

# **Aristocrat Group Corp. (OTCID: ASCC) Signs LOI to Acquire Merica Beer Intellectual Property and Expands Retail Presence Across Texas**

San Antonio, Texas – April 8, 2026 – Aristocrat Group Corp. (OTCID: ASCC) today announced that it has entered into a Letter of Intent (LOI) to acquire the intellectual property rights for Merica Beer, while continuing to expand the brand’s retail and on-premise presence across Texas.

The proposed acquisition includes trademarks, branding, and related intellectual property associated with Merica Beer. This strategic move is expected to strengthen Aristocrat Group’s control over the brand, improve long-term margin potential, and support broader distribution initiatives.

Merica Beer is currently gaining traction in key Texas markets, with placements in major retail accounts including H-E-B, Brookshire Brothers, and Total Wine & More, as well as select on-premise venues. The Company is actively working with distribution partners to expand availability across additional regions, including Austin, East Texas, and other high-growth territories.

“Securing the intellectual property for Merica Beer is a critical step in building long-term value around one of our core brands,” said Derek Sisson, CEO of Aristocrat Group Corp. “At the same time, we are seeing continued progress at the retail level, with placements in major chains and growing demand in multiple Texas markets. Our focus is on expanding distribution, increasing velocity, and building a scalable brand.”

Aristocrat Group’s strategy centers on owning its core brands while driving measurable growth through retail placements and distribution expansion. The Company expects continued momentum for Merica Beer as it builds on its presence in Texas and evaluates opportunities to expand into additional markets beyond the state.

The LOI is non-binding and subject to customary due diligence, definitive agreements, and closing conditions. There can be no assurance that the transaction will be completed as proposed or at all.

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## **About Aristocrat Group Corp. (OTCID: ASCC)**

Aristocrat Group Corp. is a brand development and distribution company focused on building and scaling beverage alcohol brands through strategic acquisitions, retail expansion, and distribution partnerships.

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## **Forward-Looking Statements / Safe Harbor**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements regarding the completion of the proposed acquisition, future growth, expansion, distribution, and revenue expectations. Such statements are based on current expectations and assumptions that are subject to risks and uncertainties. Actual results may differ materially due to factors including, but not limited to, the ability to complete definitive agreements, due diligence findings, market conditions, regulatory requirements, capital availability, and execution risks. Aristocrat Group Corp. undertakes no obligation to update any forward-looking statements except as required by law.

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