



Letter to Shareholders from CEO, Max C. Li

Dear Shareholders,

January 27, 2020

I have exciting news for you! Not only did Tri Cascade's BC66 NB IoT modem board successfully receive T-Mobile's test certification, but our device is now posted on T-Mobile's official NB IoT product website! Below is the website link:

https://www.t-mobile.com/business/iot/device-certification?icid=TFB_TMO_P_19IOT_W1J24E1XSD9UOKKX19216.html#modules

The screenshot shows the T-Mobile Business website interface. At the top, there's a navigation bar with 'T-MOBILE FOR BUSINESS' and links for 'Plans', 'Coverage', 'Devices', and 'Business Solutions'. Below this, there are tabs for 'Module', 'Chipset', and 'Device', with 'Device' being the active tab. On the left side, there are filter categories: 'Network Category', 'GPS', 'Manufacturer', and 'LTE Band', each with a dropdown arrow. A 'Reset filter' link is also present. The main content area displays the 'TriCascade Tritom BC66' device. It includes an image of the modem board and the following specifications: TAC: 86799703, Network Category: NB-1, Speed: Up 62Kbps Down 28Kbps, LTE Band Support: 2, 4, 12, 66, Feature: GPS: No, SMS: yes, Voice: no. At the bottom, there are links for 'Contact Info: Email | Phone'.

If you select the "Device" icon on the T-Mobile website and then select page 2 you will find the endorsed TriCascade TRITOM BC66 modem board displayed, Further information can then be displayed through the "Details" icon. This is very important to us because it clearly shows T-Mobile's support for our NB IoT device and greatly assists to market our device to T-Mobile's IoT customers. To get to this position we had to pass several key technology tests made by T-Mobile.

What we have seen in the marketplace to date are Wi-Fi products which are totally dependent on a local internet router. NB IoT is a completely different technology. It is a telecom (SIM card driven) connectivity technology and therefore totally Internet independent from Wi-Fi. I have commented in

my Newsletters several times that our modem board, with its embedded SIM card connectivity, is the driver inside our NB IoT devices. With T-Mobile's public endorsement of our product we are moving rapidly into sales and marketing of both the BC66 modem board and our other certified IoT products.

ResearchandMarkets.com just published its report entitled "The IoT Forecast Connections, Revenue and Technology Trends 2019-2028", which projects that the number of IoT connections worldwide will grow at a CAGR of 22% between the end of 2018 and 2028 and will reach 5.3 billion by 2028, representing a total value chain growth to USD 211.5 billion by 2028. Value Chain Elements in their report include fueling this explosive growth include Smart Cities, Smart Buildings, Utilities, Tracking, Agriculture and Automotive. My dear shareholders – we have begun to market our NB IoT devices to all of these industry sectors!

I want to take this opportunity to thank all of our valued shareholders for their belief and support in our Company and for staying the course with us. We are now breaking into revenue and we look forward to working with you to enjoy, together, the fruits of our labors in this current and subsequent years!

Best wishes,
Max C. Li.
CEO

About Tri Cascade, Inc and Saddle Ranch Media, Inc.

With operations both in the United States and in Taiwan, Saddle Ranch Media's subsidiary Tri Cascade, Inc. www.TriCascadeInc.com is positioning itself to become the leading innovator, manufacturer, and distributor of the most sophisticated and compelling Smart City and Smart House IoT devices to enable our future A.I. lifestyle! The Company's solutions include the NB IoT Ambient Outdoor and Indoor Air Quality Monitor, and the first of its kind "Self-Internet smart thermostat – THERMORING+" with A.I. Voice and Facial Recognition throughout the house by i.VA the Intelligent Voice/Video Assistant. Additionally, "Smart Outlet", "Smart Dimmer" and many more Smart Home solutions are now emerging from Tri Cascade product development, including the NB IoT CAT1 Communications Gateway. Tri Cascade Inc is an authorized connectivity provider under a 3 year Provider Agreement with T-Mobile USA.

Safe Harbor Statement

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Corporation's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the development of the Corporation's assets and its business goals and objectives. The forward-looking information contained in this press release is made as of the date hereof, and the Corporation is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward looking-information. The foregoing statements expressly qualify any forward-looking information contained herein.

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