



Announcement

EPG enters into Promotion's Platform partnership

EPG continues its streak of strong partnerships with Daily Deal Builder

St. Petersburg, FL / July 20, 2022/ Newswire/— **ECom Products Group Corporation** (OTC pink sheets: "EPGC"),

Ecom Products Group(EPG) announces today it has entered into a partnership with Daily Deal Builder(DDB) to expand its e Shop Brands Direct promotions partnership platform.

EPG as part of its social commerce roll-up and consolidation strategy is looking to enter into partnerships with social commerce entrepreneurs and businesses. Through these partnerships, EPG works together to drive growth and generate insights beneficial to all parties.

EPG believes that a promotions based platform supported by an influencer channel will be of great value to its social commerce strategy both in its ability to stand alone and to cooperate with other platforms under the EPG network.

This partnership will focus on weekly product promotions. In addition, the influencer channel is a feature that allows influencers and entrepreneurs to review and recommend products. Through the process of reviews and recommendations the participants will earn rewards.

DDB founder, Marc Horne, said, "We have invested heavily in our technology over the years and are thrilled to work with EPG to use our platform to open doors."

The EPG Directors see great value and potential in this partnership. Business Development Director, Andrew Waters, commented, "EPG is here to promote opportunities, support partnerships, and generate insights. It can be hard to find another business in line with your own goals and values. We at EPG feel we have found such a partners in DDB. We are looking forward to growing this partnership together."



About ECOM Products Group ("EPGCC")

EPGC is an OTC investment company that is taking a value-invest and value-add approach to consolidating a portfolio of social-based commerce partnerships and investments.

EPGC looks to help fast track the growth of the social commerce companies it invests in by expanding data products and new sales channels.

EPGC derives its revenues from transaction revenues, data consolidation and capital gains.

About Daily Deal Builder

Daily Deal Builder / PayVibe is the largest pre-paid promotions platform serving the US and Canada. We power websites that offer products, vouchers, gift cards, coupons and recurring offers and deals. Our main client base are publicly traded enterprise level media companies down to mom & pops that run a small, local business. The platform supports various marketing initiatives such as campaign emails, social media support, affiliate marketing, and more. We integrate with various payments processors and offer internal credit card processing services and merchant payout services to clients.

SAFE HARBOR

This press release may contain forward-looking information within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), including all statements that are not statements of historical fact regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things: (i) the Company's financing plans; (ii) trends affecting the Company's financial condition or results of operations; (iii) the Company's growth strategy and operating strategy; and (iv) the declaration and payment of dividends. The words "may," "would," "will," "expect," "estimate," "anticipate," "believe," "intend," and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company's ability to control, and actual results may differ materially from those projected in forward-looking statements resulting from various factors.

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Company Details: OTC Listed stock code "EPGC"

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