



NEWS RELEASE

TRI CASCADE ANNOUNCES CERTIFICATION OF ITS TRITOM GX500c 5G MODEM

Irvine, California, November 6, 2023- Saddle Ranch Media Inc's (OTCMRKT:SRMX) subsidiary Tri Cascade, Inc. today announced the receipt of T-Mobile's certification of Tri Cascade's innovative TRITOM GX500C 5G Modem.

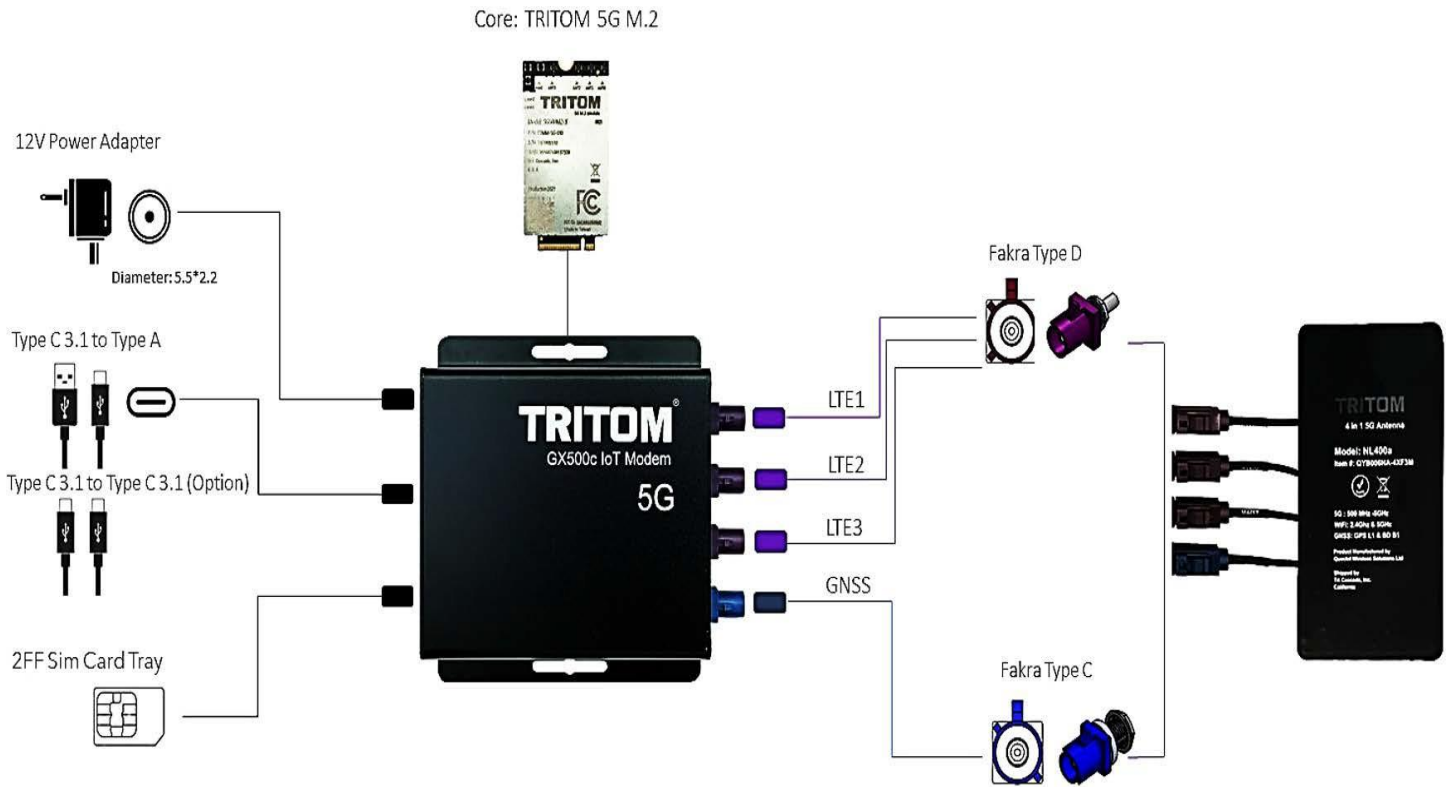
The TRITOM GX500C 5G USB 3.0 Modem is Plug and Play with compact and rugged design for ultimate IoT-connectivity. The Modem is industrial grade that allows users to connect to the internet from any location or base of operation. With super fast downlink and uplink rates, as well as low latency, the modem provides businesses, corporations and organizations with a responsive, high-performance connection to conduct essential online business and communication. Its USB connector works with Windows, Linux and MAC OS - based computers, notebooks or any embedded devices with USB 3.0 ports. The SIM slot facilitates internet accessibility utilizing any mobile-service SIM. The integrated Fakra antenna connector maintains stability of the 5G network cable even when moving between locations. Data rates can soar up to 2Gbps downlink and 211 Mbps uplink with high-speed connectivity.

Simply plug in the compact TRITOM 5G Modem into a USB port and the self-initiating drivers install automatically for swift connectivity and uninterrupted productivity. Not only does the Modem enjoy 5G reception, it also has automatic adaptability and compatibility with a 4G data signal if necessary.

We anticipate rolling out the TRITOM 5G Modem into the marketplace in Q1/2024 using our established sales and distribution relationships with Amazon, NewEgg and Walmart.



TRITOM GX500c Diagram



About TRI CASCADE, INC.

Tri Cascade, Inc. ("TCCI") is an authorized Telecom IoT Service Provider based in Irvine, California, with design and manufacturing facilities in Taiwan. Tri Cascade provides leading-edge NB IoT to 5G solutions and innovation, through its various IoT devices and ONENET B2B IoT Onboarding Platform - certified by Microsoft IoT Sphere under Microsoft's Azure IoT Hub - for business and infrastructure IoT operations. Tri Cascade's Management Team has extensive years of innovation experience in Energy Efficiency Management, Home Automation, Wireless Networking, and Telecom IoT Connectivity, as well as Cloud Management integration services. Tri Cascade envisions a turnkey IoT business solution for our business partners since recently we added a complete supply chain of manufacturing operations, with product development capability, in Taiwan. Our focus is to provide smart ways of managing our environment, both indoor and outdoor, through the transmission, integration, monitoring and reaction to/from data management. Tri Cascade creates innovative Smart IoT solutions!

**For questions and additional information, please visit: www.tricascadeinc.com.
See also: OTCMRKTS: "SRMX" trading symbol.**

About TCCI Management

Max Li, the CEO of Tri Cascade, Inc., and of Saddle Ranch Media, Inc., has 12 years of extensive development relationships with Microsoft and Intel. Alongside those companies, he built the first Media Center form factor for consumer living rooms, which was showcased at the Bill Gates Keynote Address of CES 2004. Furthermore, Max has developed the first Wi-Fi Windows universal remote control, and received the Consumer Electronics Show 2010 "Innovation Award" for best design and engineering under the Home Theatre Accessories category. Max brings extensive industry knowledge and hands-on experience to lead Tri Cascade as the chief executive officer. Max's quote on Tri Cascade's VOS 5G Dongle as a solution for "portable" internet connectivity "People are highly dependent on high-speed Internet as we all have the desire to connect efficiently and communicate securely wherever we may be. We are dedicated to navigating the 5G digital evolution, by constantly learning, innovating and offering Smart products for life's necessities."