

DeepMarket Closes Acquisition of Prospect Prediction Markets and Initial \$1.53 Million Private Placement

NOT FOR DISSEMINATION IN THE UNITED STATES

Calgary, Canada – November 18, 2025 – DeepMarket Corp. ("DeepMarket" or the "Company") (TSXV: MKT) (OTC: MKTDF) (FRA: DEP) announced today the closing of its acquisition of Prospect Prediction Markets Inc. ("Prospect") and the first tranche of a concurrent non-brokered private placement for gross proceeds of approximately \$1.53 million.

The Company acquired 100% of Prospect through the issuance of approximately 10 million common shares at a deemed price of \$0.06 per share, representing a total transaction value of \$600,000. Prospect operates a blockchain-based platform that enables users to participate in free-to-play sports prediction markets, positioning DeepMarket to enter the rapidly growing sports engagement technology sector. The transaction also includes the appointment of Trevor Broad as Chief Technology Officer and Director.

"This acquisition represents a transformative step for DeepMarket as we expand into the sports technology and blockchain gaming sectors," said Steve Vanry, Chief Executive Officer. "Prospect's proprietary prediction market platform, combined with our first tranche closing of \$1.53 million, provides us with both the technology assets and capital needed to accelerate growth while addressing our immediate financial obligations and positioning the Company for sustainable expansion."

Acquisition Terms

The Company acquired all 559,993 outstanding common shares of Prospect in exchange for 9,999,993 common shares of DeepMarket issued at a deemed price of \$0.06 per share. All shares issued to Prospect shareholders are subject to a voluntary hold period of four months and one day from closing.

Prior to the acquisition, Prospect completed an internal reorganization with Prospect Labs Inc., acquiring fantasy sports software, related intellectual property, brand assets, and business operations. The reorganization includes the following payment obligations:

- Initial Payment: \$50,000 payable within 90 days of closing
- Contingent Payments based on Monthly Active Users (MAUs):
 - \$50,000 upon achieving 50,000 MAUs
 - \$250,000 upon achieving 250,000 MAUs
 - \$500,000 upon achieving 500,000 MAUs

Private Placement Details

The Company completed the first tranche of its non-brokered private placement, issuing 25,583,332 common shares at \$0.06 per share for gross proceeds of \$1,534,999.

The net proceeds will be allocated as follows:

- Repayment of existing Company debt, including deferred management salaries
- Payment of the \$50,000 obligation to Prospect Labs Inc.
- Development and expansion of Prospect's platform
- Marketing and product awareness
- General corporate and administrative purposes

All securities issued in connection with the private placement are subject to a statutory hold period of four months and one day in accordance with applicable Canadian securities laws and TSX Venture Exchange policies. The Company expects to complete a second and final closing on or before November 25, 2025.

About Prospect Prediction Markets

Prospect operates a technology platform creating an ecosystem for sports fans to interact and compete through free-to-play prediction markets. The platform utilizes a proprietary ranking-style algorithm deployed on the Avalanche blockchain, offering users a gamified experience without monetary wagering requirements.

Management Appointment

Trevor Broad joins DeepMarket as Chief Technology Officer and Director, bringing over 15 years of technology sector experience with expertise in fintech, blockchain, and artificial intelligence. Mr. Broad previously served as CEO of Prospect since September 2025 and Director of Imagine Reality Labs Inc., a Vancouver-based software development firm specializing in agentic AI and fintech platforms. His experience includes senior engineering roles at Mogo Inc. and product strategy leadership at APOLLO Insurance.

Corporate Update

The acquisition does not constitute a Non-Arm's Length transaction as defined under TSX Venture Exchange Policy 1.1. No Control Person was created as a result of the acquisition or private placement. No finder's fees were payable in connection with the acquisition or private placement. The acquisition and private placement have been conditionally approved by the TSX Venture Exchange, and are subject to TSX Venture Exchange final approval.

About DeepMarket

DeepMarket Corp. is a technology company with subsidiaries active in blockchain, artificial intelligence, and tokenization. Through First Carbon Corp., the Company operates MintCarbon.io, a web-based platform that facilitates the minting of carbon offsets into NFTs or other secure tokens. DeepMarket's common shares are listed on the TSX Venture Exchange under the "MKT" stock symbol, on the OTC market in the United States under the "MKTDF" symbol and on the Frankfurt Stock Exchange under the "DEP" symbol.

On behalf of:
DEEPMARKIT CORP.

"Steve Vanry"
Steve Vanry, Chief Executive Officer

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accept responsibility for the adequacy or accuracy of this news release.

*The securities offered have not been registered under the U.S. Securities Act of 1933, as amended (the "**U.S. Securities Act**"), and may not be offered or sold in the United States or*



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to **"U.S. Persons"** (as such terms are defined in Regulation S under the U.S. Securities Act) absent registration under the U.S. Securities Act and all applicable U.S. state securities laws or in compliance with applicable exemptions therefrom. This news release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any State in which such offer, solicitation or sale would be unlawful.

Cautionary Note Regarding Forward-Looking Statements

Statements in this press release may contain forward-looking information. Any statements that are contained in this press release that are not statements of historical fact may be deemed to be forward-looking statements, including, without limitation, statements with respect to the use of proceeds from the Private Placement, and statements with respect to the business plans of DeepMarkit and Prospect generally. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of DeepMarkit. The reader is cautioned not to place undue reliance on any forward-looking information.

The forward-looking statements contained in this press release are made as of the date of this press release and DeepMarkit does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities law. In addition, forward-looking statements and forward-looking information contained herein are subject to the risks generally applicable to DeepMarkit, including the business risks described in DeepMarkit's annual management discussion & analysis filings, available under DeepMarkit's profile at SEDAR+ (www.sedarplus.ca).