

Press Release- For Immediate Release

Santana Equestrian Private Financial Announces Milestone of 300 Florida-Grown Açáí Palms in “Farm-to-Table” Initiative

Canal Point, Florida – November 14, 2025 – Santana Equestrian Private Financial (“SEQP”) today announced a key milestone in its Florida açáí cultivation initiative: the Company now has **300 fully Florida-grown açáí palm trees** established in its Canal Point pilot program. This marks a significant step toward SEQP’s long-term goal of delivering a true **“farm-to-table” açáí** supply for the U.S. market.

Background

Euterpe oleracea, commonly known as açáí, is a palm tree native to the Amazon rainforest. Its dark purple berries have surged in popularity as a superfood in the United States, appearing in smoothies, bowls, dietary supplements, and skincare products. The U.S. is now one of the largest global consumers of açáí.

However, fresh açáí fruit is almost never available outside its native region. The berries begin to lose nutrients and spoil within about 24 hours of harvest, forcing producers to flash-freeze, puree, or dry the pulp for export. As a result, American consumers typically only access açáí in frozen, processed, or powdered form, and the need for freezing, shipping, and preservatives adds cost and can diminish the fruit’s natural qualities.

Pilot Program Overview

To address this challenge, SEQP’s Soil Division launched an açáí cultivation pilot in **Canal Point and Loxahatchee Groves, Florida**, working with local agricultural partners to adapt the Brazilian açáí palm to Florida’s humid, subtropical climate. The pilot is centered on **BioActivium™**, SEQP’s proprietary organic fertilizer and soil enhancer developed from the recycling of green waste in mitigation to unload the excess of biomass waste generated in metropolitan areas. The initiative was made in order to help the sustainable and responsible treatment of waste generated from hurricanes, landscape activities and equestrian industry. Processed and branded as **Activium Organic Fertilizer** in the company’s product line.

BioActivium is engineered to improve soil fertility and carbon content, helping to recreate nutrient-rich conditions similar to the Amazon floodplains where açáí palms naturally thrive. Drawing on lessons from prior trials in Hawaii- where matching Amazonian soil nutrients via amendments proved critical to successful fruiting- the Canal Point pilot applied BioActivium to rehabilitate and fortify local soils for açáí production.

New Milestone: 300 Florida-Grown Açai Palms

Building on the original pilot announcement, SEQP **now confirms that 300 fully Florida-grown açai palm trees are established in the Canal Point program.** These trees represent a major operational milestone in the Company's vision to create a **domestic, organic açai supply chain.**

The 300-tree benchmark is intended to serve as the **initial platform for SEQP's "farm-to-table" açai program,** enabling the Company to:

- Validate cultivation practices at scale under Florida conditions
- Generate real-world data on growth, fruiting, and soil performance using BioActivium
- Prepare for future phases focused on delivering fresh, U.S.-grown açai directly to processors, retailers, and eventually consumers

While this milestone is an important step forward, SEQP emphasizes that the project remains a **strategic pilot** focused on research, development, and proof-of-concept rather than near-term commercial production.

Strategic Significance

If successful, SEQP's Florida açai initiative could ultimately make it possible to deliver **fresh, organic açai grown in the United States,** rather than relying exclusively on imported, frozen pulp. Domestic cultivation would:

- Enable shorter time from harvest to consumer, supporting "tree-to-bowl" freshness
- Reduce or eliminate the need for deep freezing and added preservatives
- Lower transportation emissions by shortening supply chains
- Strengthen partnerships with local farmers and rural communities in Florida
- Demonstrate BioActivium's ability to transform nutrient-poor land into fertile farmland suitable for high-value crops

By potentially becoming one of the first producers of organic U.S.-grown açai at meaningful scale, SEQP aims to add a novel, eco-friendly dimension to its agricultural portfolio and support the broader trend toward local, sustainable sourcing in the health food and functional beverage markets.

Status

This açai initiative **remains an early-stage strategic pilot program**. SEQP is currently focused on:

- Refining cultivation techniques for açai palms in Florida
- Monitoring performance of BioActivium-enhanced soils
- Evaluating long-term agronomic and environmental outcomes

At this time, **SEQP is not issuing any revenue, yield, or volume forecasts** related to the açai pilot. The project is included as a **strategic note** in the Company's latest OTC Markets disclosure and is being announced as part of SEQP's sustainability and innovation roadmap.

Forward-Looking Statements and Securities Law Compliance

This release contains **forward-looking statements**, including, but not limited to, statements regarding the potential success of the açai cultivation pilot; future production, commercialization, or market acceptance of U.S.-grown açai; anticipated environmental, economic, and operational benefits; and SEQP's long-term strategic objectives. These statements are based on current expectations and assumptions and are subject to risks and uncertainties that could cause actual results to differ materially, including environmental variability, regulatory changes, agronomic challenges, market dynamics, and operational or logistical constraints.

These forward-looking statements are made pursuant to the safe harbor provisions of applicable U.S. securities laws. They are not guarantees of future performance, and SEQP undertakes no obligation to update or revise them except as required by law.

The Company believes that the information contained in this press release is consistent with, and intended to comply with, applicable U.S. securities laws and regulations, **including Rule 144 under the Securities Act of 1933**, as amended, and that it does not constitute an offer to sell or a solicitation of an offer to buy any securities.

Contact:

Jennifer Santana

Email: jenniferpsantana01@gmail.com

Phone: 561-308-8200

Website: www.bioactivium.com