



Sirona Biochem's Subsidiary, TFChem, Selected for UBISTART Tour 2014

Vancouver, British Columbia – June 11, 2014 – [Sirona Biochem Corp.](#) (TSX-V: SBM.V) (OTCQX: SRBCF) (FRANKFURT: ZSB) is pleased to announce that its subsidiary, TFChem, has been selected for participation in the UBISTART Tour July 10-11, 2014 at the New York Academy of Sciences, New York City, New York USA. The UBISTART Tour, which combines innovation and scientific excellence in life sciences, encourages and rewards international partnerships between French and North American innovators within the pharmaceutical, biotechnology, medical technology, and healthcare industries. An international jury under the auspices of the Galien Foundation Board was responsible for the selection of TFChem and other French participants to the UBISTART Tour.

“Worldwide, the Prix Galien is regarded as the equivalent of the Nobel Prize in biopharmaceutical research,” comments Neil Belenkie, CEO of Sirona Biochem. “We are extremely proud to be recognized for inclusion in the UBISTART Tour by globally respected organizations such as the Galien Foundation and UBIFRANCE.”

About The UBISTART Program

On July 10, during the UBISTART Tour, the selected participating companies will have the opportunity to present their project(s), to learn about the projects of other companies and to meet with potential partners (either from companies or other individuals in the program).

The partnerships that arise from the UBISTART Tour will then have three months to develop and present their international project and apply to the UBISTART competition. The Galien Foundation Board, which includes several Nobel Laureates, will oversee the selection of the independent international jury who will be responsible each December for choosing and awarding the UBISTART Award to the most innovative and promising of the projects originating from the UBISTART Tour.

<http://ubistarttour.galienfoundation.org/index.php>

About The Galien Foundation

The Galien Foundation fosters, recognizes and rewards excellence in scientific innovation to improve the state of human health. Our vision is to be the catalyst for the development of the next generation of innovative treatment and technologies that will impact human health and save lives.

The Foundation oversees and directs activities in the USA for the Prix Galien, an international award that recognizes outstanding achievements in improving the human condition through the development of innovative therapies. The Prix Galien was created in 1970 in honor of Galen, the father of medical science and modern pharmacology. Worldwide, the Prix Galien is regarded as the equivalent of the Nobel Prize in biopharmaceutical research.

<http://www.galienfoundation.org/>

About UBIFRANCE

UBIFRANCE, the French Agency for International Business Development comes under the aegis of France's Ministry for the Economy, Finance & Industry.

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UBIFRANCE promotes technologies, products, services and know-how from France, and puts French-based professionals in contact with their international counterparts.

<http://www.ubifrance.com/>

About Sirona Biochem

Sirona Biochem is a cosmetic ingredient and drug discovery company with a proprietary platform technology. Sirona specializes in stabilizing carbohydrate molecules with the goal of improving efficacy and safety. New compounds are patented for maximum revenue potential.

Sirona's compounds are licensed to leading companies around the world in return for licensing fees, milestone fees and ongoing royalty payments. Sirona's laboratory, TFChem, is located in France and is the recipient of multiple French national scientific awards and European Union and French government grants. For more information visit www.sironabiochem.com.

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