

13 April 2026

# BSF Enterprise PLC

## Strategic Shareholding Update

BSF Enterprise PLC (LSE: BSFA) ("**BSF**" or the "**Company**"), a leading innovator in tissue-engineered materials, is pleased to announce, further to the Company's announcement of 2 April 2026 regarding the placing of new ordinary shares (the "**Placing**"), that **Mr John Story** has acquired a significant beneficial interest in the Company pursuant to the Placing.

The Company understands that, following settlement, Mr Story is expected to be the largest individual shareholder. A TR-1 notification in respect of this holding is expected to be made in due course following settlement.

Mr Story is Chairman and a principal shareholder of Peers Hardy (UK) Limited, a well-established watch, jewellery and accessories group supplying major high street retailers and operating a portfolio of consumer brands.

Peers Hardy has a long track record in the design, sourcing and distribution of fashion and premium watches and accessories, including licensed and owned brands, and has demonstrated an ability to adapt to changing consumer trends within the retail and wearable technology markets.

The Board believes that Mr Story's experience across retail, branded consumer products and premium accessories is highly relevant to the Company's strategy as it develops its position in high-value, next-generation materials, including its recently unveiled T-Rex Leather™ product.

The Company looks forward to engaging with Mr Story as a supportive and strategic shareholder.

This announcement contains inside information for the purposes of Article 7 of Regulation 2014/596/EU which is part of domestic UK law pursuant to the Market Abuse (Amendment) (EU Exit) regulations (SI 2019/310).

**END**

Engage with the BSF Enterprise management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our Interactive Investor website here:

<https://bsfenterprise.com/link/P3DZby>

**For further** enquiries, please visit [www.bsfenterprise.com](http://www.bsfenterprise.com) or contact:

<b>BSF Enterprise PLC</b>	<a href="https://bsfenterprise.com/s/a1f22b">https://bsfenterprise.com/s/a1f22b</a>
Geoff Baker - Chairman	
Che Connon - CEO & Director	
We encourage all investors to share questions on this announcement via our investor website.	

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<i>ISIN of the Ordinary Shares  is GB00BHNBDQ51.  SEDOL Code is BHNBDQ5.</i>	

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#### **About BSF Enterprise PLC**

BSF Enterprise PLC (LSE:BSFA) develops and commercialises cutting-edge tissue-engineered solutions, including lab-grown leather (via LGL), cultivated meat, and corneal repair technologies. By leveraging its proprietary scaffold-free ATEP™ platform, BSF delivers sustainable, high-performance alternatives to conventional materials, targeting global markets where provenance, ethics, and performance are increasingly prized by consumers and brands alike.