FOR IMMEDIATE RELEASE

TRULINE BRANDS INC. ANNOUNCES MEMORANDUM OF UNDERSTANDING TO ACQUIRE 100% OF CLAUSEN OYSTERS LLC IN COOS BAY, OREGON

PALM DESERT, CA - November 17, 2026 - TruLine Brands, Inc. (OTCID: TLBI) ("TruLine" or the "Company") today announced that it has entered into a Memorandum of Understanding (MOU) with Haynes Inlet, LLC to purchase 100% of Clausen Oysters, LLC which owns and operates an Oyster farming operation located in Coos Bay Oregon.

The property consists of approximately 120 acres and includes an established oyster farming operation and an on-site restaurant. Based on information provided to the Company, the operation represents approximately $6 million in assets and has generated combined revenues of approximately $1,100,000 in its most recent reporting period.

Under the terms of the MOU, TruLine intends to acquire 100% of the ownership and interests in Clausen Oyster LLC, including the underlying real estate, oyster farming operations, equipment, on-site restaurant, and all associated operating business assets. The proposed transaction is intended to provide TruLine with complete ownership and control of the oyster farming and hospitality operations, subject to the negotiation and execution of definitive acquisition documents and satisfaction of applicable closing conditions.

The proposed acquisition represents an important opportunity for TruLine to expand its presence in the foodservice, seafood production, hospitality, and agricultural industries through the addition of an established operating business with existing assets and revenue.

Expanding TruLine's Foodservice Platform

The proposed acquisition of Clausen Oysters is consistent with TruLine's strategy of acquiring and integrating established businesses that offer operating assets, revenue-generating opportunities, and potential for long-term growth.

The combination of approximately 120 acres of oyster farming property and an existing restaurant provides TruLine with an opportunity to participate in multiple aspects of the seafood and hospitality industries, including production, distribution, and direct-to-consumer foodservice.

Management Commentary

James Shipley, President/CEO, said, "The proposed acquisition of Clausen Oysters farm represents an exciting opportunity for TruLine Brands. TruLine also believes that the addition of Clausen Oysters could provide opportunities to expand operations, develop additional distribution relationships, and further integrate seafood production into its growing foodservice platform.

He further stated, "The Company intends to continue pursuing acquisition opportunities that complement its business strategy and provide opportunities for growth, operational integration, and long-term shareholder value."

About TruLine Brands, Inc.

TruLine Brands, Inc. (OTCID: TLBI) is a publicly traded, vertically integrated foodservice and infrastructure platform focused on acquiring, scaling, and integrating founder-led businesses across food, beverage, manufacturing, hospitality, distribution, and operational supply chains.

Through strategic acquisitions and business development initiatives, TruLine seeks to build a diversified portfolio of operating companies and assets with opportunities for growth and operational efficiencies.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements include, but are not limited to, the proposed acquisition of Clausen Oysters LLC farm, anticipated business opportunities, potential revenues, operational expansion, and the Company's future growth strategy.

The proposed acquisition is based on a Memorandum of Understanding and remains subject to the negotiation and execution of definitive agreements, satisfactory due diligence, customary closing conditions, and any required approvals. There can be no assurance that the proposed acquisition will be completed on the anticipated terms or at all.

Actual results may differ materially from those expressed or implied in forward-looking statements. TruLine Brands, Inc. undertakes no obligation to update these statements except as required by applicable law.

Investor Relations: TruLine Brands, Inc.

OTCID: TLBI - Website: www.TruLineBrands.com

E-Mail – Info@TruLineBrands.com

Telephone – 702-760-4587