

FOR IMMEDIATE RELEASE



GestureTek CUBE™ Back to Europe

Development Pace Accelerating

June 29, 2026 – OTC Markets Disclosure & News Service, New York, NY – Winning Brands Corporation (OTCID:WNBD) www.WinningBrands.com www.GestureTekHealth.com www.GestureTek.com announces that one of its reselling partners, Europe's MiD-Comp Ltd, is participating in GestureTek's growth strategy by placing a new order today for 3 more GestureTek CUBE™ systems, targeted for identified European end-users. The GestureTek systems are to be delivered as soon as the custom manufactured devices are ready. Because MiD-Comp is functioning as a reseller, a recurring revenue model for GestureTek is manifesting in the form of re-orders. MiD-Comp has already placed two prior orders.

MiD-Comp is an established Hungarian technology company serving the education, robotics, assistive communication and STEM sectors. MiD-Comp's focus on interactive learning and engagement makes the company a strong strategic partner for introducing GestureTek technology into additional institutional and commercial markets in Central Europe.

GestureTek is no stranger to Europe. As early as 2012, GestureTek partnered with McDonald's UK and Paradigm UK's Greg Jeffreys to install new interactive gesture-controlled play zones in over 150 locations across the United Kingdom. The touch-free, floor-projected games encouraged children at McDonalds to engage in immersive, active play while dining. Sample media coverage at the time includes the following article in Marketing Week: LINK: [Sample Marketing Media Article](#)



GestureTek systems were at the heart of over 150 interactive installations at UK McDonalds restaurants, as GestureTek arrived in Europe, in 2012.

GestureTek is recognized as an early development leader in gesture-controlled interactivity. GestureTek is now public via Winning Brands Corporation (OTCID:WNBD)

The return to Europe for GestureTek is consistent with the brand's goal to expand its footprint in sales and product development, now as a public company. These developments also support GestureTek's recently announced Gestural Intelligence™ design initiative.

MANAGEMENT COMMENTARY

GestureTek Co-Founder and Vision Leader, **Vincent J. Vincent**, comments: "The McDonald's assignment was only one of several exploratory European engagements. We have placed approximately \$5 Million worth of equipment in Europe to date, and are going to ramp things up."

ABOUT WINNING BRANDS

Winning Brands Corporation (Delaware) is an AI technology-driven holding company listed on OTC Markets (OTCID: WNBD). Its core operating division, GestureTek™, is a pioneer of camera-based gesture recognition with a 35+ year operating history, over 60 patents awarded, and a licensing heritage that includes Sony's PlayStation EyeToy and Microsoft's Xbox. GestureTek's focus is AI gesture software that enables touchless human-machine interaction across digital displays, immersive environments, and interactive media networks. The company's strategy is to scale GestureTek through new applications, a recurring-revenue model, and channel partnerships. Corporate X: @GestIntel

MEDIA CONTACT

Vincent J. Vincent,
Co-founder and Vision Leader, GestureTek
Vincent@GestureTek.com |
(416) 340-9290

FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, but are not limited to, statements regarding the development, integration, and anticipated benefits of artificial intelligence capabilities for the GestureTek platform, the expansion of retail media network applications, and the Company's strategic direction. These statements are based on current expectations and assumptions and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied. Winning Brands Corporation undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by applicable securities laws. Investors are cautioned that the statutory safe harbor for forward-looking statements under the Private Securities Litigation Reform Act of 1995 is not available to issuers of penny stock.