



## A21 Wine & Spirits

A Division of Apogee 21 Holdings Inc.  
Stock Symbol APHD

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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LAS VEGAS, NV – RONALD ISLEY LIQUID GOLD LLC APPOINTS A21 WINE & SPIRITS FOR U.S,  
AGENCY REPRESENTATION

A21 Wine & Spirits, the operating division of Apogee 21 Holdings, Inc. has been appointed by Ronald Isley Liquid Gold LLC as its National Sales Agents.

Ronald Isley, of Isley Brothers fame, has created the Liquid Gold Brand is redefining what it means to experience luxury fine spirits. More than a spirits brand, the company's passion and dedication are paramount in to crafting exceptional brandy, vodka, and soon cognac, that transcend expectation. Lead by its Contagious XO Brandy, the line embodies the soul and spirit of the Isley Brothers' timeless music. Sourced from the finest ingredients and blending them with cutting-edge techniques and guided by a commitment to sustainability and social responsibility. Ronald Isley and his wife Kandy Isley stand for quality, transparency, and community. Every bottle created is a celebration of craftsmanship and culture — an unforgettable experience that truly lives up to its name: Liquid Gold.

A21's portfolio includes the owned brands of Monkey in Paradise Craft Vodka, one of the fastest growing vodkas in the US, Ándale Luxury Tequila, Blue Nectar Tequila, and the agency brands of Zunte Mezcal, Ronald Isley's Contagious XO Brandy, Finca Ferrer Wines from Argentina, and Chateau d'Astros from Provence France, and now Ronald Isley Liquid Gold.

A21 CEO, Mark Newman said: "We're not selling bottles — we're selling an experience. Each spirit in the Liquid Gold portfolio is crafted to evoke warmth, soul, and celebration. This brand

connects with people who value artistry, excellence, and authenticity — the same values that define the Isley’s legacy.”

A21 COO, Rob Koch said: “Distributors want brands with story, soul, and staying power — and that’s exactly what Liquid Gold delivers. It’s a product that moves not just because it tastes exceptional, but because it stands for something: quality, craftsmanship, and class.”

## ENDS

### **About Apogee 21 Holdings Inc.**

Apogee 21 Holdings Inc. is a public company producing and supporting brands in the wine, spirits and beverage category based in Las Vegas, Nevada. The company intends to bolt on brands under its A21 Wine & Spirits operating unit which will be providing full production, and sales/marketing support for its brands. Currently the company owns Ándale Luxury Tequila, Monkey in Paradise Craft Vodka, Blue Nectar Tequila and has the agency representation of Zunte Mezcal, Ronald Isley’s Contagious XO Brandy, Finca Ferrer wines from Argentina and Chateau d’Astros from Provence, France.

#### This release contains forward looking statements.

Some of the statements contained in this document are forward-looking statements within the meaning of applicable securities laws (collectively, “forward-looking statements”). Forward-looking statements are all statements other than those of historical fact, and generally may be identified by the use of words such as “believe”, “expect”, “making”, “developing”, “projected”, “will” or other similar expressions that indicate future events or trends. These forward-looking statements include, but are not limited to, statements regarding A21’s Acquisition Plans and business strategies; These statements are based on various assumptions, whether or not identified in this presentation or news release, and on the current expectations of A21’s management. These forward-looking statements are not intended to serve as, and should not be relied on by any investor as, a guarantee of actual performance or an assurance or definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and may differ materially from those contained in or implied by such forward-looking statements. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond the control of A21. Factors that could cause actual results to differ materially from the results expressed or implied by such forward-looking statements include, among others: risk that A21 does not perform as expected; the Company’s ability to recognize benefits from any cost savings actions, including expected results from the implementation of the Company’s Rollup Plan, positive cash generation; the effect of economic conditions on the industries and markets in which A21 operates, including financial market conditions, rising inflation, fluctuations in prices, interest rates and market demand; the effects of competition on A21’s future business; the potential adverse effects of health pandemics, epidemics or contagious diseases on A21’s business and the U.S. and world economy; declines or unanticipated changes in consumer demand for A21’s products; disruption of supply or shortage of energy; A21’s ability to adequately source grapes, agave, corn and other raw materials and any increase in the cost of such materials; the impact of environmental catastrophe, natural disasters, pests, weather conditions and inadequate water supply on A21’s business; A21’s level of insurance against catastrophic events and losses; impacts from climate change and related government regulations; A21’s significant reliance on its distribution channels, including independent distributors, particularly in its wholesale operations; a loss or significant decline of sales to important distributors, marketing companies, or retailers; risks associated with new lines of business or products; potential reputational harm to A21’s brands from internal and external sources; integration risks associated with recent or future acquisitions; possible litigation relating to misuse or abuse of alcohol; changes in applicable laws and regulations and the significant expense to A21 of operating in a highly regulated industry; A21’s ability to maintain necessary licenses; A21’s ability to protect its trademarks and other intellectual property rights; risks associated with the Company’s information technology and ability to maintain and protect personal information; A21’s ability to make payments on its indebtedness; There may be additional risks including other adjustments that A21 does not presently know or that A21 currently believes are immaterial that could also cause actual results to differ from those expressed in or implied by these forward-looking statements. In addition, forward-looking statements reflect A21’s expectations, plans or forecasts of future events and views as of the date and time of this news release. A21 undertakes no obligation to update or revise any forward-looking statements contained herein, except as may be required by law. Accordingly, undue reliance should not be placed upon these forward-looking statements.