

FOR IMMEDIATE RELEASE

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Tapinator, Inc. Announces Strategic Pivot to Trade School Education and Vocational Training Market, Rebrand to *Trade School Go, Inc.* and Divestiture of Gaming Assets

- Company to Rebrand as *Trade School Go*
 - New Focus on AI-Native Trade School Discovery Platform
 - Initial Product Launch Expected February 2026
 - Gaming Business Divested to Tapinator Holdings Inc.
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NEW YORK, NY – February 2, 2026 – Tapinator, Inc. (OTC: TAPM) (“Tapinator” or the “Company”), today announced a transformative strategic pivot from mobile gaming to the trade school education and vocational training market. The Company has completed the divestiture of substantially all of its gaming assets and liabilities to Tapinator Holdings Corp. (“THC”), and will rebrand as *Trade School Go*. The Company plans to launch its initial product, TradeSchoolGo.com, an AI-native trade school discovery platform, in February 2026.

“We are excited to announce this strategic transformation that positions *Trade School Go* at the intersection of multiple powerful secular trends,” said Ilya Nikolayev, CEO of Tapinator, Inc. “The convergence of AI disruption, U.S. re-industrialization, infrastructure investment, and demographic shifts has created an unprecedented demand for skilled trade workers. We believe our AI-native platform will become the definitive resource for connecting the next generation of aspiring tradespeople with verified trade schools, training programs, and employment outcomes.”

Market Opportunity

The U.S. vocational education market represents a \$17.5 billion opportunity with projected enrollment growth of 6-7% CAGR through 2030. (Source: IBISWorld, Validated Insights). Key growth drivers include:

- **Workforce Gap:** 2.1 million skilled trades jobs projected to go unfilled by 2030. For every 5 Baby Boomers retiring from the trades, only 2 younger workers are entering, a deficit that compounds annually

- **College Alternatives:** Rising skepticism of four-year degrees, with trade careers offering \$75K-\$100K+ salaries without significant debt burden
- **Infrastructure Investment:** Accelerating demand driven by data center construction, EV infrastructure, renewable energy, and power grid modernization
- **Housing Shortage:** Continued demand for skilled construction trades across all markets

Strategic Vision

Trade School Go, Inc.'s strategy is conceived in three phases:

- **Phase 1:** Launch AI-Native Trade School Discovery Platform – Build the leading platform connecting prospective students with accredited trade schools through next-generation search and recommendation technology
- **Phase 2:** Expand Into Online Programming – Offer online course programming in partnership with select accredited schools
- **Phase 3:** Strategic Acquisitions – Leverage public listing to acquire complementary vocational education and training businesses at favorable valuations

Transaction Details

Under the terms of the transaction, THC has acquired substantially all of Tapinator's gaming assets and assumed substantially all the Company's liabilities for a purchase price of approximately \$2.0 million. The consideration includes THC's assumption of approximately \$1.5 million in balance sheet liabilities and a \$500 thousand promissory note payable to the Company over 50 months beginning May 1, 2026.

THC has also agreed to provide transitional management services to the Company at no cost under a two-year Management Services Agreement. The Company's CEO Ilya Nikolayev, President and CFO Andrew Merkatz, and its independent director Hilary Herscher will remain in their current roles. The Company plans to formally change its name to Trade School Go, Inc. and file for a name and ticker symbol change with FINRA promptly following the closing.

"In light of diminishing prospects for growth within the mobile gaming industry, a belief that we have previously communicated, and after multiple attempts to seek external opportunities during the past 24 months, we believe this transaction provides our shareholders with a pathway to capital appreciation through a compelling growth opportunity in trade school education and vocational training," said Andrew Merkatz, President and CFO of Tapinator, Inc. "Should our internal development activities prove successful, our public company structure may also position us to pursue strategic acquisitions, with public vocational education companies trading at significant premiums to private market multiples. We look forward to executing on our new vision to become a leading platform in this rapidly growing sector and communicating our progress toward this end in the coming months."

About Trade School Go

Trade School Go, Inc. (OTC: TAPM) is an AI-native trade school discovery platform connecting prospective students with accredited vocational training programs across the United States. The platform leverages advanced AI technology to provide comprehensive information about trade schools, programs, licensing requirements, and career outcomes. For more information, visit www.tradeschoolgo.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations and involve known and unknown risks and uncertainties that may cause actual results, performance, or achievements to be materially different from any future results, performance, or achievements expressed or implied by the forward-looking statements. Words such as “believe,” “goal,” “seek,” “plan,” “feel,” “focus,” “hope,” “opinion,” “may,” “will,” “expect,” “anticipate,” “estimate,” “intend,” “target,” and similar expressions (as well as other words or expressions referencing future events, conditions, or circumstances) are intended to identify forward-looking statements. These forward-looking statements include, among other things, our belief that our AI-native platform will become the definitive resource for connecting the next generation of aspiring tradespeople with verified trade schools, training programs, and employment outcomes, our belief this transaction provides our shareholders with a pathway to capital appreciation through a compelling growth opportunity in trade school education and vocational training, that our public company structure may also position us to pursue strategic acquisitions, with public vocational education companies trading at significant premiums to private market multiples should our internal development activities prove successful, and that we look forward to executing on our vision to become a leading platform in this rapidly growing sector and communicating our progress toward achieving this vision in coming weeks, months and years. Factors that could cause actual results to differ materially include, but are not limited to: our ability to successfully execute on our new strategic direction; market acceptance of our products and services; competition; regulatory changes affecting the vocational education industry; and general economic conditions. The Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of this press release, except as required by law. The quoting and trading of the Company's common stock on the OTC Marketplace is often thin and characterized by wide fluctuations in trading prices, due to many factors that may have little to do with the Company's operations or business prospects. As a result, there may be volatility in the market price of the shares of the Company's common stock for reasons unrelated to operating performance. Moreover, the OTC Marketplace is not a stock exchange, and trading of securities on it is often more sporadic than trading of securities listed on a national securities exchange. Accordingly, stockholders may have difficulty reselling any of their shares.

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