

A LIFESTYLE BRANDING COMPANY CSE: LRDS | OTCQB: LRDSF | FSE: 4XM

For Immediate Release March 31, 2022

LORDS & COMPANY WORLDWIDE HOLDINGS CORP. ANNOUNCES DELAY OF FILINGS

Vancouver, B.C March 31, 2022 – Lords & Company Worldwide Holdings Inc. ("Lords" or the "Company") (CSE: LRDS) (OTCQB: LRDSF) (FSE: 4XM), announces today that a management cease trade order was granted on March 31, 2022 (the "MCTO") by the British Columbia Securities Commission under National Policy 12-203 – Management Cease Trade Orders ("NP 12-203"), as the Company anticipates delays in filing its financial statements for the year ended November 30, 2021 and the related management's discussion and analysis ("MD&A") and certifications (the "Annual Filings"). The MCTO does not affect the ability of investors who are not insiders to trade in the securities of the Company.

The Company will work with its auditors to complete the audit of the Company's consolidated financial statements and expects to file the Annual Filings by May 31, 2022. The delays as the result of primarily to the impacts of the COVID pandemic locally as well as receiving certain confirmations related to the Company's hemp joint venture in Rock Creek.

Until the Company completes the Annual Filings, the Company will comply with the alternative information guidelines set out in National Policy 12-203 - Cease Trade Orders for Continuous Disclosure Defaults for issuers who have failed to comply with a specified continuous disclosure requirement within the times prescribed by applicable securities laws. The guidelines, among other things, require the Company to issue bi-weekly default status reports by way of a news release so long as the Annual Filings have not been filed.

The Company reports that: (i) there has not been any other specified default by the Company under NP 12-203, and no such default is anticipated; (ii) the Company is not subject to any insolvency proceedings; and (v) there is no material information concerning the affairs of the Company that has not been generally disclosed.

ON BEHALF OF LORDS & COMPANY WORLDWIDE HOLDINGS INC.

(signed) "Chris Farnworth"
Chief Executive Officer

For further information, please contact:

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Neither the Canadian Securities Exchange (the "CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.