0039</u>	<u>Yes</u>	<u>Kim Halvorson</u>	<u>Officer Services</u>	<u>Restricted</u>	<u>Rule 144</u>
<u>3/29/2022</u>	<u>New Issuance</u>	<u>500,000</u>	<u>Common</u>	<u>0.0043</u>	<u>No</u>	<u>Robert Clegg</u>	<u>Director Services</u>	<u>Restricted</u>	<u>Rule 144</u>

3/29/2022	<u>New Issuance</u>	<u>500,000</u>	<u>Common</u>	<u>0.0043</u>	<u>No</u>	<u>Don Zeppenfeld</u>	<u>Director Services</u>	<u>Restricted</u>	<u>Rule 144</u>
4/6/2022	<u>New Issuance</u>	<u>75,000,000</u>	<u>Common</u>	<u>0.011</u>	<u>No</u>	<u>EROP Enterprises, LLC – Matt Myers</u>	<u>Debt conversion</u>		
Shares Outstanding on Date of This Report: <u>Ending Balance</u> <u>Date: June 30, 2022</u> Common: <u>830,023,254</u> Preferred: Series A Voting: <u>1</u> Series B: <u>99</u>									

Example: A company with a fiscal year end of December 31st, in addressing this item for its quarter ended June 30, 2021, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2019 through June 30, 2021 pursuant to the tabular format above.

Use the space below to provide any additional details, including footnotes to the table above:

B. Debt Securities, Including Promissory and Convertible Notes

Use the chart and additional space below to list and describe all outstanding promissory notes, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities.

Check this box if there are no outstanding promissory, convertible notes or debt arrangements: ☒ X

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder (entities must have individual with voting / investment control disclosed).	Reason for Issuance (e.g. Loan, Services, etc.)

Use the space below to provide any additional details, including footnotes to the table above:

4) Financial Statements

A. The following financial statements were prepared in accordance with:

- ☒ U.S. GAAP
☐ IFRS

A. The financial statements for this reporting period were prepared by (name of individual)⁴:

Name: Rachel Boulds
Title: CPA
Relationship to Issuer: Service Provider

Provide the financial statements described below for the most recent fiscal year or quarter. For the initial disclosure statement (qualifying for Pink Current Information for the first time) please provide reports for the two previous fiscal years and any subsequent interim periods.

- C. Balance Sheet;
- D. Statement of Income;
- E. Statement of Cash Flows;
- F. Statement of Retained Earnings (Statement of Changes in Stockholders' Equity)
- G. Financial notes; and
- H. Audit letter, if audited

You may either (i) attach/append the financial statements to this disclosure statement or (ii) file the financial statements through OTCIQ as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial statements in a separate report as described above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to OTCIQ in the field below. Financial Statements must be compiled in one document.

Financial statement information is considered current until the due date for the subsequent report (as set forth in the qualifications section above). To remain qualified for Current Information, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of each fiscal quarter-end date.

5) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations. In answering this item, please include the following:

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

⁴ The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS by persons with sufficient financial skills.

Bell Buckle Holdings, Inc. is a Florida corporation. It is a holding company, primarily focused on investments and business that can be scaled utilizing technology, management and strategic partnerships.

B. Please list any subsidiaries, parents, or affiliated companies.

On June 16, 2022, the Company executed an Interest Purchase Agreement, whereby it purchased a 60% interest in Jump Start Sports, LLC.

C. Describe the issuers' principal products or services.

Jump Start Sports provides recreational sports programs for children in an environment that is more focused on fun and learning than on competition. They offer summer camps, preschool sports programs, recreational sports leagues, and after-school programs that teach fundamentals, sportsmanship, and teamwork. Jump Start Sports programs are creative, age appropriate and considerate of the needs and time constraints of the whole family.

6) Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer and the extent in which the facilities are utilized.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

None

7) Company Insiders (Officers, Directors, and Control Persons)

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

Using the tabular format below, please provide information, as of the period end date of this report, regarding any person or entity owning 5% or more of any class of the issuer's securities, as well as any officer, and any director of the company, or any person that performs a similar function, regardless of the number of shares they own. **If any insiders listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity in the note section.**

Name of Officer/Director or Control Person	Affiliation with Company (e.g. Officer Title /Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Note
<u>Kim Halvorson</u>	<u>Former CEO, CFO, Director</u>	<u>Marysville, WA</u>	<u>1</u>	<u>Series A Voting Preferred</u>	<u>100%</u>	<u>51% Voting Control of the Company. No conversion rights. Restricted</u>
<u>Kim Halvorson</u>	<u>Former CEO, CFO, Director</u>	<u>Marysville, WA</u>	<u>99</u>	<u>Series B Preferred</u>	<u>100%</u>	<u>Each share convertible into 10,000,000 shares of Common Stock. No voting rights until converted. Restricted</u>
<u>Kim Halvorson</u>	<u>Former CEO, CFO, Director</u>	<u>Marysville, WA</u>	<u>35,000,000</u>	<u>Common</u>	<u>4.2%</u>	
<u>Don Zeppenfeld</u>	<u>Independent Director</u>	<u>Jacksonville, FL</u>	<u>500,000</u>	<u>Common</u>	<u>0.00%</u>	
<u>Robert Clegg</u>	<u>Independent Director</u>	<u>Tulsa, OK</u>	<u>500,000</u>	<u>Common</u>	<u>0.00%</u>	
<u>Richard Hart</u>	<u>Independent Director</u>	<u>Hudson, OH</u>				<u>Appointed June 16, 2022</u>
<u>Lori Hart</u>	<u>COO</u>	<u>Hudson, OH</u>				<u>Appointed June 16, 2022</u>
<u>Avenue SLS Holdings, LLC - Paul Colangelo</u>	<u>5% owner</u>	<u>Centreville, Virginia</u>	<u>48,705,000</u>	<u>Common</u>	<u>5.9%</u>	

8) Legal/Disciplinary History

A. Please identify whether any of the persons or entities listed above have, in the past 10 years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

None

- B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

None

9) Third Party Providers

Please provide the name, address, telephone number and email address of each of the following outside providers:

Securities Counsel

Name: Morgan E. Petitti, Attorney at Law
Address 1: 118 W. Streetsboro St., Suite 317
Address 2: Hudson, OH 44236
Phone: 330-697-8548
Email: PetittiLaw@gmail.com

Accountant or Auditor

Name: Rachel Boulds
Firm: Rachel Boulds, CPA, PLLC
Address 1: 6371 S. Glenoaks St.
Address 2: Murray, UT 84107
Phone: 801-230-3945
Email: Rachelbouldscpa@hotmail.com

Investor Relations

Name:

Firm:
Address 1:
Address 2:
Phone:
Email:

Other Service Providers

Provide the name of any other service provider(s) that **that assisted, advised, prepared or provided information with respect to this disclosure statement**. This includes counsel, broker-dealer(s), advisor(s) or consultant(s) or provided assistance or services to the issuer during the reporting period.

Name:
Firm:
Nature of Services:
Address 1:
Address 2:
Phone:

10) Issuer Certification

Principal Executive Officer:

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities) in each Quarterly Report or Annual Report.

I, Robert Clegg certify that:

1. I have reviewed this quarterly disclosure statement of Bell Buckle Holdings, Inc;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

August 15, 2022

/s/ Robert Clegg

Principal Financial Officer:

I, Robert Clegg certify that:

1. I have reviewed this quarterly disclosure statement of Bell Buckle Holdings, Inc;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

August 15, 2022

/s/ Robert Clegg

BELL BUCKLE HOLDINGS, INC.
CONSOLIDATED BALANCE SHEETS
(Unaudited)

	June 30, 2022	December 31, 2021
<u>ASSETS</u>		
Current assets:		
Cash	\$ 545,414	\$ 280
Accounts receivable	42,286	36,163
Other receivable	750,000	750,000
Total Current Assets	1,337,700	786,443
Property and equipment	50,000	—
Total Assets	\$ 1,387,700	\$ 786,443
<u>LIABILITIES AND STOCKHOLDERS' (DEFICIT) EQUITY</u>		
Current liabilities:		
Accounts payable	\$ 52,553	\$ 2,700
Accruals	21,500	21,000
Accrued officer compensation	—	120,000
Other liability	—	750,000
Loan payable	12,250	—
Loan payable – related party	—	16,385
Total Liabilities	86,303	910,085
Commitments and contingencies	—	—
Stockholders' (Deficit) Equity:		
Series A preferred stock, \$100 par value; 1 share authorized, 1 share issued and outstanding	100	100
Series B preferred stock, \$1.00 par value; 99 shares authorized, 99 shares issued and outstanding	99	99
Common stock, \$0.0001 par value; 5,000,000,000 shares authorized, 830,023,254 and 719,023,254 shares issued and outstanding, respectively	83,002	71,902
Additional paid in capital	1,025,003	70,418
Retained earnings (deficit)	193,193	(266,161)
Total Stockholders' equity (deficit)	1,301,397	(123,642)
Total Liabilities and Stockholders' Equity	\$ 1,387,700	\$ 786,443

See the accompanying notes to these unaudited consolidated financial statements.

BELL BUCKLE HOLDINGS, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2022	2021	2022	2021
Revenue	\$ 25,372	\$ —	\$ 25,372	\$ 48,708
Cost of revenue	—	—	—	21,000
Gross margin	25,372	—	25,372	27,708
Operating Expenses:				
General & administrative expenses	6,480	5,341	11,460	9,056
Director compensation	—	—	4,300	—
Program fees	27,706	—	27,706	—
Officer compensation	—	30,000	—	60,000
Total operating expenses	34,186	35,341	43,466	69,056
Loss from operations	(8,814)	(35,341)	(18,094)	(41,348)
Other Expense				
Loss on debt settlement	(75,000)	—	(75,000)	—
Total other expense	(75,000)	—	(75,000)	—
Provision for income taxes	—	—	—	—
Net loss	\$ (83,814)	\$ (35,341)	\$ (93,094)	\$ (41,348)
Basic and diluted loss per share	\$ (0.00)	\$ (0.00)	\$ (0.00)	\$ (0.00)
Basic and diluted weighted average shares	825,078,199	719,023,254	769,929,013	719,023,254

See the accompanying notes to these unaudited consolidated financial statements.

BELL BUCKLE HOLDINGS, INC.
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT
FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2021 AND 2022
(Unaudited)

	Series A Preferred Stock		Series B Preferred Stock		Common Stock		Additional Paid in Capital	Accumulated Deficit	Total
	Shares	Amount	Shares	Amount	Shares	Amount			
Balance at December 31, 2020	—	\$ —	—	\$ —	719,023,254	\$ 71,902	\$ 70,418	\$ (152,949)	\$ (10,629)
Preferred stock issued – related party	1	100	99	99	—	—	—	—	199
Net loss	—	—	—	—	—	—	—	(6,007)	(6,007)
Balance at March 31, 2021	1	100	99	99	719,023,254	71,902	70,418	(158,956)	(16,437)
Net loss	—	—	—	—	—	—	—	(35,341)	(35,341)
Balance at June 30, 2021	<u>1</u>	<u>\$ 100</u>	<u>99</u>	<u>\$ 99</u>	<u>719,023,254</u>	<u>\$ 71,902</u>	<u>\$ 70,418</u>	<u>\$ (194,297)</u>	<u>\$ (51,778)</u>

	Series A Preferred Stock		Series B Preferred Stock		Common Stock		Additional Paid in Capital	Accumulated Deficit	Total
	Shares	Amount	Shares	Amount	Shares	Amount			
Balance at December 31, 2021	1	\$ 100	99	\$ 99	719,023,254	\$ 71,902	\$ 70,418	\$ (266,161)	\$ (123,642)
Stock issued for conversion of debt – related party	—	—	—	—	35,000,000	3,500	132,885	—	136,385
Stock issued for director services	—	—	—	—	1,000,000	100	4,200	—	4,300
Net loss	—	—	—	—	—	—	—	(9,280)	(9,280)
Balance at March 31, 2022	1	100	99	99	755,023,254	75,502	207,503	(275,441)	7,763
Stock issued for debt	—	—	—	—	75,000,000	7,500	817,500	—	825,000
Acquisition of Jump Start Sports	—	—	—	—	—	—	—	552,448	552,448
Net loss	—	—	—	—	—	—	—	(83,814)	(83,814)
Balance at June 30, 2022	<u>1</u>	<u>\$ 100</u>	<u>99</u>	<u>\$ 99</u>	<u>830,023,254</u>	<u>\$ 83,002</u>	<u>\$ 1,025,003</u>	<u>\$ 193,193</u>	<u>\$ 1,301,397</u>

See the accompanying notes to these unaudited consolidated financial statements.

BELL BUCKLE HOLDINGS, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

	For the Six Months Ended June 30,	
	2022	2021
Cash flows from operating activities:		
Net loss	\$ (93,094)	\$ (41,348)
Adjustments to reconcile net loss to net cash used in operating activities:		
Issuance of preferred stock – related party	—	199
Common stock issued for services - related party	4,300	—
Loss of settlement of debt	75,000	—
Changes in assets and liabilities:		
Prepays	—	1,750
Accounts receivable	—	(44,208)
Accounts payable	(845)	(5,030)
Accruals	—	81,000
Net cash used by operating activities	(14,639)	(7,637)
Cash flows from financing activities:		
Cash received from acquisition	547,523	—
Advances from a former officer	—	7,446
Proceeds from loan payable	12,250	—
Net cash provided by financing activities	559,773	7,446
Net change in cash	545,134	(191)
Cash – beginning of period	280	191
Cash – end of period	\$ 545,414	\$ —
Supplementary cash flow information:		
Interest paid	\$ —	\$ —
Income tax paid	\$ —	\$ —
Supplemental non-cash disclosure:		
Common stock issued for accrued compensation and loan payable – related party	\$ 136,385	\$ —

See the accompanying notes to these unaudited consolidated financial statements.

BELL BUCKLE HOLDINGS, INC.
Notes to Consolidated Unaudited Financial Statements
June 30, 2022

NOTE 1 - BUSINESS

Bell Buckle Holdings, Inc. (the “Company”), was incorporated under the laws of the State of Florida on June 7, 2000. The Company was formally known as Digital Color Print, Inc., which was formerly Mediatelevision.tv, Inc., which was formed on October 11, 2000 under the laws of the State of Delaware.

Bell Buckle Holdings, Inc. is a Florida corporation. It is a holding company, primarily focused on investments and business that can be scaled utilizing technology, management and strategic partnerships.

On June 16, 2022, the Company executed an Interest Purchase Agreement, whereby it purchased a 60% interest in Jump Start Sports, LLC (“Jump Start”). The purchase price of \$3,000,000 is to be paid in Shares of Series C Preferred Stock. The shares of the Series C have not yet been issued. However, the acquisition is complete and the financials of Jump Start have been consolidated with the Company’s as of June 30, 2022.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The Company’s unaudited financial statements have been prepared in accordance with generally accepted accounting principles in the United States of America (“U.S. GAAP”), and pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”) and reflect all adjustments, consisting of normal recurring adjustments, which management believes are necessary to fairly present the financial position, results of operations and cash flows of the Company as of and for the six month period ending June 30, 2022 and not necessarily indicative of the results to be expected for the full year ending December 31, 2022. These unaudited financial statements should be read in conjunction with the financial statements and related notes included in the Company’s financial statements for the year ended December 31, 2021.

Use of estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition

Revenue is recognized when services are performed and is recognized in an amount that reflects the consideration that an entity expects to receive in exchange for those services. In addition, the standard requires disclosure of the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The amount of revenue that is recorded reflects the consideration that the Company expects to receive in exchange for those services. The Company applies the following five-step model in order to determine this amount: (i) identification of the promised services in the contract; (ii) determination of whether the promised services are performance obligations, including whether they are distinct in the context of the contract; (iii) measurement of the transaction price, including the constraint on variable consideration; (iv) allocation of the transaction price to the performance obligations; and (v) recognition of revenue when (or as) the Company satisfies each performance obligation.

For the six months ended June 30, 2022, the Company recognized revenue generated by Jump Start, from June 16, 2022, the date of acquisition, through June 30, 2022, of \$25,372. Jump Start recognized revenue for the full six months ended June 30, 2022, of \$949,325, generating a profit of approximately \$564,954. For the three months ended June 30, 2022, Jump Start’s revenue was \$477,435, generating a Profit of \$295,056.

Recently issued accounting pronouncements

The Company has implemented all new applicable accounting pronouncements that are in, effect. These pronouncements did not have any material impact on the financial statements unless otherwise disclosed, and the Company does not believe that there are any other new accounting pronouncements that have been issued that might have a material impact on its financial position or results of operations.

NOTE 3 - GOING CONCERN

The accompanying unaudited financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates the realization of assets and the discharge of liabilities in the normal course of business for the foreseeable future. The Company has just begun operations and generating revenue. The Company's ability to raise additional capital through the future issuances of common stock and/or debt financing is unknown. The obtainment of additional financing, the successful development of the Company's contemplated plan of operations, and its transition, ultimately, to the attainment of profitable operations are necessary for the Company to continue operations. These conditions and the ability to successfully resolve these factors raise substantial doubt about the Company's ability to continue as a going concern. The unaudited financial statements of the Company do not include any adjustments that may result from the outcome of these aforementioned uncertainties.

NOTE 4 – SIGNIFICANT TRANSACTION

On October 8, 2020, the Company entered into a Purchase and Sale Agreement with Xcelerated Revenue LLC, ("Xcelerated") whereby the Company purchased outstanding delinquent debt obligations held by Xcelerated. Pursuant to the terms of the agreement the Company purchased approximately \$19,997,000 of outstanding delinquent debt obligations for a purchase price of \$750,000. As of June 30, 2022, no collections of the debt have been made and the full purchase price of \$750,000 has been disclosed as an other receivable.

During Q2 2022, the \$750,000 liability related to the Xcelerated agreement was purchased by EROP Enterprises, LLC ("EROP"). The Company agreed to a Settlement Agreement with EROP in which it issued 75,000,000 shares of common stock for a total liability due of \$852,000. The Company recognized the additional \$75,000 as a loss on conversion of debt.

NOTE 5 – RELATED PARTY TRANSACTIONS

During the year ended December 31, 2021, Kim Halvorson, CEO, advanced the Company \$9,015 to pay for general operating expenses. The advance is unsecured, non-interest bearing and due on demand. As of December 31, 2021, the Company owed Ms. Halvorson \$16,385 and \$120,000, for cash advances and accrued compensation, respectively. On March 29, 2022, Ms. Halvorson, converted all amounts due into 35,000,000 shares of common stock.

On March 29, 2022, the Company granted Robert Clegg, Director, 500,000 shares of common stock for services. The shares were valued at \$0.0043, the closing stock price on the date of grant, for a total non-cash stock compensation expense of \$2,150.

On March 29, 2022, the Company granted Don Zeppenfeld, Director, 500,000 shares of common stock for services. The shares were valued at \$0.0043, the closing stock price on the date of grant, for a total non-cash stock compensation expense of \$2,150.

NOTE 6 – PREFERRED STOCK

The Company has authorized one share of Series A preferred stock, par value \$100. The share of Series A preferred has no conversion rights and is not redeemable. As of each record date for the determination of the Corporation's shareholders entitled to vote on any matter (a "Record Date"), the Series A Voting Preferred shall have voting rights and powers equal to the number of votes that entitle the holder of the share of Series A Voting Preferred to exercise one vote more than one-half of all votes entitled to be cast as of such Record Date by all holders of capital stock of the Corporation so as to ensure that the votes entitled to be cast by the holder of the Series A Voting Preferred share shall be equal to at least fifty-one percent (51%) of all votes entitled to be cast.

The Company has authorized 99 shares of Series B preferred stock, par value \$100. The shares of Series B preferred are not redeemable and are convertible into shares of common stock at one preferred for 10,000,000 shares of common stock.

NOTE 7 - SUBSEQUENT EVENTS

Management has evaluated subsequent events pursuant to the requirements of ASC Topic 855, from the balance sheet date through the date the unaudited financial statement were issued, and has determined that no material subsequent events exist.