



Letter to Shareholders from CEO, Max C. Li

January 19, 2023

Dear Shareholders of Saddle Ranch Media, Inc. (OTCMKTS “SRMX”)

To continue to expand on our 2023 revenue plan we have been working hard to establish new customer relationships and to close deals to establish relationships with key nationwide connectivity providers in order to offer the most price competitive and complete solutions. Our team from both our Irvine head office and our Chicago sales and distribution office recently attended the 2023 Consumer Electronics Show in Las Vegas and we met face-to-face with several new business partners which we are confident will significantly benefit us in our continued product sales and rollout plans this year.

In addition, I am pleased to announce that a very important relationship has been re-established with AT &T through a direct interface now with AT&T’s IoT division. **This is a significant milestone for us because it now also opens the door for our 5G certified products to be partnered with AT&T, with onward introduction to AT&T’s business and consumer customers.**

Following applicable third-party FCC certification, our SG500M2-X 5G Module is now on the front burner. In addition, we will soon be announcing the launch of our next generation Whole Home Thermostat i.VA and its availability in 2023. Stay tuned for additional exciting news on this innovative (and WiFi independent) key Smart Home Hub device. Coupled with all of our product releases, we have already established connectivity agreements with several of the nation’s largest 5G networks to provide Tri Cascade’s customers best-in-class service and highly price competitive data plans.

If not already done so, please check out the following links to our 5G Vos On-the-Go Dongle:

<https://youtu.be/IUigqHgRkgY>

https://youtu.be/JyDcdr_jzC8

Sincerely,

Max C. Li, CEO

About TRI CASCADE, INC.

Tri Cascade, Inc. is an authorized Telecom IoT Service Provider based in Irvine, California, with design and manufacturing facilities in Taiwan. Tri Cascade provides leading-edge NB IoT to 5G solutions and innovation, through its various IoT devices and ONENET B2B IoT Onboarding Platform - certified by Microsoft IoT Sphere under Microsoft's Azure IoT Hub - for business and infrastructure IoT operations. Tri Cascade's Management Team has extensive years of innovation experience in Energy Efficiency Management, Home Automation, Wireless Networking, and Telecom IoT Connectivity, as well as Cloud Management integration services. Tri Cascade envisions a turnkey IoT business solution for our business partners since recently we added a complete supply chain of manufacturing operations, with product development capability, in Taiwan. Our focus is to provide smart ways of managing our environment, both indoor and outdoor, through the transmission, integration, monitoring and reaction to/from data management. Tri Cascade creates innovative Smart IoT solutions!

For questions and additional information, please visit: www.tricascadeinc.com

See also: OTCMRKTS: “SRMX” trading symbol.