



Letter to Shareholders from CEO, Max C. Li

Dear Shareholders of Saddle Ranch Media, Inc. (OTCMKTS “SRMX”)

October 31, 2022

Following our recent announcement of the opening of our Sales and Marketing office on West Superior Street in the heart of Chicago’s Business District, I am thrilled to announce the appointment of sales and marketing executive Bob McGeeney as Vice President, TCCI Consumer.



Bob is a 40-year retail veteran with an emphasis on product innovation and brand building. He has worked with major retailers in the USA within the following business segments Computers, Consumer Electronics, Tele Communications, Housewares, Appliances, Salon Equipment and Home Furnishings. Over the past 35 years Bob has managed and owned Lighthouse Marketing Inc. a leading national sales company that brings innovative products to Warehouse Clubs, Home Centers, Mass Merchants, Department Stores, Electronic Super Stores, TV Shopping, and Ecommerce. In addition to being awarded many supplier awards, national retailers have recognized the dedicated service of Bob and his team. In addition to brand and product development Bob started Allied Rich LLC a direct import company in 2008. He built a ground up distribution center with a state-of-the-art SAP Business 1 ERP system. Bob has vast knowledge in the import, duty, and distribution process. Extensive business travel has established ongoing business relationships in United States, Canada, Mexico, Korea, Taiwan, Japan, China, Vietnam, and Ireland.

Tri Cascade’s Chicago office, headed by Bob McGeeney and his team, including Ms. Fallon McGeeney, Operations Manager TCCI and Ms. Susan Beier, Director of Marketing Strategy, will execute the retail interface, marketing, and logistics for the nationwide distribution of our first generation VOS 5G dongle device.



VISIT: <https://www.tricascadeinc.com/vos-5g-dongle> for videos illustrating its many uses.

Stay tuned for additional information on our new Chicago office and the nationwide rollout plans for our 5G VOS dongle!

Best wishes,
Max C. Li.
CEO

About TRI CASCADE, INC.

Tri Cascade, Inc. is an authorized Telecom IoT Service Provider based in Irvine, California, with design and manufacturing facilities in Taiwan. Tri Cascade provides leading-edge NB IoT to 5G solutions and innovation, through its various IoT devices and ONENET B2B IoT Onboarding Platform - certified by Microsoft IoT Sphere under Microsoft's Azure IoT Hub - for business and infrastructure IoT operations. Tri Cascade's Management Team has extensive years of innovation experience in Energy Efficiency Management, Home Automation, Wireless Networking, and Telecom IoT Connectivity, as well as Cloud Management integration services. Tri Cascade envisions a turnkey IoT business solution for our business partners since recently we added a complete supply chain of manufacturing operations, with product development capability, in Taiwan. Our focus is to provide smart ways of managing our environment, both indoor and outdoor, through the transmission, integration, monitoring and reaction to/from data management. Tri Cascade creates innovative Smart IoT solutions! For questions and additional information, please visit: www.tricascadeinc.com or email us at:

Vos@tricascadeinc.com See: OTCMRKTS: "SRMX" trading symbol.