

AURI Inc., New Products for National Launch March 25th, gummies, non-alcohol drinks and shots.

Auri Inc. (OTCPK: AURI) (the Company) March 22, 2024.

Today, the company is pleased to announce additional products for its national distribution launch March 25th, 2024.

The Champ “Knockout” line of products, www.thechamp.io, features a “one-of-the kind” uniquely designed formula. The formula features CBD oils, THC Delta-9, “Smart-Shrooms”, and patented S.E.N.D.S technology. In additions to the current gummies, the product line now includes the “KNOCKOUT PUNCH”, “Pain Killer” and “TKO” super potent gummies, creams, drinks, and shots.

“Our products are designed to deliver THE best experience to the consumer. Our competition may have one, or even two similar ingredients as compared to our four (4) ingredients that complete extremely well-tuned formula. The Champ line, at www.thechamp.io, offer several delivery systems such as gummies, drinks, concentrated shots, tincture, topical creams and roll-on sprays. The overall product line fulfills our company’s goal to provide an enjoyable product that will offer “euphoric” experience while providing wellness, pain management and great sleeping experience. Our NON-Alcohol based drinks and shots, along with our full line of products are now available and can be sold in stores without alcohol-related licenses or permits. The formula is balanced and measured to provide well managed dozes of CBD, mushrooms, and Delta-9 to ensure proper experience to the consumer who can control the volume and dozes depending on the need and comfort of the consumer. So, in the world where people seek relief, comfort and pain management, even going to extremes where illegal drugs can hurt or even kill the consumer, we provide a well-managed, safe and fully legal solution that is safe for everyone, and legal with over 48 states in the US.” Stated Edward Vakser, Chairman Auri Inc.

The company expects to extend its distribution to convenience stores, vape shops and liquor stores. The Champ line of products is competitively priced and are available to wholesale distributors as well at: <https://knockoutshops.com>.

Recently, the company announced the signing of the Master Distributor:

Auri Inc., (AURI) the company is pleased to announce the signing of the Distribution Company in Dallas, Texas. The management with legendary boxer Riddick Bowe at www.thechamp.io and the marketing team including his legendary sparring partner all expressed their excitement and eagerness to support the marketing and push for the Champ Product line. The official product rollout is scheduled for Monday, March 25th, 2024, and will be formally introduced on an official press release that day.

Auri Inc., is extremely excited to have a distributor with over 3,000 accounts, spread throughout North America. Serving customers for over 30 years, and focused on

delivering quality products to customers through over 25 States. The Company's distribution sales connection at: <https://knockoutshops.com/> is now open for business.

Today, the first load of cases arrived for the pre-planned launch scheduled Monday, March 25th, 2024. The launch will include the distribution throughout the stores and will continue with several promotional events and "Live" appearances by "THE CHAMP", Riddick Bowe, world greatest boxing champion with the undisputed 4 major boxing championship belts. The Champ, Riddick Bowe started his career with Super Heavyweight medal win in 1988 Summer Olympics, and finishing his stellar "Knockout" career with total 45 fights, 43 Wins, AND impressive 33 wins by KO. (Knockout) with only 1 loss. The "Knockout" products launch features the Knockout #Gummies, followed by Knockout punch and a full line on non-alcohol drinks, with #CBD , #Delta-9 , #THC and #lionsmane smart #shrooms', that completes the full "pain and sleep management products offerings" while giving the consumers a long lasting and enjoyable experience.

The Champ Knockout Products are unique in the fact that the products contain CBD, Delta-9, and Smart 'Shrooms. While using S.E.N.D.S TECHNOLOGY as a fourth ingredient that contributes to a fast absorption and longer acting effect of the product.

S.E.N.D.S TECHNOLOGY: Is a patented self-emulsifying Nano-delivery system (SENDS), that enhances absorption. It converts lipophilic ingredients to a hydrophilic state, allowing for better absorption by the body in seconds.

"In competitive terms for the markets, our formula contains 4 major ingredients and a patented technology that competes against products that have fewer ingredients, and less potent formulas. This makes our product better tasting, superior and enhanced longer lasting experience, while delivering a "Knockout" competitive pricing!" explained Edward Vakser, Chairman.

"The Champ "Riddick Bowe" loves his line of products! In fact, when he first sampled it, it literally "Knocked" him out! We are planning several marketing events to promote The Champ line of products. We have a planned interview with Jake Paul in April (#Jakepaul), for the upcoming Mike Tyson vs Jake Paul fight in Arlington, Texas July 20th, 2024. We will also attend our sponsored holes at www.simoo.us in Dallas April 29th, where we will sign autographs and promote our products, April 29th ." explained Jonathan Felton, former champion sparring partner to Evander Holyfield, Riddick Bowe,

Mike Tyson and Ray Mercer. We can find the products at: www.thechamp.io





The company believes that an average store should be able to sell a case per week, and the goal is to develop a momentum to sell 10 case, or 1 master pack per store per month. Wholesale clients can order today at www.knockoutshops.com

AURI Inc. as good as gold! The Company was formed by a group of investors whose talents and interests were based in Production, Content Development, Audio/Visual Presentations, Intellectual Properties Development, and acquisitions, as well as oil and gas and real-estate investments. Recently, the company used its intellectual properties and contacts to launch a celebrities endorsed full line of #CBD, #Delta-9, #THC gummies, drinks and nutritional products under www.thechamp.io

Auri Inc., launched its own tokens <https://aurinetwork.com/>

Crypto Currency, www.Auritoken.io and has licensed its Art Inventory at nft/blackdracos.com. The management is based around seasoned corporate officers, directors and consultants who are experienced in management and mergers/acquisitions of multimillion dollar companies. The company's plan and concept were developed and based around a plan of acquiring and developing High End Art and Reproductions, backed by AURI Gold Crypto Currency, focusing AURI INC to become a Publisher and Licensor as well as NFT developer. Then, retaining the duplication and reproduction rights, on an exclusive basis, in order to sell and distribute the products worldwide. The company and management believe that they can create, sustain and grow one of the largest art publishing companies in the world. AURI Inc., also owns a "wholly owned subsidiary" : EVAP Inc. Evap Inc. has patent pending technology to assist with one of the biggest issues in the oil and gas industry, "PRODUCED WATER". The technology can take produced saltwater and turn it into a steam cleaner than most cities tap water by removing most of the metals and suspended solids.

Safe Harbor Statement:

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history,

the limited financial resources, and domestic or global economic conditions -- activities of competitors and the presence of new or additional competition and conditions of equity markets.

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