



Letter to Shareholders from CEO, Max C. Li

Dear Shareholders of Saddle Ranch Media, Inc. (OTCMKTS “SRMX”) December 30, 2022

As the year comes to a close, I wanted to take a moment to thank you for your continued support and confidence in our company. It has been a very exciting year for us with the achievement of additional product certifications and successful product testing, which has brought us to being able to rollout our VOS 5G Dongle, our TRITOM 5G Modem , our i.VA Home hub/thermostat and our VOS 5G Connect for the latest versions of the Apple iPad. I am proud of the dedication that our team has shown in innovative engineering, research and design and in structuring our sales and distribution branch based in downtown Chicago. We have made significant progress this year and continue to focus on sustainability, innovation, and our commitment to making a positive impact in the development of Smart Homes, portable 5G connectivity and 5G data solutions.

For a presentation of our products please enjoy the following link:

https://www.youtube.com/watch?v=2EdYMMSX_nA

How do we finance our revenue rollout plan for 2023? On December 21, 2022 we received qualification from the SEC to our new Regulation A public offering to raise up to \$1 million in new capital through the issuance of our common stock at \$ 0.0004 per share. The duration of the approved offering is 12 months. These funds will cover both future product sample and certification costs, advertising and promotion, product manufacturing, sales and distribution and corporate operating costs into 2023. This will keep us funded to enable us to achieve our 2023 goals.

As we enter New Year, I wanted you to know that I am grateful for the opportunity to lead this exceptional company and I am very optimistic about the future. I look forward to continuing to work with you in the coming year to drive sustainable growth and create value for all of our stakeholders.

Max C. Li

Chief Executive Officer & Chairman of the Board of Directors

About TRI CASCADE, INC.

Tri Cascade, Inc. is an authorized Telecom IoT Service Provider based in Irvine, California, with design and manufacturing facilities in Taiwan. Tri Cascade provides leading-edge NB IoT to 5G solutions and innovation, through its various IoT devices and ONENET B2B IoT Onboarding Platform - certified by Microsoft IoT Sphere under Microsoft's Azure IoT Hub - for business and infrastructure IoT operations. Tri Cascade's Management

Team has extensive years of innovation experience in Energy Efficiency Management, Home Automation, Wireless Networking, and Telecom IoT Connectivity, as well as Cloud Management integration services. Tri Cascade envisions a turnkey IoT business solution for our business partners since recently we added a complete supply chain of manufacturing operations, with product development capability, in Taiwan. Our focus is to provide smart ways of managing our environment, both indoor and outdoor, through the transmission, integration, monitoring and reaction to/from data management. Tri Cascade creates innovative Smart IoT solutions! For questions and additional information, please visit: www.tricascadeinc.com and Vos@tricascadeinc.com or email us at: Vos@tricascadeinc.com See: OTCMRKTS: "SRMX" trading symbol.