

## **American Rebel Signs Supplier Agreement with MidwayUSA – the Country’s Largest Online Retailer of Guns, Ammo, and Accessories**

NASHVILLE, TN / ACCESSWIRE / July 16, 2018 / American Rebel ([OTCQB: AREB](#)) has signed a supplier agreement with MidwayUSA ([www.midwayusa.com](http://www.midwayusa.com)) – the country’s largest online retailer of guns, ammo, and accessories. Representatives from MidwayUSA approached American Rebel CEO Andy Ross at the American Rebel exhibit booth during the 2018 SHOT Show, the world’s largest annual tradeshow for the shooting, hunting, and firearms industry. They wanted to bring the American Rebel line of concealed carry backpacks and coats into Midway. After a great meeting during the SHOT Show followed up by a meeting at the MidwayUSA headquarters in Columbia, MO, the supplier agreement was signed. Currently several American Rebel concealed carry backpacks are available in the Midway online store.

“We’re thrilled to have American Rebel products available at Midway. Larry Potterfield and his wife Brenda provide extraordinary support for our industry and the employees at MidwayUSA couldn’t be nicer or more supportive of what we’re doing,” says Andy Ross. “I have been to their offices and their operation is amazing. We believe our relationship with Midway will be an important part of establishing the American Rebel line of concealed carry backpacks and coats as well as our new items we’ll be rolling out this fall.”

### About American Rebel

American Rebel ([OTCQB: AREB](#)) was founded by Charles A. “Andy” Ross as America’s Patriotic Brand. Andy has previously founded Digital Ally, Inc. ([NASDAQ: DGLY](#)) and Ross Archery. American Rebel’s initial product offering is its line of concealed carry products, which were launched at the 2017 NRA Annual Meeting. “There’s a growing need to know how to protect yourself, your family, your neighbors or even a room full of total strangers,” says American Rebel’s CEO Andy Ross. “That need is in the forethought of every product we design.” For more information on American Rebel, go to [AmericanRebel.com](http://AmericanRebel.com).

### American Rebel’s Forward-Looking Safe Harbor

Statements under the Private Securities Litigation Reform Act, as amended: with the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risks and uncertainties that may individually or mutually impact the matters herein described for a variety of reasons that are outside the control of the Company, including, but not limited to, projected revenues from the sales of its products through its other on-line channels, estimated market for its products, and statements about achieving its other development, growth, commercialization, financial and staffing objectives. Readers are cautioned not to place undue reliance on these forward-looking statements as actual results could differ materially from the forward-looking statements contained herein. Readers are urged to read the risk factors set forth in the Company’s most recent filing on Form S-1, annual report on Form 10-K, subsequent quarterly reports filed on Form 10-Q and other filings made with the SEC. Copies of these reports are available from the SEC’s website or without charge from the Company.

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