

Right On Brands Inc. (OTC PINK: RTON), today announced the commencement of its planned transformation into the medical products and wellness business arena.

Dallas Texas December 11, 2025 Right on Brands (OTCID Current)

This strategic shift involves focusing on the development of proprietary, innovative products to meet the wellness needs of consumers today. As the shift occurs, the Company will begin withdrawing from THC related products.

The Company's initial foray is a medical polymer primarily derived from hemp oil which acts as a safe, bio-absorbable wound dressing and artificial skin. It employs a magnesium based cross linking system enhanced with anhydride cross link and allatoin. Specifically formulated for wound coverage, protection and support of the natural healing process, this product has significant potential. Right On Brands will be filing a patent application prior to year end.

The Company also has several other proprietary products completed and in formulation to address pain, insomnia and podiatric neuropathy issues common in the US population.

These and future products will be sold through both an intensified social media marketing program and its retail locations.

Jerry Grisaffi, CEO of Right on Brands, commented: " The health and wellness market is experiencing significant growth which we believe will continue unabated for a long time. Not only is the aging population searching for more natural products to meet their health issues, but younger people are increasingly seeking healthier solutions as well as natural, organic products to enhance their lives. We seek to fulfill those needs with an array of products based on science, safety and regulatory alignment.

About Right on Brands

Right on Brands, Inc., (OTC Pink: RTON) is a Dallas based, consumer goods company specializing in the brand development and distribution of hemp-based products smokables, oils and topical products. We will soon be adding a line of non-cannabis product to our health and wellness line..

To learn more please visit: <https://rightonbrands.com/>

To find out more about investing in RTON and learning more about these exciting new products and the new direction of RTON please email jerry@rightonbrands.com

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Forward Looking Statements:

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All such forward-looking statements involve risk and uncertainties that could cause actual results to differ materially from any future results described by the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the SEC. The forward-looking information provided herein represents the Company's estimates as of the date of this press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance after the specified date.