

FOR IMMEDIATE RELEASE



## Winning Brands Appoints AI Software Development Team for GestureTek™ Platform and Operations

*Development Pace Accelerating*

**June 18, 2026 – OTC Markets Disclosure & News Service, New York, NY** – Winning Brands Corporation (OTCID:WNBD) [www.WinningBrands.com](http://www.WinningBrands.com) announces that it has entered into a software development agreement with Autonomous AI Holdings Inc [www.Executives.bot](http://www.Executives.bot) to help enhance capabilities of its GestureTek division [www.GestureTek.com](http://www.GestureTek.com) [www.GestureTekHealth.com](http://www.GestureTekHealth.com) and to accelerate development of GestureTek’s new Gestural Intelligence™ initiative.

Autonomous AI Holdings (OTC:PNXP), formerly Pineapple Express Cannabis Company, performs development work, amongst other things, on integrating multi-agent frameworks, decentralized ecosystems, and 4th Industrial Revolution (4IR) technologies. They specialize in building unalterable authentication protocols and AI-driven workflow integrations designed to streamline operations and ensure institutional-grade asset verification. Sophisticated software licensing control systems are a key feature of GestureTek’s intellectual property protection.

On June 15, 2026 Winning Brands announced its intention to augment GestureTek’s on-device AI layer. This would power GestureTek’s evolution toward Gestural Intelligence™ for gesture-controlled interactive immersive imagery, displays and experiences that have semi-autonomous capabilities and set new standards. The development relationship is designed to push boundaries. By extension to this work, a review will be conducted of Winning Brands operational use of AI and IT to enhance effectiveness.

More information will be released as collaboration proceeds.

### MANAGEMENT COMMENTARY

GestureTek Co-Founder and Vision Leader, **Vincent J. Vincent**, comments: “While we developed and patented much of the gesture-controlled interactive market for years, including early AI concepts, we can’t know everything that influences our work. We are opening ourselves up to collaboration that can deliver GestureTek applications that are novel, not merely mainstream. Development partners with a flair for originality are a good fit. Both groups are looking forward to this. It is possible that synergies will lead to unexpected positive events.”

## **ABOUT WINNING BRANDS**

Winning Brands Corporation (Delaware) is an AI technology-driven holding company listed on OTC Markets (OTCID: WNBD). Its core operating division, GestureTek™, is a pioneer of camera-based gesture recognition with a 35+ year operating history, over 60 patents awarded, and a licensing heritage that includes Sony's PlayStation EyeToy and Microsoft's Xbox. GestureTek's focus is AI gesture software that enables touchless human-machine interaction across digital displays, immersive environments, and interactive media networks. The company's strategy is to scale GestureTek through new applications, a recurring-revenue model, and channel partnerships. Corporate X: @GestIntel

## **ABOUT PINEAPPLE EXPRESS CANNABIS COMPANY**

Pineapple Express Cannabis Company (OTC: PNXP) is an AI software development company headquartered in Atlanta, Georgia. PNXP designs, builds, and operates production AI systems — machine-learning models, multi-agent orchestration, analytics, and natural-language interfaces — engineered to run real workloads, not demonstrations. The company's flagship platform is ExecutivesBOT (executives.bot), a Neural Executive Environment that deploys a governed bench of six AI executives — chief executive, chief financial, general counsel, chief operating, chief marketing, and chief technology — operating across two internal compute tiers, AUTON-9 PRIME and AUTON-8 RELAY. Each bench runs inside a governed orchestration environment with workflow isolation, full observability, hash-chained audit logging, and human-in-the-loop authorization for consequential actions, delivered in a dedicated single-tenant environment per client. ExecutivesBOT is offered at a flat \$999 per month per seat, with an Enterprise Edition available for bespoke self-hosted deployments. Alongside the platform, PNXP provides bespoke AI-as-a-Service development for medium-size global companies — custom model development, AI orchestration and analytics layers, and natural-language interfaces integrated with established technology platforms — delivered by the same engineering organization that builds and operates ExecutivesBOT. PNXP's strategy is to pair recurring platform subscription revenue with multi-year AI development engagements, positioning applied AI engineering as the company's core value driver from 2026 onward.

## **MEDIA CONTACT**

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## **FORWARD-LOOKING STATEMENTS**

This news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, but are not limited to, statements regarding the development, integration, and anticipated benefits of artificial intelligence capabilities for the GestureTek platform, the expansion of retail media network applications, and the Company's strategic direction. These statements are based on current expectations and assumptions and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied. Winning Brands Corporation undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by applicable securities laws. Investors are cautioned that the statutory safe harbor for forward-looking statements under the Private Securities Litigation Reform Act of 1995 is not available to issuers of penny stock.