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BITCOIN PURCHASE

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B HODL PLC
13 March 2026

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B HODL Plc

("B HODL" or "The Company")

Bitcoin Purchase

B HODL Plc (AQSE: HODL | OTCQB: HODLF | FRA: F5S), the first British company founded for Bitcoin accumulation and revenue generation from the Bitcoin in its treasury, is pleased to announce the purchase of Bitcoin as part of its ongoing treasury strategy. The Company remains focused on the disciplined acquisition of Bitcoin to build a long-term strategic reserve that also powers B HODL's Lightning Network operations.

This purchase forms part of the Company's Capital Deployment Programme announced on 12th March 2026, under which the Board approved the redeployment of a portion of the Company's fiat reserves to increase the Company's Bitcoin treasury and enhance the productivity of its Bitcoin holdings. In line with that programme, the Board intends to continue allocating capital to Bitcoin purchases when market conditions provide opportunities to increase Bitcoin per share for shareholders.

Details of the purchase are as follows:

- Number of Bitcoin acquired: 1 BTC
- Average purchase price: £53,318 per Bitcoin (US\$71,161 per Bitcoin)

Following this purchase, the Company's Bitcoin treasury position is:

- Total Bitcoin held: 162.487 BTC
- Aggregate average purchase price: £82,498 per Bitcoin (US \$110,106 per Bitcoin)
- Aggregate cost basis: £13,404,826
- Sats per share: 115.431 (Previously 114.650, as of 10th February 2026)

Transaction ID for verification of 1 BTC:

<https://blockstream.info/tx/621709e1d61e5ac6eaf2c76f5af3f90a2bcdb15beaa429bba5aba53475dfc5ae>

The Directors of the Company accept responsibility for the contents of this announcement.

For further information, please contact:

B HODL

Freddie New, Chief Executive comms@bhodl.com
Danny Scott, Chief Bitcoin Officer

Canaccord Genuity (Broker)

Stuart Andrews +44 (0)20 7523 8000
George Grainger

AlbR Capital Limited (Joint Broker)

Jon Belliss +44 (0)20 7399 9400
jb@albrcapital.com

Colin Rowbury cr@albrcapital.com
Gavin Burnell gb@albrcapital.com

First Sentinel (AQSE Corporate Adviser)

Paul Shackleton +44 (0)20 3855 5551
paul.shackleton@first-sentinel.com
Beatriz Iribarren beatriz.iribarren@first-sentinel.com

About B HODL:

B HODL is the first UK-listed company founded for Bitcoin accumulation and revenue generation. The Company operates a treasury-led strategy, deploying its Bitcoin holdings to power the Lightning Network and generate sustainable revenues from routing fees and liquidity provision. With a world-class team and a Bitcoin-only focus, B HODL aims to become the leading British Bitcoin company, giving investors transparent exposure to the growth of Bitcoin as both a strategic asset and a global financial standard.

Important Notice

The Company intends to hold treasury reserves and surplus cash in Bitcoin. This is a type of cryptocurrency or cryptoassets. Whilst the Board of Directors of the Company considers holding cryptocurrencies to be in the best interests of the Company, the Board remains aware that the financial regulator in the UK (the Financial Conduct Authority or FCA) considers investment in cryptocurrencies to be high risk. At the outset, it is important to note that an investment in the Company is not an investment in cryptocurrencies, either directly or by proxy and shareholders will have no direct access to the Company's holdings. However, the Board of Directors consider cryptocurrencies to be an appropriate store of value and potential growth and therefore appropriate for the Company's reserves. Accordingly, the Company is and intends to continue to be materially exposed to cryptocurrencies. Such an approach is innovative, and the Board of Directors wish to be clear and transparent with prospective and actual investors in the Company on the Company's position in this regard.

The Company is neither authorised nor regulated by the FCA, and the purchase of certain cryptocurrencies are generally unregulated in the UK. As with most other investments, the value of cryptocurrencies can go down as well as up, and therefore the value of the Company's cryptocurrencies holdings can fluctuate. The Company may not be able to realise its cryptocurrencies holdings for the same as it paid to acquire them or even for the value the Company currently ascribes to its cryptocurrencies positions due to market movements. Neither the Company nor investors in the Company's shares are protected by the UK's Financial Ombudsman Service or the Financial Services Compensation Scheme.

Nevertheless, the Board has taken the decision to invest in cryptocurrencies, and in doing so is mindful of the special risks cryptocurrencies present to the Company's financial position. These risks include (but are not limited to): (i) the value of cryptocurrencies can be highly volatile, with value dropping as quickly as it can rise. Investors in cryptocurrencies must be prepared to lose all money invested in cryptocurrencies; (ii) the cryptocurrencies market is largely unregulated. There is a risk of losing money due to risks such as cyber-attacks, financial crime and counterparty failure; (iii) the Company may not be able to sell its cryptocurrencies at will. The ability to sell cryptocurrencies depends on various factors, including the supply and demand in the market at the relevant time. Operational failings such as technology outages, cyber-attacks and comingling of funds could cause unwanted delay; and (iv) cryptoassets are characterised in some quarters by high degrees of fraud, money laundering and financial crime. In addition, there is a perception in some quarters that cyber-attacks are prominent which can lead to theft of holdings or ransom demands. Prospective investors in the Company are encouraged to do your own research before investing.

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