

CBD Life Sciences Inc. (CBDL) Launches Breakthrough Skincare Line Fusing Adaptogenic Mushrooms and Advanced Peptides

The new clean-beauty collection combines the deeply hydrating, skin-calming power of Tremella and Reishi mushrooms with advanced peptide science to target aging at the cellular level.

SCOTTSDALE, AZ / July 7, 2026 / CBD Life Sciences Inc. (OTC PINK:CBDL), an emerging leader in the natural health and wellness industry, is pleased to announce a pioneer in biophilic wellness, today announced the official launch of its highly anticipated skincare collection ,Mushroom Madness Skincare Line. This innovative line represents a major advancement in clean beauty, blending the ancient wisdom of adaptogenic mushrooms with clinically proven, age-defying peptides to repair, plump, and protect the skin barrier.

As consumers increasingly demand high-performance skincare without harsh chemicals, Mushroom Madness has engineered a dual-action formula. The collection utilizes nutrient-dense extracts from Tremella (Snow Mushroom)—which holds up to 500 times its weight in water to outperform traditional hyaluronic acid—and Reishi to calm inflammation and reduce redness. These premium botanicals are paired with a proprietary complex of signal and neurotransmitter peptides. These peptides act as cellular messengers, prompting the skin to build fresh collagen, smooth fine lines, and restore structural firmness from the inside out.

Lisa Nelson, CEO, states “We wanted to bridge the gap between radical natural healing and clinical laboratory results. Mushrooms are nature’s ultimate adaptogens, helping the skin resist environmental stress. By fusing them with peptides, we’ve created a bio-compatible formula that mimics the skin and natural architecture to deliver rapid, visible lifting and deep, locked-in hydration.”



Launch for Mushroom Madness Skincare Line

The initial launch features a curated three-step daily regimen:

- Mushroom + Peptide Serum: A concentrated booster targeting deep wrinkles and loss of elasticity.
- Tremella Hydro-Cream: An ultra-lightweight, deeply plush moisturizer that locks in moisture for 72 hours.
- Reishi Recovery Eye Gel : A cooling formula engineered to rapidly depuff, brighten dark circles, and smooth crow's feet.

True to Mushrooms Madness core values, the entire collection is 100% vegan, cruelty-free, and formulated without synthetic fragrances, parabens, or sulfates. The packaging is consciously crafted from recyclable biophoton glass and FSC-certified paper to minimize environmental impact.

The Mushroom Madness collection will be available starting July 13th exclusively online at www.mushroommadness.shop and at select luxury wellness retailers nationwide.

Strategic Vision & Responsible Growth

CBDL continues to invest in its operational infrastructure, brand development, and strategic partnerships to support long-term, sustainable growth. As the company strengthens its position in the U.S. market, it is also evaluating additional retail partnerships and future expansion opportunities designed to broaden its market reach and enhance shareholder value.

"Our priority is to deliver high-quality wellness products, including our premium CBD offerings and functional mushroom products featuring Lion's Mane, Reishi, Cordyceps, and Turkey Tail, through trusted and accessible retail channels while continuing to build meaningful relationships with our customers," said Lisa Nelson, President & CEO of CBD Life Sciences Inc. "As we execute our long-term growth strategy, we remain committed to responsible expansion, continuous product innovation, and creating lasting value for both our consumers and shareholders by providing innovative, science-inspired wellness solutions that support today's evolving health and wellness needs."

About CBD Life Sciences Inc. (CBDL)

CBD Life Sciences Inc. is an Arizona-based health and wellness company dedicated to developing and marketing premium wellness products that support today's active lifestyles. Its growing portfolio includes formulations designed to promote pain relief, stress management, restful sleep, inflammation support, cognitive wellness, and overall well-being. Guided by a commitment to quality, transparency, innovation, and consumer accessibility, CBDL continues to expand its product offerings while building a trusted brand in the rapidly evolving health and wellness marketplace.

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Instagram: <https://www.instagram.com/cbd.vault>

IR Contact: cbdvaultaz@gmail.com

Instagram: <https://www.instagram.com/mushroommadnesssupplements>

Website: www.mushroommadness.shop

Forward-Looking Statements

Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See CBD Life Sciences, Inc.'s, Inc.'s filings with OTC Markets, which may identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.

Safe Harbor Statement

This release includes forward-looking statements, which are based on certain assumptions and reflects management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions, sector changes and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, including codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking statements.

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