<u>DISCLOSURE STATEMENT PURSUANT TO THE PINK BASIC DISCLOSURE GUIDELINES</u>

CONSERVATIVE BROADCAST MEDIA & JOURALISM, INC.
(formerly Canna Consumer Goods, Inc.)
A Nevada Corporation

3150 Florence Road, Suite A2
Powder Springs, GA 30127
(Company's Address)

(877) 704-6773
(Company's telephone number)
www.cbmjinc.com(Company's Website)
mark@cbmjinc.com
(Company's email)
7310 – Advertising
(Company's SIC Code)

ANNUAL REPORT
For the Period Ending December 31, 2020
(the "Reporting Period")

As of March 29, 2021, the number of shares outstanding of our Common Stock was:

297,413,658 shares

As of Date At End of Previous Reporting Period, the number of shares outstanding of our Common Stock was:

209,446,992 shares

As of December 31, 2019, the Most Recent Fiscal Year End Reporting Period, the number of shares outstanding of our Common Stock was:

190,137,660 shares

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934):

Yes: ☐ No: ☒

Indicate by check mark whether the company's shell company status has changed since the previous reporting period:

Yes: ☐ No: ☒

Indicate by check mark whether a Change in Control of the company has occurred over this reporting period:

Yes: ☐ No: ☒

PART A GENERAL COMPANY INFORMATION

Item 1. Name of the issuer and its predecessor (if any).

In answering this item, provide the current name of the issuer any names used by predecessor entities, along with the dates of the name changes.

The Company is a Nevada corporation that was originally formed on March 9, 2004, under the name ProMana Solutions, Inc. On July 2, 2008, ProMana amended its Articles of Incorporation and our name was changed to Crownbutte Wind Power, Inc. Thereafter, effective September 22, 2014 Crownbutte Wind Power, Inc. amended its' Articles of Incorporation and our name was changed to Canna Brands Inc. Effective June 10, 2015, Canna Brands Inc. amended its Articles of Incorporation and our name was changed to Canna Consumer Goods Inc. Finally, effective November 6, 2020, Canna Consumer Goods Inc. amended its Articles of Incorporation and our name was changed to Conservative Broadcast Media and Journalism, Inc.

The state of incorporation or registration of the issuer and of each of its predecessors (if any) during the past five years; Please also include the issuer's current standing in its state of incorporation (e.g., active, default, inactive):

The Company was originally formed as, and currently is, a Nevada corporation. The Company is currently in good standing in the State of Nevada.

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

<u>None</u>

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

On October 6, 2020, the Company acquired 100% ownership interest in DeDonato Enterprises, LLC which become a wholly-owned subsidiary of the Company. For more information about this acquisition, see Item 5A (Current Operations) below.

On December 22, 2020, the Company purchased the assets of Military Grade Coffee from Mike Erskine in exchange for 2,000,000 restricted shares of the Company's common stock, $10,000 cash and 1,000,000 stock options to purchase the Company's restricted common shares. The subject stock options are exercisable at $0.015 per share cash only exercise price until their expiration date of January 12, 2024. The 2,000,000 restricted shares of the Company's common stock were issued to Mr. Erskine on January 20, 2021.

The address(es) of the issuer's principal executive office:

40 Easthampton B, West Palm Beach, FL 33417

The address(es) of the issuer's principal place of business:
Check box if principal executive office and principal place of business are the same address: ☐

3150 Florence Road, Suite A2, Powder Springs, GA 30127

Has the Company or any of its predecessors ever been in bankruptcy, receivership, or other similar proceeding in the past five years?

Yes: ☐ No: ☒

If this issuer or any of its predecessors have been the subject of such proceedings, please provide additional details in the space below:

Not applicable

The Company has not been, at any time, a “shell company” as that term is defined in Rule 12b-2 of the Exchange Act

Item 2. Security Information.

Trading Symbol:	CBMJ
Exact title and class of securities outstanding:	Common Stock
CUSIP:	13765C 10 1
Par or Stated Value:	$0.001 par value
Total Shares Authorized:	500,000,000 as of March 29, 2021 (1)
Total Shares Outstanding:	297,413,658 as of March 29, 2021
Number of shares in Public Float:	93,035,423 as of March 29, 2021.
Total number of shareholders of record:	98 as of March 29, 2021.
Trading Symbol:	None
Exact title and class of securities outstanding:	Series 2014A Preferred Stock
CUSIP:	None
Par or Stated Value:	$0.001 par value
Total Shares Authorized:	1,000 as of March 29, 2021
Total Shares Outstanding:	1,000 as of March 29, 2021
Trading Symbol:	None
Exact title and class of securities outstanding:	Series B Preferred Stock (2)
CUSIP:	None
Par or Stated Value:	$0.001 par value
Total Shares Authorized:	24,999,000 as of March 29, 2021
Total Shares Outstanding:	24,999,000 as of March 29, 2021

(1) The number of shares required to satisfy the requirements of our convertible promissory notes payable, shares issuable to consultants and others, stock options and stock warrants exceeds the number of unissued shares. We currently have 500,000,000 shares of common stock authorized, but that number is insufficient for us to meet our obligations to certain individuals, officers, corporations and related corporations under the terms of our convertible promissory notes payable, shares issuable to consultants and others, stock options and stock warrants. Due to existing restrictions limiting the holder of a convertible note to receive, upon conversion, shares of common stock which will not exceed 4.9% of our issued and outstanding common stock and the extended period over which stock options and stock warrants may be exercised, there is no imminent requirement that the number of our authorized capital stock be increased. At an appropriate time, we envision seeking shareholder approval of an increase in our authorized capitalization to some greater number of authorized shares, but we cannot provide any assurance that we will be able to obtain the necessary shareholder approval. If we fail to obtain shareholder approval for the increase in authorized capitalization, we may be in default under the terms of the convertible promissory notes payable, stock options and stock warrants. At March 29, 2021, the total shares issued and outstanding, issuable upon conversion of convertible notes payable and unissued shares to consultants Company executives, and others would be approximately 634,759,000 shares of our common stock which exceeded the number of unissued shares our common stock by approximately 134,759,000 shares.

(2) On September 11, 2020, the Company filed a Certificate of Designation whereby 24,999,000 shares of authorized preferred stock were designated as Series B Preferred Stock, $.001 par value.

The name and address of the Company's transfer agent is:

Worldwide Stock Transfer, LLC
One University Plaza, Suite 505
Hackensack, NJ 07666
Telephone no.: (201) 820-2008
FAX no.: (201) 820-2010
Email: info@worldwidetransfer.com

Is the Transfer Agent registered under the Exchange Act? Yes: ☒ No: ☐

Item 3. Issuance History.

Disclosure under this Item 3 includes, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services.

A. Changes in the Number of Outstanding Shares.

Check this box to indicate there were no changes to the number of outstanding shares within the past two completed fiscal years and any subsequent periods: ☐

Number of Shares Outstanding as of January 1, 2019:	Opening Balance: Common: 173,993,604 Preferred: 1,000								
Date of Transaction	Transaction type (e.g., new issuance, cancellation, shares returned to treasury)	Number of Shares issued (or cancelled)	Class of Securities	Value of shares issued ($/per share) at issuance	Were the shares issued at a discount to market price at the time of issuance? Yes or No	Individual/Entity Shares were issued to (entities must have individual with voting/investment control disclosed).	Reason for share issuance (e.g., for cash or debit conversion) OR Nature of Services Provided (if applicable	Restricted or Unrestricted as of this filing?	Exemption or Registration Type?
1/7/2019	New Issuance	16,144,056	Common	80,720	No	NWBB, Inc. (Marc Hatch with voting and Investment control)	Consideration in acquiring business assets (1)	Restricted	Section 4(a)(2) of 1933 Act
4/24/2020	New Issuance	5,666,666	Common	15,867	No	Town and Country Consultants. Inc. (Christopher Kavanaugh with voting and Investment control)	Strategic Consulting Services (2)	Restricted	Section 4(a)(2) of 1933 Act
7/8/2020	New Issuance	5,666,666	Common	15,867	No	Town and Country Consultants. Inc. (Christopher Kavanaugh with voting and Investment control)	Strategic Consulting Services (2)	Restricted	Section 4(a)(2) of 1933 Act
9/9/2020	New Issuance	7,976,000	Common	79,760	No	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Convert Cash Advances (3)	Restricted	Section 4(a)(2) of 1933 Act

9/29/2020	New Issuance	10,000,000	Preferred Series B	100,000	No	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Securities Purchase Agreement (4)	Restricted	Section 4(a)(2) of 1933 Act
10/15/2020	New Issuance	7,500,000	Common	93,000	No	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Strategic Consulting Services (5)	Restricted	Section 4(a)(2) of 1933 Act
10/15/2020	New Issuance	5,666,666	Common	15,867	No	Town and Country Consultants. Inc. (Christopher Kavanaugh with voting and Investment control)	Strategic Consulting Services (2)	Restricted	Section 4(a)(2) of 1933 Act
11/12/2020	New Issuance	1,500,000	Preferred Series B	15,000	No	NWBB, Inc. (Marc Hatch with voting and Investment control)	Securities Purchase Agreement (6)	Restricted	Section 4(a)(2) of 1933 Act
Shares Outstanding on December 31, 2020 (9)	Ending Balance: Common: 222,613,658 Preferred: 11,501,000								

Please note the following additional details, including footnotes to the table above:

(1) On December 3, 2018, the Company purchased the assets of Canna Broadcasting Network and Canna News Group for 16,144,005 restricted shares of the Company's common stock from NWBB, Inc. (Marc Hatch has voting and Investment control). The shares were valued at $80,720 or $.005 per share. The shares were issued to NWBB, Inc. on January 7, 2019.

(2) On September 18, 2019, the Company signed one-year Consulting Agreement for strategic services including product planning, market development, marketing, public relations, acquisitions, mergers and other services. The contract shall continue through September 18, 2020. The consultant's company is Town and Country Consultants. Inc. (Christopher Kavanaugh with voting and Investment control) and shall receive compensation consisting of 17,000,000 restricted shares of the Company's common stock. These shares shall be issued in three increments starting with 5,666,666 shares on January 18, 2020, 5,666,666 shares on May 18, 2020 and 5,666,667 shares on September 19, 2020. The shares are valued at $47,600 or $0.0028 per share. The 5,666,666 shares due on January 18, 2020 were issued to the consultant on April 24, 2020. The 5,666,666 shares due on May 18, 2020 were issued to the consultant on July 8, 2020. The 5,666,667 shares due on September 19, 2020 were issued to the consultant on October 15, 2020.

(3) On September 9, 2020, the Company converted cash advances due the Company's CEO into 7,976,000 restricted shares of the Company's common stock. The shares are valued at $79,760 or $0.01 per share.

(4) On September 11, 2020, the Company filed a Certificate of Designation whereby 24,999,000 shares of authorized preferred stock were designated as Series B Preferred stock, $.001 par value. On September 29, 2020, Capital Consulting, Inc. (Mark Schaftlein, the Company's CEO, has voting and investment control) executed and delivered a Securities Purchase Agreement for the purchase of 10,000,000 units of the Company's securities for $100,000 or $0.01 per unit. Each unit contains a one share of Series B Preferred Stock, a Class A warrant which entitles Mr. Schaftlein to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a term of three years, and a Class B warrant which entitles Mr. Schaftlein to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a term of two years after the date the Class A Warrant was exercised.

(5) On October 15, 2020, the Company issued 7,500,000 restricted shares of its common stock to Capital Consulting, Inc. (Mark Schaftlein with voting and investment control) to satisfy and pay, at $0.01 per share, an aggregate of $75,000 in consulting services rendered during a 30-month period ending December 31, 2016.

(6) On September 11, 2020, the Company filed a Certificate of Designation whereby 24,999,000 shares of authorized preferred stock were designated as Series B Preferred stock, $.001 par value. On November 12, 2020, NWBB, Inc. (Marc Hatch with voting and Investment control) executed and delivered a Securities Purchase Agreement for the purchase of 1,500,000 units of the Company's securities for $15,000 or $0.01 per unit. Each unit contains a one share of Series B Preferred Stock, a Class A warrant which entitles Mr. Hatch to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a term of three years, and a Class B warrant which entitles Mr. Hatch to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a term of two years after the date the Class A Warrant was exercised.

(7) The following sharers were not issued as of December 31, 2020:

- On October 19, 2020, the Company signed an agreement with a consultant for accounting services to the Company. The consultant is compensated with cash and paid $35 per hour in restricted shares of the Company's common stock based on 85% of the average closing price of the Company's common stock five (5) days prior to date of each invoice. The consultant has earned 68,627 shares under the agreement valued at $824 or $.0120 per share. In addition, the consultant was granted 250,000 restricted shares of the Company's common stock valued at $3,137 or .0126 per share. As of March 29, 2021, the shares have not been issued to the consultant.
- On December 22, 2020, the Company purchased the assets of Military Grade Coffee from Mike Erskine in exchange for 2,000,000 restricted shares of the Company's common stock, $10,000 cash and 1,000,000 stock options to purchase the Company's restricted common shares. The subject stock options are exercisable at a $0.015 per share cash only exercise price until their expiration date of January 12, 2024. The shares were valued at $34,800 or $.0174 per share and the stock options were valued at $15,055. The 2,000,000 restricted shares were issued to Mr. Erskine on January 20, 2021.

B. Debt Securities, including Promissory and Convertible Notes.

The chart below lists and describes all outstanding promissory notes, convertible promissory notes and any other debt instrument that may be converted into a class of the issuer's equity securities as of December 31, 2020.

Check this box if there are no outstanding promissory notes, convertible notes or debt arrangements: ☐

Date of Note Issuance	Outstanding Balance ($)	Principal Amount at Issuance ($)	Interest Accrued ($)	Maturity Date	Conversion Terms (e.g., pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder	Reason (Notes)
March 29, 2010	100,759	100,000	3,745	December 31, 2015	Indebtedness convertible to common shares at $0.004 per Share	Catherine C. Coleman	Loan (1)
February 3, 2014	9,721	5,000	750	February 3, 2015	Indebtedness convertible to common shares at $0.0025 per Share	Murray Flemming	Loan
March 26, 2014	4,847	2,500	375	March 26, 2015	Indebtedness convertible to common shares at $0.0025 per Share	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Loan
April 14, 2014	4,872	2,500	375	April 14, 2015	Indebtedness convertible to common shares at $0.0025 per Share	Murray Flemming	Loan
May 27, 2014	4,824	2,500	375	May 27, 2015	Indebtedness convertible to common shares at $0.0025 per Share	Murray Flemming	Loan
May 27, 2014	4,824	2,500	375	May 27, 2015	Indebtedness convertible to common shares at $0.0025 per Share	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Loan
June 19, 2014	3,844	2,000	300	June 19, 2015	Indebtedness convertible to common shares at $0.0025 per Share	Murray Flemming	Loan
June 25, 2014	3,833	2,000	300	June 25, 2015	Indebtedness convertible to common shares at $0.0025 per Share	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Loan
July 16, 2014	23,863	12,500	1,875	July 16, 2015	Indebtedness convertible to common shares at $0.004 per Share	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Loan

July 16, 2014	6,132	25,000	525	July 16, 2015	Indebtedness convertible to common shares at $0.004 per Share	John & Darlene Steciw	Loan (2)
July 18, 2014	23,863	12,500	1,875	July 18, 2015	Indebtedness convertible to common shares at $0.004 per Share	Murray Flemming	Loan
July 21, 2014	23,863	12,500	1,875	July 21, 2015	Indebtedness convertible to common shares at $0.004 per Share	Embark Capital (Amber Finney has voting and investment control)	Loan
September 10, 2014	9,417	5,000	750	September 10, 2015	Indebtedness convertible to common shares at $0.0125 per Share	Murray Flemming	Loan
September 10, 2014	9,417	5,000	750	September 10, 2015	Indebtedness convertible to common shares at $0.0125 per Share	John Steciw	Loan
September 10, 2014	9,417	5,000	750	September 10, 2015	Indebtedness convertible to common shares at $0.0125 per Share	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Loan
September 12, 2014	9,417	5,000	750	September 12, 2015	Indebtedness convertible to common shares at $0.0125 per Share	John Steciw	Loan
September 29, 2014	18,769	10,000	1,500	September 29, 2015	Indebtedness convertible to common shares at $0.0125 per Share	Capital Consulting, Inc. (Mark Schaftlein has voting and investment control)	Loan
September 29, 2014	18,769	10,000	1,500	September 29, 2015	Indebtedness convertible to common shares at $0.0175 per Share	Jean Marie Thrower	Loan
September 30, 2014	18,769	10,000	1,500	September 30, 2015	Indebtedness convertible to common shares at $0.0175 per Share	Ket Meeker	Loan
October 2, 2014	28,154	15,000	2,250	October 2, 2015	Indebtedness convertible to common shares at $0.0175 per Share	John Steciw	Loan
October 3, 2014	4,692	2,500	375	October 3, 2015	Indebtedness convertible to common shares at $0.0175 per Share	Murray Flemming	Loan

October 9, 2014	9,372	5,000	750	October 9, 2015	Indebtedness convertible to common shares at $0.0175 per Share	Prime Vector LLC (Barry Henthorn has voting and investment control)	Loan
October 14, 2014	9,372	5,000	750	October 14, 2015	Indebtedness convertible to common shares at $0.0175 per Share	Embark Capital (Amber Finney has voting and investment control)	Loan
October 14, 2014	18,745	10,000	1,500	October 14, 2015	Indebtedness convertible to common shares at $0.0175 per Share	Embark Capital (Amber Finney has voting and investment control)	Loan
January 26, 2015	9,122	5,000	750	January 26, 2016	Indebtedness convertible to common shares at $0.0125 per Share	Embark Capital (Amber Finney has voting and investment control)	Loan
January 28, 2015	9,122	5,000	750	January 28, 2016	Indebtedness convertible to common shares at $0.0125 per Share	Garrett Vogel	Loan
March 19, 2015	9,024	5,000	750	March 19, 2016	Indebtedness convertible to common shares at $0.0125 per Share	Embark Capital (Amber Finney has voting and investment control)	Loan
April 29, 2015	8,925	5,000	750	April 29, 2016	Indebtedness convertible to common shares at $0.005 per Share	Embark Capital (Amber Finney has voting and investment control)	Loan
August 25, 2015	8,645	5,000	1,389	August 25, 2016	Indebtedness convertible to common shares at $0.0015 per Share	NWBB, Inc (Marc Hatch has voting and investment control)	Loan
May 2, 2017	74,299	50,000	7,500	May 2, 2018	Indebtedness convertible to common shares at $0.01 per Share	Barry Henthorn	Payment to acquire Loudmouth Media, Inc.
March 1, 2018	6,695	5,000	750	March 1, 2019	Indebtedness convertible to common shares at $0.004 per Share	John & Darlene Steciw	Loan
June 20, 2018	3,229	2,500	375	June 20, 2019	Indebtedness convertible to common shares at $0.0025 per Share	Scott Steciw	Loan

January 4, 2020	31,500	52,000	-	August 31, 2021	N/A	PayPal	Working Capital Loan
March 17, 2020	4,125	7,500	-	September 30, 2020	N/A	Gary DeMar	Loan
May 11, 2020	23,370	23,225	145	May 11, 2022	N/A	Funding Circle Marketplace LLC	PPP SBA Loan
July 24, 2020	27,612	27,500	112	July 24, 2022	N/A	Chase	PPP SBA Loan
September 4, 2020	23,164	39,590	-	August 31, 2021	N/A	Shopify	Working Capital Loan
October 6, 2020	1,743,840	1,728,000	15,840	October 6, 2025	Indebtedness convertible to common shares at $0.01 per Share	Brandon Vallorani	Payment to acquire DeDonato Enterprises, LLC
October 6, 2020	72,660	72,000	660	October 6, 2025	Indebtedness convertible to common shares at $0.01 per Share	Bradberry Securities, Inc. (Jay Wright has voting and investment control)	Payment to acquire DeDonato Enterprises, LLC

Please note the following additional details, including footnotes to the table above:

(1) On July 14, 2014, the Company issued an amended and restated $100,000 promissory note payable to one its stockholders which consolidated, amended and restated the terms of the original $100,000 promissory note dated March 29, 2010 payable to the stockholder. The amended and restated note bears interest at 12% and has a new maturity date of December 31, 2015. In addition, at any time, the holder of the subject note may convert the note into shares of the Company's common stock at an exercise price of $.004 per share. After the due date, the interest rate on the amended note increases to 15%. During October 2014, $25,000 principal was converted into 6,250,000 restricted shares of the Company's company stock at $.004 per share. During January and February 2015, $43,333 principal was converted into 10,833,250 restricted shares of the Company's company stock at $.004 per share. On October 15, 2015, an entity converted $6,700 into 1,675,000 shares of the Company's common stock at $.004 per share.

(2) On January 5, 2018, the individual converted $32,027 including accrued interest due under the convertible promissory note into 8,006,850 restricted shares of the Company's common stock at $.004 per share to partially satisfy the obligation.

The Company's CEO evaluated a loan dated March 29, 2010 made by David L. Cohen and determined that the subject loan was no longer a liability of the Company. The loan was over 10 years old and the Company has been unable to contract the loan holder. The Company recorded a $210,335 gain on debt extinguishment for the aggregate of principal and accrued interest on the subject loan.

The Company's CEO evaluated a demand loan dated May 21, 2010 from Starinvest (Robert H. Cole has voting and investment control) and determined that the subject loan was no longer a liability of the Company. The loan was over 10 years old and the Company has been unable to contract the loan holder. The Company recorded a $5,000 gain on debt extinguishment for the principal on the loan.

Nacel Energy Corporation and Financing Activities.

During an approximate one year period after becoming a shareholder in January 2011, Nacel Energy Corporation ("Nacel") advanced to the Company, from time to time, an aggregate amount of approximately $475,000 in general operating capital, with such advances being used for the development of the Company's then pipeline of wind power projects and to assist the Company in developing and obtaining financing for its 200 MW Gascoyne II wind power generation project located on 1733 acres between the towns of Bowman and Hettinger, North Dakota. However, since it was not able to finance the Gascoyne II project, the Company ceased and terminated any further efforts in January 2012 related to the development of the Gascoyne II wind project. Thereafter, the Company made various payments to Nacel to repay and reduce the aggregate advances which it had made. As of December 31, 2020, the Company owed Nacel approximately $364,000.

Item 4. Financial Statements.

A. The following financial statements were prepared in accordance with:

☒ U.S. GAAP
☐ IFRS

B. The financial statements for this reporting period were prepared by:

Name: Rick Basse, CPA
Title: Owner of Rick Basse Consulting, PLLC
Relationship to Issuer: Accountant engaged by Company

The following financial statements described below are provided and incorporated by this reference for the most recent fiscal year or quarter:

C. Consolidated Balance Sheets;
D. Consolidated Statements of Operations;
E. Statement of Changes in Shareholders' Equity
F. Statement of Cash Flows;
G. Financial Notes; and
H. Audit letter, if audited (the Company was not Audited)

Management's Discussion and Analysis or Plan of Operation.

A. Plan of Operation. Until October 2020, we had limited revenues since our inception, and, accordingly, had incurred losses from our operations. For the year ended December 31, 2020, we generated $710,805 in revenues and produced a net income of $178,547 after a $481,469 gain on extinguishment of two promissory notes payable, old accounts payable and a credit card payable. We have an accumulated deficit since inception of $8,298,040. Currently, we are focusing on increasing our profitability from operations arising from, and related to, our October 2020 acquisition of DeDonato Enterprises, LLC.

For the foreseeable future, we are optimistic about our operating plan and realizing the potential inherent in, and arising from our acquisition of DeDonato Enterprises, LLC on October 6, 2020. However, our operating plan is dependent upon our ability to generate continued revenues from our business operations, conserve existing cash resources and the ability to obtain additional capital through equity financing and/or debt financing in an effort to provide the necessary funds and cash flow to meet our obligations on a timely basis and to operate our current business in an efficient and economical manner. In the event that we are unable to generate revenues from our business operations, conserve existing cash resources and/or obtain the additional and necessary capital, we may have to cease or significantly curtail various portions of our business operations. This could materially impact our ability to continue as a going concern for a reasonable period of time.

Liquidity and Capital Resources

The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. Since our inception, we have had limited revenues, and, accordingly, have incurred losses from our operations. At December 31, 2020, we have an accumulated deficit since inception of $8,298,040. We did achieve revenues of $1,500 from a media sale during May 2019 and $710,805 revenues from our October 6, 2020 acquisition of DeDonato Enterprises, LLC. We anticipate being able to generate substantial future annual revenues in amounts up to approximately $2,500,000, but there are no assurances as to the amount of future revenues which may be generated.

As of December 31, 2020, we had cash of $54,453 primarily from stock purchase agreements providing $115,000 and cash from our DeDonato acquisition. We had a working capital deficit of $1,232,923. This compares to cash of $70 and a working capital deficit of $1,549,026 at December 31, 2018.

B. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Results of Operations for the year ended December 31, 2020 compared to the year ended December 31, 2019:

Overview. We had $710,805 and $1,500 of revenues for the years ended December 31, 2020 and 2019, respectively. There was net income of $178,547 after a $481,469 gain on extinguishment of two promissory notes payable, old accounts payable and a credit card payable for the year ended December 31, 2020 and a net loss of $152,450 for the year ended December 31, 2019. The increase of $330,997 is attributable to the factors discussed below.

Revenues. We generated revenues of $710,805 and $1,500 during the years ended December 31, 2020 and 2019, respectively. We are optimistic we will be generating significant revenues in the future which is attributable to our acquisition of DeDonato and its ongoing business operations.

Gross Margin. Once cost of revenue and other expenses to generate revenue are considered, we had gross margins of $402,675 (being 56.7% of revenue) and $750 (being 50% of revenue) from our operations for the years ended December 31, 2020 and 2019, respectively. The $401,925 increase in gross margin is attributable to our acquisition of DeDonato on October 6, 2020.

Expenses. Our operating expenses were $582,094 and $92,714 for the years ended December 31, 2020 and 2019, respectively. The increase of $489,380 was primarily attributable to our acquisition of DeDonato on October 6, 2020. Salaries increased by approximately $248,000, stock-based compensation increased by approximately $135,000, professional fees increased by approximately $55,000, advertising increased by approximately $10,000 and other general and administrative expenses increased by approximately $41,000.

Other Income (Expense). Our total other income (expense) was $357,966 and ($60,486) for the years ended December 31, 2020 and 2019, respectively. The increase of $418,452 was attributable to a $481,469 gain on extinguishment of two promissory notes payable, old accounts payable and a credit card payable, offset by a $57,017 increase in interest expense on new convertible notes in the aggregate amount of $1,800,00 issued as partial payment to acquire DeDonato and a $6,000 increase in impairment cost primarily from our write-off of the bartering asset.

Capital Structure and Resources

We had total assets of $2,393,045 as of December 31, 2020, which consisted of $54,453 cash primarily from stock purchase agreements for $115,000 and acquisition of DeDonato, $31,917 prepaid expenses from unused media credits from our acquisition of Canna Broadcasting Network and Canna News Group in December 2018 and our OTC Markets quarterly fee, intangible assets of $64,194 (net of accumulated amortization) from our Loudmouth Media, Inc., Canna Broadcasting Network, Canna News Group, Military Grade Coffee, and a Customer list acquisition.

We had total liabilities of $2,285,972 as of December 31, 2020 consisting of accounts payable for $100,719, accrued expenses for $387,906, related party payables for $145,768, notes payable for $58,768, related party notes payable for $31,000, advances due to shareholder of $364,052, short-term convertible notes payable for $220,467, related party short-term convertible notes payable for $34,500, dividends payable of $2,199 from our new Class B Preferred Stock, long-term notes payable from PPP loans for $50,725, and related party long-term convertible notes payable for $889,847 (net of debt discounts). For further information and details on convertible notes which have been issued, see Note 5 (Notes Payable) to the financial statements attached hereto as Exhibit A and information set forth in Item 3 B above. For further information and details on the accrued expenses, see Note 4 (Accrued Expenses) to the financial statements attached hereto as Exhibit A.

At December 31, 2020, we had total stockholders' equity of $107,073. We have had net losses since inception and an accumulated deficit of $8,298,040 at December 31, 2020.

For the year ended December 31, 2020, we used net cash of $38,508 for operating activities. Net cash of $1,740 was used in investing activities from our various acquisitions in the fourth quarter of 2020. We were provided cash of $94,631 from financing activities including $115,000 from stock purchase agreements, offset by payments on notes payables and accrued interest.

B BUSINESS INFORMATION

Item 5. Issuer's Business, Products and Services.

A. <u>Summary of the Issuer's Business Operations.</u>

Current Operations

On October 6, 2020 we acquired all ownership interests of DeDonato Enterprises, LLC (DeDonato), which is a wholly-owned subsidiary. The transaction is immediately accretive on revenue per share, EBITDA per share, and earnings per share basis. DeDonato is generating roughly $2 million ($2,000,000) per year in revenue and is currently profitable. DeDonato is a Digital Marketing Agency based in Metro-Atlanta that specializes in reaching a conservative/libertarian/religious audience. Among other business activities, DeDonato operates numerous social media accounts across several platforms with over 2 million followers, owns an active database of 1.2 million opt-in email subscribers, and publishes a network of 47 monetized political/news websites generating 10 million-page views per month. Some of the marquis sites include www.flagandcross.com, and www.libertyhub.com. DeDonato also maintains one of the largest collections of historical documents on the web at www.constitution.com. In addition, DeDonato operates a brick-and-mortar coffee shop in Hiram, GA, and e-commerce websites including www.thrashercoffee.com/, www.valloranicigars.com, and an e-commerce portal at their primary site www.store.flagandcross.com/.

The purchase price for the acquisition of DeDonato was $2,000,000 payable $68,000 in cash at closing, an additional $132,000 in cash payable over the next 19 months and two convertible promissory notes in the aggregate amount of $1,800,000. The notes bear interest at 4% per annum, payable quarterly, with a five-year term ending on October 6, 2025. The note holders may convert the principal and accrued interest into shares of the Company's common stock at a conversion rate $0.01 per share and mandatory conversion occurs after October 6, 2022, if the Company's stock price closes above $0.04 per share for 10 consecutive trading days. The amounts due and owing up under the convertible notes are secured by DeDonato granting the holders first and prior security interest on the assets of DeDonato.

Brandon Vallorani, CEO of DeDonato, was added as a member of the Board of Directors of the Company. He was also given a five-year employment agreement ending on September 30, 2025. Mr. Vallorani will serve as the DeDonato's President and CEO and be compensated with a base salary of $180,000 per year plus various incentives for reaching certain milestones.

The following proforma statement of operations assumes the acquisition for DeDonato had occurred as of January 1, 2019:

CONSERVATIVE BROADCAST MEDIA & JOURALISM, INC.
(formerly Canna Consumer Goods, Inc)
Proforma Consolidated Statements of Operations (unaudited)

	For the Year Ended December 31, 2020		
	Canna	DeDonato	Grand Total
Revenue	$ 710,805	1,720,789	2,431,594
Cost of Revenue	308,130	889,305	1,197,435
Gross margin	402,675	831,484	1,234,159
Operating expenses:			
General and administrative expenses	$ 558,508	$ 560,139	$ 1,118,647
Depreciation and amortization expense	23,586	-	23,586
Total operating expenses	582,094	560,139	1,142,233
Net operating income (loss)	(179,419)	271,345	91,926
Other income (expense):			
Impairment Expense	(15,000)	-	(15,000)
Gain on debt extinguishment	481,469	-	481,469
Interest expense	(108,503)	-	(108,503)
Total other income (expense)	357,966	-	357,966
Net Income (loss)	$ 178,547	$ 271,345	$ 449,892
Basic & diluted income (loss) per share			$ 0.002
Diluted income per share			$ 0.001
Weighted average number of common shares outstanding - basic			202,311,091
Weighted average number of common shares outstanding - diluted			313,169,005

CONSERVATIVE BROADCAST MEDIA & JOURALISM, INC.
(formerly Canna Consumer Goods, Inc)
Proforma Consolidated Statements of Operations (unaudited)

	For Year Ended December 31, 2019		
	Canna	DeDonato	Grand Total
Revenue	$ 1,500	1,108,135	1,109,635
Cost of Revenue	750	357,738	358,488
Gross margin	750	750,397	751,147
Operating expenses:			
General and administrative expenses	$ 78,514	$ 482,994	$ 561,508
Depreciation and amortization expense	23,200	-	23,200
Total operating expenses	101,714	482,994	584,708
Net operating income (loss)	(100,964)	267,403	166,439
Other income (expense):			
Interest expense	(51,486)	-	(51,486)
Total other income (expense)	(51,486)	-	(51,486)
Net Income (loss)	$ (152,450)	$ 267,403	$ 114,953
Basic & diluted income (loss) per share			$ 0.001
Diluted income per share			$ 0.000
Weighted average number of common shares outstanding - basic			189,828,048
Weighted average number of common shares outstanding - diluted			267,100,732

In addition, we are currently providing marketing and media services through the use of media assets specific to marketing, advertising and mass messaging to various industries which no longer includes the cannabis industry and its customers.

During March 2021, we acquired all the assets of J. Vincent Creative Digital Marketing Agency (JVC) in Atlanta, GA. JVincentCreative.com is an established full-service SEO and digital marketing agency. We now have access to JVC's team, clients, and core competencies of Search Engine Optimization (SEO), web design, and digital advertising. In addition to JVCs' client list and business acumen, as part of the purchase, we now also own www.christianrebelnation.com and e-commerce website and brand including all social media support portals and all product designs, CRN e-mail list, customized software, and supply chain. The purchase price for JVC was 250,000 restricted shares of the Company's common stock valued at $13,225 or $.0529 per share.

During December 2020, we acquired substantially all of the assets of the "Military Grade Coffee" business which assets include the Military Grade Coffee trademark, copyrights, www.militarygradecoffee.com, all future revenues, inventory and all other intellectual property. In addition, the purchase included social and marketing outlets such as the business's Facebook, Twitter, LinkedIn, and other media portals. The purchase price for the acquisition of Military Grade Coffee was $59,855 payable $10,000 in cash at closing, 2,000,000 shares of the Company's restricted common stock valued at $34,800 or $0.0174 per share and 1,000,000 stock options valued at $15,055.

In December, 2018, in furtherance of our efforts at that time to position our self as a marketing and media company focusing upon the cannabis industry and customers, the Company acquired the assets of Canna Broadcasting Network and Canna News Group, which assets included its Television Properties, Digital delivery platform, agreements with Network partners, web-based properties, sales channel, cash, pre-paid TV media, radio media and projects in development. The Company will no longer focus on the cannabis marketplace but rather intends to exclusively focus on efforts which are consistent with, and complementary to, DeDonato's business activities.

In May, 2017, the Company acquired Loudmouth Media, Inc., a wholly owned subsidiary, which is an interactive news portal dedicated to providing news specific to the marijuana industry. Loudmouth Media has acquired relationships and media specific to the Company's business and consumer markets and a database of fans and business contacts who are loyal to the brand. This includes television, magazines, billboards, web-based marketing and a web-based news portal (www.loudmouthnews.com) that, when acquired, aggregated news related to the marijuana industry. Loudmouth Media has developed a syndicated radio show and news blast called "Loudmouth News" that has been heard nationwide.

The Company's CEO hosts a political and economic show called The Schaftlein Report. The show may be viewed www.schaftleinreport.com. The report may also be viewed at 8:00 p.m. Eastern time on www.facebook.com, www.rumble.com and www.youtube.com.

Material Contract

On September 18, 2019, the Company signed one-year Consulting Agreement with Town and Country Consultants, Inc. The consultant provided strategic services including product planning, market development, marketing, public relations, acquisitions, mergers and other services. The contract continued through September 18, 2020 when it terminated. The consultant is entitled to receive compensation consisting of 17,000,000 restricted shares of the Company's common stock. These shares shall be issued in three increments starting with 5,666,666 shares on January 18, 2020, 5,666,666 shares on May 18, 2020 and 5,666,667 shares on September 19, 2020. The shares are valued at $47,600 or $0.0028 per share. The 5,666,666 shares due on January 18, 2020 were issued to the consultant on April 21, 2020. The 5,666,666 shares due on May 18, 2020 were issued to the consultant on July 8, 2020. The 5,666,666 shares due on September 19, 2020 were issued to the consultant on October 15, 2020.

On October 1, 2020, the Company signed an Engagement Agreement with an Advisor to provide financial and legal advisory services related to potential merger and acquisition transactions, legal advice, business development and/or regulatory issues of the Company. The Advisor is compensated as follows:

1. A $2,000 retainer on October 6, 2020 and monthly thereafter for the next 12 months.
2. Twelve million stock options in restricted shares of the Company's common stock which vest immediately. The options are for five years with a strike price of $0.004 with a cashless exercise feature (using standard cashless exercise method) for six million and cash exercise for six million shares. The options will be callable at any time for a price of $10 (in aggregate), if the Advisor voluntarily terminates the agreement prior to September 30, 2021. The options were valued at $163,293
3. A 4% success fee in cash for identifying any financing and closing any financing for the Company.
4. A 4% success fee in cash for identifying any merger and acquisition target and closing any merger and acquisition for the Company.
5. A 6% business development fee of the collected revenue for any customer the Advisor introduces to the Company for a period of five years from the date of introduction.

B. *Describe any subsidiaries, parents or affiliated companies, if applicable, and a description of their contact information for the business, officers, directors, managers or control persons.*

As disclosed in Item 5A above, the Company currently has two subsidiaries. First, Loudmouth Media, Inc., with its media concentrated business operations located at 19930 68th Ave. NE, Kenmore, WA 98028 and with its business operations principally conducted and handled by ReelTime Media. Second, DeDonato Enterprises, LLC with its media and other products concentrated business operations located in the Metro Atlanta area.

C. *Principal Products or Services, and Their Markets*.

The Company, through its wholly owned subsidiary DeDonato Enterprises LLC, operates numerous social media accounts across several platforms with over 2 million followers, owns an active database of 1.2 million opt-in email subscribers, and publishes a network of 47 monetized political/news websites generating 10 million-page views per month. Some of the marquis sites include www.flagandcross.com, and www.libertyhub.com. DeDonato also maintains one of the largest collections of historical documents on the web at www.constitution.com. In addition, DeDonato operates a brick-and-mortar coffee shop in Hiram, GA, and e-commerce websites including www.thrashercoffee.com/, www.valloranicigars.com, and an e-commerce portal at their primary site www.store.flagandcross.com/.

The Company, through its wholly owned subsidiary Loudmouth News, Inc., has been positioning itself as a marketing and media company but will no longer be involved with, or focusing upon, the cannabis industry and its consumers. Some of the Company's marketing assets will consist of media portals, syndicated radio programming via terrestrial radio as well as digital distribution, TV, print and social media capabilities. The Company can also assist with marketing strategies, brand building and production.

The Company intends to generate revenues from advertisers, personal appearances and event coordination. We are optimistic and anticipate that we will be able to generate significant revenues in the future from our acquisition of DeDonato Enterprises, LLC and its ongoing business operations.

Item 6. Issuer's Facilities.

Description of Corporate Offices

Since approximately March 2011, the Company's corporate offices (approx. 300 square feet) have been located at 40 Easthampton B, West Palm Beach, FL 33417, which is property owned by our CEO. This office space is provided, on a month-to-month basis, by our CEO at no charge.

We believe that our current facilities are adequate for our operations as currently conducted and if additional facilities are required, that we could obtain them at commercially reasonable prices.

The Company does not lease any assets, properties or facilities.

PART C MANAGEMENT STRUCTURE AND FINANCIAL INFORMATION

Item 7. Officers, Directors and Control Persons.

The table below provides information regarding any person or entity owning 5% of more of any class of the Company's equity securities as of March 29, 2021, as well as any officer, and any director of the Company, regardless of the number of shares owned. Also, if any listed person are corporate shareholders or entities, information is provided as to the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information of an individual representing the corporation of entity in the Note section.

Name of Officer/Director or Control Person	Affiliation with Company (e.g., Officer/Director/Owner of more than 5%)	Residential Address (City/State only)	Number of Shares owned	Share type/class	Ownership Percentage of Class Outstanding (1)	Note
Mark Schaftlein	Chief Executive Officer, Chief Financial Officer and Director	Delray Beach, FL	None	None	0.0%	
Brandon Vallorani	Director	Atlanta, GA	45,000,000	Common	15.1%	
Pam Pennoyer	5%+ owner	Kent, WA	31,062,500 250	Common 2014A Preferred	10.4% 25%	
Ronald Henthorn	5%+ owner	Kirkland, WA	31,062,500 250	Common 2014A Preferred	10.4% 25%	
Capital Consulting, Inc.	5%+ owner	Delray Beach, FL	27,351,000(2) 500 10,000,000	Common 2014A Pref. Series B Pref.	9.2% 50% 40%	Mark Schaftlein (3)
Town and Country Consultants. Inc.	5%+ owner	Chesterfield, MO	16,999,998	Common	5.7%	Christopher Kavanaugh (4)
NWBB, Inc	5%+ owner	Washougal, WA	16,144,056 3,000,000	Common Series B Pref.	5.4% 13%	Marc Hatch (5)

Use the space below to provide any additional details, including footnotes to the table above

(1) As of March 29, 2021, issued and outstanding shares consisted of 297,413,658 shares of common stock, 1,000 shares of Series 2014A preferred stock and 24,999,000 shares of Series B preferred stock.

(2) Includes 11,875,000 shares of Company common stock transferred to Capital Consulting, Inc. from a shareholder effective as of March 15, 2019.

(3) Mr. Schaftlein is the sole owner, officer and director of Capital Consulting, Inc. and resides in Delray Beach, Florida.

(4) Mr. Kavanaugh is the owner of Town and Country Consultants. Inc. and resides in Chesterfield Missouri.

(5) Mr. Hatch is the sole owner, officer and director of NWBB Inc. and resides in Washougal, Washington.

Item 8. Legal/Disciplinary History.

A. At no time have any of the persons listed above, in the past 10 years, been subject to any of the following:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended or vacated; or

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incident to the business, to which the issuer or any of its subsidiaries is a party or which any of their property is subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceeding known to be contemplated by governmental authorities.

NONE

Item 9. Third Party Providers

1. Securities Counsel: Patrick J. Russell, Esq.
Allen Vellone Wolf Helfrich & Factor, P.C.
1600 Stout Street, Suite 1900
Denver, Colorado 80202
Phone no.: (303) 534-4499
Email: prussell@allen-vellone.com

2. Accountant: Rick Basse, CPA
Rick Basse Consulting, PLLC
244 Majestic Oak Drive
New Braunfels, Texas 78132
Phone no.: (210) 347-0374
Email: rick.basse@gmail.com

3. Investor Relations Consultant: None

4. Other Service Providers:

The name(s) of other service provider(s), including counsel, advisor(s) or consultant(s) that assisted, advised, prepared or provided information with respect to this disclosure statement, or provided assistance or services to the Company during the Reporting Period are as follows:

Name: Barry Henthorn
Firm: ReelTime Media, Inc.
Nature of Services: Consulting and Advisory Services for operation and conduct of media related services provided by Loudmouth News, Inc., a wholly owned subsidiary of the Company.
Address: 19930 68th Ave. NE, Kenmore, WA 98028
Phone: (206) 579-0222
Email: info@reeltime.com

Name: Christopher Kavanaugh
Firm: Town and Country Consultants, Inc.
Nature of Services: Consulting and Advisory Services including product planning, market development, marketing, public relations, acquisitions, mergers and other services
Address: PO Box 970, Chesterfield, MO 63006
Phone: (314) 384-4200
Email: legal@townandcountryconsultants.com

Name: Jay O. Wright
Firm: Bayberry Capital, Inc.
Nature of Services: Consulting and Advisory Services including financial and legal advisory services related to potential merger and acquisition transactions, legal advice, business development and/or regulatory issues of the Company.
Address: 9812 Falls Road #114-299, Potomac, MD 20854
Phone: (301) 524-4759
Email: jwright22@msn.com

Item 10. Issuer's Certifications.

I, Mark Schaftlein, certify that:

1. I have reviewed this Quarterly Report of Conservative Broadcast Media and Journalism, Inc.

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statement, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Dated: March 29, 2021.

CONSERVATIVE BROADCAST MEDIA & JOURALISM, INC.

By /s/ March Schaftlein

Mark Schaftlein, Chief Executive
Officer, President and Chief Financial Officer

Exhibit A

CONSERVATIVE BROADCAST MEDIA & JOURALISM, INC.
(formerly Canna Consumer Goods, Inc.)
40 Easthampton B
West Palm Beach, FL 33417

Financial Statements and Notes
For the Years Ended December 31, 2020 and 2019

CONSERVATIVE BROADCASTING MEDIA & JOURNALISM INC.
(Formerly Canna Consumer Goods, Inc.)
Consolidated Balance Sheets (Unaudited)

		December 31, 2020		December 31, 2019
Assets				
Current assets:				
Cash	$	54,453	$	70
Accounts receivable		17,461		-
Inventory		108,646		-
Prepaid expenses		31,917		31,000
Other current assets		-		27,000
Total current assets		212,477		58,070
Other assets				
Intangible assets, net of accumulative amortization of $68,606 and $45,020 as of December 31, 2020 and 2019, respectively		64,194		47,780
Goodwill		2,115,074		-
Other assets		1,300		-
Total other assets		2,180,568		47,780
Total Assets	$	2,393,045	$	105,850
Liabilities and Stockholders' Deficiency				
Current liabilities:				
Accounts payable	$	100,719	$	282,793
Accrued expenses		387,906		531,811
Related party payable		145,768		70,973
Notes payable		58,789		-
Notes payable-related party		31,000		129,967
Due to stockholder		364,052		364,052
Convertible notes		220,467		193,000
Convertible notes-related party		34,500		34,500
Dividends payable		2,199		-
Total current liabilities		1,345,400		1,607,096
Long term liabilities:				
PPP Notes payable		50,725		-
Convertible notes-related party, net of discount of $910,153 and $-0- at December 31, 2020 and 2019, respectively		889,847		-
Total long term liabilities		940,572		-
Total liabilities		2,285,972		1,607,096
Commitments and contingencies		-		-
Stockholders' Equity (Deficiency):				
Preferred stock, $0.001 par value; 1,000 shares authorized, 1,000 Series 2014A Preferred stock shares issued and outstanding as of as of September 30, 2020 and December 31, 2019		1		1
Preferred stock, $0.001 par value; 24,999,000 shares authorized 11,500,000 and -0- Series 2014B Preferred stock shares issued and outstanding as of as of December 31, 2020 and 2019, respectively		11,500		-
Common stock, $0.001 par value, 500,000,000 shares authorized 222,613,658 and 190,137,660 issued and outstanding as of December 31, 2020 and 2019, respectively		222,617		190,140
Additional paid-in capital		8,132,271		6,779,772
Common stock to be issued		38,724		3,229
Accumulated deficit		(8,298,040)		(8,474,388)
Total stockholders' equity (deficiency)		107,073		(1,501,246)
Total Liabilities and Stockholders' Equity (Deficiency)	$	2,393,045	$	105,850

The accompanying notes are an integral part of these consolidated financial statements.

CONSERVATIVE BROADCASTING MEDIA & JOURNALISM INC.

(Formerly Canna Consumer Goods, Inc.)

Consolidated Statements of Operations (unaudited)

	For the Years Ended December 31, 2020	For the Years Ended December 31, 2019
Revenue	$ 710,805	1,500
Cost of Revenue	308,130	750
Gross margin	402,675	750
Operating expenses:		
Salaries	$ 247,715	$ -
Stock based compensation	148,121	13,465
Professional fees	74,032	18,865
Advertising	10,179	-
General and administrative expenses	78,461	37,184
Amortization expense	23,586	23,200
Total operating expenses	582,094	92,714
Net operating income (loss)	(179,419)	(91,964)
Other income (expense):		
Impairment Expense	(15,000)	(9,000)
Gain on debt extinguishment	481,469	-
Interest expense	(108,503)	(51,486)
Total other income (expense)	357,966	(60,486)
Net Income (loss)	$ 178,547	$ (152,450)
Basic & diluted income (loss) per share	$ 0.001	$ (0.001)
Diluted income per share	$ 0.001	$ N/A
Weighted average number of common shares outstanding - basic	202,311,091	189,828,048
Weighted average number of common shares outstanding - diluted	313,169,005	N/A

The accompanying notes are an integral part of these consolidated financial statements.

CONSERVATIVE BROADCASTING MEDIA & JOURNALISM INC.

(Formerly Canna Consumer Goods, Inc.)

Statement of Changes in Stockholders' Equity (Deficiency) - (Unaudited)

For the years ended December 31, 2020 and 2019

	Common Stock		Preferred Stock		Additional Paid-In	Common Stock	Accumulated	Total Stockholders'
	Shares	Amount	Shares	Amount	Capital	to be Issued	Deficit	Equity (Deficiency)
Balance at December 31, 2018	173,993,604	$ 173,996	1,000	$ 1	$ 6,715,196	$ 83,949	$ (8,321,938)	$ (1,348,796)
Stock issued for asset purchase of Canna Broadcasting Network and Canna News Group (Note 2)	16,144,056	16,144			64,576			80,720
Common stock to be issued						(80,720)		(80,720)
Net loss							(152,450)	(152,450)
Balance at December 31, 2019	190,137,660	$ 190,140	1,000	$ 1	$ 6,779,772	$ 3,229	$ (8,474,388)	$ (1,501,246)
Issuance of common stock for services	16,999,998	17,001			30,599			47,600
Issuance of Series B preferred stock for cash			11,500,000	11,500	103,500			115,000
Issuance of Class A and Class B warrants					75,786			75,786
Issuance of stock options					31,331			31,331
Conversion of related party cash advances into shares of common stock	7,976,000	7,976			71,783			79,759
Conversion of CEO Compensation into shares of common stock	7,500,000	7,500			85,500			93,000
Discount on shares issued for notes payable					954,000			954,000
Common stock to be issued						35,495		35,495
Dividends on preferred stock accrued							(2,199)	(2,199)
Net loss							178,547	178,547
Balance at December 31, 2020	222,613,658	$ 222,617	11,501,000	$ 11,501	$ 8,132,271	$ 38,724	$ (8,298,040)	$ 107,073

The accompanying notes are an integral part of these consolidated financial statements.

CONSERVATIVE BROADCASTING MEDIA & JOURNALISM INC.

(Formerly Canna Consumer Goods, Inc.)

Statements of Cash Flows (Unaudited)

	For the Years Ended December 31, 2020	For the Years Ended December 31, 2019
Cash flows from operating activities:		
Net loss	$ 178,547	$ (152,450)
Adjustments to reconcile net loss to net cash used in operating activities:		
Amortization of Intangibles	23,586	23,200
Stock issued for services	148,121	139,458
Impairment expense	27,000	9,000
Gain on debt extinguishment	(481,469)	-
Non-cash interest	108,814	51,486
Changes in operating assets and liabilities:		
Accounts Receivable	8,591	-
Inventory	(50,294)	-
Prepaid expenses	(917)	(800)
Other assets	1,100	-
Accounts payable	24,589	183
Accrued expenses and other current liabilities	(26,176)	(95,993)
Net cash used in operating activities	(38,508)	(25,916)
Cash flows from investing activities:		
Cash received from acquisition of DeDonato Enterprises LLC	33,260	-
Cash paid for the acquisition of mailing list	(25,000)	-
Cash paid for the acquisition of Military Grade Coffee	(10,000)	-
Net cash used in investing activities	(1,740)	-
Cash flows from financing activities		
Proceeds from related party advances	-	25,907
Proceeds from stock purchase agreement	115,000	-
Payments on notes payable and accrued interest	(20,369)	-
Net cash provided by financing activities	94,631	25,907
Net increase (decrease) in cash	54,383	(9)
Cash - beginning of the year	70	79
Cash - end of the year	$ 54,453	$ 70
Supplemental disclosures:		
Interest paid	$ 750	$ -
Taxes Paid	$ -	$ -
Supplemental disclosure for non-cash financing activities:		
Conversion of related party cash advances to common stock	$ 79,759	$ -
Discount on shares issued for notes payable	$ 954,000	$ -
Conversion of CEO Compensation into shares of common stock	$ 93,000	$ -
Stock issued for asset purchase of Canna Broadcasting Network and Canna News Group (See Note 2).	$ -	$ 80,720

The accompanying notes are an integral part of these consolidated financial statements.

NOTE 1 – ORGANIZATION AND BASIS OF PRESENTATION BASIS

Nature of organization & business

i) Organization

Crownbutte Wind Power LLC ("Crownbutte ND") was founded on May 11, 1999 with the strategy of addressing the requirements of regional utility companies to satisfy increasing renewable energy demands. Crownbutte ND was formed as a limited liability company (LLC) in the State of North Dakota and elected to be taxed as an S corporation effective January 1, 2001. On March 11, 2008, Crownbutte ND no longer met the requirements to be treated as an S corporation. As a result, effective March 11, 2008, Crownbutte ND has been taxed like a C corporation. On May 19, 2008, Crownbutte ND filed with the Secretary of State of North Dakota to convert from an LLC to a C corporation becoming "Crownbutte Wind Power, Inc." On July 2, 2008, Crownbutte ND became a wholly owned subsidiary of Crownbutte Wind Power, Inc.., a Nevada corporation, formerly ProMana Solutions, Inc. as described below. Thereafter, having obtained shareholder approval, Crownbutte Wind Power, Inc. filed a Certificate of Amendment, effective on September 22, 2014, which changed its name to "Canna Brands, Inc." Thereafter, having obtained shareholder approval, Canna Brands, Inc. filed a Certificate of Amendment, effective on June 10, 2015, which changed its name to "Canna Consumer Goods, Inc." Effective November 6, 2020, Canna Consumer Goods Inc. amended its Articles of Incorporation and the Company changed its name to "Conservative Broadcast Media and Journalism", Inc. ("CBMJ" or the "Company").

ProMana Solutions, Inc. (or "ProMana")

ProMana was incorporated in the State of Nevada on March 9, 2004, under the name ProMana Solutions, Inc. ProMana's business was to provide web-based, fully integrated solutions for managing payroll, benefits, human resource management and business processing outsourcing to small and medium sized businesses. Following the merger described below, ProMana is no longer in that web services business. On July 2, 2008, ProMana amended its Articles of Incorporation to change its name to Crownbutte Wind Power, Inc.

Merger

On July 2, 2008, pursuant to a Merger Agreement entered into on the same date, Crownbutte Acquisition Sub Inc., a North Dakota corporation formed on June 6, 2008, and a wholly owned subsidiary ("Acquisition Sub"), merged with and into Crownbutte ND, with Crownbutte ND being the surviving corporation (the "Merger"). As a result of the Merger, Crownbutte ND became a wholly-owned subsidiary of Crownbutte Wind Power, Inc.

Pursuant to the Merger, ProMana ceased operating as a provider of web-based, fully integrated solutions for managing payroll, benefits, human resource management and business processing outsourcing, and acquired the business of Crownbutte ND to develop wind parks from green field to operation and has continued Crownbutte ND's business operations as a publicly-traded company. See "Split-Off Agreement" below.

At the closing of the Merger, each share of Crownbutte ND's common stock issued and outstanding immediately prior to the closing of the Merger was converted into one share of the Company's common stock. As a result, an aggregate of 18,100,000 shares of common stock were issued to the holders of Crownbutte ND's common stock, 17,000,000 of which were issued to the original members of Crownbutte Wind Power LLC and 1,100,000 to investors in Crownbutte ND who purchased shares in a private placement prior to the merger. In addition, warrants to purchase an aggregate of 10,600,000 shares of Crownbutte ND's outstanding at the time of the Merger became warrants to purchase an equivalent number of shares of the Company's common stock.

Split-Off Agreement

Upon the closing of the Merger, under the terms of a Split-Off Agreement, ProMana transferred all of its pre-Merger operating assets and liabilities to its wholly-owned subsidiary, ProMana Technologies, Inc., a New Jersey corporation ("ProMana NJ"). Simultaneously, pursuant to the Split-Off Agreement, ProMana transferred all of the outstanding shares of capital stock of ProMana NJ to two stockholders prior to the Merger (the "Split-Off"), in consideration of and in exchange for (i) the surrender and cancellation of an aggregate of 144,702 shares of the common stock and warrants to purchase 19,062 shares of common stock held by those stockholders and (ii) certain representations, covenants and indemnities.

For accounting purposes, the Merger was treated as a recapitalization of the Company. Crownbutte ND formerly Crownbutte Wind Power LLC is considered the acquirer for accounting purposes, and the Company's historical financial statements before the Merger have been replaced with the historical financial statements of Crownbutte ND before the Merger in all subsequent filings with the Securities and Exchange Commission (the "SEC").

As used herein, unless the context otherwise requires, the "Company" and "Canna" refer to Crownbutte ND for periods prior to the merger and to Crownbutte Wind Power, Inc., a Nevada corporation, formerly ProMana Solutions, Inc., and its wholly-owned subsidiary, Crownbutte ND, for periods after the Merger and prior to July 2, 2014.

Shareholders Approve Name Change and Increase Authorized Shares of Common Stock

On September 19, 2014, the shareholders of Crownbutte approved of a name change and approved an increase in the number of authorized common stock from 200,000,000 shares to 500,000,000 shares. Thereafter, Crownbutte Wind Power, Inc. filed a Certificate of Amendment, effective on September 22, 2014, changing its name to "Canna Brands, Inc." and increasing its authorized common stock from 200,000,000 shares to 500,000,000 shares.

On June 3, 2015, the shareholders of the Company approved a name change. Thereafter, Canna Brands, Inc. filed a Certificate of Amendment, effective on June 10, 2015, changing its name to "Canna Consumer Goods, Inc.".

On October 9, 2020, the shareholders of the Company approved a name change. Thereafter, Canna Consumer Goods Inc. amended its Articles of Incorporation, effective on November 6, 2020, changing its name to "Conservative Broadcast Media and Journalism, Inc."

Operations

In cooperation with a local utility, Crownbutte ND, developed and constructed the first utility-scale wind facility in either of the Dakotas in 2001, consisting of two turbines near Chamberlain, South Dakota.

In mid-2011, the Company concentrated its efforts on developing the Gascoyne I Wind Park located in North Dakota which required that it obtain necessary construction financing and negotiate and enter into a wind turbine supply agreement. After approximately 8 months in pursuing such efforts, the Company was not able to finance the project.

Based on the foregoing, as of January 31, 2012, the Company ceased and terminated any further efforts related to the development of the Gascoyne I Wind Park and thereafter proceeded to request the return of its deposits with MISO (Midwest Independent System Operator) totaling $213,000. These deposits were returned to the Company during the period from March, 2012 through June, 2012. These deposits were utilized by the Company to repay its outstanding indebtedness.

Due to unfavorable financing conditions, inability to finance, lack of success in connection with the Gascoyne I Wind Park and general uncertainty and lack of commercial progress throughout the wind energy industry, the Company has determined that it will cease further efforts to develop, by itself, its various wind projects. Thus, the Company has been pursuing an orderly transfer, termination and liquidation of its various wind project assets.

As of December 31, 2016, the Company had terminated its investment in various wind projects. The remaining assets were written-off the books during the fourth quarter of 2016.

On July 14, 2014, the Company entered into an Agreement and Plan of Reorganization (the "Agreement") with Canna & Canna Inc., a Washington corporation which was consummated on July 15, 2014. As a result, the Company acquired all of the 12,425,000 issued and outstanding shares of Canna & Canna, Inc. in exchange for issuing 62,125,000 restricted shares of the Company's common stock and 500 restricted shares of the Company's Series 2014A preferred stock. Canna & Canna Inc. became a wholly owned subsidiary of the Company. Additionally, on September 22, 2014, the Company changed its name to Canna Brands Inc. reflecting its new business plan and changed its CUSIP and ticker symbol. On June 10, 2015, the Company changed its name to Canna Consumer Goods, Inc. The Company plans to provide turnkey branded consumer goods for infusion and distribution by licensed cannabis processors and producers, dispensaries and retail outlets for medical and/or recreational use in the States of Washington, Oregon and California where the medical and/or recreational use and consumption of marijuana, by persons 21 years or older, is legal for state law purposes only. We sell branding and intellectual property solutions to licensed processors, producers, retail outlets and dispensary owners. We do not sell marijuana infused products.

Effective July 16, 2014, the Company filed a Certificate of Designation which established the rights, preferences and other provisions applicable to 1,000 shares of Series 2014A, $.001 par value, preferred stock.

During August 2014, the Company amended its Bylaws to increase the numbers Board of Directors from two to three members and appointed Alison Baird to the board of directors. Effective September 22, 2014, the Company filed a Certificate of Amendment to its Articles of Incorporation which increased the number of authorized shares of common stock from 200,000,000 shares to 500,000,000 shares.

On January 15, 2015, the Company amended its Bylaws to decrease the numbers Board of Directors from three to one member and accept the resignation of Alison Baird from the board of directors. Murray Fleming had previously resigned from the Board of Directors.

On June 8, 2015, the board appointed Giselle Serrano as the Company's Secretary. A position held by Murray Fleming who previously resigned.

On May 1, 2017, the Company entered into a Purchase and Sale Agreement (the "Agreement") with Loudmouth Media, Inc., a Washington corporation. As a result, the Company acquired all of the assets and 5,000,000 issued and outstanding shares of Loudmouth Media, Inc. in exchange for the issuance and delivery of a $50,000 Convertible note, with a 5% coupon for a term of one year and a conversion price of $.01 per share of the Company's common stock. Loudmouth Media will operate as a wholly owned subsidiary. Loudmouth Media is an interactive news portal dedicated to providing news specific to the marijuana industry. LoudMouth Media has acquired relationships and media specific to the Canna business and consumer markets. This includes television, magazines, billboards, web-based marketing, and other new media. Some such assets include a web-based news portal that aggregates news related to the marijuana industry www.loudmouthnews.com. Loudmouth Media also has developed a syndicated radio show and news blast called "LoudMouth News" that has been heard nationwide. Included in the sale is a database of fans and business contacts who are loyal to the brand. Loudmouth generates revenue from advertisers, personal appearances and event coordination.

On December 3, 2018, the Company entered into an Asset Purchase Agreement to acquire the assets of the Canna Broadcasting Network and Canna News Group, which assets included its Television Properties, Digital delivery platform, agreements with Network partners, web-based properties, sales channel, cash, pre-paid TV media, radio media, and projects in development. The Company issued 16,144,056 restricted shares of the Company's common stock for the assets of Canna Broadcasting Network and Canna News Group. The shares were valued at $80,720 or $0.005 per share. The Company intends to accelerate its ability to service companies engaged in the Cannabis marketplace to obtain mainstream exposure and awareness for their products and companies.

On December 31, 2018, the Company exited the business of providing retail cannabis consumer goods. The Company wrote-off the remaining $110,257 assets associated with the July 14, 2014 acquisition of Canna & Canna Inc.

On October 6, 2020 the Company acquired all ownership interests of DeDonato Enterprises, LLC ("DeDonato"), which is a wholly-owned subsidiary. DeDonato is a Digital Marketing Agency based in Metro-Atlanta that specializes in reaching a conservative/libertarian/religious audience. Among other business activities, DeDonato operates numerous social media accounts across several platforms with over 2 million followers, owns an active database of 1.2 million opt-in email subscribers, and publishes a network of 47 monetized political/news websites generating 10 million-page views per month. Some of the marquis sites include www.flagandcross.com, and www.libertyhub.com. DeDonato also maintains one of the largest collections of historical documents on the web at www.constitution.com. In addition, DeDonato operates a brick-and-mortar coffee shop in Hiram, GA, and e-commerce websites including www.thrashercoffee.com/, www.valloranicigars.com, and an e-commerce portal at their primary site www.store.flagandcross.com/. The purchase price for the acquisition of DeDonato was $2,000,000 payable $68,000 in cash at closing, an additional $132,000 in cash payable over the next 19 months and two convertible promissory notes in the aggregate amount of $1,800,000.

Brandon Vallorani, CEO of DeDonato, was added as a member of the Board of Directors of the Company. He was also given a five-year employment agreement ending on September 30, 2025. Mr. Vallorani will serve as the DeDonato President and CEO and compensated with a base salary of $180,000 per year plus various incentives for reaching certain milestones.

During December 2020, the Company acquired substantially all of the assets of the "Military Grade Coffee" business. The acquisition includes the Military Grade Coffee trademark, copyrights, www.militarygradecoffee.com, all future revenues, inventory and all other intellectual property. In addition, the purchase included social and marketing outlets such as the business's Facebook, Twitter, LinkedIn, and other media portals. The purchase price for the acquisition of Military Grade Coffee was $59,855 payable $10,000 in cash at closing, 2,000,000 shares of the Company's restricted common stock valued at $34,800 or $0.0174 per share and 1,000,000 stock options valued at $15,055.

Basis of Presentation

The financial statements of the Company have been prepared in accordance with generally accepted accounting principles in the United States of America.

Use of Estimates

In preparing financial statements, management makes estimates and assumptions that affect the reported amounts of assets and liabilities in the balance sheet and revenue and expenses in the statement of expenses. Actual results could differ from those estimates.

Reclassifications

Certain prior year amounts have been reclassified for comparative purposes to conform to the current-year financial statement presentation. These reclassifications had no effect on previously reported results of operations. In addition, certain prior year amounts from the restated amounts have been reclassified for consistency with the current period presentation.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

Concentrations of Risk

Cash and cash equivalents deposited with financial institutions are insured by the Federal Deposit Insurance Corporation ("FDIC"). The Company did not hold cash in excess of FDIC insurance coverage at a financial institution as of December 31, 2020 and December 31, 2019.

Prepaid Expenses

The Company considers all items incurred for future services to be prepaid expenses.

Prepaid expenses consist of the following:

		December 31, 2020		December 31, 2019
Media Credit	$	29,000		29,000
OTC Market Fees		2,917		2,000
	$	31,917	$	31,000

Property and equipment

Property and equipment are recorded at cost and depreciated on the straight-line method over the estimated useful lives. Expenditures for normal repairs and maintenance are charged to expense as incurred. The cost and related accumulated depreciation of assets sold or otherwise disposed of are removed from the accounts, and any gain or loss is included in operations.

Goodwill

We test goodwill for impairment on an annual basis, or more frequently if circumstances, such as material deterioration in performance, indicate reporting unit carrying values may exceed their fair values. When evaluating goodwill for impairment, we may first perform a qualitative assessment to determine if the fair value of the reporting unit is more likely than not greater than its carrying amount. If we do not perform a qualitative assessment or if the fair value of the reporting unit is not more likely than not greater than its carrying amount, we calculate the implied estimated fair value of the reporting unit. If the carrying amount of goodwill exceeds the implied estimated fair value, an impairment charge to current operations is recorded to reduce the carrying value to the implied estimated fair value. The Company performed a goodwill impairment test at December 31, 2020 and determined no impairment charge was necessary.

Other Intangible Assets

Definite-lived intangible assets, which mainly consist of acquired rights, customer lists and domain names, are amortized over their estimated useful lives, and are tested for impairment when facts and circumstances indicate that the carrying values may not be recoverable. There were no intangible asset impairment charges recorded during the years ended December 31, 2020 and 2019.

Accounts payable and other current liabilities

On September 30, 2020, the Company's CEO evaluated some very old accounts payable and a credit card payable balances and determined the amounts due were no longer an obligation of the Company. The Company recorded a $266,134 gain on extinguishment of the old accounts payable and a credit card payable at September 30, 2020 in the accompanying statement of operations.

Valuation of Long-Lived and Intangible Assets

We assess the impairment of long-lived and intangible assets periodically, or at least annually, and whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Factors considered important, which could trigger an impairment review, include the following: significant underperformance relative to historical or projected future cash flows; significant changes in the manner of use of the assets or the strategy of the overall business; and significant negative industry trends. When management determines that the carrying value of long-lived and intangible assets may not be recoverable, impairment is measured as the excess of the assets' carrying value over the estimated fair value. At December 31, 2019, the Company recorded an impairment charge of $9,000 to lower the value of the Bartering asset to fair value. Management is not aware of any other impairment changes that may currently be required; however, we cannot predict the occurrence of events that might adversely affect the reported values in the future.

Derivative Financial Instruments

The Company does not use derivative instruments to hedge exposures to cash flow, market, or foreign currency risks. The Company evaluates all of its financial instruments to determine if such instruments are derivatives or contain features that qualify as embedded derivatives. For derivative financial instruments that are accounted for as liabilities, the derivative instrument is initially recorded at its fair value and is then re-valued at each reporting date, with changes in the fair value reported as charges or credits to income. For option-based derivative financial instruments, The Company uses the Black-Scholes option-pricing model to value the derivative instruments at inception and subsequent valuation dates. The classification of derivative instruments, including whether such instruments should be recorded as liabilities or as equity, is re-assessed at the end of each reporting period. Derivative instrument liabilities are classified in the balance sheet as current or non-current based on whether or not net-cash settlement of the derivative instrument could be required within 12 months of the balance sheet date.

Fair Value Measurements

In September 2006, the FASB issued ASC 820 (previously SFAS 157) which defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The provisions of ASC 820 were effective January 1, 2008.

As defined in ASC 820, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (exit price). The Company utilizes market data or assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable. The Company classifies fair value balances based on the observations of those inputs. ASC 820 establishes a fair value hierarchy that prioritizes the inputs used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurement) and the lowest priority to unobservable inputs (level 3 measurement).

The three levels of the fair value hierarchy defined by ASC 820 are as follows:

Level 1 – Quoted prices are available in active markets for identical assets or liabilities as of the reporting date. Active markets are those in which transactions for the asset or liability occur in sufficient frequency and volume to provide pricing information on an ongoing basis. Level 1 primarily consists of financial instruments such as exchange-traded derivatives, marketable securities and listed equities.

Level 2 – Pricing inputs are other than quoted prices in active markets included in level 1, which are either directly or indirectly observable as of the reported date. Level 2 includes those financial instruments that are valued using models or other valuation methodologies. These models are primarily industry-standard models that consider various assumptions, including quoted forward prices for commodities, time value, volatility factors, and current market and contractual prices for the underlying instruments, as well as other relevant economic measures. Substantially all of these assumptions are observable in the marketplace throughout the full term of the instrument, can be derived from observable data or are supported by observable levels at which transactions are executed in the marketplace. Instruments in this category generally include non-exchange-traded derivatives such as commodity swaps, interest rate swaps, options and collars.

Level 3 – Pricing inputs include significant inputs that are generally less observable from objective sources. These inputs may be used with internally developed methodologies that result in management's best estimate of fair value.

Revenue Recognition

The Company recognizes revenue under ASU No. 2014-09, *"Revenue from Contracts with Customers (Topic 606),"* ("ASC 606"). The core principle of the revenue standard is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. The Company only applies the five-step model to contracts when it is probable that the Company will collect the consideration it is entitled to in exchange for the goods and services transferred to the customer.

<u>Revenue Recognition</u>
Revenue is recognized when a customer obtains control of promised goods or services and is recognized in an amount that reflects the consideration that an entity expects to receive in exchange for those goods or services. In addition, the standard requires disclosure of the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The amount of revenue that is recorded reflects the consideration that the Company expects to receive in exchange for those goods. The Company applies the following five-step model in order to determine this amount: (i) identification of the promised goods in the contract; (ii) determination of whether the promised goods are performance obligations, including whether they are distinct in the context of the contract; (iii) measurement of the transaction price, including the constraint on variable consideration; (iv) allocation of the transaction price to the performance obligations; and (v) recognition of revenue when (or as) the Company satisfies each performance obligation.

The Company only applies the five-step model to contracts when it is probable that the entity will collect the consideration it is entitled to in exchange for the goods and service transfers to the customer. Once a contract is determined to be within the scope of ASC 606 at contract inception, the Company reviews the contract to determine which performance obligations the Company must deliver and which of these performance obligations are distinct. The Company recognizes as revenues the amount of the transaction price that is allocated to the respective performance obligation when the performance obligation is satisfied or as it is satisfied. Generally, the Company's performance obligations are transferred to customers at a point in time, typically upon delivery.

Bartering transactions represent the exchange of Company services for other services. These transactions are recorded at the estimated fair market value of the services provided or the fair value of the services received, whichever is most readily determinable. Revenue is recognized on bartering transactions and trade transactions when the services are provided. Expenses are recorded ratably over a period that estimates when the service received is utilized, or when the event occurs. Bartering transactions and trade revenues and expenses from continuing operations are included in revenue and cost of revenues, respectively.

Income taxes

The Company's policy is to provide for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse. The U.S. Tax Cuts and Jobs Act (TCJA) legislation reduces the U.S. federal corporate income tax rate from 35.0% to 21.0% and is effective June 22, 2018 for the Company. We did not provide any current or deferred U.S. federal income tax provision or benefit for any of the periods presented because we have experienced operating losses since inception. When it is more likely than not that a tax asset cannot be realized through future income the Company must allow for this future tax benefit. We provided a full valuation allowance on the net deferred tax asset, consisting of net operating loss carryforwards, because management has determined that it is more likely than not that we will not earn income sufficient to realize the deferred tax assets during the carryforward period.

The Company is not aware of any uncertain tax position that, if challenged, would have a material effect on the financial statements for the year ended December 31, 2020 or during the prior three years applicable under FASB ASC 740. We did not recognize any adjustment to the liability for uncertain tax position and therefore did not record any adjustment to the beginning balance of accumulated deficit on the consolidated balance sheet. All tax returns for the Company remain open for examination.

Basic and diluted net income per share

Basic net loss per common share is computed using the weighted average number of common shares outstanding. Diluted earnings per share (EPS) include additional dilution from common stock equivalents, such as stock issuable pursuant to convertible notes. Common stock equivalents are not included in the computation of diluted earnings per share when the Company reports a loss because to do so would be anti-dilutive for periods presented. At December 31, 2020, the total shares issuable upon conversion of convertible notes payable, shares issuable to consultants and others, stock options and stock warrants would be approximately 310,099,000 shares of the Company's common stock.

The number of shares required to satisfy the requirements of the Company outstanding convertible instruments, shares issuable to consultants and others, stock options and stock warrants exceeds the number of unissued shares of the Company. The Company currently has 500,000,000 shares of common stock authorized, but that number is insufficient to meet the Company's obligations to certain individuals, officers, corporations and related corporations under the terms of our convertible promissory notes payable, shares issuable to consultants and others, stock options and stock warrants. Due to existing restrictions limiting the holder of a convertible note to receive, upon conversion, shares of common stock which will not exceed 4.9% of our issued and outstanding common stock, there is no imminent requirement that the number of our authorized capital stock be increases, At an appropriate time, the Company envisions seeking shareholder approval of an increase in the Company's authorized capitalization to some greater number of authorized shares, but the Company cannot provide any assurance that the Company will be able to obtain the necessary shareholder approval. If the Company fails to obtain shareholder approval for the increase in authorized capitalization, the Company may be in default under the terms of the convertible promissory notes payable. At December 31, 2020, the total shares issued and outstanding, issuable upon conversion of convertible notes payable and other shares earned but not issued would be approximately 532,712,000 shares of the Company's common stock which exceeded the number of unissued shares of the Company's common stock by approximately 32,712,000 shares.

Dividends

As discussed in *Note 6 – Equity Transactions,* during the year ended December 31, 2020, the Company issued preferred stock which accrues dividends at a rate of 8% annually. There was $2,199 of dividends payable at December 31, 2020. The dividends have not been declared and are accrued in the accompanying consolidated balance sheets as a result of a contractual obligation in the Company's preferred stock offering.

Advertising Costs

The Company's policy regarding advertising is to expense advertising when incurred. The Company incurred advertising costs totaling $75,372 and $-0- during the years ended August 31, 2020 and 2019, respectively. The advertising costs are included in cost of revenue and operating expenses in the accompanying statement of operations.

Stock Compensation

The Company accounts for share-based compensation in accordance with the fair value recognition provisions of the Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") No. 718 and No. 505. After December 15, 2018, the scope of Topic 718, Compensation—Stock Compensation, was expanded to include share-based payments issued to nonemployees for goods and services. The Company issues restricted stock to employees and consultants for their services. Cost for these transactions are measured at the fair value of the equity instruments issued at the date of grant. These shares are considered fully vested and the fair market value is recognized as expense in the period granted. The Company recognized consulting expenses and a corresponding increase to additional paid-in-capital related to stock issued for services. For agreements requiring future services, the consulting expense is to be recognized ratably over the requisite service period.

The Company uses the Black-Scholes-Merton valuation model for estimating the fair value of traded options and stock warrants. This valuation model requires the input of highly subjective assumptions including the expected stock price volatility. The number of stock options outstanding was 1,000,000 and -0- of unregistered shares of the Company's common stock at December 31, 2020 and 2019, respectively. The number of stock warrants outstanding was 23,000,000 and -0- of unregistered shares of the Company's common stock at December 31, 2020 and 2019, respectively.

The Company recorded stock-based compensation of $148,121 and $13,465 for the years ended December 31, 2020 and 2019, respectively.

Related Parties

The registrant follows subtopic 850-10 of the FASB Accounting Standards Codification for the identification of related parties and disclosure of related party transactions.

Pursuant to Section 850-10-20 the Related parties include (a) affiliates of the registrant; (b) entities for which investments in their equity securities would be required, absent the election of the fair value option under the Fair Value Option Subsection of Section 825–10–15, to be accounted for by the equity method by the investing entity; (c) trusts for the benefit of employees, such as pension and profit-sharing trusts that are managed by or under the trusteeship of management; (d) principal owners of the registrant; (e) management of the registrant; (f) other parties with which the registrant may deal if one party controls or can significantly influence the management or operating policies of the other to an extent that one of the transacting parties might be prevented from fully pursuing its own separate interests; and (g) other parties that can significantly influence the management or operating policies of the transacting parties or that have an ownership interest in one of the transacting parties and can significantly influence the other to an extent that one or more of the transacting parties might be prevented from fully pursuing its own separate interests.

The financial statements shall include disclosures of material related party transactions, other than compensation arrangements, expense allowances, and other similar items in the ordinary course of business. However, disclosure of transactions that are eliminated in the preparation of consolidated or combined financial statements is not required in those statements. The disclosures shall include: (a) the nature of the relationship(s) involved; (b) description of the transactions, including transactions to which no amounts or nominal amounts were ascribed, for each of the periods for which income statements are presented, and such other information deemed necessary to an understanding of the effects of the transactions on the financial statements; (c) the dollar amounts of transactions for each of the periods for which income statements are presented and the effects of any change in the method of establishing the terms from that used in the preceding period; and (d) amounts due from or to related parties as of the date of each balance sheet presented and, if not otherwise apparent, the terms and manner of settlement.

Recently Issued Accounting Standards Not Yet Adopted

In August 2018, the SEC adopted the final rule under SEC Release No. 33-10532, "*Disclosure Update and Simplification,*" amending certain disclosure requirements that were redundant, duplicative, overlapping, outdated or superseded. In addition, the amendments expanded the disclosure requirements on the analysis of stockholders' equity for interim financial statements. Under the amendments, an analysis of changes in each caption of stockholders' equity presented in the balance sheet must be provided in a note or separate statement. This analysis should present a reconciliation of the beginning balance to the ending balance of each period for which a statement of comprehensive income is required to be filed. This final rule was effective as of November 5, 2018. The adoption of this final rule did not have a material impact on the financial statements.

In February 2018, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2018-02, Income Statement Reporting, Comprehensive Income (Topic 220). Effective for all entities for fiscal years beginning after December 15, 2018, and interim periods within those fiscal years. Early adoption of the amendments in this Update is permitted, including adoption in any interim period, (1) for public business entities for reporting periods for which financial statements have not yet been issued and (2) for all other entities for reporting periods for which financial statements have not yet been made available for issuance. The amendments in this Update should be applied either in the period of adoption or retrospectively to each period (or periods) in which the effect of the change in the U.S. federal corporate income tax rate in the Tax Cuts and Jobs Act is recognized. The Company has adopted 2018-02 and determined there was no material impact on the financial statements.

In December 2019, the FASB issued ASU 2019-12, *Simplifying the Accounting for Income Taxes*, as part of its Simplification Initiative to reduce the cost and complexity in accounting for income taxes. ASU 2019-12 removes certain exceptions related to the approach for intraperiod tax allocation, the methodology for calculating income taxes in an interim period and the recognition of deferred tax liabilities for outside basis differences. ASU 2019-12 also amends other aspects of the guidance to help simplify and promote consistent application of GAAP. The guidance is effective for interim and annual periods beginning after December 15, 2020, with early adoption permitted. The Company is currently evaluating the effect ASU 2019-12 will have on the consolidated financial statements and related disclosures.

In August 2020, the FASB issued ASU 2020-06**,** Debt—Debt with Conversion and Other Options (Subtopic 470-20) and Derivatives and Hedging—Contracts in Entity's Own Equity (Subtopic 815-40)—Accounting for Convertible Instruments and Contracts in an Entity's Own Equity. ASU 2020-06 reduces the number of accounting models for convertible debt instruments and convertible preferred stock. For convertible instruments with conversion features that are not required to be accounted for as derivatives under Topic 815, *Derivatives and Hedging*, or that do not result in substantial premiums accounted for as paid-in capital, the embedded conversion features no longer are separated from the host contract. ASU 2020-06 also removes certain conditions that should be considered in the derivatives scope exception evaluation under Subtopic 815-40, *Derivatives and Hedging—Contracts in Entity's Own Equity*, and clarify the scope and certain requirements under Subtopic 815-40. In addition, ASU 2020-06 improves the guidance related to the disclosures and earnings-per-share (EPS) for convertible instruments and contract in entity's own equity. ASU 2020-06 is effective for public business entities that meet the definition of a Securities and Exchange Commission (SEC) filer, excluding entities eligible to be smaller reporting companies as defined by the SEC, for fiscal years beginning after December 15, 2021, including interim periods within those fiscal years. For all other entities, the amendments are effective for fiscal years beginning after December 15, 2023, including interim periods within those fiscal years. Early adoption is permitted, but no earlier than fiscal years beginning after December 15, 2020, including interim periods within those fiscal years. The Board specified that an entity should adopt the guidance as of the beginning of its annual fiscal year. The Company is currently evaluation the impact this ASU will have on its consolidated financial statements.

Management believes recently issued accounting pronouncements will have no impact on the financial statements of the Company.

NOTE 2 - ACQUISTIONS/INTANGIBLES

On May 1, 2017, the Company entered into a Purchase and Sale Agreement with Loudmouth Media, Inc. As a result, the Company acquired all of the assets and 5,000,000 issued and outstanding shares of Loudmouth Media, Inc. in exchange for the issuance and delivery of a $50,000 Convertible Note. Loudmouth Media, Inc.'s assets comprised solely of intangible assets for a web-based news portal and a database of fan and business contracts. The fair value of the portal and contact database was calculated using the net present value of the projected gross profit to be generated over the next 48 months beginning in May 2017 with annual amortization of $12,500.

On December 3, 2018, the Company entered into an Asset Purchase Agreement to acquire the assets of the Canna Broadcasting Network and Canna News Group for 16,144,056 restricted shares of the Company's common stock. The shares were valued at $80,720 or $0.005 per share. The fair value of the Intangible asset – intellectual property, websites and URLs was calculated using the net present value of the projected gross profit to be generated over the next 48 months beginning in December 3, 2018 with annual amortization of $10,700.

On October 6, 2020 the Company acquired all ownership interests of DeDonato Enterprises, LLC ("DeDonato"), which is a wholly-owned subsidiary. The purchase price for the acquisition of DeDonato was $2,000,000 payable $68,000 in cash at closing, an additional $132,000 in cash payable over the next 19 months and two convertible promissory notes in the aggregate amount of $1,800,000. The notes bear interest at 4% per annum, payable quarterly, with a five-year term ending on October 6, 2025. The note holders may convert the principal and accrued interest into shares of the Company's common stock at a conversion rate $0.01 per share and mandatory conversion occurs after October 6, 2022, if the Company's stock price closes above $0.04 per share for 10 consecutive trading days. The amount due and owing up under the convertible notes are secured by DeDonato granting the holders first and prior security interest on the assets of DeDonato.

The purchase price has been allocated to the net assets acquired based upon their estimated fair values as follows:

Cash	$33,259
Accounts receivable	26,052
Inventory	40,876
Security deposits	2,400
Goodwill	2,087,696
Accounts payable	(29,400)
Notes payable	(160,883)
Total	$2,000,000

During December 2020, we acquired a database of registered republicans for marketing. The purchase price was $25,000 cash. The fair value of the Intangible asset was calculated using the net present value of the projected gross profit to be generated over the next 36 months beginning in December 20, 2020 with annual amortization of $8,333.

During December 2020, we acquired substantially all of the assets of the "Military Grade Coffee" business. The acquisition includes the Military Grade Coffee trademark, copyrights, www.militarygradecoffee.com, all future revenues, inventory and all other intellectual property. In addition, the purchase included social and marketing outlets such as the businesses Facebook, Twitter, LinkedIn, and other media portals. The purchase price for the acquisition of Military Grade Coffee was $59,855 payable $10,000 in cash at closing, 2,000,000 shares of the Company's restricted common stock valued at $34,800 or $0.0174 per share and 1,000,000 stock options valued at $15,055.

The purchase price has been allocated to the net assets acquired based upon their estimated fair values as follows:

Inventory	17,478
Trademark	5,000
Domain names	5,000
Other intangible assets	5,000
Goodwill	27,377
Total	$59,855

The fair value of the Intangible assets – domain names and other intangible assets was calculated using the net present value of the projected gross profit to be generated over the next 36 months beginning in December 21, 2020 with annual amortization of $3,333.

The Company granted the seller a three-year option, expiring on January 12, 2024, to purchase 1,000,000 shares of the Company's unregistered common stock at $0.015 per share. The option vested shares on the grant date. The fair value of the option was $15,055. The Company used the Black-Scholes-Merton option pricing model to estimate the fair value option with the following assumptions:

Risk-free interest rate	.13%
Expected life (in years)	1.5
Expected volatility	235.4%
Grant date fair value	$0.0174

The Company recorded amortization of intangible assets of $23,586 and $23,200 for the years ended December 31, 2020 and 2019, respectively in the accompanying statements of operations.

NOTE 3 - GOING CONCERN

The accompanying consolidated financial statements have been prepared on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. The Company has incurred material recurring losses from operations. The Company has not generated material revenues since inception and has generated losses totaling $8,298,040 since inception. In addition, the Company is experiencing a continuing operating cash flow deficiency. These factors, among others, raise substantial doubt about the Company's ability to continue as a going concern. However, with the acquisition of DeDonato on October 6, 2020, the Company generated revenues of $710,805 during the 4th quarter of 2020.

The Company is relying on investor funding and revenue from the DeDonato acquisition to maintain operations. The Company will continue to pursue additional equity financing and/or debt financing while managing cash flow in an effort to provide funds and cash flow to meet its obligations on a timely basis and to develop the Company's business model.

The consolidated financial statements do not contain any adjustments to reflect the possible future effects on the classification of assets or the amounts and classification of liability that may result should the Company be unable to continue as a going concern.

NOTE 4 – ACCRUED EXPENSES

Accrued expenses consist of the following:

		December 31, 2020		December 31, 2019
Accrued Compensation	$	117,500	$	185,966
Credit Cards Payable		0		30,071
Accrued Interest		270,406		315,774
	$	387,906	$	531,811

NOTE 5 – NOTES PAYABLE

Short-Term Notes payable: non-convertible

The Company has issued a number of notes with various maturities dates in 2020 and 2021 to unrelated parties. The notes are non-interest bearing. The unpaid balance principal was $58,789 at December 31, 2020. The promissory notes are reported in Notes payable in the accompanying consolidated balance sheets.

Short-Term Notes payable: non-convertible related parties

The Company has a note payable to a related party. The loan is non-bearing and matures on September 30, 2021. The unpaid principal balance was $31,000 and 197,967 at December 31, 2020 and 2019, respectively. The promissory notes are reported in Notes payable-related party in the accompanying consolidated balance sheet.

The Company's CEO evaluated a loan dated March 29, 2010 from a stockholder and determined that the subject loan was no longer a liability of the Company. The loan was over 10 years old and the Company has been unable to contract the loan holder. The Company recorded a $210,335 gain on debt extinguishment for the aggregate of principal and accrued interest on the subject loan.

The Company's CEO evaluated a demand loan dated May 21, 2010 from a stockholder and determined that the subject loan was no longer a liability of the Company. The loan was over 10 years old and the Company has been unable to contract the loan holder. The Company recorded a $5,000 gain on debt extinguishment for the principal on the loan.

Short-Term Notes payable: convertible non-related parties

The Company has issued a number of convertible notes with various maturities dates to non-related parties. The loans bear interest at 3% to 5% and have various maturity dates through June 20, 2019. After maturity, the interest rate increases to 15%. In addition, at any time, the individuals or corporations may convert the notes into shares of the Company's common stock at various exercise prices between $0.0015 to $0.0175 per share. Due to the short-term nature of these loans, they are recorded as current liabilities. The Company calculated the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock into on the date of issuance. The Company calculated the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock into on the date of issuance. There were no new non-related party convertible notes payable added during year ended December 31, 2020. The debt discounts are amortized through the term of the notes. The outstanding balances including accrued interest at December 31, 2020 and 2019 was $443,062 and $301,863, respectively. At December 31, 2020 and 2019, there was no unamortized debt discount. The Company is in default with the repayment terms for these convertible notes payable.

As of December 31, 2020, the conversion price of the non-related party convertible notes were fixed and determinable on the date of issuance and as such in accordance with ASC Topic 815 "*Derivatives and Hedging*" ("ASC 815"), the embedded conversion options of the note were not considered derivative liabilities. The beneficial conversion features of certain convertible notes are at a price below fair market value. The Company recorded debt discounts of $-0- and $1,979 for the years December 31, 2020 and 2019, respectively, in the accompanying consolidated statements of operations.

Short-Term Notes payable: convertible related parties

The Company has issued a number of convertible notes with various maturities dates to the Company's CEO. The loans bear interest at 3% to 5% and have various maturity dates through September 29, 2015. After maturity, the interest rate increases to 15%. In addition, at any time, the Company's CEO may convert the note into shares of the Company's common stock at various exercise prices between $0.0025 to $0.0125 per share. Due to the short-term nature of these loans, they are recorded as current liabilities. The Company calculated the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock into on the date of issuance. The Company calculated the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock into on the date of issuance. There were no new convertible non-related party notes payable added during year ended December 31, 2020. The debt discounts are amortized through the term of the notes. The outstanding balances including accrued interest at December 31, 2020 and 2019 was $65,553 and $59,029, respectively. At December 31, 2020 and 2019, there was no unamortized debt discount. The Company is in default with the repayment terms for these convertible notes payable.

As of December 31, 2020, the conversion price of the non-related party convertible notes were fixed and determinable on the date of issuance and as such in accordance with ASC Topic 815 "*Derivatives and Hedging*" ("ASC 815"), the embedded conversion options of the note were not considered derivative liabilities. The beneficial conversion features of certain convertible notes are at a price below fair market value. The Company recorded no debt discounts for the years December 31, 2020 and 2019.

Long-Term Notes payable: PPP Loans

On May 11, 2020 and July 24, 2020, the Company entered into PPP Notes evidencing unsecured loans in an aggregate principal amount of $50,725 pursuant to the PPP under the CARES Act. The PPP Loan is administered by the U.S. Small Business Administration and the Company's loans was made through Funding Circle Marketplace and JP Morgan Chase Bank "(the Banks". The PPP Loan bears interest at a fixed interest rate of one (1%) percent per year and matures in two (2) years after the issuance date. Payment of interest is deferred for the first six (6) months. Beginning on the seventh month following the date of the PPP Note (December 2020 & February 2021), the Company is required to make 18 payments of equal monthly installments of principal and interest with the final payment due in May 2022 and July 2022. The PPP Note provides for customary events of default including, among other things, cross-defaults on any other loan. The PPP Loan may be accelerated upon the occurrence of an event of default. The PPP Note may be prepaid by the Company at any time with no prepayment penalties applied. At December 31, 2020, the Company has made no payments.

The proceeds of the PPP Loan may be used for payroll costs, costs related to certain group health care benefits, rent payments, utility payments, mortgage interest payments, interest payments on other debt obligation that were incurred before February 15, 2020. The PPP Note contains events of defaults and other conditions customary for a note of this type.

The PPP Loan is guaranteed by the SBA. The Company may apply the Banks for forgiveness of the PPP Loan, with the amounts which may be forgiven equal to the sum of payroll costs, covered rent and mortgage obligations and covered utilities, which payments were incurred by the Company during the 24-week period beginning on the date of the notes and calculated in accordance with the CARES Act.

Under the terms of the CARES Act, the PPP Loan recipients can apply for and be granted forgiveness for all or a portion of a loan granted under the PPP with such forgiveness to be determined subject to limitations based on the use of loan proceeds for payment of payroll costs and any payments of mortgage, interest, rent and utilities. The terms of any forgiveness may be subject to further requirements in any regulations and guidelines the SBA may adopt. The Company has applied for forgiveness on both notes. While the Company currently believes that its use of the PPP Note proceeds will meet the conditions for forgiveness under the PPP, no assurance is provided that the Company will obtain forgiveness of the PPP Note in whole or in part. At December 31, 2020, the unpaid balance and interest was $50,982.

Long-Term Notes payable: convertible related parties

The Company has issued two convertible notes to related parties. The loans bear interest at 4% and have a maturity of October 6, 2025. After maturity, the interest rate increases to 15%. In addition, at any time, the related party may convert the note into shares of the Company's common stock at various exercise price of $0.01 per share. The Company calculated the fair value of the beneficial conversion feature as the difference between the conversion price and the fair market value of the Company's common stock into on the date of issuance. The fair value of the conversion option in connection with the notes added during October 2020 was $954,000. The debt discounts are amortized through the term of the notes. The outstanding balances including accrued interest at December 31, 2020 was $1,816,500. The outstanding principal balances, net of debt discount at December 31, 2020, was $889,847.

As of December 31, 2020, the conversion price of the related party convertible notes was fixed and determinable on the date of issuance and as such in accordance with ASC Topic 815 "*Derivatives and Hedging*" ("ASC 815"), the embedded conversion options of the notes were not considered derivative liabilities. The beneficial conversion features of certain convertible notes are at a price below fair market value. The Company recorded interest expense on the debt discounts of $43,847 for the year ended December 31, 2020 in the accompanying consolidated statements of operations.

NOTE 6 – EQUITY TRANSACTIONS

The Company was established with two classes of stock, common stock – 500,000,000 shares authorized at a par value of $0.001 and preferred stock 25,000,000 shares authorized at a par value of $0.001.

On September 11, 2020, the Company designated 24,999,000 shares as Series B preferred stock, $.001 par value. The preferred stock accrues dividends at a rate of 8% annually, are convertible to common stock at a rate of $0.1 per share at the option of the holder.

The Series 2014A preferred stock outstanding was 1,000 shares at December 31, 2020 and December 31, 2019. The Series B preferred stock outstanding was 11,500,000 at December 31, 2020. The common stock outstanding was 222,613,658 and 190,137,660 shares at December 31, 2020 and December 31, 2019, respectively.

On December 3, 2018, the Company purchased the assets of Canna Broadcasting Network and Canna News Group from NBWW, Inc. for 16,144,056 restricted shares of the Company's common stock. The shares were valued at $80,720 or $0.005 per share (See Note 2). The subject shares were issued in January 2019.

On April 24, 2020, the Company issued 5,666,666 restricted shares of the Company's common stock to a consultant for strategic services including product planning, market development, marketing, public relations, acquisitions, mergers and other services. The shares are valued at $15,867 or $0.0028 per share. The shares were earned under a one-year contract dated September 18, 2019. The consultant shall receive compensation consisting of 17,000,000 restricted shares of the Company's common stock. These shares shall be issued in three increments starting with 5,666,666 shares on January 18, 2020, 5,666,666 shares on May 18, 2020 and 5,666,667 shares on September 19, 2020. The 5,666,667 restricted shares earned on January 18, 2020 were issued to the consultant on April 24, 2020.The 5,666,667 restricted shares earned on May 18, 2020 were issued to the consultant on July 7, 2020. The 5,666,667 restricted shares earned on September 19, 2020 were issued on October 15, 2020.

On October 19, 2020, the Company signed an agreement with a consultant for accounting services to the Company. The consultant is compensated with cash and paid $35 per hour in restricted shares of the Company's common stock based on 85% of the average closing price of the Company's common stock five (5) days prior to date of each invoice. The consultant has earned 68,627 shares under the agreement valued at $824 or $.0120 per share. In addition, the consultant was granted 250,000 restricted shares of the Company's common stock valued at $3,137 or .0124 per share. As of December 31, 2020, the consultant has not been issued the shares.

On November 12, 2020, the Company accepted a Securities Purchase Agreement to purchase 1,500,000 units of the Company's Series B Preferred Stock for $15,000 or $0.01 per unit from an individual. Each unit contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term.

On December 21, 2020, the Company purchased the assets of Military Grade Coffee from an individual for 2,000,000 restricted shares of the Company's common stock. The shares were valued at $34,800 or $0.0174 per share (See Note 2). The subject shares were not issued at December 31, 2020.

Common Stock Warrants

The Purchase Agreement to purchase up 24,999,000 shares as Series B Preferred Stock contain a provision which provides each unit of Series B Preferred Stock contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term after the date the Class A Warrant was exercised.

The following table summarizes all stock warrant activity for the year ended December 31, 2020:

	Warrants	Weighted-Average Exercise Price Per Share
Outstanding, December 31, 2019	-	$ -
Granted	11,500,000	0.025
Exercised	-	-
Forfeited	-	-
Expired	-	-
Outstanding, December 31, 2020	11,500,000	$ 0.025

The Company used the Black-Scholes-Merton option pricing model to estimate the fair value of each warrant with the following assumptions as of:

	December 31, 2020
Risk-free interest rate	.11% - .17%
Expected life (in years)	1 – 1.5
Expected volatility	239.04% - 266.11%
Grant date fair value	$0.0131 - $0.0158

The Company records stock compensation expense over the expected life of the warrants in the accompanying consolidated statements of operations.

NOTE 7 – RELATED PARTY TRANSACTIONS

The Company's CEO has directly paid to vendors certain expenditures of the Company. The balance due the Company's CEO is $10,000 and $67,405 as of December 31, 2020 and 2019, respectively, and recorded as related party payable in the accompanying consolidated balance sheet and charged to operating expense in the accompanying consolidated statement of operations.

One of the Company's stockholders has directly paid to vendors certain expenditures of the Company. The balance due the stockholder is $3,768 as of December 31, 2020 and 2019, and recorded as related party payable in the accompanying consolidated balance sheet and charged to operating expense in the accompanying consolidated statement of operations.

At December 31, 2020, the CEO of DeDonato and a related party are due $132,000 under the Security Purchase Transaction dated October 6, 2020, which acquired DeDonato. To retire the obligation, The Company is paying the related parties $5,000 a month through May 2022 with a $40,000 lump sum payment in June 2022.

On October 1, 2020, the Company signed an Engagement Agreement with an Advisor, a related party, to provide financial and legal advisory services related to potential merger and acquisition transactions, legal advice, business development and/or regulatory issues of the Company. The Advisor is compensated as follows:

1. A $2,000 retainer on October 6, 2020 and monthly thereafter for the next 12 months.
2. Twelve million stock options in restricted shares of the Company's common stock which vest immediately. The options are for five years with a strike price of $0.004 with a cashless exercise feature (using standard cashless exercise method) for six million and cash exercise for six million shares. The options will be callable at any time for a price of $10 (in aggregate), if the Advisor voluntarily terminated the agreement prior to September 30, 2021.
3. A 4% success fee in cash for identifying any financing and closing any financing for the Company.
4. A 4% success fee in cash for identifying any merger and acquisition target and closing any merger and acquisition for the Company.
5. A 6% business development fee of the collected revenue for any customer the Advisor introduces to the Company for a period of five years from the date of introduction.

The fair value of the 12,000,000 stock option was $163,293. The Company used the Black-Scholes-Merton option pricing model to estimate the fair value option with the following assumptions:

Risk-free interest rate	.13%
Expected life (in years)	2.5
Expected volatility	216.8%
Grant date fair value	$0.0149

On October 6, 2020, Brandon Vallorani, the CEO of DeDonato, was given a five-year employment agreement ending on September 30, 2025. Mr. Vallorani will serve as the DeDonato's President and CEO and compensated with a base salary of $180,000 per year plus various incentives for reaching certain milestones.

Equity Transactions

On September 9, 2020, the Company converted cash advances due the Company's CEO into 7,976,000 restricted shares of the Company's common stock. The shares are valued at $79,760 or $0.01 per share.

On September 29, 2020, the Company accepted a Securities Purchase Agreement to purchase 10,000,000 units of the Company's Series B Preferred Stock for $100,000 or $0.01 per unit from the Company's CEO. Each unit contains a Class A warrant which entitles the Company's CEO to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the Company's CEO to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term.

On October 15, 2020, the Company converted $75,000 of 2014 through 2016 consulting fees due the Company's CEO at a discount into 7,500,0000 restricted shares of the Company's common stock. The shares are valued at $93,000 or $0.0124 per share.

NOTE 8 – MATERIAL CONTRACT

On September 18, 2019, the Company signed one-year Consulting Agreement for strategic services including product planning, market development, marketing, public relations, acquisitions, mergers and other services. The contract shall continue through September 18, 2020. The consultant shall receive compensation consisting of 17,000,000 restricted shares of the Company's common stock. These shares shall be issued in three increments starting with 5,666,666 shares on January 18, 2020, 5,666,666 shares on May 18, 2020 and 5,666,667 shares on September 19, 2020. The shares are valued at $47,600 or $0.0028 per share. The 5,666,667 restricted shares earned on January 18, 2020 were issued to the consultant on April 24, 2020. The 5,666,667 restricted shares earned on May 18, 2020 were issued to the consultant on July 8, 2020. The 5,666,667 restricted shares earned on September 19, 2020 were issued to the consultant on October 15, 2020.

NOTE 9 – BARTERING CONTRACTS

On July 31, 2017, the Company generated the first revenue from its Loudmouth Media acquisition discussed in Note 2 above. The Company sold $60,000 in advertising as part of a bartering transaction. The bartering contract consists of cash equivalents in the form of travel, accommodations, physical products, services, other advertising etc. towards services performed by the Company.

During the years ended December 31, 2020 and 2019, the Company recognized $-0- revenues for work performed on the bartering transaction. At December 31, 2019, the Company recorded an impairment charge of $9,000 to lower the value of the Bartering asset to fair value. At December 31, 2020, the Company recorded an impairment charge of $27,000, less associated liability of $12,000, to completely write-off the Bartering asset.

NOTE 10 – INCOME TAXES

The Company's policy is to provide for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse. The U.S. Tax Cuts and Jobs Act (TCJA) legislation reduces the U.S. federal corporate income tax rate from 35.0% to 21.0% and is effective June 22, 2018 for the Company. We did not provide any current or deferred U.S. federal income tax provision or benefit for any of the periods presented because we have experienced operating losses since inception. When it is more likely than not that a tax asset cannot be realized through future income the Company must allow for this future tax benefit. We provided a full valuation allowance on the net deferred tax asset, consisting of net operating loss carryforwards, because management has determined that it is more likely than not that we will not earn income sufficient to realize the deferred tax assets during the carryforward period.

The Company is not aware of any uncertain tax position that, if challenged, would have a material effect on the financial statements for the year ended December 31, 2020 or during the prior three years applicable under FASB ASC 740. We did not recognize any adjustment to the liability for uncertain tax position and therefore did not record any adjustment to the beginning balance of accumulated deficit on the consolidated balance sheet. All tax returns for the Company remain open for examination.

The provision for income taxes differs from the amount computed by applying the statutory federal income tax rate to income before provision for income taxes. The sources and tax effects of the differences for the periods presented are as follows:

	2020	2019
Income tax provision at the federal statutory rate	21%	21%
Effect on operating losses	(21%)	(21%)
	-	-

The net deferred tax assets consist of the following:

	December 31, 2020	December 31, 2019
Deferred tax asset	$ 1,742,588	$ 1,779,621
Valuation allowance	(1,742,588)	(1,779,621)
Net deferred tax asset	$ -	$ -

The change in the valuation allowance for the year ended December 31, 2020 was a decrease of $37,033.

NOTE 11 – SUBSEQUENT EVENT

On January 12, 2021, the Company accepted a Securities Purchase Agreement to purchase 2,500,000 units of the Company's Series B Preferred Stock for $25,000 or $0.01 per unit from an individual. Each unit contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term after the date the Class A Warrant was exercised.

On January 20, 2021, the Company issued the 2,000,000 shares owed under the December 22, 2020 agreement to purchase the assets of Military Grade Coffee.

On January 21, 2021, the Company accepted a Securities Purchase Agreement to purchase 1,500,000 units of the Company's Series B Preferred Stock for $15,000 or $0.01 per unit from an individual. Each unit contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term after the date the Class A Warrant was exercised

On February 3, 2021, the Company accepted a Securities Purchase Agreement to purchase 500,000 units of the Company's Series B Preferred Stock for $5,000 or $0.01 per unit from an individual. Each unit contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term after the date the Class A Warrant was exercised.

On February 5, 2021, the Company accepted a Securities Purchase Agreement to purchase 2,500,000 units of the Company's Series B Preferred Stock for $25,000 or $0.01 per unit from an individual. Each unit contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term after the date the Class A Warrant was exercised.

On February 8, 2021, the Company accepted a Securities Purchase Agreement to purchase 1,499,000 units of the Company's Series B Preferred Stock for $14,990 or $0.01 per unit from an individual. Each unit contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term after the date the Class A Warrant was exercised.

On February 10, 2021, the Company accepted a Securities Purchase Agreement to purchase 5,000,000 units of the Company's Series B Preferred Stock for $50,000 or $0.01 per unit from an individual. Each unit contains a Class A warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.02 per share for a three-year term and a Class B warrant which entitles the individual to purchase one share of the Company's common stock at an exercise price of $0.03 per share for a two-year term after the date the Class A Warrant was exercised.

On March 9, 2021, the DeDonato CEO converted $728,000 of principal into 72,800,000 unrestricted shares of the Company's common stock at $.01 per share to partially satisfy a convertible promissory note dated October 6, 2020 and due on October 6, 2025. As a result of the early conversion, the Company will write-off approximately $354,000 of debt discount to interest expense on March 9, 2021. The shares were issued to the DeDonato CEO and various assignees on March 9, 2021.

On March 9, 2021 the Company acquired all the assets of J. Vincent Creative Digital Marketing Agency (JVC) in Atlanta, GA. JVincentCreative.com is an established full-service SEO and digital marketing agency. The Company now has access to JVC's team, clients, and core competencies of Search Engine Optimization (SEO), web design, and digital advertising. In addition to JVCs' client list and business acumen, as part of the purchase the Company now also owns www.christianrebelnation.com and e-commerce website and brand including all social media support portals and all product designs, CRN e-mail list, customized software, and supply chain. The purchase price for JVC was 250,000 restricted shares of the Company's common stock valued at $13,225 or $.0529 per share.

The Company evaluated all events or transactions that occurred through March 29, 2021. During this period, the Company did not have any other material recognizable subsequent events.