#### **Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines**

#### **FORWARDLY, INC. (formerly Guard Dog, Inc.)**

A <u>NEVADA</u> Corporation

1022 Nevada Highway, Boulder City NV 89005

702-840-4433 Website: NONE **EMAIL: NONE** SIC CODE:7363

**ANNUAL** Report For the Period Ending: DECEMBER 31, 2020 (the "Reporting Period")

(tile Reporting Period )
As of March 10, 2021, the number of shares outstanding of our Common Stock was:
440,324,346
As of December 31, 2020, the number of shares outstanding of our Common Stock was:
440,324,346
As of December 31, 2019, the number of shares outstanding of our Common Stock was:
<u>269,074,346</u>
As of <u>September 30, 2020</u> , the number of shares outstanding of our Common Stock was:
400,324,346
Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Ac of 1933 and Rule 12b-2 of the Exchange Act of 1934):
Yes: ☐ No: ☑ (Double-click and select "Default Value" to check)
Indicate by check mark whether the company's shell status has changed since the previous reporting period:
Yes: ☐ No: ⊠
Indicate by check mark whether a Change in Control of the company has occurred over this reporting period:
Yes: ☐ No: ⊠

#### 1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities and the dates of the name changes.

Exact Company Name: FORWARDLY, INC. (hereinafter referred to as "we", "us", or "our" or "the Issuer").

Formerly known as: Guard Dog, Inc. until 1-2020

FSBO Media Holdings, Inc. until 9-2008 Discover Capital Holdings Corp. until 11-2005 Sunlite Technologies Corp. until 11-2001 Hospitality Concepts, Inc. to 1-1990

Date and state (or jurisdiction) of incorporation (also describe any changes to incorporation since inception, if applicable) Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

State of Nevada - September 27, 2005, and in good standing

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors:

#### NONE

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

Company executed a reverse stock split of 1-for-8 of its common shares with an effective date of January 15, 2020

The address(es) of the issuer's principal executive office:

1022 Nevada Highway

Boulder City NV 89005

The address(es) of the issuer's principal place of business:

Check box if principal executive office and principal place of business are the same address:

1022 Nevada Highway

Boulder City NV 89005

Has the issuer or any of its predecessors ever been in bankruptcy, receivership, or any similar proceeding in the past five years?

Yes: ☐ No: ☒

If this issuer or any of its predecessors have been the subject of such proceedings, please provide additional details in the space below:

N/A

#### 2) Security Information

Trading symbol: FORW Common

CUSIP: 34986W106

Par or stated value: \$0.001

Total shares authorized: 1,360,000,000 as of date: December 31, 2020
Total shares outstanding: 440,324,346 as of date: December 31, 2020
Number of shares in the Public Float: 278,589,697 as of date: December 31, 2020
Total number of shareholders of record: 403 as of date: December 31, 2020

Additional class of securities (if any):

Trading symbol: N/A

Exact title and class of securities outstanding: Class A Preferred

CUSIP: N/A

Par or stated value: \$0.001

Total shares authorized: 24,000,000 as of date: December 31, 2020 as of date: December 31, 2020 as of date: December 31, 2020

Trading symbol: N/A

Exact title and class of securities outstanding: Class B Preferred

CUSIP: N/A
Par or stated value: \$0.001

Total shares authorized: 1,500,000 as of date: December 31, 2020 as of date: December 31, 2020 as of date: December 31, 2020

Trading symbol: N/A

Exact title and class of securities outstanding: Class C Preferred

CUSIP: N/A Par or stated value: \$0.001

Total shares authorized: 5,000,000 as of date: December 31, 2020 Total shares outstanding: 0 as of date: December 31, 2020

Trading symbol: N/A

Exact title and class of securities outstanding: Class D Preferred

CUSIP: N/A
Par or stated value: \$0.001

Total shares authorized: 5,000,000 as of date: December 31, 2020 as of date: December 31, 2020 as of date: December 31, 2020

#### **Transfer Agent**

Name: Madison Stock Transfer, Inc.

Phone: 718-627-4453

Email: <u>info@madisonstocktransfer.com</u>

Address: 2500 Coney Island Avenue, Brooklyn NY 11223

Is the Transfer Agent registered under the Exchange Act? Yes: No:

#### 3) Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any direct changes to the total shares outstanding of any class of the issuer's securities in the past two completed fiscal years and any subsequent interim period.

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services. Using the tabular format below, please describe these events.

#### A. Changes to the Number of Outstanding Shares

Check this box to indicate there were no changes to the number of outstanding shares within the past two completed fiscal years and any subsequent periods:

NOTE – All common shares are reflected post-split 1-for-8 shares effective January 15, 2020

Number of Shares outstanding as of January 1, 2019	Common:	g <u>Balance:</u> 279,073,696 d: <u>5,944,891</u>	*Right-click the rows below and select "Insert" to add rows as needed.								
Date of Transaction	Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the share s issue d at a disco unt to marke t price at the time of issua nce? (Yes/N o)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) OR Nature of Services Provided (if applicable)	Restricte d or Unrestrict ed as of this filing?	Exemion or Regis ation Type		
1/9/2019	Cancellation	10,000,000	Common	8,000	No	Barbara Moran	Company received no value	R	N/A		
10/14/2019	Cancellation	300,000	Pref D	0	<u>No</u>	Beth Meyer	Conversion to common	<u>R</u>	N/A		
10/14/2019	Issuance	375,000,000	Common	<u>0</u>	No	Beth Meyer	Conversion of Series D shares	<u>R</u>	N/A		
10/14/19	Cancellation	375,000,000	Common	<u>0</u>	<u>No</u>	Beth Meyer	Company received no value	R	N/A		
10/14/19	<u>Issuance</u>	300,000	Preferred D	500	No	George Sharp	Issuance of Preferred D for cash	<u>R</u>	N/A		
1/15/2020	Fractional	<u>650</u>	Common	<u>0</u>	No	Fractional shares	Additional shares due to fractional shares in reverse split		N/A		
5/4/2020	Cancelation	5,000,000	Preferred C	<u>0</u>	No	Shawn Carey	Company received no value		N/A		

9/30/2020	<u>Issuance</u>	12,890,625	Common	53,750	No	Peter Luce	Conversion of debenture, accrued interest and exercise of warrants	<u>R</u>	N/A
9/30/2020	<u>Issuance</u>	12,890,625	Common	53,750	<u>No</u>	Louis Sapi	Conversion of debenture, accrued interest and exercise of warrants	<u>R</u>	N/A
9/30/2020	<u>Issuance</u>	12,890,625	Common	53,750	No	James Blackwell	Conversion of debenture, accrued interest and exercise of warrants	R	N/A
9/30/2020	<u>Issuance</u>	12,890,625	Common	53,750	<u>No</u>	Konop Enterprises, Inc. (Thad Konop – control person)	Conversion of debenture, accrued interest and exercise of warrants	<u>R</u>	N/A
9/30/2020	Issuance	12,890,625	Common	53,750	No	Paul Cloutier	Conversion of debenture, accrued interest and exercise of warrants	R	N/A
9/30/2020	<u>Issuance</u>	12,890,625	Common	53,750	No	Antonio Dutra	Conversion of debenture, accrued interest and exercise of warrants	R	N/A
9/30/2020	<u>Issuance</u>	8,984,375	Common	28,750	<u>No</u>	Eamonn Garry	Conversion of debenture and accrued interest	R	N/A
9/30/2020	<u>Issuance</u>	8,984,375	Common	28,750	<u>No</u>	Skyler Wakil	Conversion of debenture and accrued interest	R	N/A
9/30/2020	<u>Issuance</u>	8,984,375	Common	28,750	<u>No</u>	Paul Miklas	Conversion of debenture	<u>R</u>	N/A

							and accrued interest		
9/30/2020	<u>Issuance</u>	8,984,375	Common	28,750	No	Michael Wakil	Conversion of debenture and accrued interest	<u>R</u>	<u>N/A</u>
9/30/2020	Issuance	8,984,375	Common	28,750	No	Landen Wakil	Conversion of debenture and accrued interest	<u>R</u>	N/A
9/30/2020	<u>Issuance</u>	8,984,375	Common	28,750	No	Seager Wakil	Conversion of debenture and accrued interest	<u>R</u>	N/A
11/09/2020	<u>Issuance</u>	18,500,000	Common	92,500	No	George Sharp	Services	<u>R</u>	N/A
11/09/2020	<u>Issuance</u>	8,000,000	Common	40,000	No	Louis Sapi	Services	<u>R</u>	N/A
11/09/2020	<u>Issuance</u>	4,000,000	Common	20,000	No	<u>Leonard</u> <u>Harris</u>	<u>Services</u>	<u>R</u>	N/A
11/09/2020	<u>Issuance</u>	3,000,000	Common	15,000	<u>No</u>	Ernest Stern	Services	<u>R</u>	N/A
11/09/2020	Issuance	3,000,000	Common	15,000	<u>No</u>	Michael Pollack	<u>Services</u>	<u>R</u>	N/A
11/09/2020	<u>Issuance</u>	2,000,000	Common	10,000	No	Michael Soffer	Services	<u>R</u>	N/A
11/09/2020	<u>Issuance</u>	1,500,000	Common	7,500	<u>No</u>	<u>Cameron</u> <u>Bond</u>	Services	<u>R</u>	N/A
Shares Outstanding on  December 31, 2020 and March 10, 2021	Common:	g <u>Balance:</u> 440,324,346 ed: <u>944,891</u>							

Use the space below to provide any additional details, including footnotes to the table above:  $\underline{\mathsf{NONE}}$ 

#### B. Debt Securities, Including Promissory and Convertible Notes

Use the chart and additional space below to list and describe any issuance of promissory notes, convertible notes or convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities.

Check this box if there are no outstanding promissory, convertible notes or debt arrangements:

Date of Note Issuance	Outstandi ng Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder	Reason for Issuance (e.g. Loan, Services, etc.)	
8/19/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	8/19/20	\$0.0032 per share	Louis Sapi	<u>Loan</u>	
8/19/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	8/19/20	\$0.0032 per share	Thad Konop	<u>Loan</u>	
8/19/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	8/19/20	\$0.0032 per share	Michael Wakil	<u>Loan</u>	
8/19/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	8/19/20	\$0.0032 per share	Landen Wakil	<u>Loan</u>	
8/19/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	8/19/20	\$0.0032 per share	Seager Wakil	<u>Loan</u>	
8/19/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	9/10/20	\$0.0032 per share	Skyler Wakil	<u>Loan</u>	
9/09/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	9/9/20	\$0.0032 per share	Paul Cloutier	<u>Loan</u>	
9/11/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	9/11/20	\$0.0032 per share	James Blackwell	<u>Loan</u>	
9/13/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	9/13/20	\$0.0032 per share	Peter Luce	<u>Loan</u>	
9/13/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	9/13/20	\$0.0032 per share	Eamonn Gary	<u>Loan</u>	
9/13/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	9/13/20	\$0.0032 per share	Antonio Dutra	<u>Loan</u>	
9/17/2019	<u>0</u>	<u>25,000</u>	<u>\$0</u>	9/17/20	\$0.0032 per share	Paul Miklas	<u>Loan</u>	
9/09/2020	<u>25,000</u>	<u>25,000</u>	<u>\$173</u>	3/8/2022	\$0.012 per share	Konop Enterprises, Inc. (Thad Konop – control person)	Loan	
9/09/2020	<u>25,000</u>	<u>25,000</u>	<u>\$173</u>	3/8/2022	<u>\$0.012 per share</u>	Peter Luce	<u>Loan</u>	
1/29/2021	100,000	100,000	<u>\$0</u>	8/29/2022	\$0.05 per share	George Sharp	<u>Loan</u>	
1/29/2021	100,000	100,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Status Marketing Company Inc. (Shahul Hameed – control person)	Loan	
1/29/2021	<u>50,000</u>	50,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Abubakkar Noohujohn	<u>Loan</u>	
1/29/2021	<u>50,000</u>	<u>50,000</u>	<u>\$0</u>	8/29/2022	\$0.05 per share	Biltmore Properties, Ltd.	<u>Loan</u>	

						(George Pietrobon  – control person)	
1/29/2021	50,000	50,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Paul Pegolo	<u>Loan</u>
1/29/2021	50,000	50,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Hardy Bunn	<u>Loan</u>
1/29/2021	50,000	50,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Peter Luce	<u>Loan</u>
1/29/2021	50,000	50,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Martin Miller	<u>Loan</u>
1/29/2021	100,000	100,000	<u>\$0</u>	8/29/2022	\$0.05 per share	The Louis Sapi Trust (Louis Sapi, Trustee)	<u>Loan</u>
1/29/2021	50,000	50,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Michael Domingues	<u>Loan</u>
1/29/2021	50,000	50,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Leonard Harris	<u>Loan</u>
1/29/2021	150,000	150,000	<u>\$0</u>	8/29/2022	\$0.05 per share	MacNicol Emergence Fund (Joseph Pochodyniak – control person)	Loan
1/29/2021	25,000	25,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Kristine Plowman	<u>Loan</u>
1/29/2021	75,000	75,000	<u>\$0</u>	8/29/2022	\$0.05 per share	James Blackwell	<u>Loan</u>
1/29/2021	100,000	100,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Konop Enterprises, Inc. (Thad Konop – control person)	Loan
1/29/2021	150,000	150,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Antonio Dutra	<u>Loan</u>
1/29/2021	200,000	200,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Paul Cloutier	<u>Loan</u>
1/29/2021	25,000	25,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Nrich Inc (Abubakkar Noohujohn – control person)	Loan
1/29/2021	25,000	25,000	<u>\$0</u>	8/29/2022	\$0.05 per share	Airbond travel Services Inc (Abubakkar Noohujohn – control person)	<u>Loan</u>

Use the space below to provide any additional details, including footnotes to the table above:

<u>None</u>

#### 4) Financial Statements

<ul> <li>The following financial statements were prepared in accorda</li> </ul>	uance will	wıuı.
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⊠ U.S. GAAP □ IFRS

B. The financial statements for this reporting period were prepared by (name of individual):

Name: Michael Pollack
Title: Consultant

Relationship to Issuer: N/A

Provide the financial statements described below for the most recent fiscal year or quarter. For the initial disclosure statement (qualifying for Pink Current Information for the first time) please provide reports for the two previous fiscal years and any subsequent interim periods.

- C. Balance sheet:
- D. Statement of income;
- E. Statement of cash flows;
- F. Statement of Changes in Stockholders' Equity (Deficit)
- G. Financial notes

You may either (i) attach/append the financial statements to this disclosure statement or (ii) file the financial statements through OTCIQ as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial statements in a separate report as described above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to OTCIQ in the field below.

#### Included in this document

Financial statement information is considered current until the due date for the subsequent report (as set forth in the qualifications section above). To remain qualified for Current Information, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of each fiscal quarter-end date.

#### 5) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations. In answering this item, please include the following:

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

The Company is a holding company organized with a goal of investing, acquiring and managing a diversified portfolio of profitable, growth-oriented companies.

B. Describe any subsidiaries, parents, or affiliated companies, if applicable, and a description of their business contact information for the business, officers, directors, managers or control persons. Subsidiary information may be included by reference

On June 1, 2020, the Company formed Breathe Medical Devices, Inc., through which the Company intends to perform the Exclusive Distributor Agreement they entered into with Ligand Innovation Global for the sale of portable ventilator medical equipment, under the brand name LifeAir G1 throughout the United States in perpetuity, subject to a right of Ligand Innovation Global to terminate the Exclusive Distributor Agreement if the Company has not sold at least 1,000 portable ventilators within two years following United States Food and Drug Administration approval of the ventilator equipment.

#### C. Describe the issuers' principal products or services, and their markets

The Company focuses its efforts on the investment, acquisition and development of various businesses. The Company is actively pursuing investment, acquisition and development of target businesses and expects to secure an investment or acquisition in the near future. Because of management expertise and business alliances the Company expects to succeed in future ventures in growth industries with vast potential within the domestic U.S. market.

#### 6) Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

At this time the Company does not have any significant tangible assets and is in the process of identifying suitable targets for acquisition. The Company does not own or lease any real estate.

#### 7) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

Using the tabular format below, please provide information, as of the period end date of this report, regarding any person or entity owning 5% of more of any class of the issuer's securities, as well as any officer, and any director of the company, regardless of the number of shares they own. If any listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information of an individual representing the corporation or entity in the note section.

Name of Officer/Director and Control Person	Affiliation with Company (e.g. Officer/Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned (as converted)	Share type/class	Ownership Percentage of Class Outstanding	Note
George Sharp	<u>CEO</u>	<u>San Diego, CA</u>	375,000,000	<u>Preferred</u> <u>D</u>	<u>100%</u>	
George Sharp	<u>CEO</u>	San Diego, CA	18,500,000	Common	<u>4.20%</u>	
<u>Len Harris</u>	<u>Director</u>	<u>Vancouver,</u> <u>British Columbia</u>	<u>0</u>	<u>N/A</u>	N/A	

#### 8) Legal/Disciplinary History

- A. Please identify whether any of the persons listed above have, in the past 10 years, been the subject of:
  - 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

#### NONE

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

#### NONE

 A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

#### NONE

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

#### NONE

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

#### NONE

#### 9) Third Party Providers

Please provide the name, address, telephone number and email address of each of the following outside providers:

#### Securities Counsel

Name: <u>Ernest Stern</u>

Firm: Culhane Meadows PLLC

Address 1: 1101 Pennsylvania Avenue, NW, Suite 300

Address 2: Washington, DC 20004

Phone: <u>301-910-2030</u>

Email: <u>estern@culhanemeadows.com</u>

#### **Accountant or Auditor**

Name: <u>Michael Pollack</u> Firm: KBL, LLP

Address 1: <u>535 Fifth Avenue, 30<sup>th</sup> Floor</u>

Address 2: New York, NY 10017

 Phone:
 212-785-9700

 Email:
 mpollack@kbl.com

# Name: N/A Firm: \_\_\_\_\_ Address 1: \_\_\_\_\_ Address 2: \_\_\_\_\_ Phone: \_\_\_\_\_ Email:

Investor Relations Consultant

#### 10) Issuer Certification

Principal Executive Officer:

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities).

The certifications shall follow the format below:

- I, George Sharp certify that:
  - 1. I have reviewed this annual disclosure statement of Forwardly, Inc.;
  - 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
  - 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

#### 03/10/2021 [Date]

/s/ George Sharp [CEO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

#### Principal Financial Officer:

- I, George Sharp certify that:
  - 1. I have reviewed this annual disclosure statement of Forwardly, Inc.;
  - 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
  - 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

#### 03/10/2021 [Date]

/s/ George Sharp [CFO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

### FORWARDLY, INC. (FORMERLY GUARD DOG, INC.) CONSOLIDATED BALANCE SHEETS (UNAUDITED)

	Dece	ember 31 2020	Do	ecember 31, 2019
ASSETS				
URRENT ASSETS		/		
Cash	\$	22,874	\$	225,543
Prepaid expenses and other current assets		583		
Total current assets	_	23,457		225,543
ON-CURRENT ASSETS				
Investment at cost – HUMBL		200,000		
Deposit – Equity Investment		150,000		
Total non-current assets		350,000		
TOTAL ASSETS	\$	373,457	\$	225,543
	<u> </u>			
LIABILITIES AND STOCKHOLDERS' EQUITY				
URRENT LIABILITIES				
Accounts payable	\$	37,785	\$	33,275
Accrued expenses	T	365,400	т	121,800
Accrued interest		1,857		14,959
Convertible notes payable, net of discount		13,871		214,604
Total current liabilities		418,913	_	384,63
		110,510		2 3 1,02
TOTAL LIABILITIES		418,913		384,638
TOCKHOLDERS' EQUITY (DEFICIT)				
Series A Preferred stock, par value \$0.001; 24,000,000 shares authorized; 521,413				
shares issued and outstanding as of December 31, 2020 and 2019, respectively		521		52
Series B Preferred stock, par value \$0.001; 1,500,000 shares authorized; 123,478 shares		321		32.
issued and outstanding as of December 31, 2020 and 2019, respectively		123		123
Series C Preferred stock, par value \$0.001; 5,000,000 shares authorized; 0 and 5,000,00	0	123		12.
shares issued and outstanding as of December 31, 2020 and 2019, respectively		_		5,000
Series D preferred stock; par value \$0.001; 5,000,000 shares authorized; 300,000 shares				2,300
issued and outstanding as of December 31, 2020 and 2019, respectively		300		300
Common stock, par value \$0.001; 1,360,000,000 shares authorized, 440,324,346 and 269,074,346 shares issued and outstanding as of December 31, 2020 and 2019,				
respectively		440,324		269,07
Additional paid in capital		2,681,183		2,089,39
Accumulated deficit		(3,167,907)		(2,523,504
Total stockholders' equity (deficit)		(45,456)		(159,09)
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)	\$	373,457		225,543
TOTAL ENDICTIES AND STOCKHOLDERS EQUIT (DETICIT)	Ψ	313,731	Ψ	223,34.

## FORWARDLY, INC. (FORMERLY GUARD DOG, INC.) CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) YEARS ENDED DECEMBER 31, 2020 AND 2019

	2020	2019
REVENUES	\$ - \$	-
COST OF REVENUES	-	-
GROSS PROFIT	-	-
OPERATING EXPENSES:		
Professional fees General and administrative	509,263 9,228	191,010 31,822
Total operating expenses	 518,491	222,832
LOSS FROM OPERATIONS BEFORE OTHER EXPENSES	(518,491)	(222,832)
OTHER INCOME (EXPENSE):		
Interest expense, net of interest income	(125,912)	(54,938)
Total other income (expense)	 (125,912)	(54,938)
LOSS FROM CONTINUING OPERATIONS BEFORE BENEFIT (PROVISION) FOR INCOME TAXES	(644,403)	(277,770)
BENEFIT (PROVISION) FOR INCOME TAXES	 -	_
NET LOSS	\$ (644,403) \$	(277,770)
NET LOSS PER SHARE		
Basic and diluted	\$ (0.002) \$	(0.001)
SHARES USED IN CALCULATION OF NET LOSS PER SHARE		
Basic and diluted	307,749,209	269,074,346

#### FORWARDLY, INC. (FORMERLY GUARD DOG, INC.) CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) YEARS ENDED DECEMBER 31, 2020 AND 2019

		2020	2019
	· ·		
Cash flows from operating activities:			
Net loss	\$	(644,403) \$	(277,770)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:			
Shares issued for services		200,000	-
Warrants issued for services		18,295	-
Amortization of debt discount		94,014	39,979
Changes in assets and liabilities		(502)	
Prepaid expenses		(583)	162.024
Accounts payable and accrued expenses		276,498	162,834
Net cash provided by (used in) operating activities		(52,669)	(74,957)
Cash flows from investing activities:			
Investment at cost in HUMBL		(200,000)	_
Deposit for purchase of Equity Investment		(150,000)	_
Net cash used in investing activities		(350,000)	_
Cash flows from financing activities:			
Proceeds from exercise of warrants		150,000	_
Proceeds from issuance of preferred stock		-	500
Proceeds from convertible notes payable		50,000	300,000
Net cash provided by financing activities		200,000	300,500
NET INCREASE (DECREASE) IN CASH	<u> </u>	(202,669)	225,543
Cash - beginning of year		225,543	-
Cash - end of year	\$	22,874 \$	225,543
SUPPLEMENTAL DISCLOSURES:			
Cash paid for interest	\$	- \$	-
Cash paid for income taxes	\$	- \$	-
SUMMARY OF NONCASH ACTIVITIES:			
Warrants issued with convertible debt recorded as debt discount	\$	44,747 \$	124,430
Cancellation of shares	\$	5,000 \$	10,000
Conversion of convertible notes and accrued interest for common stock	\$	345,000 \$	-

### FORWARDLY, INC. (FORMERLY GUARD DOG, INC.) CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY (DEFICIT) (UNAUDITED) YEARS ENDED DECEMBER 31, 2020 AND 2019

	Preferred		Comr	non	Additional			
	Shares	Amount	Shares	Amount	Paid-In Capital	Accumulated Deficit		Total
Balances at December 31, 2018 Share cancellation Conversion of shares Share cancellation Shares issued for cash Discount on convertible notes	5,944,891 (300,000)	\$5,944	279,073,696 (10,000,000) 375,000,000 (375,000,000)		\$ 1,953,516 10,000 (374,700)	\$(2,245,734)	\$	(7,200) - - 500 125,375
Fractional shares	-	-	650	-	-	-		-
Net loss for the year			<u> </u>	-		(277,770)		(277,770)
Balances at December 31, 2019	5,944,891	\$ 5,944	269,074,346	\$269,074	\$2,089,391	\$(2,523,504)	\$	(159,095)
Share cancellation Shares issued in exercise of warrants	(5,000,000)	(5,000)	23,437,500	23,438	5,000 126,562	-		150,000
Shares issued for services Shares issued in conversion of notes payable and accrued interest	-	· -	40,000,000 107,812,500	40,000 107,812	160,000 237,188	-		200,000 345,000
Discount on convertible notes Warrants issued for services	-	-	-	-	44,747	-		44,747
rendered	-	-	-	-	18,295	-		18,295
Net loss for the year	-		<u>-</u>			(644,403)	_	(644,403)
Balances at December 31, 2020	944,891	\$ 944	440,324,346	\$440,324	\$2,681,183	\$(3,167,907)	\$	(45,456)

### FORWARDLY, INC. (FORMERLY GUARD DOG, INC.) NOTES TO CONSOLIDATED FINANCIAL STATEMENTS DECEMBER 31, 2020

#### **NOTE 1- NATURE OF OPERATIONS**

#### **Nature of Operations**

Forwardly, Inc. (the "Company") was incorporated in the State of Nevada in September 27, 2005. The Company is a holding company organized with a goal of investing, acquiring and managing a diversified portfolio of profitable, growth-oriented companies.

On June 1, 2020, the Company formed Breathe Medical Devices, Inc., through which the Company intends to perform the Exclusive Distributor Agreement they entered into with Ligand Innovation Global for the sale of portable ventilator medical equipment, under the brand name LifeAir G1 throughout the United States in perpetuity, subject to a right of Ligand Innovation Global to terminate the Exclusive Distributor Agreement if the Company has not sold at least 1,000 portable ventilators within two years following United States Food and Drug Administration approval of the ventilator equipment.

#### NOTE 2- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

These consolidated financial statements are presented as unaudited and in United States dollars and have been prepared in accordance with generally accepted accounting principles in the United States of America. The Company believes that these consolidated financial statements present fairly, in all material respects, the financial position of the Company and the results of its operations and cash flows for the periods presented.

The consolidated financial statements include the accounts of the Company as well as their wholly-owned subsidiary, Breathe Medical Devices, Inc. All inter-company transactions have been eliminated in consolidation.

The Company has a calendar year-end accounting period.

#### NOTE 3-STOCKHOLDERS' EQUITY (DEFICIT)

During the Company's fiscal fourth quarter of 2019, they became aware of some inconsistencies with respect to the approvals of prior amendments to their corporate charter and executed a series of amendments to these to rectify those inconsistencies. As a result, from the period October 14, 2019 through January 15, 2020, the Company executed the following transactions:

- (a) An increase to the authorized common shares from 2,430,500,000 shares to 5,964,500,000 shares;
- (b) Conversion of the 300,000 Series D Preferred Shares to 3,000,000,000 common shares;
- (c) Execution of a series of votes for the following: (1) Name Change to Forwardly, Inc.; (2) Reverse split the common stock on a 1-for-8 basis; (3) Reduce the authorized common stock from 5,964,500,000 shares to 303,812,500 shares and then increased to 1,360,000,000 shares where it stands today;
- (d) Cancel the 3,000,000,000 common shares prior to the change in authorized and reverse split took effect;
- (e) Issue 300,000 Series D Preferred Shares to the Company's CEO for \$500

These changes took effect through January 15, 2020, however the Company's balance sheet as of December 31, 2019 reflect these changes as they were approved prior to December 31, 2019. The Company's current capitalization is 1,360,000,000 common shares with a par value of \$.001 per share; 24,000,000 Series A preferred shares with a par value of \$.001; 1,500,000 Series B preferred shares with a par value of \$.0001; 5,000,000 Series C preferred shares with a par value of \$.001; and 5,000,000 Series D preferred shares with a par value of \$.001.

The Company had not issued any shares from 2014, until September 30, 2020, prior to the above transactions taking place. In October 2018, the Company canceled 18,750,000 shares of common stock that were issued to an accredited investor. In January 2019, the Company canceled 10,000,000 shares of common stock.

On May 4, 2020, the Preferred Series C Shareholder, requested cancellation of their 5,000,000 Series C Preferred shares. There was no consideration due to the shareholder for this cancellation.

On September 30, 2020, the Company issued 107,812,500 shares to convert the convertible promissory notes outstanding at the time of \$300,000 plus the accrued interest on those notes of \$45,000 in accordance with the terms of the convertible note agreements. In addition, the Company issued 23,437,500 shares of common stock in the exercise of warrants that were issued with the aforementioned convertible promissory notes for \$150,000. On November 9, 2020, the Company issued 40,000,000 shares for services valued at \$200,000.

#### **Common Stock Warrants**

The following schedule summarizes the changes in the Company's common stock warrants:

	Warrants Outstanding			Weighted Average			Weighted Average	
	Number Of Shares		Exercise Price Per Share	Remaining Contractual Life	_	Aggregate Intrinsic Value		xercise Price er Share
Balance at December 31, 2018	-	\$	-	-	\$	-	\$	-
Warrants granted	46,875,000	\$	.0064	-			\$	
Warrants exercised	-	\$	-	-			\$	
Warrants expired/cancelled		\$	-	-			\$	
Balance at December 31, 2019	46,875,000	\$	.0064	2.67 years	\$	-	\$	0.0064
Warrants granted	41,573,332	\$	0.03-0.10	-			\$	
Warrants exercised/exchanged	(23,437,500)	\$	-	-			\$	
Warrants expired/cancelled	<u> </u>	\$	-	-			\$	
Balance at December 31, 2020	65,010,832	\$	0.0064-0.10	1.70 years	\$	2,282,092	\$	0.045
Exercisable at December 31, 2020	65,010,832	\$	0.0064-0.10	1.70 years	\$	2,282,092	\$	0.045

In connection with the issuance of convertible secured promissory notes, the Company granted 46,875,000 warrants that are convertible at a price of \$0.0064 per share into common stock. The warrants have a three-year term. Through December 31, 2020 23,437,500 of these warrants were exercised for \$150,000.

On August 1, 2020, the Company issued 2,000,000 warrants to a medical consultant to be part of an advisory board for the Company's new subsidiary. These warrants have a three-year term and have an exercise price of \$0.10 per share. The value of these warrants were recorded at \$18,295.

In connection with the issuance of convertible secured promissory notes on September 9, 2020, the Company granted 19,786,666 one-year warrants that are convertible at a price of \$0.03 per share into common stock, and granted 19,786,666 three-year warrants that are convertible at a price of \$0.10 per share into common stock.

#### **NOTE 4 - NOTES PAYABLE**

In the year ended December 31, 2017, the Company had a note payable in the amount of \$270,000 to Mr. Vic Devlaeminck that was due on demand and was interest free. Mr. Devlaeminck is the Company's legal counsel, however is not a related party. In October 2018, this was converted into 300,000 shares of Preferred Stock Series D, and subsequently sold to a third party in a private transaction.

#### **NOTE 5 – CONVERTIBLE PROMISSORY NOTES**

The Company entered into promissory notes as follows as of December 31, 2020 and 2019:

	December 31, 2020	December 31, 2019
August through September 2019 \$300,000 Notes convertible into common stock at \$0.0032 per share, 15% interest, due one year from issuance (August through September 2020) with issuance of 46,875,000 warrants with a term of three-years and an exercise price of \$0.0064 per share  September 9, 2020 notes due March 8, 2022 at 12% interest appropriate of \$0.012 per phase with increase.	\$ -	\$ 300,000
interest, convertible at \$0.012 per share, with issuance of 19,786,666 warrants with a term of one-year and an exercise price of \$0.03 per share, and 19,786,666 warrants with a term of three-years and an exercise price of \$0.10 per share	50,000	-
Total Canyartible Notes Payable Not	\$ 50,000	\$ 300,000
Total Convertible Notes Payable, Net Less: Debt Discount	\$ 50,000 (36,129)	(85,396)
	\$ 13,871	\$214,604

Interest expense for the years ended December 31, 2020 and 2019 amounted to \$31,899 and \$14,959, respectively and accrued at December 31, 2020 was \$1,857. Amortization of the debt discount for the years ended December 31, 2020 and 2019 was \$94,014 and \$39,979, respectively.

The Company and the debenture holders agreed to a 60-day grace period to have the stock certificates issued to avoid being in default. There will be no interest charged in this 60-day period.

#### **NOTE 6 – COMMITMENTS**

#### Starsona Inc.

The Company and Starsona Inc. ("Starsona"), a Delaware corporation entered into a non-exclusive letter of intent ("LOI") on June 21, 2019. In accordance with the LOI, the Company and Starsona will enter into a negotiation period through August 23, 2019 at which time, if the parties agree will enter into a definitive agreement, whereby the Company will endeavor to acquire equity in Starsona in exchange for an aggregate cash investment of \$10,250,000, on a best efforts basis. The parties understand that the investment must be raised by the Company through an offering of its own equity to the public. As the LOI is non-exclusive, the Company will have the right to match the terms of any investment agreement for over \$2,000,000 that Starsona enters into with third parties, provided that, (a) the third party investment agreement is entered into during the negotiation period; (b) the Company's investment is on substantially similar terms; and (c) the parties execute the definitive agreement by the end of the negotiation period. The LOI will terminate upon either mutual written consent of both Starsona and the Company; or the expiration of the negotiation period. The Company and Starsona have mutually agreed to continue discussions regarding the entering into a definitive agreement until either party terminates the negotiations. On June 22, 2020, the Company paid Starsona a good faith deposit on their acquisition as they continue to negotiate the terms of the definitive agreement. There has been no further

#### **Ligand Innovation Global**

On May 26, 2020, the Company and Ligand Innovation Global, a Canadian Corporation ("Ligand") entered into an Exclusive Distributor Agreement ("Distributor Agreement").

Pursuant to the Distributor Agreement, the Company is appointed the exclusive distributor for all portable ventilator product lines, including, but not limited to, all models, variations, generations and upgrades to the product currently identified as LifeAir G1, and any similar product lines under different names ("Product") in the United states of America ("Territory"). The Distributor Agreement shall continue in perpetuity unless terminated earlier and may be terminated for breach if any party defaults in the performance of any material obligation in the Distributor Agreement, for insolvency, by Ligand for lack of performance should the Company in two years after approval by the United States Food and Drug Administration no sell at least 1,000 units, and by the Company in its own discretion upon 90 days' notice to Ligand.

The Company shall prepay all orders prior to shipment. Shipments will be a minimum of 4,000 units. Failure by the Company to meet this minimum of 4,000 units shall subject the Company to a loss of exclusivity and possible termination of the Distributor Agreement at the discretion of Ligand. The Company shall be paid a commission in an amount to be agreed upon under an addendum to the Distributor Agreement.

#### HUMBL, Inc.

On November 23, 2020 (closed on December 4, 2020), the Company and HUMBL Inc. (formerly Tesoro Enterprises, Inc) ("HUMBL") entered into a Warrant Purchase Agreement ("Warrant Agreement").

Pursuant to the Warrant Agreement, the Company paid \$200,000 (cost of \$0.0016 post split of HUMBL) to HUMBL to purchase post-split (effective February 26, 2021) 125,000,000 warrants of HUMBL at an exercise price of \$0.20 per share, upon completion of the merger HUMBL and HUMBL LLC, a Delaware limited liability company.

The Company has elected to account for the purchase of this warrant as an investment under the guidance of ASC 321. The warrants are not traded on a national exchange, so do not have a readily determinable fair value as defined in ASC 321. The Company has elected to apply the measurement alternative discussed in ASC 321-10-35-2, and as a result will measure the investment at cost and remeasure to fair value if impaired or upon observable prices. Since inception of the investment on December 4, 2020, there has been no indication of impairment on this investment.

The HUMBL warrants do not trade on the open market, however as of December 31, 2020, the trading price of HUMBL was \$0.6192, and \$3.35 as of March 9, 2021. The value of these warrants upon an exercise have increased to a net return of approximately \$52,400,000 as of December 31, 2020, and \$393,750,000 as of March 9, 2021.

#### **NOTE 6 - SUBSEQUENT EVENTS**

The Company entered into convertible notes payable on January 29, 2021 totaling \$1,450,000. Of this amount, \$150,000 were with related parties. These convertible notes are convertible into shares of common stock at \$0.05 per share. In accordance with the convertible note agreements, the Company granted 29,000,000 warrants that mature in one year (January 29, 2022) with a strike price of \$0.10 per share, and 29,000,000 warrants that mature in three years (January 29, 2024) with a strike price of \$0.25 per share.