Novation Holdings, Inc.

OTC Markets Supplemental Information & Shell Update

Novation Holdings, Inc. (the "Company") was previously a Shell Company. The Company is changing its status from a Shell Company to indicate that it is no longer a Shell Company. On January 25, 2022, the Company acquired CraftClouds, a next-gen non-fungible token ("NFT") platform and ecosystem, whereby it acquired 100% of the outstanding membership interests in CraftClouds, LLC ("CraftClouds") in exchange for 500,000,000 shares of the Company's common stock. Further, on March 16, 2022, the Company filed articles of incorporation with the Secretary of the State of Florida to form Juicy Music Group, Inc. ("Juicy Music") for the purposes of acting as a music production and talent management company focused on the electronic dance music genre.

We are no longer a shell company as each of CraftClouds and Juicy Music have commenced operations as CraftClouds has been finalizing its development efforts in anticipation of the release of its NFT platform and Juicy Music is in the process of identifying artists in which to release new music. Therefore, it is our belief that the Company is no longer a Shell and should not be listed as such on OTC Markets.