

## **Lion Gold Brazil, Inc. Changes Name and Effectuates Stock Split**

Cambridge, MA – 24 June 2014 – Lion Gold Brazil, Inc. (OTCMarkets/Pinksheets: LGBID) is pleased to announce today that it has changed its name to Cannabiz Mobile, Inc. and has effectuated a reverse stock split.

The record date for both the name change and stock split was June 3, 2014. The stock split was 8:1 (eight old shares for each new share).

James Gondolfe, President of Lion Gold Brazil, Inc. stated, “I was pleased that our name change and stock split went effective swiftly with no delays. We have a diverse shareholder base and believe that the name change and stock split will pave the way to allow us to build greater shareholder value. We believe our mobile media and marketing platform can be an invaluable marketing tool for hundreds if not thousands of existing and new medical marijuana businesses.”

### **ABOUT CANNABIZ MOBILE INC.**

Cannabiz Mobile, Inc. is a mobile media and marketing Company specializing in servicing businesses in the medical marijuana industry. We market a subscription based, in the cloud, mobile media solution that enables care givers, dispensaries, hydroponic and ancillary product retailers the ability to create, deploy and analytically measure mobile marketing campaigns utilizing all networks and devices in the U.S. and Canada.

Through the technology platform, and augmented by the use of custom SMS short codes, Cannabiz Mobile enables businesses to create unique customizable personal audio and video advertisements, commercials, podcasts and presentations that are accessible via all smart phone devices. Similar to a traditional email campaign Cannabiz Mobile enables their clients to build an “OPT IN” database through SMS texting. Our exclusive and custom call to action pages will direct clients’ customers to desired “actions” based upon the businesses’ unique requirements. Typical actions would include: “purchase product or service,” “download a discount coupon”, “make an appointment, reservation or donation”, “get directions or contact information”, “see customer reviews and testimonials”, “go to our website” or “go to any social media such as Facebook and Twitter.”

The platform sequence allows businesses to engage the viewer with a customized audio/video message and then redirect the viewer to a CALL TO ACTION page to transact. Cannabiz Mobile designs both generic action pages and custom mobile optimized websites in which the end user has the ability to save the Mobile APP to their home screen. Every OPT-IN added to the customer database can now be reached back via text/sms with deals, discounts, loyalty rewards, mobile coupons, text-to-win campaigns, reminders, events and offers. Cannabiz Mobile clients are provided multiple layers of analytics to gauge their marketing spend and calculate ROI in real time.

For more information, please visit [www.cannabizmobile.com](http://www.cannabizmobile.com)

### **Safe Harbor**

This press release contains forward looking statements pursuant to the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. These statements include risks and uncertainties that may cause the company’s plans to change and are in no way intended to guarantee that the company will be successful in executing its plans. Cannabiz Mobile Inc. common stock currently trades on the over-the-counter “Pink Sheets” under the symbol LGBI. This press release in no way constitutes any recommendation regarding the securities of LGBI or its affiliates. Any person reading this press release is advised that this release should be considered in the light of all facts and circumstances regarding the business and financial condition and prospects of LGBI, and no inference has been made that this release contains all such information.

### **Additional Information**

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