

LCHD CEO Chia-Yi Lin Launches Asia Corporate & Family Talent Life Blueprint Plan, Deploying AI Psychotechnology to Global Capital Markets

(OTC Markets-listed Company, Ticker: LCHD)

Leader Capital Holdings Corp. (OTC Markets: LCHD, the “Company” or “LCHD”) today announced that, under the strategic leadership of Chief Executive Officer Chia-Yi Lin, the Company has officially launched its Asia Corporate & Family Talent Life Blueprint Plan. Drawing on three decades of industry expertise, the Plan integrates Talent Advantage Psychology with artificial intelligence, behavioral science, and big data to build a comprehensive talent development ecosystem covering both enterprise and family scenarios. LCHD is accelerating its expansion into core Asian markets, targeting international capital markets, and aims to become a globally leading AI-enabled EdTech and psychological capital services platform.

Three Decades of Deep Industry Experience: Building a Scientific Talent Development System

LCHD CEO Chia-Yi Lin brings over 30 years of extensive experience in talent development and is recognized as a senior industry expert with proven expertise spanning academic research, industry practice, and corporate management. As the founder of Asia Training Group (“AT Group”), creator of the Talent Advantage Empowerment System, and bestselling author of Introduction to Talent Advantage Psychology Applications, Ms. Lin has trained thousands of professional instructors and developed a mature, long-term talent development methodology.

Ms. Lin has long focused on human resources and educational technology, holding key positions including: Vice President of the Global Talent Research Committee (China Chapter), Chair of the eHR Committee of the Chinese Human Resource Management Association, Deputy Director of the HR Office at the Shanghai Talent Training Market (Promotion) Center, and Board Member of the T20 Training Institution Chairman’s Club. She has received the “20-Year Special Contribution Award for China’s Corporate Training Industry,” reflecting her profound industry influence.

Leveraging her extensive practical experience, Ms. Lin has led her team to develop a unique industry logic chain:

Long-term corporate talent development → Behavioral science data optimization →
Long-term family life blueprint observation → AI-enabled implementation → Precision service ecosystem deployment → International market expansion.

This framework overcomes the subjective limitations of traditional HR assessments, extending talent evaluation from corporate settings to family environments and enabling dynamic, long-term tracking over ten-year cycles. It delivers lifelong, full-scenario personal

growth management, establishing LCHD's core competitive advantage in EdTech, psychological capital, and learning neuroscience.

Triangular Strategic Layout: Deepening Asia Presence, Reaching Global Markets

Responding to global trends in digital learning, professionalized family education, and personal self-exploration, LCHD, together with its subsidiary AT Group, has established a triangular strategic footprint spanning Taiwan, Shanghai, and Singapore. The Plan focuses on three core objectives: content standardization, ecosystem partner deployment, and capital market internationalization, significantly expanding LCHD's influence across Asian markets.

Taiwan and Shanghai: R&D Hubs

Focused on AI model training, behavioral science database development, licensed curriculum design, and professional service talent cultivation. These hubs serve as centers for technological innovation and content production, supporting global business standardization.

Singapore: Springboard for International Expansion

Leveraging Singapore's advantages as an international financial and technology hub, the Company will utilize capital market resources to drive brand internationalization, penetrate Southeast Asia and other global markets, and build a cross-regional service network.

Ms. Lin stated:

“This Asian strategic expansion is not merely geographical—it is about exporting industry standards. We integrate the essence of Eastern and Western psychology, supported by behavioral science big data, to create a digital personal growth map and aim to establish a globally accepted talent measurement standard. In the future, family education and talent development will become fully professional, systematic, and data-driven. LCHD will be a core leader of this industry trend.”

Proprietary AI Platform Launch: Building a Global Service Vehicle

To support its global strategy, LCHD, through AT Group, has independently developed the Mima Cool app—the exclusive implementation platform for its entire scientific talent system. The app deeply integrates Web3.0, AI, and big data technologies to empower users worldwide. Core platform features include AI-powered assessment reports, life blueprint analysis, and an AI learning companion system, delivering data-driven, technology-enabled long-term growth tracking solutions.

The platform offers three key technological advantages tailored to global user needs:

- **Multilingual Support:** Traditional Chinese, Simplified Chinese, English, and Japanese, eliminating cross-border language barriers.

- **Multi-Currency Settlement:** Supports major currencies including RMB, New Taiwan Dollar, Singapore Dollar, Japanese Yen, US Dollar, and British Pound, ensuring seamless global transactions.
- **AI-Driven Services:** Equipped with an AI customer service system that automatically curates standardized knowledge bases, delivering real-time, personalized growth recommendations to global users.

Building a High-Value Ecosystem and Driving International Standardization

Unlike the industry's common high-traffic, low-conversion models, LCHD and AT Group adopt a targeted ecosystem strategy centered on high-quality service providers. The Company rigorously selects professional instructors, consultants, and partner service centers, establishing a high-barrier, high-expertise global service network.

Through AI technology, LCHD continuously refines premium content, optimizes standardized curricula, and enriches its life blueprint database. The Company has also launched a global ecosystem partner recruitment program, establishing local service centers in key countries to enable the Talent Advantage Psychology system to become a replicable, internationally scalable professional IP.

This strategic upgrade marks LCHD's formal transformation from a traditional training provider into a globally influential AI-enabled education-driven growth platform. Moving forward, the Company will further deepen its presence in Asian markets, advancing Asia-originated Talent Advantage Psychology as a globally recognized and adopted standard for talent assessment and growth, and creating long-term value for investors worldwide.

About LCHD (Leader Capital Holdings Corp.)

LCHD is a holding company listed on the U.S. OTC Markets (Ticker: LCHD), focused on innovation in health management, personal growth, and educational technology. Through strategic acquisitions and resource integration, LCHD enables high-growth Asian enterprises to access international capital markets, helping global investors achieve long-term value appreciation.

About Asia Training (AT Group)

Asia Training Group, founded by Ms. Chia-Yi Lin in 2004, is a leading professional training and EdTech brand in the Chinese-speaking world, specializing in personal growth, family relationships, and career development. The Group holds dozens of proprietary IP rights and has been recognized as a "High-Tech Enterprise" and among the "Top 50 Chinese Talent Development Product Innovations." Its proprietary Secret Code app integrates behavioral science, traditional psychology, and cutting-edge technology to create an AI-enabled well-being ecosystem serving global users.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, including statements regarding the Company's

strategic plans, market expansion, technology development, and future performance expectations. These statements are based on management's current beliefs and expectations and are subject to various risks and uncertainties, including market competition, regulatory changes, technological developments, and general economic conditions. Actual results may differ materially from those expressed or implied in these forward-looking statements. The Company undertakes no obligation to update or revise any forward-looking statements contained in this press release. Investors are cautioned not to unduly rely on these forward-looking statements.