

FOR IMMEDIATE RELEASE

Aristocrat Group Corp. Appoints Veteran Banker Jon Turgel to Advisory Board as Company Advances Growth Strategy and OTCQB Uplisting Preparation

SAN ANTONIO, TX – March 10, 2026 – [Aristocrat Group Corp](#) (OTCID: ASCC), a brand management and beverage company focused on premium spirits and craft beverage innovation, today announced the appointment of Jon Turgel, a veteran commercial banking executive, to the Company’s Advisory Board.

Turgel brings decades of experience in commercial lending, middle-market banking, and capital structuring, having advised entrepreneurs, real estate investors, and growth-stage companies across Texas. During his banking career, he has helped structure and facilitate hundreds of millions of dollars in commercial loans, acquisition financing, and operating credit facilities for businesses seeking to scale operations and expand market presence.

His expertise in capital access, financial strategy, and banking relationships will support Aristocrat Group as the company continues expanding its beverage portfolio, pursuing strategic acquisitions, and strengthening its capital markets profile.

“Jon’s experience advising companies on financing and strategic growth will be extremely valuable as we continue building Aristocrat Group,” said Derek Sisson, CEO of [Aristocrat Group Corp](#). “His background in commercial banking and capital structuring will help guide our financial strategy as we expand distribution, evaluate acquisitions, and prepare the company for a future uplisting to the [OTCQB Venture Market](#).”

Aristocrat Group is currently executing a multi-phase growth strategy focused on expanding distribution, developing distinctive beverage brands, and investing in production infrastructure to support long-term growth.

As part of this strategy, the company is advancing plans for a beverage production and distillation facility in Brady, Texas, which management believes will strengthen supply chain control, improve production margins, and support the company’s expanding spirits portfolio.

Aristocrat Group is also actively evaluating strategic acquisitions and partnerships within the craft beverage and spirits industry, with the objective of accelerating revenue growth and expanding its national distribution footprint.

The company's current brand portfolio includes [Rasta Bob Coconut Rum](#), a flavored rum brand gaining traction in Texas coastal markets and entertainment venues, and [Merica Beer](#), a patriotic craft beer brand designed to resonate with American consumers and the veteran community.

Management believes the company's long-term strategy is to build Aristocrat Group into a diversified beverage platform company, combining organic brand development with strategic acquisitions, expanded production capabilities, and broader national distribution. The addition of experienced advisors such as Turgel is intended to strengthen the company's financial strategy and support initiatives designed to enhance long-term shareholder value.

"Aristocrat Group has built a compelling brand platform with strong potential for expansion," said Turgel. "I look forward to helping the company strengthen its financial foundation and support its continued growth as it expands access to capital and new market opportunities."

About Aristocrat Group Corp.

Aristocrat Group Corp (OTC: ASCC) is a beverage brand management company focused on developing, marketing, and distributing distinctive beverage products. The Company's strategy includes expanding distribution, building production infrastructure, and acquiring complementary beverage brands in order to create a diversified beverage platform. Aristocrat Group's portfolio includes [Rasta Bob Coconut Rum](#) and [Merica Beer](#).

Safe Harbor Statement

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, estimates, projections, and assumptions regarding future events and financial performance.

Forward-looking statements in this release include, but are not limited to, statements regarding the Company's growth strategy, potential acquisitions, development of a

production facility in Brady, Texas, brand expansion, distribution growth, capital market initiatives, and potential uplisting to the [OTCQB Venture Market](#).

These statements involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. Factors that may cause such differences include, but are not limited to, changes in market conditions, capital availability, regulatory approvals, supply chain factors, competitive pressures, and changes in consumer demand within the beverage industry.

Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made. [Aristocrat Group Corp](#) undertakes no obligation to update or revise any forward-looking statements to reflect new information, future events, or circumstances except as required by law.