

Evercore Holdings, Inc. (formerly Kona Gold Beverage, Inc.) Announces Completion of Corporate Name Change, Ticker Symbol Change, and 1-for-2,500 Reverse Stock Split

Chicago, IL February 25, 2026 – Evercore Holdings, Inc. (formerly Kona Gold Beverage, Inc.) today announced that it has completed its corporate name change and ticker symbol change, effective February 25, 2026.

The Company's new name is **Evercore Holdings, Inc.** The new primary ticker symbol is **EVHO**. For the next 20 trading days, the temporary ticker symbol will be **KGKGD**.

Simultaneously with the name and ticker changes, the Company executed a 1-for-2,500 reverse stock split. As a result, outstanding shares were reduced from 8,129,559,454 to 3,251,823.

The Company will provide further updates to shareholders regarding its strategic direction in the coming weeks, including the launch of its new corporate website at www.evercoreholding.com.

About Evercore Holdings, Inc. Evercore Holdings, Inc. is a publicly traded company focused on delivering long-term shareholder value through strategic growth initiatives.

For more information, please contact: Investor Relations Evercore Holdings, Inc.
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Safe Harbor Statement:

The [information](#) posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. The Company may also make written or oral forward-looking statements in its filings with the U.S. Securities and Exchange Commission, in press releases and other written materials, and in oral statements made by its officers, directors or employees to third parties. There can be no assurance that such statements will prove to be accurate. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Reports on Form 10-K and its other filings with the Securities and Exchange Commission. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control. [The Company](#) does not undertake any obligation to update publicly or to revise any statements in this release, whether as a result of new information, future events, or otherwise.