

Strainsforpains, Inc. Shareholder Update . New York, NY, January 12, 2023—
STRAINSFORPAINS,INC. (OTC Markets: EBYH).

The company is pleased to announce that it has returned from the Consumer Electronics Show 2023 in Las Vegas where it successfully entered into agreements with various technology and retail entities within the health, wellness, and technology industries. The company will be updating its shareholders this quarter on the events.

We have entered into the next phase of our growth plan and we anticipate a substantial increase in revenues with the launch of the iOS version of our Strainsforpains cannabis app. This will include new business models that will take advantage of advertising versus a subscription model.

The Beta testing for our iOS version is coming to a close and we are hopeful in seeing revenues that could reach millions of dollars. This will include income from various joint ventures, distribution of CBD products that will utilize our Pennsylvania facility, and our app revenues. “Our app will be expanding to hundreds of new and updated scientific and medical studies in pain management done globally over the past year,” said Mr. Shainberg, CEO of Strainsforpains, Inc.

In other news, we have entered into an agreement of understanding with Popped, a New York CBD retailer, to expand their CBD internet presence. Their high-quality CBD products are among the best featuring vegan and gluten-free ingredients. Their gummies, body butter, and oil drops are featured in numerous major publications including Vogue.

We anticipate that CBD products will soar in popularity and that our company will enter into agreements with CBD companies that are involved in skin care, snacks, supplements, sports, and pet care. “CBD has been a successful treatment for a variety of conditions, from anxiety to insomnia to chronic pain”, said Mr. Shainberg.

Overview of Strainsforpains, Inc. Please visit our website at <http://www.strainsforpains.com/>
Mr. Shainberg is a member of the prestigious International Cannabinoid Research Society
<https://icrs.co/>

CES 2023 is the most influential tech event in the world — the proving ground for breakthrough technologies and global innovators. <https://www.ces.tech/>

Strainsforpains, Inc. is an innovative healthcare data technology company located in New York, N.Y. The Company's objectives are to provide doctors, nurses, dispensaries and patients access to an APP that will allow for an advanced determination of comparison of strains or brands of cannabis combinations with major illnesses, in a user-friendly manner. The company owns a 6.5 acre facility in Pennsylvania that will be used for CBD product production.

Safe Harbor Statement : Statements in this press release that are not historical fact may be deemed forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Although Strainsforpains, Inc. believes the expectations reflected in any forward-looking statements are based on reasonable assumptions, Strainsforpains, Inc. is unable to give any assurance that its expectations will be attained. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond Strainsforpains, Inc. ability to control and those actual results may differ materially from those projected in the forward-looking statements as a result of various factors. More information about the potential factors that could affect the business and financial results is and will be included in Strainsforpains, Inc. filings with the Securities and Exchange Commission.

For further info and Media Contact: Y. Simon Shainberg, Strainsforpains, Inc. : 646-481-4161
Sean Goodwin, public relations : Sean.strainsforpains@gmail.com