

## **FOR IMMEDIATE RELEASE**

### **INTERNATIONAL DIGITAL HOLDING, INC. ANNOUNCES STRATEGIC LEADERSHIP EXPANSION AND ADVISORY BOARD APPOINTMENTS**

**SARASOTA, FL / NEW ORLEANS, LA – January 22, 2026** — International Digital Holding, Inc. (OTCID: IDIG), a publicly traded holding company focused on advanced health, safety, and technology-driven solutions, today announced the expansion of its executive leadership team and advisory board as the Company advances its long-term growth and commercialization strategy.

International Digital Holding, Inc. (“IDIG”) operates through two wholly owned subsidiaries:

- Steri International, Inc., a New Orleans–based company focused on Safe UVC™ 222nm light technology for continuous air and surface sterilization in occupied environments; and
- Imagine Products Company, a consumer technology company focused on the development and commercialization of innovative, next-generation electronic platforms, some of which will incorporate Safe UVC™ technology.

As part of this expansion, IDIG has appointed new executive leadership at Steri International and formally established a multidisciplinary Advisory Board to support scientific validation, infrastructure deployment, regulatory strategy, and global market development.

#### **Recent Executive Leadership Appointments**

**Tucker Crawford has been appointed Chief Executive Officer and President of Steri International, Inc.** Mr. Crawford brings extensive experience in sustainable development, LED lighting systems, infrastructure, and large-scale project management. His background includes leadership roles in commercial construction, renewable energy, institutional facilities, and government-adjacent projects throughout the Gulf South. He has managed complex programs for universities, major public venues, and government stakeholders, and has consulted on sensitive initiatives for the U.S. Department of Defense.

“Steri represents a rare convergence of proven science, real-world applicability, and disciplined execution,” said Crawford. “Safe UVC™ technology has the potential to materially improve how we think about indoor environments and public health. My focus is on ensuring this technology is deployed responsibly, validated rigorously, and scaled thoughtfully across sectors where safety and reliability are paramount.”

**Dr. Corey Hébert, MD has been appointed Chief Medical Officer of Steri International, Inc.** Dr. Hébert is an Associate Professor at both LSU Health Sciences Center and Tulane University Medical Center and has practiced medicine for more than three decades. He has served as Principal Investigator on over 100 FDA-regulated Phase 1, 2, and 3 clinical trials and is widely recognized as a medical broadcast journalist with hundreds of national television appearances across major media networks. Dr. Hébert brings deep expertise in infectious disease, clinical research, and public-health communication.

“What attracted me to Steri is the opportunity to apply sound medical science to a scalable public-health solution,” said Dr. Hébert. “Safe UVC™ technology is supported by a growing body of peer-reviewed research, and my role is to ensure that its applications are guided by evidence, transparency, and the highest standards of medical integrity.”

**Kenneth Bickford now serves as Director of Business Development for International Digital Holding, Inc. and Steri International, Inc.**

Mr. Bickford brings more than four decades of entrepreneurial, real estate, and technology experience to the Company. A seasoned strategist and dealmaker, he has led complex mixed-use development projects, environmental remediation initiatives, and infrastructure-focused ventures across the United States and internationally. His background includes leadership roles in urban planning, capital formation, post-disaster redevelopment, and technology-enabled infrastructure deployment. In his role, Mr. Bickford is responsible for expanding investor relationships, structuring strategic partnerships, and supporting institutional and governmental engagement as IDIG and Steri advance their growth strategies.

### **Advisory Board Appointments**

IDIG is also announcing the formation of a distinguished Advisory Board composed of leaders across healthcare, engineering, infrastructure, water science, architecture, global finance, and technology.

IDIG’s Advisory Board members include:

**Randy Philipson** – Executive Vice President at Legends Global, the world leader in venue management and live events services, managing and operating more than 450 arenas, stadiums, convention centers, and performance venues worldwide, and former Vice President for Facilities, Campus Development, and Real Estate at Tulane University.

**Robert C. Suffern** – Former Chief Technology Officer of CommScope and senior executive at U.S. Robotics and Flarion Technologies, with deep expertise in global telecommunications, engineering leadership, and technology commercialization.

**Kerwyn King, PE** – Army veteran and licensed professional electrical engineer specializing in large-scale infrastructure, utilities, healthcare facilities, and energy-efficient lighting systems for government and commercial environments.

**Angela Faust** – Internationally recognized water-pathogen scientist and laboratory director with more than two decades of experience in water-quality testing, EPA-approved technologies, and public-health validation.

**Jarmo Haapalainen** – Global finance executive and venture partner with extensive experience in international capital formation and strategic relationships across Europe, the United States, and the Middle East, including four royal family offices in the GCC.

**Richard Albert, AIA, NCARB** – Founding principal of Albert Architecture & Urban Design with over 30 years of experience designing healthcare, government, educational, and institutional facilities.

**Kelly Buck** – Vice President of Private Banking at ERIEBANK with over 30 years of leadership experience spanning private banking, retail management, and nonprofit governance.

“These appointments result from our deliberate effort to build a leadership structure that matches the seriousness of our mission,” said Todd Walker, CEO of International Digital Holding, Inc. “IDIG is focused on responsible innovation, pairing advanced technology with scientific rigor, operational discipline, and experienced oversight. This team materially strengthens our ability to execute at scale.”

With its expanded executive leadership and advisory board, IDIG is positioned to advance its platform across healthcare, commercial, governmental, and international markets while maintaining a strong commitment to safety, validation, and long-term value creation.

### **About International Digital Holding, Inc.**

International Digital Holding, Inc. (OTCID: IDIG) is a publicly traded holding company dedicated to developing and commercializing innovative health, safety, and technology-driven solutions through its subsidiaries, Steri International, Inc. and Imagine Products Company.

### **Forward-Looking Statements**

This press release may contain forward-looking statements subject to risks and uncertainties. Actual results may differ materially due to a variety of factors. The Company undertakes no obligation to update forward-looking statements except as required by law.

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