LETTER TO THE SHAREHOLDERS

March 18, 2024

Napoleonville, LA (IFUS-OTC Markets)

On March 7, 2024, I conducted an interview with Elizabeth Bourgeois of WAFB Channel 9, a CBS affiliate in Baton Rouge LA. A link to the interview is: <u>https://www.wafb.com/2024/03/07/new-innovative-cattle-feed-being-donated-north-texas/</u>

Since then, I have fielded calls from ranchers as far away as Ohio and Illinois as well as Oklahoma and of course, Texas. As a result of the interview being sent to several CBS affiliates throughout the USA, I was able to secure trucking to deliver the donated SGP+ to a relief collection site in Canadian, Texas to help the ranchers devastated by the wildfires. The 2 flatbed trucks are scheduled to depart from our plant Tuesday carrying a total 80,000 lbs. of SGP+.

As previously reported the test being conducted at the feedlot in Iowa is producing the desired results in a short period of time. The owner ordered two additional flat beds holding 40,000 lbs. each, which were shipped the week of March 4th. This is being tested on 550 head.

Again, as a result of the CBS story, I received a call from a rancher in Oklahoma who not only ordered a truckload of SGP+, but also asked to be a distributor to service ranches along the I-70 and I-40 corridor. He immediately placed an order for 40,000 lbs. for a rancher in Kansas.

He shared with me, that although he is located about one hour drive from the Texas wildfires, the purchases were based on lack of available feed due to the drought which is further exacerbated by the Texas wildfires.

The USDA released their 2024 Forage Market Insights, which can be reviewed at this link: Forage Market Insights: 2024 plans taking shape | Ag Proud. The maps and other data show how widespread the drought is and the crops affected. Current prices of forage are also listed by state. Our pricing remains highly competitive.

Furthermore, we have a shipment pending for a trial to kick-off in Center, TX, which will be applied to 100 heifers, then expanded to the 400-heifer herd. Additionally, an expanded sales strategy now includes testing of SGP+ being conducted by nutritionists and other scientists affiliated with several universities.

All of these new customers and relationships are being added to our existing customer slate. To date, our customers, who are applying SGP+[™] technology and

product as part of a ration management strategy, are reporting sustained success with their respective herds.

Finally, AgriGlow BioTech has reported that their shipment of bagasse produced at their sugar mills has departed the Port of Mumbai and is expected to arrive at the Port of New York on or about April 17, 2024. The cargo will be offloaded and driven to the Port of New Orleans. We have trucking arranged to pick up the cargo at the port and delivered to our plant in Napoleonville, LA. We plan to process their product and package for shipment back to India in less than a week using the same cargo company.

Back to Work! Marc Walther

Our 1-800-775-4130 is always open for questions and you may also reach us at: impactfusionintl@gmail.com.

About Impact Fusion International Inc.

Impact Fusion International. Inc. is in the business of marketing products in the "Health and Wellness" sector of all international markets. It is the company's mission to invent, develop and market these proprietary products worldwide for the health and wellbeing of humans and animals. The information contained in this release includes some statement that are not purely historical and that are "forward-looking statements." Such forward-looking statements include, but are not limited to, statements regarding our and their management's expectations, hopes, beliefs, intentions or strategies regarding the future, including our financial condition, results of operations. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. The words "anticipates," "believes," "continue," "could," "estimates," "expects," "intends," "may," "might," "plans," "possible," "potential," "predicts," "projects," "seeks," "should," "would" and similar expressions, or the negatives of such terms, may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. The forward-looking statements contained in this release are based on current expectations and beliefs concerning future developments and the potential effects on the parties and the corporate and administrative transactions. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements and represent our management's beliefs and assumptions only as of the date hereof. Except as required by law, we assume no obligation to update these forward-looking statements, even if new information becomes available in the future.

Contact: Impact Fusion International Inc. 204 Highway 1011 Napoleonville LA 70390 1-800-775-4130

Email: <u>impactfusionintl@gmail.com</u> Website: <u>https://www.impactfusionbrands.com/brand</u> Twitter: @impactfusionI

#methane gas, #drought, #beef cattle, #dairy cattle, #feedlots, #greenhouse emissions, #hay, #cattle feed, #wildfire relief, #CBS